

P+T/2/26

~~RESTRICTED~~

MAI/STA/10#3

FALKLAND ISLANDS

P+T/2/26

STAMPS - COLONY -
CONSERVATION (1978)
ARCHIVE

Vol 1

File Opened Closed 25.1.86

Type	79	BU 5/1/76	Type	BU 3/2/77	DCS 15	24	DCS 18/10	BU 6/5/78	DCS 59		
DCS	14/9	DCS BU	BU 10/8/76	DCS 25	Time	25/5	DCS 18/10	DCS BU 5/5	BU 30/9		
Type	16/6	Type	DCS BU	BU 2/1/77	DCS	27	DCS	BU 20/5/78	DCS BU		
BU	17/5	DCS	29/1	BU 10/8/76	CONNECTED FILES			BU 15/11/77	DCS BU	BU 30/9	
Type	25	DCS	30/1	DCS BU	BU 10/2/77	Type	26/5	DCS US	Reg mail	DCS BU	
DCS	27/7	NUMBER 14	BU 25/8/76	DCS BU (34)	DCS	26/5	BU 3/12/77	DCS 52	23/5	BU 15/10	
BU 25/7/77	BU 10/2/76	DCS BU	BU 1/1/77	DCS	26/5	DCS	46	11/11	BU 10/6/78	DCS BU	
DCS BU	XS BU 1/2	DCS 10	DCS BU	DCS	24/5	BU 3/12/77	CS 53	9/5	BU 29/10		
BU 3/10/75	Type 4	DCS	BU 3/3/77	BU 8/7	DCS BU	DCS	19	12/6	DCS BU		
DCS BU		Type 2	DCS BU	DCS 38	31/5	BU 3/12/77	Type	14/6	DCS 59	6/11	
BU 3/11/75	BU 20/3/76	DCS	BU 20/3/77	BU 8/7	DCS BU	DCS	14/6	DCS	1	6/11	
DCS (3)	16/10	BU 29/3	DCS BU 23/3	DCS 39	27/6	BU 10/1/78	DCS	15/6	DCS	6/11	
BU 3/11	DCS (17)	24/3	DCS 14	3/12	Type	3/3	PM 16	DCS BU	DCS	6/11	
DCS (9)	28/10	BU 29/3	Type	DCS	23/3	DCS 17	BU 10/2/78	Type	15/6	DCS	9/11
DCS (10)	DCS (20)		DCS	6/12	DCS	46	DCS BU 10/2	DCS	16/6	PA	
DCS	DCS (24)		DCS	24/3	BU 16/9	Type	13/2	DCS	16/6	DCS 61	7/10
CS 2	DCS (24)		7/12	BU 24/4/77	DCS BU	DCS	13/2	DCS	16/6	PA	
DCS	30/10	Type	Type	19/4	Type	28/9	DCS	13/2	PA		
Type	3/10	DCS	9/12	DCS	19/4	DCS	28/9	DCS	DCS 56	3/7	
DCS	Type	Type	10/12	Type	29/9	DCS	29/9	BU 10/3/78	Type	1/8	
DCS	3/10	BU 20/8/76	13/10	BU 28/5/77	DCS	DCS 48	DCS	48	DCS	1/8	
DCS	3/10	DCS (28)	13/12	DCS BU	BU 15/11/76	DCS 49	DCS	49	PA		
PA	BU 5/8/76	DCS	BU 20/3/77	DCS BU	BU 6/5/78	DCS 50	DCS	50	PA		
DCS (2)	12/12	DCS (28)	18/11/77	DCS BU 29/5	BU 15/11/77	DCS 51	DCS	51	PA		
DCS			BU 18/1	CS 14	DCS 43	DCS 51					

#1

Typist

I replied from another file to (15)

PL file a copy

DCM 27/2

#2

DCS.

See 16

18

BU 20/3/76 (check with Strange)

Extract from minutes of Stamp Cttee meeting, 17.3.76:

"Conservation Issue: The Postmaster said he had contacted Mr Peake, who had agreed to serve on the design committee for this issue. He was seeing Mr Strange in connection with the Historical Issue shortly and would ask if he would join Mr Peake on this Committee."

bu. 29.3.76

#3

Ag DCS

PL o/pk.

DCM 30/3

#4

CS

Ref (28) The Design Committee for this issue is Pm, Mr Strange and Mr Peake

Mr Strange's letter sent to Pm for comments

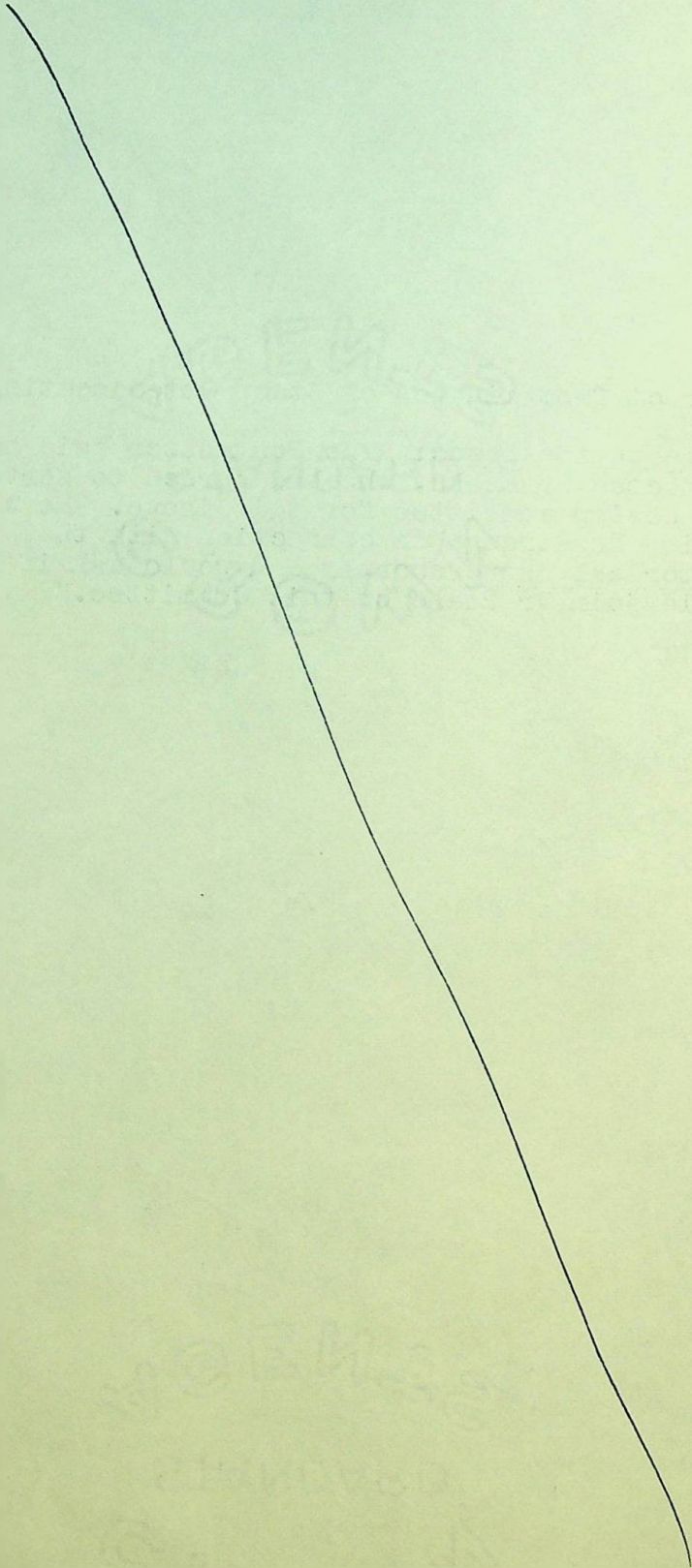
DCM 27/3

BU 3/8/76

5

Mr Stang's letter of 26 July
sent to PM 4/8/76

BU 10/8/76



6

PM
See your comments on the attached pl

DM
27/7

7

D. C.S.

I think these designs, although in the rough stage, have distinct possibilities. Whether or not they depict conservation is a debatable point - how does one portray conservation? The name will of course amplify the theme - this was also the case with the Tourism Issue. I would say the subjects as portrayed are adequate - the penguin has had a fair run on our stamps. The smaller dolphin may possibly be better on the 10p design. I like the block/theme idea but does it not come back to our old enemy the Souvenir Sheet? I suggest Mr. Strange be asked to produce roughs in water colour - this will give a much better indication of the finished product.

Done by |
Mr S.

DM

P.M. 29.7.76

8

See pl
DM 3/8

Further illustration sent to
the PM 4/8.

DM

9

C.S.
(28) (29) with the drawing by Mr
Strange. See the next Stamp
meeting? ? next week

DM
10/8

CS
(29) Draft letter to Mr Strange
spc pl.

The terms are set out in the
Crown Agents letter in the envelope
under the draft. It is a bit
tatty now and will be retyped.

20/6/9

11

DC9
Good. Issue pl.

20/8/9

letter was held because of
Crown Agents suggestion about
the W.W.L.F and Panda symbol

CS

The conservation issue has been
sidetracked several times because
of changed circumstances - the last
being the Panda emblem.

Draft to Crown spc although
I have some doubt about the propriety
of asking Crown to approach F.C.O.
It would save time.

26/4

DC9
Send to FCO & ask them to inform CAA. as to CAA
5/12

14

C.S.

If there has been no reply to (36) should we not send a chase pl?

J.

20.5.77.

15

Oct

7/10/77

5 23/8

16

—

See 8.7.77

(37)

Postmaster,

To see (39) please.

2. This matter will come before the Stamp Committee at its next meeting.

J.

for C.S.
22.6.77.

17

C.S.

I apologise for retaining this file so long. I did not notice that folio 39 had not been circulated and had the file with my papers for the next Stamp Committee meeting. Any inconvenience caused is much regretted.

P.M. 8.8.77.

18

NES

Folio 53

2. I really do not think that we can challenge this disappointing ruling in the light of the arguments adduced.

3. Would you please acknowledge; state that we must accept the arguments

put forward but with some
dismay at the loss of the
estimated extra revenue.

9/21

19

1

Conservation Issue

P+T/2/26.

Deputy Chief Secretary was already in contact with Mr. I. Strange in connection with this issue. It was also suggested to approach Mr. Farrow with a view to encouraging the school children to produce drawings on conservation.

PAT/2/26

2

P.S. Last minute thoughts about your conservation issue prompts one further suggestion which is that you could produce a "shock" issue, showing the effect of man's failure to take conservation seriously. You might for example show an oil covered penguin or seagull, a poisoned fish in its final throes, a charred forest as a result of a carelessly discarded match, a sprawling industrial project eating into the surrounding countryside and ~~from~~ pouring out smoke and steam, a deer or other form of wild animal life surrounded by whizzing motor-cars, motorbikes, aeroplanes flying overhead with electricity pylons marring whatever view remains. This sort of approach has been used successfully in the past for issues such as birth-control, ~~in~~ drugs and smoking etc. and could have equal impact in the case of conservation.

Original on PAT/2/1

P+T/2/26

3

You will recall that in addition to the definitive issue planned for next year it is proposed that there should be two commemorative issues. The first of these will be an issue commemorating the opening of the permanent aerodrome and the second will be based on the theme of conservation.

Orig original is on P+T/2/1

4

P/T/2/26

Turning now to the conservation issue, we understand that this should feature the nature reserves of the Falklands and we are therefore relying on you to provide some rough designs. If the nature reserves themselves are not especially photogenic, then an alternative would be to depict certain of the animals which are being protected, or which are being threatened and this scheme could be expanded to include wild flowers, fishes, insects etc. If you decide on the latter course of action it should be possible to tap the various sources of information in the U.K., but we require your instructions before proceeding with this issue.

Go Original on P/T/7/11

P+T/1/11

Stanley
Falkland Islands.

1st September 75.

D.R.Morrison Esq
Deputy Chief Secretary
Secretariat
Stanley.



Dear Mr Morrison,

Further to our conversations regarding Governments interest in designs for new stamp issues, I would like to confirm my interest in taking this matter further. However, before going into details of the designs I propose, I feel it is important to put before you the conditions I would require before the work could be undertaken.

If the initial design proposals were accepted I would wish to take the work through from the design stage to the completed art work in the same way that a stamp design artist might be commissioned. Fees for design and art work to be agreed as for a stamp artist carrying out the same work. Credit for design to be given with printers on the completed product in the normal manner.

It is of course appreciated that normally such work might be undertaken by artists engaged by the printers for this work. However, taking into consideration the subject matter which I would propose to bring into the designs, I do believe the required standards could be achieved.

Yours sincerely,

Reply at-④

I.J.Strange.



12th September,

75.

Crown Agents Stamp Bureau,
St. Nicholas House,
Sutton,
Surrey, SM1 1EL.

Dear Sir,

FALKLAND ISLANDS STAMPS ON CONSERVATION

As you know we are contemplating a short set or sets featuring conservation. We have in the Falklands, Mr Ian Strange, a well known ornithologist and bird artist who is prepared to produce material for this issue. Mr Strange relies to a great extent for his income on his ability as an artist, and it is only natural that he will wish to take the opportunity to make the maximum use of this chance to further his income and acceptance as an artist of repute.

Mr Strange has said that he will produce the designs provided he can take the work through to the finished stage ready for the printer.

The question of fees will have to be settled, and in this connexion I would be grateful for your advice as to the fees paid to artists, as we have no idea of how they are arrived at.

It might be inadvisable for this Government to involve itself in the commissioning of Strange for the designs, and perhaps better that you commission him in the normal manner; this would mean no deviation from your normal practice, and control would be vested in your office.

Grateful for your views on these points.

Yours faithfully,

(D R Morrison)
for CHIEF SECRETARY

SC

16th September,

75.

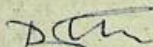
I. Strange, Esq
Stanley.

Dear Sir,

Thank you for your letter of 1st September about designing stamps.

The points you raise have been referred to the Manager of the Crown Agents Stamp Bureau, who handles the production of our stamp issues. As soon as a reply is received I shall get in touch with you. Meanwhile, if you have ideas as to what form the issue should take please submit them for consideration.

Yours faithfully,



(D R Morrison)
for CHIEF SECRETARY

Conservation Issue

The Postmaster suggested that perhaps the Colony, South Georgia and B.A.T. could possibly participate in an omnibus issue on this theme. Seals were already 'in hand' for B.A.T., Whales (designs already produced by C/A) could possibly pertain to South Georgia while the Colony Issue could possibly depict scenes from the various Bird Sanctuaries or Nature Reserves. Ian Strange is currently working on a Colony Conservation theme. It was decided therefore to await his material before making a decision on this matter. A reply was also awaited from the Crown Agents on the Ian Strange project.

P+T/2/26

Telegrams Crown Sutton
Telephone 01-643 3311
Telex 267103

EXT 328

CROWN AGENTS
FOR OVERSEA GOVERNMENTS AND ADMINISTRATIONS
H Division

4

Our ref H1 /FALK IS 4/31594

ST. NICHOLAS HOUSE
SUTTON
SURREY SM1 1EL

Your ref

Date 1 October 1975

The Chief Secretary
The Secretariat
Stanley
FALKLAND ISLANDS
SOUTH ATLANTIC



Dear Sir

CONSERVATION ISSUE

6

Thank you for your letter of the 12 September concerning the designs for the above issue.

2 We shall be very pleased to commission Mr Strange to design all the necessary artwork for these stamps. Indeed, as he is a local artist he will be in a marvellous position to produce the material accurately with due regard to local atmosphere.

3 Regarding the fees for artwork, they are generally as follows:-

Rough designs	£15 - £40 each
	(depending on the difficulty of the design, amount of research etc).
Finished designs	£75 each
Rough F D C's	£10.20 each
Finished F D C's	£25 each

4 If you will kindly send us Mr Strange's address we will formally commission him on your behalf according to our normal procedure, at the same time sending him a proper specification for the designs i.e. sizes for rough and finished designs etc.

5 We look forward to hearing from you in this connection.

Yours faithfully

M Vaughan
for the Crown Agents

ZCZC D392 ATS064 HCL396 TX267103

FKLY HL GBLA 021 /

LONDONLA TLX 21 28 1410



LTF

SECRETARY

PORTSTANLEY

OURLET 1ST URGENT YOU SEND MR STRANGES ADDRESS SO WE CAN
COMMISSION HIM FOR CONSERVATION ISSUE

CROWN SUTTON

COL 1ST

9/12/79

NNNN

GOVERNMENT TELEGRAPH SERVICE

FALKLAND ISLANDS

SENT

11

WAP 15148-821 585968/704663 500 pds 9/69 Grp.782

Number	Office of Origin	Words	Handed in at	Date
				30.10.75
To	LTF CROWN SUTTON			

CHIEF SEC
 * 31 OCT 1975
 FALKLAND

NO. 288

YOURTEL 28OCT CONSERVATION ISSUE. PLEASE SEND OPEN LETTER FOR STRANGE THROUGH THIS OFFICE AND ILL FORWARD.

CHIEFSEC

See (12)

Time

Grams Crown Sutton
Telephone 01-643 3311
Telex 267103

P+T/2/26

CROWN AGENTS 12

FOR OVERSEA GOVERNMENTS AND ADMINISTRATIONS

ST. NICHOLAS HOUSE

SUTTON

SURREY SM1 1EL

Our ref H1/FALK IS 4/31594

Your ref

Date 5 November 1975

The Chief Secretary
The Secretariat
Stanley
Falkland Islands
SOUTH ATLANTIC



Dear Sir

CONSERVATION ISSUE

...
4 Please find enclosed an open letter for Mr Strange as requested in your telegram of 1 November 1975.

2 We have included all the details that Mr Strange will need to produce the designs except for the number and values of the designs and the subject matter to be depicted. As you can see in our letter we have told Mr Strange that these details will be supplied by yourselves.

3 We would like to view the designs so that we may have the opportunity of offering advice from the technical point of view.

4 We would be grateful if you would inform us in due course of the precise release date of this issue to enable us to progress the production of the stamps as efficiently as possible.

Yours faithfully

A handwritten signature in dark ink, appearing to read "M. Vaughan".

M VAUGHAN

for the Crown Agents.

SU/VM/5

- . (3) Conservation Issue The question of an omnibus issue for the three territories was discussed. There were however difficulties in absorbing such a project into the stamp programme. It was therefore decided to have independent issues on this theme, with the following suggested designs:

Falkland Islands	- Nature reserves	} Material available
South Georgia	- Whales	
B.A.T.	- Seals	

P&T/2/26

29th January, 1976.

14

Chief Secretary

Postmaster

CONSERVATION ISSUE

It was agreed at the Stamp Meeting held in December that the Colony Conservation issue should feature Nature Reserves.

Please let me have your views as to who should form the Design Committee.



for (D R Morrison)
CHIEF SECRETARY

SC

Extract of letter from Crown Agents.

15

2. We would also be interested to learn whether Mr. Ian Strange has yet produced the rough designs for the Conservation issue, which was covered by our letter of 5 November 1975. We would like to view his rough designs before he prepared the finished artwork, so that we may assess their suitability for printing and make any necessary criticism at an early stage in production.

Original on P&T/2/15

(16) *ML*

27th February, 1976

Crown Agents Stamp Bureau,
H Division,
St. Nicholas House,
Sutton,
Surrey,

Dear Sir,

CONSERVATION ISSUE

I refer to paragraph 2 of your letter of 12th February ref No. H1/PARK IS 4/31594 and have to inform you that Mr Strange has not yet produced any designs due to his other commitments. Although the issue has been called Conservation it features dolphins and may not be readily identifiable as conservation. We may have to postpone this issue for a year or so.

Yours faithfully,

(D.R. Morrison)
for CHIEF SECRETARY

EXTRACT TAKEN FROM THE MINUTES OF MEETING OF STAMP COMMITTEE HELD AT THE
SECRETARIAT ON WEDNESDAY 17 MARCH 1976.

17

P+T/2/25

Conservation Issue: The Postmaster said he had contacted Mr Peake, who had agreed to serve on the Design Committee for this issue. He was seeing Mr Strange in connection with the Historical Issue shortly and would ask if he would join Mr Peake on this Committee.

18

FEBRUARY 1976

1.3 Conservation Issue

Mr Ian Strange and Mr Mike Peake should be asked to constitute the design committee for this issue.

Ref: Y&T/2/26

20 April 1976

Mrs Archie Short
Stanley.

Dear Mrs Short,

Thank you for letting me see the slides of Bleaker Island. I was particularly interested in these as my parents lived on Bleaker Island for some years.

Unfortunately the slides are not what the Stamp Committee are looking for, and I return them herewith.

Thank you once again for letting me see them.

Yours sincerely,

D R Morrison
Ag Chief Secretary

cc. Chief Secretary
Postmaster



20

Stanley
Falkland Islands

22nd April 1976

His Excellency the Governor
Government House
Stanley.

Dear Sir,

Recently a meeting was held with the Postmaster to discuss designs for an issue of stamps on 'Conservation'.

Besides discussing the actual design of such an issue, which does present a number of difficulties, I expressed the view that the Colony was perhaps a little premature in proposing that an issue of stamps should be presented to feature the efforts of the Falklands in this particular field. I do believe considerable steps have been achieved with the establishment of some Reserves and Sanctuaries, but I am sure that the Colony could in the near future demonstrate even greater moves which would then merit such an important issue.

From a design point of view, it was felt that the choice lay between two main themes. The first was to feature different Reserves or Sanctuaries. Knowing well the areas in question, it would be a difficult task to illustrate sufficient variety of landscape on a stamp. A suggestion was made that widely different landscapes might be shown, such as Midway Island, Bird Island and Steeple Jason. I would agree to a point on this, but it is respectfully pointed out that although Steeple Jason might be considered a private reserve, as far as I am aware there is no guarantee on this and therefore it could lead to difficulties if such an island were to be featured.

The second possible theme was to illustrate birds or animals. Penguins would have presented a possibility, but this would break up the opportunity for a separate issue depicting our breeding species; besides which there is some difficulty in conveying 'conservation' in its broadest sense simply by portraying these birds. The same applies to most of our other species. I think an example of this was shown in our Tourism stamp issue.

Understanding that the proposal for a 'Conservation' issue has already been passed by the Stamp Committee, it seems we are obliged to continue with a design. Therefore, in view of the points made above, I have proposed that perhaps a solution might be found in the following:

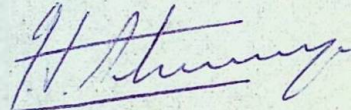
That a design be set out incorporating both pictorial and symbolic themes, conveying both conservation and the need to conserve. Such a stamp I believe could be designed featuring plants, animals and the environment of the Falkland Islands,

be titled 'Conservation' and be judged fairly of what the Colony has already achieved, but also conveying to the outside world that we are aware of the need to continue in this field.

I think you would agree that although the pictorial design of stamps is of great importance, such an issue requires considerable thought in conveying the correct meaning as well.

Finally, having made this proposal I have indicated my interest in attempting to produce a suitable design for this issue. Should you agree to the above and to my proposal for a slightly different context in design, I would be more than pleased to take the design suggestion further, with a view to submitting final proofs.

Yours faithfully,



Ian J. Strange.

Ref: P&T/2/26

F
21
26 April

76

Mr I Strange
Stanley

Dear

Thank you for the copy of your letter of the 22nd April addressed to His Excellency the Governor.

The Chief Secretary is the Chairman of the Stamp Issues Co-ordinating Committee which considers all stamp matters and keeps His Excellency the Governor fully informed. You may care to note that correspondence should be addressed to the Chief Secretary who will take the appropriate action.




D R Morrison
Ag Chief Secretary

22

P+T/2/26

1.2 Conservation Issue: It was noted that a letter had been sent to His Excellency the Governor by Mr I Strange on this issue. The matter should await His Excellency's comments.

It was noted that the suggested Mammals issue was separate from that of Conservation.

Doug - This letter was, unfortunately, overlooked. I have 'phoned Ian Stange to apologise and have told him the letter  has now been passed on to you.

Sadie

With the compliments of

28/6

His Excellency the Governor

To be discussed after hego.
in Stamp
Committee

File pl

Government House

Stanley

Sam
11/6/76

[Signature]
28/5/76

23

*P.A. = the knowledge and
say of our bodies & his points
closely; then to*

Stanley
Falkland Islands

*ACS = Grateful for comment
above and in*

22nd April 1976

His Excellency the Governor
Government House
Stanley.

*particular on the proposal
in the final paragraph
27/4*

Dear Sir,

Recently a meeting was held with the Postmaster to discuss designs for an issue of stamps on 'Conservation'.

Besides discussing the actual design of such an issue, which does present a number of difficulties, I expressed the view that the Colony was perhaps a little premature in proposing that an issue of stamps should be presented to feature the efforts of the Falklands in this particular field. I do believe considerable steps have been achieved with the establishment of some Reserves and Sanctuaries, but I am sure that the Colony could in the near future demonstrate even greater moves which would then merit such an important issue.

From a design point of view, it was felt that the choice lay between two main themes. The first was to feature different Reserves or Sanctuaries. Knowing well the areas in question, it would be a difficult task to illustrate sufficient variety of landscape on a stamp. A suggestion was made that widely different landscapes might be shown, such as Kidney Island, Bird Island and Steeple Jason. I would agree to a point on this, but it is respectfully pointed out that although Steeple Jason might be considered a private reserve, as far as I am aware there is no guarantee on this and therefore it could lead to difficulties if such an island were to be featured.

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Understanding that the proposal for a 'Conservation' issue has already been passed by the Stamp Committee, it seems we are obliged to continue with a design. Therefore, in view of the points made above, I have proposed that perhaps a solution might be found in the following:

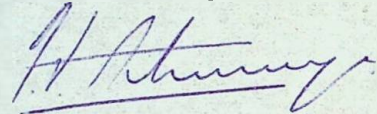
That a design be set out incorporating both pictorial and symbolic themes, conveying both conservation and the need to conserve. Such a stamp I believe could be designed featuring plants, animals and the environment of the Falkland Islands,

be titled 'Conservation' and be judged fairly of what the Colony has already achieved, but also conveying to the outside world that we are aware of the need to continue in this field.

I think you would agree that although the pictorial design of stamps is of great importance, such an issue requires considerable thought in conveying the correct meaning as well.

Finally, having made this proposal I have indicated my interest in attempting to produce a suitable design for this issue. Should you agree to the above and to my proposal for a slightly different context in design, I would be more than pleased to take the design suggestion further, with a view to submitting final proofs.

Yours faithfully,



Ian J. Strange.

cc. CS
Postmaster

COPY

*original letter
on P/T/2/15*

24

LETTER FROM CROWN AGENTS H DIVISION

TO THE CHIEF SECRETARY

11 JUNE 1976

Dear Sir

1. THE OPENING OF THE NEW AERODROME
2. TELECOMMUNICATIONS
3. CENTENARY OF THE FIRST POSTAGE STAMPS
4. CONSERVATION

Further to your telegram of 29 March regarding the opening of the new aerodrome we wish to enquire whether you are yet in a position to forward the rough designs for this issue. If this issue is to be released this year it is now important that you supply these designs as soon as possible to avoid delay.

2 We understand that you wish to have an issue to commemorate both the 10th anniversary of the telephone link and the 60th anniversary of the opening of Fox Bay radio station. As this issue is at present scheduled for release in 1977 we should be grateful if you would supply any reference material you have as soon as possible. The exact date on which the 60th anniversary of the radio station falls would be extremely helpful and might prove a realistic date for releasing this issue.

3 In your letter of 19 January 1976 you kindly informed us that you were in the process of obtaining the photographs of the old post offices. If you have now decided to have post offices as a theme instead of the red and black franks we should be grateful if you would confirm this and forward any reference material you have as soon as possible to enable the artist to commence work on the designs.

4 We understand from your letter of 27 February 1976 that the conservation issue is to feature dolphins and the release date may be postponed for a year or so. Even if the release date is postponed it would still be necessary to have the rough designs in this office fairly shortly. This would enable us to commence work on the production of this issue to avoid any later inconvenience. If Mr Strange is not in a position to produce these designs it would be possible for us to commission an artist in the usual way.

5 We look forward to receiving your early reply on the points raised above.

Yours faithfully

signed

M VAUGHAN
for the Crown Agents

REF: P&T/2/26

25

6 July

76

Crown Agents Stamp Bureau
II Division
St. Nicholas House
Sutton
Surrey SM1 1EL

Dear Sir,

Conservation Issue

Please refer to paragraph 4 of your letter of 11th June.

I am afraid we have run into problems on this issue and we will have to give it further thought.

Yours faithfully,

for D. R. Morrison
CHIEF SECRETARY

PT/2/26

26

EXTRACT FROM THE MINUTES OF THE MEETING
OF THE STAMP COMMITTEE HELD AT THE SEC-
RETARIAT ON FRIDAY, THE 2nd JULY 1976.

1.2 Conservation Issue The suggestion made by Ian Strange (letter
to H.E. Dated 22nd April refers) to be pursued.

REF: P+T/2/26

27

Mr. I. Strange,
Stanley.

15th July 76

Dear Sir,

Thank you for your letter of 22nd April 1976 about the Conservation Stamp Issue.

Perhaps you would be good enough to let me know the ideas you have in mind along with a rough sketch of the designs so the stamp committee can consider your proposals.

Yours faithfully,

D.R. Morrison,
for CHIEF SECRETARY

DS

P+T/2/26

24

Mr. I. Strange,
Stanley.

3rd August 76

Dear Sir,

Thank you for your letter of 26th July which is receiving attention.

Thank you also for your suggestion of a "Kelp" issue. We had this in our stamp programme about 4 years ago and tried to get coloured illustrations from Kelpco of the United States of America but was not successful and there the matter rested.

Yours faithfully,

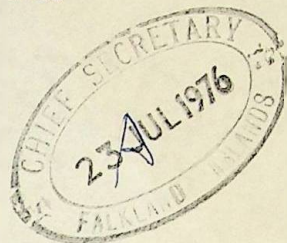
D.R. Morrison,
for CHIEF SECRETARY

DS

28
Stanley
Falkland Islands.

21st July 1976.

D.R.Morrison Esq
Deputy Chief Secretary
Secretariat
Stanley.



Stamp Design; Conservation Issue

Dear Sir,

With reference to your letter dated the 16th July (PT/2/26) please find enclosed first "roughs" of the design I would like to propose.

The theme behind the design is to attempt to illustrate all facets applicable to the conservation of natural life in the Falkland Islands. These I believe might be, Animals, Birds, Vegetation and Marine life. This presents the opportunity to produce a set of four stamps.

In designing the set, the attempt has been made to link them as they would be in nature itself, eg when presented as a block the stamps illustrate collectively, the cycle between the groups, but as single units remain pictorially complete.

The following stamps are proposed:

- Stamp 1. Marine Life. Would depict marine vegetation such as "kelp". Fish represented by a local marine species. Crustacea by a form of "krill".
- Stamp 2. Animal life. As the Islands have no indigenous land species, mammals would be represented by a species of seal and porpoise.
- Stamp 3. Bird life. The design idea would be to illustrate our largest bird species such as the Black-browed albatross or penguin and one of the smallest birds such as Wilson's Petrel.
- Stamp 4. Vegetation. Design to centre on Tussock grass with a background showing an offshore island reserve, with a coastline and sea thus linking back to stamp No1.

The design layout will further attempt to "connect each stamp theme, by laying the illustrations in a semi clockwise pattern. Graphic design will also be incorporated to further amplify the cycle between the four groups.

It is proposed that a background colour of greens and blues be used on all stamps in order to match them as a block. However, the illustrations themselves could present a good colour range making them pictorially attractive as individual stamps. It is thought that the idea of a block might also assist sales.

Considerable thought has been given to the interpretation in the design and whether or not the word "conserve" might be used instead of "conservation". The aim in design has been to try and illustrate the wider aspects of conserving natural life, therefore to use the word "conserve" might better identify the Falklands awareness of such matters. Although the distinction is very fine, it is a view that the term "conservation" could perhaps give a wrong interpretation. Again I feel the former might be presenting a useful message to the outside world, also from a point of plans for future stamp issues, we are still left with the possibility of presenting a "conservation" issue.

Please note that the enclosed are the first rough layouts and only represents the idea on paper, they are not in any way correct.

Yours faithfully,

A handwritten signature in dark ink, appearing to read "I.J. Strange". The signature is written in a cursive style with a horizontal line underneath.

I.J.Strange.

Extracted form P&T/1/1 Letter from E J Sims, Crown Agents dated 12.8.76
Folio No, 46A.

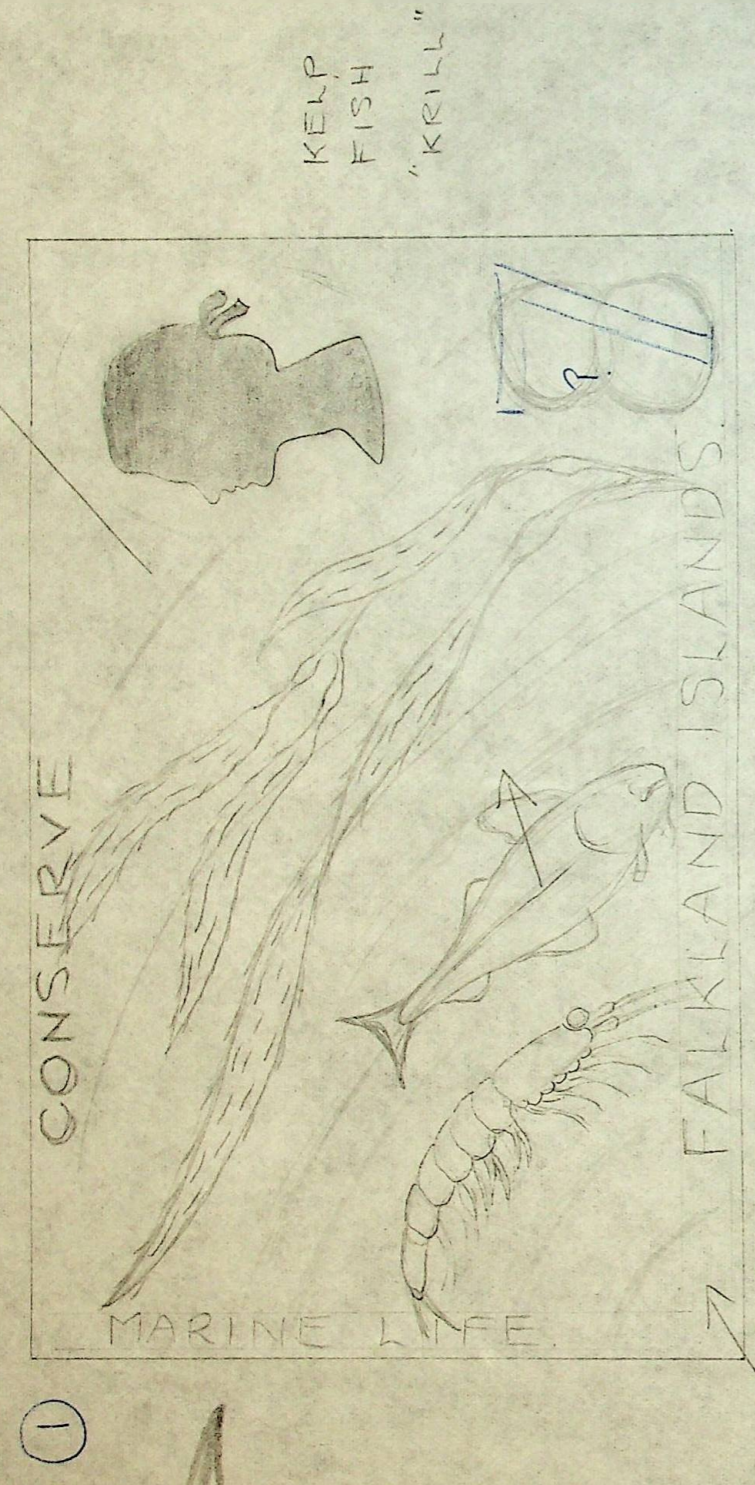
9. CONSERVATION

Insofar as the Falklands are concerned, this again is a difficult subject to depict, but if you can identify three species of animals (including of course mammals) which are classified as endangered species, and if you will approve the use of the World Wildlife 'panda' symbol, we can confidently expect to sell upwards of 60,000 sets including first day covers.

If there are no suitable animals, any migratory birds classified as endangered will be slightly less acceptable alternative. Birds have already been depicted by other countries.

FIRST ROUGHS.

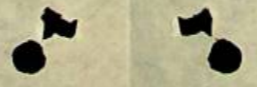
LIGHT



①



DARKER SHADE



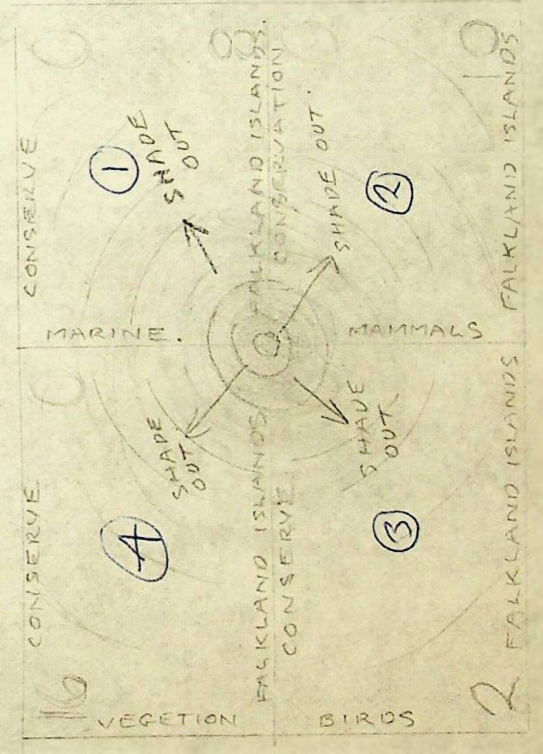
④



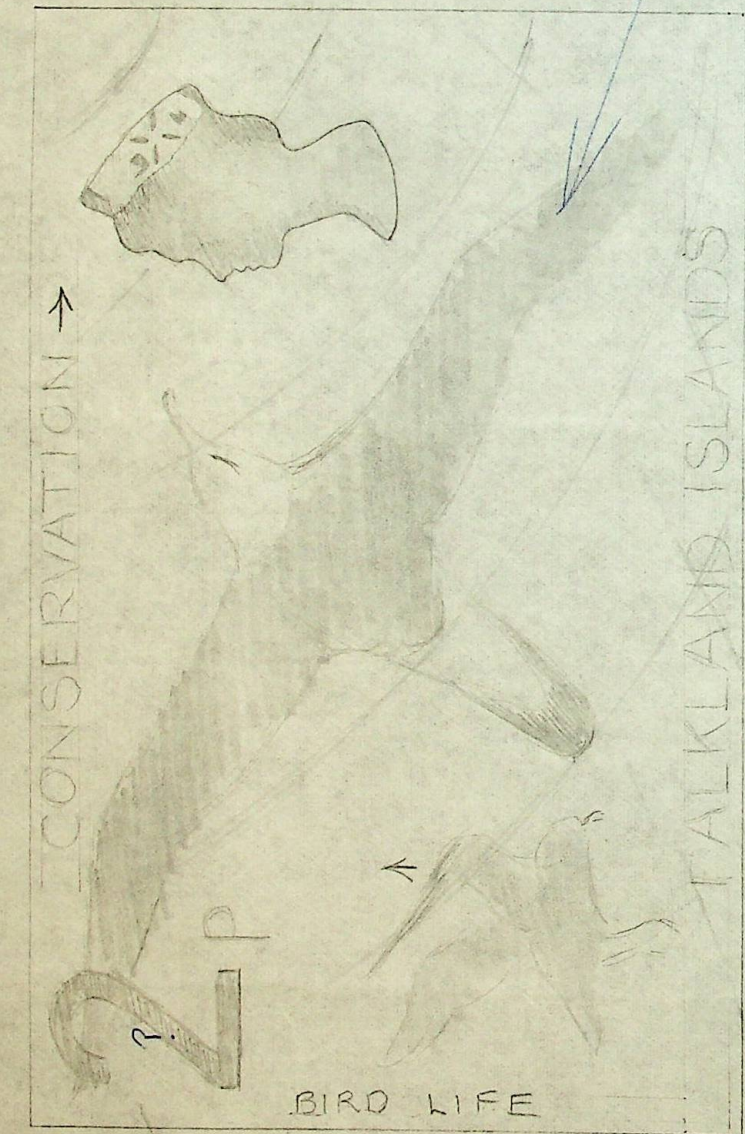
LIGHT.

DARK.

BLOCK EFFECT ILLUSTRATES A CYCLE



FIRST ROUGHS.



BLACK-BROWED ALBATROSS
 &
 WILSON'S PETREL.

COULD REPLACE
 WITH PENGUIN SWIMMING
 UNDERWATER.

③

?

DARKER
 SHADE
 CONSERVATION ?
 OR
 CONSERVE

②



SEA LION &
 PEAKS PORPOISE.

? Perhaps only seals.

P6T/2/26 z

Stanley
Falkland Islands
26th July 76.

28

D. Morrison Esq
Deputy Chief Secretary
Secretariat
Stanley.

Ack'd see (29)

Stamp Designs

Dear Sir,

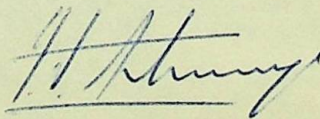
?

Further to my letter of the 21st November 75 which outlined proposals for a new stamp issue depicting our true marine mammals, ie Dolphins and Porpoise, I am enclosing a colour rough of one of the suggested designs.

If the proposal and the design idea was approved by the Stamp Committee I would be interested in carrying through the art work to its final stage.

Some time ago I also suggested that a design might be brought out illustrating our species of "kelp". Having been engaged in doing some art work of these plants recently, I believe a very colourful and interesting set could be designed. Perhaps the Stamp Committee may care to view this suggestion also.

Yours faithfully,



I. J. Strange.

PM

Pl let me have your views
DSM 4/8

EXTRACT FROM THE MINUTES OF THE STAMP CO-ORDINATING COMMITTEE MEETING
HELD 26TH AUGUST 1976

29

26/8/76 1.2.0 Conservation Issue (1978)

P&T/2/26 1.2.1 Mr Ian Strange's sketches have been received and acknowledged. A minute prepared by Postmaster recommended adoption of this material. Mr Strange to be commissioned to prepare first drafts. Designs to be similar to the roughs.

1.2.2 It was decided to use the word 'conserve' rather than 'conservation'.

1.2.3 Discussion on inclusion of seal/porpoise; discussion on greens and blues. CS suggested that guidance should be given to the artist about the intensity of shades. There should be a set of four stamps.




EII R

P+T/2/26
30

Stanley
Falkland Islands.

30th September 76.

D.R.Morrison Esq
Deputy Chief Secretary
Secretariat.
Stanley.



Conservation Stamp Issue

Dear *Harry*.

Further to our conversation regarding the above issue and the suggestions made by the Crown Agents, there are as you appreciate a number of difficulties. The main problem to the suggestion of illustrating "endangered species" is that although the Islands have a number of birds which are uncommon, perhaps even rare in this locality, it would not be correct to present them as being actually endangered at the present time. The only way that this suggestion might be followed, but purely from the merits of illustrating specific birds and perhaps mammals, would be to depict species which have become extinct in these Islands. However, we are treading on uncertain ground for it would be difficult to be positive on the identity of such species and their breeding status in these Islands in days gone by.

On the proposal for using the "Panda" emblem which is the World Wildlife Fund "trademark" the idea is appealing as a design to be incorporated with an illustration. As you may be aware some countries are able to display the "Panda" sign, particularly on Reserves which the Fund has helped to create. However, I feel in our case, that we are presented with the same situation as I pointed out in an earlier letter, for would not the WWLF require a positive indication of our intentions in the field of preservation before being allowed to present their emblem on a stamp.

In view of what the Crown Agents indicate, perhaps the Colony could do no better than adopt the WWLF emblem in some manner alongside its own conservation moves. I certainly believe the possibility exists.

Yours sincerely,

I.J.Strange.

PT/2/26

3. Conservation Issue

The original idea of Mr I Strange was to start with Krill and go on from there. Word had been received from the Crown Agents that sales of 60,000 sets could be guaranteed if we could portray endangered species of animals and birds and use the Panda symbol of the World Wild Life fund on the stamps. This had been discussed with Mr Strange who said the problem was that we had only one endangered species here (the Caracara or 'Johnny Rook') and even that species might not be low enough in number to qualify as an endangered species. It was decided to follow up by writing to the Scientific Authority in the UN asking if they could identify any animals or birds in the Convention.

The guaranteed sales of 60,000 sets was worth pursuing, and instructions to Mr Strange to proceed with the illustrations for the Conservation Issue would be ~~xxx~~ held until more information was forthcoming.

Ref: P&T/2/26

Mr. Ian Strange
Stanley

9 September

76

Dear Sir,

Thank you for your letter of the 21st July enclosing first roughs of the design proposed by you for a stamp issue.

2. The material has been viewed by the Stamp Committee and considered suitable as a basis on which to produce a stamp issue.
3. It is agreed that you should take the issue to the finished artwork stage on the terms in the attached letter.
4. Your suggestion that the word "conserve" should be used instead of "conservation" has been agreed and you should use this in your designs.

Yours faithfully,

for D. R. Morrison
CHIEF SECRETARY

js.

THE SECRETARIAT,

STANLEY, FALKLAND ISLANDS,

SOUTH ATLANTIC.

Ref: P&T/2/26

9 September 1976

Mr. Ian Strange
Stanley

Dear Sir,

Thank you for your letter of the 21st July enclosing first roughs of the design proposed by you for a stamp issue.

2. The material has been viewed by the Stamp Committee and considered suitable as a basis on which to produce a stamp issue.
3. It is agreed that you should take the issue to the finished artwork stage on the terms in the attached letter.
4. Your suggestion that the word "conserve" should be used instead of "conservation" has been agreed and you should use this in your designs.

Yours faithfully,

for D. R. Morrison
CHIEF SECRETARY

js.

Our ref: HM/FALK IS 4/31594

Your ref: P&T/2/26

Crown Agents
for Overseas Governments and Administrations
H Division
St. Nicholas House
Sutton
Surrey SM1 1EL

9 September 1976

Mr. Ian Strange
Stanley

Dear Sir,

As you are no doubt aware the Falkland Islands Postal Authority intends to release a set of stamps dealing with the theme of Conservation.

2. We would like to commission you on behalf of the Falkland Islands Secretariat to design rough and finished artwork for this stamp issue.

3. The actual number of stamps and the subject matter will be determined by the Postal Authorities in the Falkland Islands and will be communicated to you locally.

4. The finished stamp size will be 28.45mm x 42.58mm perforation to perforation and assuming that your designs will not bleed off at the edges the artwork is to be prepared to a size of 101.80 x 158.32mm.

5. Lettering for the territory name and the value tablet should be 4mm minimum for capitals and 2mm for half case when reduced to stamp size. Sizes of 16mm - 20mm and 8mm - 10mm should therefore be used on the artwork. Captions must also be clearly legible.

6. Each stamp design must also include a silhouette of H M Queen Elizabeth II or the Royal cipher, examples of which are enclosed. This may be drawn direct on to the rough artwork along with the territory title, value and caption(s) but when preparing finished artwork all these details should be mounted on a separate transparent overlay.

7. Where reversed out lettering is employed, care must be taken to ensure that the reversing out is not through more than two colours and preferably only one.

8. Designs should be suitable for reproduction by the lithographic process, and as modern techniques allow the use of screens with up to 300 dots to the inch a fair degree of detail may be included but care should still be taken to avoid merging or compaction on reduction.

9. Artworks should be submitted through the Falkland Islands Secretariat for approval.

10. We propose fees of £25.00 for each accepted rough design and £75.00 for each piece of finished artwork. If a First Day Cover design is required fees of £20.00 (rough) and £25.00 (finished) will apply and you should submit your invoice upon completion of the commission ie when finished artworks have been approved.

11. For your guidance First Day Covers may be reproduced by the letterpress, lithographic or diestamping processes. For the first and last colour separated finished artworks would be necessary. Due allowance must be made for the size of the envelope required and the number of stamps to be affixed. First Day Cover designs should be prepared twice up in size.

12. We look forward to hearing of your acceptance of this commission in due course and await sight of the rough designs with interest.

Yours faithfully,

for the Crown Agents

js.

Telegrams Crown Sutton
Telephone 01-643 3311 EXT 328
Telex 267103

CROWN AGENTS
FOR OVERSEA GOVERNMENTS AND ADMINISTRATIONS
H DIVISION
ST. NICHOLAS HOUSE
SUTTON
SURREY SM1 1EL

Our ref H1/FALK IS 4/31594

Your ref

Date November 1975



Dear Sir

As you are no doubt aware the Falkland Islands Postal Authority intends to release next year a set of stamps dealing with the theme of Conservation.

2 We would like to commission you on behalf of the Falkland Islands Secretariat to design rough and finished artwork for this stamp issue.

3 The actual number of stamps and the subject matter will be determined by the Postal Authorities in the Falkland Islands and will be communicated to you locally.

4 The finished stamp size will be 28.45mm x 42.58mm perforation to perforation and assuming that your designs will not bleed off at the edges the artwork is to be prepared to a size of 101.80 x 158.32mm.

5 Lettering for the territory name and the value tablet should be 4mm minimum for capitals and 2mm for half case when reduced to stamp size. Sizes of 16mm - 20mm and 8mm - 10mm should therefore be used on the artwork. Captions must also be clearly legible.

6 Each stamp design must also include a silhouette of H M Queen Elizabeth II or the Royal Cipher, examples of which are enclosed. This may be drawn direct on to the rough artwork along with the territory title, value and caption(s) but when preparing finished artwork, these details should be mounted on a separate transparent overlay.

7 Where reversed out lettering is employed, care must be taken to ensure that the reversing out is not through more than two colours and preferably only one.

8 Designs should be suitable for reproduction by the lithographic process, and as modern techniques allow the use of screens with up to 300 dots to the inch a fair degree of detail may be included but care should still be taken to avoid merging or compaction on reduction.

SU/PM/5

/Artworks

From THE CROWN AGENTS

Page No. 2

To.....

Date November 1975

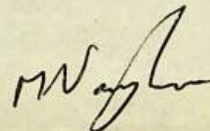
9 Artworks should be submitted through the Falkland Islands Secretariat for approval.

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12 We look forward to hearing of your acceptance of this commission in due course and await sight of the rough designs with interest.

Yours faithfully



M VAUGHAN
for the Crown Agents.

SU/VM/5

EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE

32

29th October 1976

P&T/2/26 2.7.0 CONSERVATION ISSUE - Chief Secretary had no objection to using Panda symbol. It was necessary to write to relevant authority for information on what constituted "endangered species". Crown Agents to be intermediary.

13

P&T/2/26 1.9.0 Conservation Issue

- 1.9.1 The original idea of Mr. I. Strange was to start with Krill and go on from there. Word had been received from the Crown Agents that sales of 60,000 sets could be guaranteed if we could portray endangered species of animals and birds and use the Panda symbol of the World Wild Life fund on the stamps. This had been discussed with Mr. Strange who said that the problem was that we had only one endangered species here (the Caracara or 'Johnny Rook') and even that species might not be low enough in number to qualify as an endangered species. It was decided to follow up by writing to the Scientific Authority in the UK asking if they could identify any animals or birds in the Convention.
- 1.9.2 The guaranteed sales of 60,000 sets was worth pursuing, and instructions to Mr. Strange to proceed with the illustrations for the Conservation Issue would be held until more information was forthcoming.

10th December

76

D. G. F. Hall, Esq., M.B.E.,
Latin America Department,
Foreign and Commonwealth Office,
London, SW1A 2AL.

Dear Sir,

Stamp Issue about Conservation

We have for some time been contemplating a short set featuring conservation, and had taken the first steps when the Crown Agents made a suggestion that if we could identify three species of animals or mammals classified as endangered species they could sell upwards of 60,000 sets. The difficulty is that we have no animals or mammals and possibly only the Johnny Rook (Cara Cara) that would qualify as endangered.


2. Mr. Strange, a well known local ornithologist, says that although we have a number of birds that are uncommon, and perhaps even rare, it would not be correct to present them as being endangered at present. Mr. Strange suggests that the only way in which the Panda symbol could be used would be to depict species which have become extinct in these Islands; he sounds a note of warning here as it would be difficult to be positive of the identity of such species and their breeding status in the Falklands in bygone days.

3. It is believed that some countries are permitted to display the Panda emblem, particularly in connection with Reserves with which the World Wildlife Fund has helped to create. If we decided to portray Reserves and to use the 'Panda' symbol would not the World Wildlife Fund require a positive indication of our intentions in the field of preservation before permitting their symbol to be used?

4. As we wish to pursue this, I should be grateful if you would

- i) enquire on our behalf as to what conditions we would have to meet to be eligible to use the symbol and
- ii) what constitutes an "endangered species".

Yours faithfully,


CHIEF SECRETARY

c.c. M. Vaughan, Esq.,
Crown Agents.

P&T/2/26

3. Conservation Issue

3.1.0 This matter required further information about
the use of the Panda symbol which was being sought.

P&T/2/26

36

23rd March

77

D. F. F. Hall, Esq., M.B.E.,
Latin America Department,
Foreign and Commonwealth Office,
London, SW1A 2AL.


Dear David,

Conservation Stamp Issue

I am wondering if you are in a position to let us have something about the use of the "Panda" symbol for a conservation stamp issue as set out in our letter of 10th December 1976.

34

Yours faithfully,


for CHIEF SECRETARY

us

P&T/2/26

37

26th May

77


D. G. F. Hall, Esq., M.B.E.,
South America Department,
Foreign and Commonwealth Office,
London. SW1A 2AL

d/c

Conservation Stamp Issue

Would you kindly refer to our letters P&T/2/26 of 10th December 1976 and 23rd March 1977.

2. As we are now anxious to give serious consideration to the above suggested issue of postage stamps, I wonder if there is anything you are able to tell us about the use of the "Panda" symbol in such an issue.


Chief Secretary

mw

PST/2/262.3 - Conservation issue - a reply is still awaited regarding the use of the Panda symbol.



Foreign and Commonwealth Office
London SW1A 2AH



Telephone 01- 233 3481

The Chief Secretary
The Secretariat
Stanley
FALKLAND ISLANDS

Your reference P&T/2/26
Our reference ALW 205/1
Date 1 June 1977

Dear Mr Monk,

FALKLANDS "CONSERVATION" STAMP ISSUE

I am sorry not to have replied earlier to your letter of 10 December to David Hall about the proposal to issue a conservation stamp series. I regret that the need to take expert advice and the pressure under which we are working have combined to delay this response unwarrantably.

2. On receipt of your letter I consulted a number of people about the points you raised on the status of various Falklands species of birds and animals and on the use of the Panda symbol. The following points emerged.

3. To qualify as endangered a species must be designated as such by the International Union for the Conservation of Nature and listed in the "Red Data Book". On the matter of the status of Falkland species, opinion here tends to agree with Mr Strange, that none of the 63 species of birds so far recorded in the islands (not even the Johnny Rook (*Phalacrocorax australis*)) is likely to qualify as an endangered species. Mr Strange's views on the difficulties of depicting extinct species are also shared here and it is felt that it would in any case be inappropriate to use the Panda symbol over depictions of species which have already been lost - something of a contradiction, it is felt.

4. On the question of the use of the Panda symbol over some other theme, I am advised that it would not be helpful to put even an informal request to the World Wildlife Fund until some thought has been given to the idea of some financial benefit to the Fund from the sale of the proposed issue. You make no mention of this in your letter, but I do not think that any proposal can reasonably be made to the Fund unless accompanied by some indication that the FIG would be prepared to make some proportion of the Conservation stamp revenues available to the Fund for conservation purposes. I see that at a recent meeting of the Stamp Coordinating Committee the imposition of a stamp surcharge for charity purposes was proposed - perhaps such a scheme could be worked out for the conservation issue. To stand the best chance of consideration, such a proposal might perhaps also contain some indication of what sort of themes the Panda symbol



would accompany, given that endangered and extinct species are non-starters. Perhaps some of the existing protected areas and the species that they contain would be appropriate? If you could consider these points and let me know if some firm proposal can be made to the World Wildlife Fund, I could pass an enquiry to them.

*Yours sincerely,
Christine Brookfield*

Christine Brookfield
Polar Regions Section
South America Department

POST/2/26



Foreign and Commonwealth Office
London SW1

40

Telephone 01 -

UNCLASSIFIED

The Chief Secretary
The Secretariat
Port Stanley
FALKLAND ISLANDS

Your reference

Our reference ALW 205/1

Date 13 June 1977



Dear Monk,

1. Thank you for your letter of 26 May about the proposed issue of CONSERVATION STAMPS, addressed to David Hall, who has now left the Office on retirement; I have succeeded him.

2. You will by now have seen Christine Brookfield's letter of 1 June, which I hope answers the question you raised about the use of the "Panda" symbol. Please do not hesitate to ask for further details if you need them.

Yours ever,

Michael Hickson

M Hickson
South America Department

7. Conservation Issue

- 7.1 This issue had been put by, pending the clarification of whether we were eligible to use the Panda symbol (which gave a guaranteed sale of 60,000 sets). Information had been received that the use of the Panda symbol was dependent on the portrayal of 'endangered species', and as none of our species came within this category we could not take advantage of the offer.
- 7.2 The Chairman thought the possibility of using the Panda symbol should be pursued.

Page 2/26

28th September 77

Miss C. Brookfield,
Polar Regions Section,
South America Department,
Foreign and Commonwealth Office,
LONDON, SW1A 2AH.

Dear Christine,

CONSERVATION STAMP ISSUE

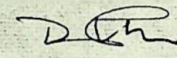
Thank you for your helpful letter ⁽²⁹⁾ALW 205/1 of 1st June 1977.

We have not abandoned the idea of having an issue featuring Conservation in some form or other and would like if at all possible to use the WWF Panda symbol.

I note that Botswana (Crown Agents Gazette June 1977) has used the Panda symbol on a Diminishing Species and we are wondering what qualifications would be attached to such an issue. We would of course have to carefully consider the question of a contribution to the WWF and in this connection we wonder what contribution would be expected.

We considered some time ago the featuring of Reserves and Sanctuaries but found this subject difficult to portray in the way we would like.

Yours faithfully,


CHIEF SECRETARY



**CROWN AGENTS
STAMP BUREAU**

43

ST. NICHOLAS HOUSE,
SUTTON, SURREY, SM1 1EL

TELEPHONE 01-643 3311

TELEX No. 267103

CABLES "CROWN SUTTON"

OUR REFERENCE ~~BY~~ H2/1010/20

P-7/2/26

30 September 1977

Mr D Morrison
Deputy Chief Secretary
Port Stanley
FALKLAND ISLANDS



Dear Sir

Mr Sims has asked me to send you some examples of stamps with portraits of Her Majesty Queen Elizabeth II and stamps with examples of endangered animal species which include the World Wildlife symbol in the design.

I have pleasure in enclosing the following stamps :-

- 1 x \$2 Pitcairn New Definitive
- 1 x 75s Brunei Silver Jubilee
- 1 x 10c Lesotho Animals
- 1 x 10b The Gambia Abuko Nature Reserve
- 1 x 25c Botswana Diminishing Species.

Yours faithfully

J.P. Lanigan

J P LANIGAN (MRS)
Marketing Section
for the Crown Agents

*Im to see
24/10/10*

*I mentioned to Mr Sims the
Royalty subject and he obviously
made a note of it. The Diminishing Species
one I have taken up with Fco
24/10/10*

JPL/JG
Enc.

CHIEF SECRETARY'S OFFICE

THE SECRETARIAT

STANLEY

FALKLAND ISLANDS

Ref: P&T/2/26

18 October 1977

Mrs J P Lanigan
Marketing Section
Crown Agents
St Nicholas House
Sutton Surrey SM1 1EL

Dear Madam,

Please thank Mr Sims for thinking of us and sending examples of stamps of Her Majesty the Queen and countries which have featured the World Wildlife symbol.

I have taken up with the FCO the question of Botswana using the World Wildlife symbol on their Diminishing Species and wonder if we can qualify to use this symbol on any of our diminishing species.

Yours faithfully,

D R Morrison
for Chief Secretary



45

New Island
West Falkland

1 November 1977

D R Morrison Esq OBE
Deputy Chief Secretary
The Secretariat
Stanley

MS
*You will be checking with FS about **
MS

Dear Doug,

F. I. STAMPS - CONSERVATION ISSUE

* This issue was mentioned again in our recent discussion and I believe the question of using the World Wildlife Fund "Panda" emblem is still under consideration.

My view as expressed in an earlier letter remains much the same. I think the problem, at this time, of producing a "Conservation" issue is that we might well be accused of "jumping on the proverbial band-waggon". I am sure that within a reasonably short period of time we would most certainly qualify as a conservation-orientated group of Islands and then well qualified to produce such an issue.

I also explained that we would be presented with a design problem if we tried to portray some of our Reserves.

However, as I mentioned also, I think the opportunity does lie before us to produce a "Conserve" issue, which immediately shows that we are leading up to "Conservation". We have the advantage here of producing two issues instead of one, as I think you would agree the "Conserve" issue could precede a "Conservation" issue but not follow. The design problem is also simplified. I also wonder if this might not be an excellent back-up issue to the suggestion of minting a NF coin for the Falklands.

If permission were to be granted for us to use the "Panda" emblem I would think it would be more fitting to use at this time on a "Conserve" issue. From a design point of view its inclusion should not present too much problem.

Finally, on the question of the designs I am working on at the moment (Seal and Marine Mammals), I am sorry that their final completion is not following my original estimated schedule. This is entirely due to the delivery hold-up of a piece of equipment which is needed for the actual graphic work.

Yours sincerely,

Maia
for I. J. Strange

2.6 Conservation Issue

2.6.1 DCS had written to the FCO about the use of the Panda symbol by Botswana for their 'Diminishing Species' issue.

P&T/2/26 2.6.2 CS said that FS had been approached for the Falkland Islands to be included in an issue of wildlife coins - there were 20 odd countries bidding for the one remaining place and the organisers particularly wanted to use the Falkland Islands. If we are allowed to use the symbol for coins, it may be possible to use it for stamps. It would be useful if DCS approached FS to clarify the position.

Done 3/4/77

To await an agreement for signing.
Doubt if there is any possibility
of tying stamps to coins.

DSH 11/4

13th February

78

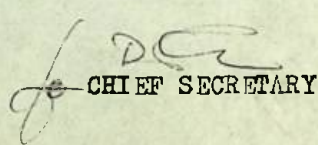
Miss C. Brookfield,
Polar Regions Section,
South America Department,
Foreign and Commonwealth Office,
LONDON, SW1A 2AH.

Dear Christine,

CONSERVATION STAMP ISSUE

The recent visit to the Falklands of Prince Bernhard and Sir Peter Scott in connection with the issue of Falkland Islands World Wildlife Coins, has set us thinking about stamps and the possible use of the Panda symbol as mentioned in my letter of 28th September. Have you by any chance been able to find out anything about the use of the Panda symbol in connection with say a Diminishing Species stamp issue?

Yours faithfully,


CHIEF SECRETARY

us



HONG KONG AND GENERAL DEPARTMENT
Foreign and Commonwealth Office
London SW1

48
22/3/78

Telephone 01- 233 - 4828

D R Morrison Esq
The Secretariat
Port Stanley
Falkland Islands



Your reference P&T/2/26

Our reference HKG.205/492A

Date 13 March 1978

Dear Mr. Morrison,

CONSERVATION STAMP ISSUE

As Miss Brookfield is away until the end of May this is by way of being an interim reply to your letter of 13 February, 1978. about the use of the Panda symbol on postage stamps.

We have heard through the Crown Agents that the World Wildlife Fund welcomes the use of the WWF Panda on stamps provided that the WWF has been properly consulted. I thought you might like to know this since the question will doubtless be discussed further when Dr Hear and Miss Brookfield return to the office after Easter.

Yours sincerely,
Nora Farrell

(N Farrell (Miss))

This has taken
since Sept to get
this far!

original on P&T/2/33

49

From THE CROWN AGENTS

Page No. 2

To Mr J Massingham

Date 15 March 1978

ii) 1981 - CONSERVATION:

P&T/2/26 ✓

Although the scheduled release date is more than three years away your early advice on the design concept would be valued. I would be happy to undertake any research on your behalf.

We originally commissioned Mr Strange, at your request, to prepare this artwork in our letter dated November 1975. We would point out that there has been a subsequent increase in our artists' fees since that time. Therefore, you may find our letter to Doug Morrison H1/1618 of 9 January helpful in determining the scale of fees now due.

iii) 1983 - KELP:

P&T/2/35

Our comments concerning the early preparation of designs also apply to the Kelp set.

I understand Mr Strange has completed five designs and I would like to see them before the finished artwork is completed.

You will find enclosed a rough design submitted by Mr J E Cooten at the instigation of Major Spafford. I do not know whether you will be interested in it since you have already viewed Mr Strange's work on this subject. However, I enclose it for your comments.

In addition to a status report on each of these issues, I would like to clarify the matter of settling Mr Strange's invoices in respect of his commission.

As you know, it appears we cannot pay Mr Strange direct by airmail transfer of funds because there is no bank on the Falkland Islands. Therefore it would seem best policy if you were to continue the practise of reimbursing Mr Strange locally in accordance with the fees offered in our commissioning letters.

However, if this means of payment is not acceptable, will you kindly let me know and at the same time advise an alternative method of remittance so we may overcome this problem of lack of banking facilities in the Islands.

I now look forward to your advice on these stamp issues.

Yours sincerely

M VAUGHAN

P&T/2/26

50

525 to DCS for F49 6 April

78

[Handwritten signature]
6/5

Miss N Farrell
Hong Kong and General Department
Foreign and Commonwealth Office
London SW1

CONSERVATION STAMP ISSUE

45

I was worried to read your letter HKG 205/492/1 of 13 March to my Deputy, Doug Morrison.

2. Naturally I appreciate that it was an "interim" reply and the reason for it. But it does strike me as curious that we should have had to wait six months to get only that, together with an indication that we cannot expect a substantive reply until after Mrs Brookfield's return at the "end of May".
3. This is not, I admit, a topic of compelling urgency but is there no-one else to whom the matter can be referred? I shall look forward to hearing from you that there is.

JOHN MASSINGHAM
CHIEF SECRETARY

JB

EXTRACT FROM MINUTES OF STAMP COMMITTEE MEETING OF 31 MARCH 1978

1.6

P-T/2/26

Conservation Issue: FIG is still awaiting a substantive answer from the FCO about the possible use of the World Wildlife Fund Panda symbol on any stamp dealing with conservation. It was agreed that a reminder should be sent.

2.2.5

P-T/2/26

Conservation Issue: It was agreed to suspend action on this possible issue pending the outcome of correspondence with the FCO about the use of the World Wildlife Fund Panda symbol. (see para 1.6)



67-27
52

Crown Agents for Oversea Governments and Administrations

ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL
TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr J Massingham
Chief Secretary
The Secretariat
Stanley
FALKLAND ISLANDS

Our ref PH1B/FALK IS 4/31594

Your ref P&T/1/5

8 May 1978



Dear Massingham

*IRS
to note & pg
17/1*

FALKLAND ISLANDS STAMP ISSUE : CONSERVATION

I note in your letter of the 7 April, you say, you will be writing to the Foreign & Commonwealth Office about the use of the World Wildlife Fund symbol on your proposed Conservation set.

The World Wildlife Fund symbol has been used on the recent Endangered Species stamps released by certain of our Principals and the Fund's only stipulation has been that their approval must be sought in the first instance, with advice of the species chosen, and at a later date, photocopies of the designs are asked to be submitted showing the use of the Panda symbol.

It remains, however, as you mention in your letter for the Foreign & Commonwealth Office to comment on the British Government's policy of using the symbol on Falkland Islands' stamps.

In our letter of 9 February, we suggested you considered Seals as a possible subject for your Conservation theme. However, I would like to mention that we have some finished artwork featuring Seals for a British Antarctic Territory issue. As you know, at one stage this Seals set was to be issued to mark the ratification of the Seals Treaty but the opportunity in March this year was missed and we are, therefore, considering the possibility of releasing this set in 1979 to mark the anniversary of its signature. We will include this proposal in our British Antarctic Territory programme letter shortly.

This does not mean to say you cannot issue a Falkland Islands' Seals set, but we know it is the general policy to avoid using similar themes.

We look forward to receiving your instructions concerning this proposed issue in due course.

Yours sincerely

Brian Hawthorne

Seen by P. Master 23/5/78

B J HAWTHORNE

RESTRICTED

53



Foreign and Commonwealth Office
London SW1A 2AH

Telephone 01-

J Massingham Esq
Chief Secretary
The Secretariat
PORT STANLEY

RAR
JM

Your reference

Our reference HKG 205/492/1

Date 25 May 1978



Dear Mr. Massingham,

PROPOSED "CONSERVATION" POSTAGE STAMP ISSUE IN THE FALKLAND ISLANDS

1. I apologize for not replying earlier to your letter of 6 April which reached us on the 18th. The delay in replying arose from the need to consider whether there would be any objection to the use of the World Wildlife Fund symbol in the designs (given that the WWF have indicated that they might approve such proposals provided that they have been consulted at an early stage).

13
2. We have given much thought to the question of the use of the panda symbol and have consulted, in confidence, several leading authorities, including the Keeper of The Queen's Stamp Collection. We have concluded, as a result of these consultations, that to use the symbol of a non-government organization which might be regarded in some quarters as a somewhat contentious group on stamps bearing The Queen's symbol would create a precedent which may prove undesirable. While it is permissible for Royal Insignia to be incorporated with symbols of organizations to which HMG belongs, we have grave doubts about the wisdom of using the WWF panda on stamps and would prefer not to have to ask Her Majesty to establish a precedent in this case.

3. We are also worried about the question of the relevance of this proposal. One of the virtues of Falkland Islands' stamps has been the strict relevance of the designs to the territory; we are all justly proud of the Islands' excellent reputation in this context. But, to be quite honest, we have been unable to find any good reason why the panda should be used on a Falkland Islands issue. We fear that such use would be seen as the introduction of a gimmicky subject as a deliberate 'money spinner' and we fear that this would damage the reputation of Falklands' stamps. We are also afraid that if the Palace were to accept the proposal, other territories would be tempted to mount the same band-waggon, irrespective of relevance in their case.

RESTRICTED



HKG 205/492/1

RESTRICTED

J Massingham Esq

25 May 1978

4. For these reasons I hope that we can look at this question again and see if the conservation theme cannot be treated in a somewhat broader manner, possibly including subjects such as ships, flora, buildings, etc, rather than animal life only. I should be grateful if you would consider this point and let me have your reaction.

*Yours sincerely,
Nora Farrell*

Miss N Farrell

14th June

78

Miss N. Farrell,
Polar Regions Section,
South America Department,
Foreign & Commonwealth Office,
LONDON, SW1A 2AH.


Dear Miss Farrell,

USE OF THE W.W.F. 'PANDA' SYMBOL

Thank you for your letter ⁽⁵³⁾ HKG 205/492/1 of 25th May and for all the behind the scenes work needed to give us such a complete picture of the pitfalls to be overcome.

In view of the reasons submitted why we shouldn't use the 'Panda' symbol, we agree that it is best to drop the idea; although we do so with some reluctance as it would have ensured increased sales and thereby produced more money for our coffers. We shall just have to fund some other acceptable means to fill the gap.

Yours faithfully,


for CHIEF SECRETARY

us

F&T/2/26

55

15th June

78

Mr. B. J. Hawthorne,
Crown Agents Stamp Bureau,
St. Nicholas House,
Sutton,
Surrey, SM1 1EL.

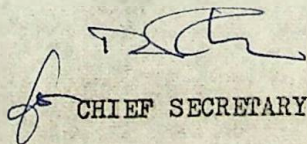
Dear Brian,

CONSERVATION ISSUE AND THE PANDA SYMBOL

Thank you for your letter ⁽⁵²⁾ PH1B/FALK IS 4/31594 of 8th May.

I regret to have to tell you that we will have to abandon the idea of using the Panda symbol on a stamp issue, as the FCO have come up with very good reasons why we shouldn't use the WWF symbol. I'm afraid we must abide by this opinion and with reluctance abandon the proposal - it is a pity but there is nothing more we can do about it.

Yours faithfully,


CHIEF SECRETARY

us

9-7/2/26.

56

EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE HELD AT
SECRETARIAT ON MONDAY 24 JUNE 1978.

5.

Conservation Issue: Advice had been received from FCO that the use of the "Panda" symbol was not permitted. It was agreed not to pursue this issue at present and to review the situation at a later date.

31st July

78

Miss N. Farrell,
Polar Regions Section,
South America Department,
Foreign & Commonwealth Office,
LONDON, SW1A 2AH.

Dear Miss Farrell,

Please refer to paragraph 4 of your letter HKG 205/492/1 of 25th May about the conservation theme for a stamp issue.

This is just to let you know that we do not intend to proceed with a conservation issue at present.

I attach two copies of the revised programme of stamp issues 1979 - 1983.

Yours faithfully,


CHIEF SECRETARY

c.c. P&T/1/5

us

PJT/2/26

58

Stanley
4 August 1981

P Summers Esq
Acting Chief Secretary
The Secretariat
Stanley



Dear Phil

Some years ago a proposal was made for a commemorative set of stamps entitled "Conservation" and a request made to me to take the idea into rough design stage. This was carried out but in the course of research doubt was expressed on the use of the term "Conservation", in the light of the stage the Colony had reached in this field. An alternative was the title "Conserve" and with this in mind a preliminary rough scheme was produced.

However, the idea was left in abeyance and no further work done on this issue.

The idea was raised again briefly a few months ago and again at this point I would like to suggest that the idea of an issue entitled "Conserve" could be looked at once more, in the light of developments in offshore fishing, oil exploration, sheep farming and tourism.

I believe there is a stage approaching where a carefully designed set could indicate that the Falkland Islands are aware of the need to conserve. The design need not be direct in its approach to the developments mentioned above, thus keeping clear of any political boundaries, but more general in an approach to the need to conserve worldwide: seas, land, vegetation, birds and animals.

Yours sincerely,

A handwritten signature in dark ink, appearing to read "Ian J. Strange". The signature is written in a cursive style with a horizontal line underneath.

Ian J. Strange

m.

207

EXTRACT FROM MINUTES OF MEETING OF THE STAMP CO-ORDINATING COMMITTEE

HELD ON THURSDAY 29TH OCTOBER 1981

59

5.

Conserve Issue

PAT/2/26 .

A recent letter from Ian Strange on the possibility of giving further thought to the above issue was considered. Members agreed that Mr Strange be invited to the next meeting of the Committee to elaborate on the topic.

P&T/2/26

60

5th November

81

Mr. I. Strange,
Stanley.

Dear Ian,

Your letter of 4th August, 1981 refers.

The Stamp Co-Ordination Committee discussed the possibility of issuing a commemorative set of stamp depicting the theme "Conservation" or "Conserve" at their last meeting.

The Committee would like to discuss the possibilities with you and cordially invite you to attend their next meeting if you are in Stanley or at some later convenient date.

Yours sincerely,



P. G. Summers.
for Chief Secretary.

EXTRACT FROM MINUTES OF A MEETING OF THE STAMP
CO-ORDINATING COMMITTEE HELD AT THE SECRETARIAT
ON TUESDAY 21 SEPTEMBER 1982

PAT/2/26

5. Conservative Issue

Following the viewing of initial roughs prepared by Mr Strange for such an issue in February, Crown Agents advice as to the format was sought. It was thought the issue would best be illustrated in sheetlet format and Mr Strange was currently taking up the matter with the Crown Agents in Sutton.

P-1 12/26

PA - "Conserve" (2)
issue

Minutes of a Meeting of the Stamp Advisory Committee held in the Philatelic Bureau on 16 March 1984.

Present: Supt Posts & Telecommunications (Chairman)
Deputy Government Secretary
Mr H L Bound MBE JP
Mr J Stephenson
Mr D L Clifton

Absent: The Government Secretary

1 Matters arising from Minutes of Meeting of 25/27 January 1984.

i) 150th Anniversary Overprints

PB/8/F/32

The total run of overprints from the 150th Anniversary issue by the Government Printing Press was 100,000 of the 22p and 75,000 of the 17p. No further reprints will be required as the Lloyds List Issue is on schedule.

ii) Lloyds List Issue

PB/8/F/57

The colour negative was produced for members viewing. It was noted that the revised artwork, Wavertree for City of Philadelphia and Cunard Countess for the South Georgia background had been accepted. This issue is now on schedule for a 7 May release and all material will be routed via the airbridge.

iii) Grebes

PB/8/F/38

Proofs of the stamps were viewed by members who took note of the overgreen areas on the 52p design and of the instruction for the colouring to match the artwork. The stamps are to arrive on the June AES.

iv) Conserve Issue

PB/8/F/17

The numerous pieces of artwork attached to this issue were available for members viewing in conjunction with a covering letter from the artist on the overall design concept. There was initial confusion on the stamp designs as it was feared the designs in the sheetlet would be different from the individual stamps. It was pointed out the sheetlet containing the block of 4 stamps would only be subdivided by perforations whilst the individual stamps would have a thin white margin surround as it was not possible to bleed colours to perforation edging. Two first day covers would be available, one design for the sheetlet and another for the four individual stamps. The artwork was accepted for all aspects of the issue, including the unusual cancellation cachet design.

Members were complimentary of Mr Strange's design concept and the attractiveness of the artwork.

v) Committee Complement

There was nothing further to report.

vi) Maritime Issue

PB/8/F/69

Mr Clifton advised he had not had time to research this subject but hoped he would have something for consideration at the next meeting.

vii) Locomotives Issue

PB/8/F/70

The only single reproduced photograph of the railway system at the Camber was produced for members viewing. The response to requests for assistance locally had been very poor but nevertheless Mr Clifton agreed to promulgate a further announcement.

viii) 1985/88 Programme

Members decided against any programme changes at this early stage and to await the Locomotive and Maritime information for consideration at the next meeting.

ix) Aerogrammes

PB/8/F/29

Members were advised that the newly designed aerogrammes would be arriving shortly and the balance of stock would be on the April AES. There was discussion over the selling price of 19 pence. Opinion expressed, indicated, as with some other postal territories, that pictorial aerogrammes be sold above face value. The Supt Posts and Telecomms advised that legally the Post Office, this time, had no option than to sell them at face of 19 pence because this rate had been circularised to the UPU. He wished however to monitor the sale of this aerogramme carefully so as to perhaps decide on a policy with subsequent issues.

It was noted the design would change either with a sell out or as soon as the Mount Pleasant Airport becomes operational.

x) Presentation Packs

PB/2/A

Mr Clifton advised he had nothing to report at this meeting.

- PB/8/F/68
- xi) Mount Pleasant Opening
Artwork for the Official Opening Covers had been drawn up and despatched to the Crown Agents. Mr Strange had completed the artwork following a collection of black and white photographs of the Mount Pleasant site by Mr P T King. Members viewed the relative photographs and were briefed on the design structure. It is hoped the covers will arrive in late April so as to enable the Mount Pleasant Post Office to become operational.
- PB/8/F/67
- xii) Hamburg Conference Issue
Members viewed the final and rough artworks of the stamp and first day cover designs. There was initial discussion on the profile of the hercules aircraft depicted. As time is incredibly short to proceed with production, members agreed on the acceptance of the final artwork as presented. It is hoped an issue deadline of 7 June can be maintained.
- PB/8/D/16
D/17
- xiii) FID Definitive and Volcanoes Issue
The artwork had been delivered to the Government Secretary.
There was nothing further to report.
- PB/8/F/53
8/D/14
8/B/10
- 2) Naturalists Minibus Issue
Rough artwork prepared by the artist Ian Strange was available for viewing by members for the first time. The artwork was despatched to the British Antarctic Survey in July 1983 for advice and was only returned in February of this year. Letters and other relevant correspondence on the artwork and subject in general was passed to members in advance of the meeting. The artist was in attendance for a full discussion on the 12 designs. The British Antarctic Survey had, instead of offering advice on the design theme as a whole had rescheduled the term "Early Naturalists" and provided a new listing of scientists they considered were worthy of feature in such an issue. The BAS suggestions were contradictory to the loose term of the issue 'Early Naturalists' and most of the suggestions had already been considered and rejected at an early stage of the design, either through lack of portrait material or the naturalist falling in to the early part of this century. Members, in discussion with the artist agreed on the following.-

Falkland Islands

Darwin - flower calceolaria
Commerson - dolphin
Lesson - Kelp
Gaimard - diving petrel

Falkland Islands Dependencies

Forster - tussac
banks - prion
McCormick - skua
J R Forster - fur seal

British Antarctic Territory

Weddell - seal
Hooker - lichen
Eights - sea spider
D'Urville - kelp

Eights was proving to be a difficult design through lack of portait material and Peale (Porpoise) to be substituted if Eights had to be rejected.

Members were advised of the speed now required from all parties to ensure that the issue deadline of November 1985 be maintained. The British Antarctic Territory stamps were required for delivery in the Falklands by November 84 to ensure a co-ordinated release in all 3 territories.

It was noted that the artists deadline had slipped considerably through the inefficiency of the British Antarctic Survey.

PB/8/F/75

3

Motor Cars

Material recently forwarded by the Crown Agents on early Falkland motor cars was circulated and discussed by members. Members agreed the material could form the basis of an issue which would require a Crown Agents artist and Mr Clifton was asked to secure more photographic material from the archives for consideration at the next meeting.

There being no further business for consideration the meeting was declared closed.

Distribution: Secretariat (5)
Bureau Manager (15)
Supt Posts & Telecommunications (1)
Mr Bound (1)
Mr Stephenson (1)
Mr Martin Crown Agents (1)
Dr Heap F & Co (1)
Dr Adie BAS (1)

Govt. Sec.

With the Compliments
of the
Manager

for viewing and approval
at SAE Meeting.

minutes of
16 March
refer

14.3.84
Philatelic Bureau,
Stanley,
Falkland Islands.

PA

PA - "Conserve" (3)
Issue

PT12126

FALKLAND ISLANDS "CONSERVE" STAMP ISSUE

The Design

Based on a semi graphic design the idea is to show the need for conserving the worlds Bird Life Mammal Life Plant Life and Marine Life and their environments.

Each stamp design represents one of these four forms of life, the aim being to produce each stamp as a separate design, but placed together as a block of four will illustrate the design concept. This concept is based on a circle representing the cycle of life with the inner-most circle or centre being the nucleus of life. The colours in the background circles representing the different environments, from the red-orange centre as the sun and atmosphere, green for terrestrial environments and blue for the marine environment.

The top left design depicts Bird Life from our largest species the Black-browed albatross and also one of the worlds largest species of bird, to the Wilson's Petrel, a Falkland breeding species but one of the worlds smallest and most common forms of bird. The near centre design represents the embryo of an egg.

Top right design illustrates Plant Life. One of the Islands largest plants and most important habitats; Tussock grass forms the outer edge of the design. Blechnum species of fern represents a specific type of plant life and the Silver-leafed ranunculus Hamadryas argentia is shown as one of the Falklands rare and endemic species. In the near centre the design represents one of the Lichens and smaller forms of plant life. In order to link each design certain illustrations "progress" through, in the case of Plant Life and following Marine Life Tree Kelp is shown.

Bottom right depicts Marine Life from the centre phytoplankton (diatom) plants and algae of the sea to zooplankton referred to as krill which is represented in the design by a species of Euphasiid shrimp. On the outer section of the design is one of the Islands most common forms of fish, a species of Notothenia.

Bottom left shows Mammal Life. Having no true land mammals in the Falkland Islands, this life is represented by two forms of marine mammal, the seals by a Southern Sea Lion and cetacea the Dusky Dolphin.

Sheetlet

The design on the sheetlet shows the Humpback Whale, once a common species of whale found in Falkland waters, but now rare due to man's overfishing. The FDC for the sheetlet is designed to incorporate the latter and represents plant life, shown by kelp, bird life, albatross in flight, marine life, by krill and mammal life by a sea lion.

F.D.C.

The FDC for the individual stamps shows a Humpback Whale breaching.

I.J.Strange.

March 1984.

● 1 - \$2 Pitcairn New
Definitive

1 - 75s Brunei S.I.

1 - 10c Lesotho Animals

1 - 10b The Gambia
Abuko Nature
Reserve

1 - 25c Botswana
Diminishing
Species



PSI/2/26



BRUNEI
POSTAGE BY
THE BRUNEI POSTAL CORPORATION
75sen



SILVER JUBILEE



\$2

PITCAIRN ISLANDS



Botswana Diminishing Species Pangolin



25¢

LESOTHO

10c

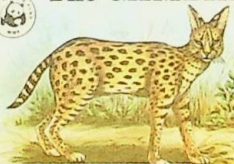


STRIPED POLECAT (Felis tigrina) H. K. H. K.

The GAMBIA



SERVAL CAT



Felix serval

ABUKO NATURE RESERVE (I)

10b

ID ID