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Pm

You kought at one time
that someone else had applied
to you to undertake designs - can
you remember who it was.

Monkes effort? Wait and compare it with the others I suggest.

Sch 25/2/8/

23 12

2

BD.C.S.,

I cannot recall anyone else. I think the list is complete. Re Miss Monk's 'design', already submitted the arrangement is that we hold it for comparison with the others.

PM 25.2.81.

3.

Ker commissioning har Chater.
Pates to be agreed with
SPT
Pates in PT/2/43
Commissioning letter in ? Dolphins Isme.
Bu 9/5/8

Dez

Tile submitted for your attention of.

. 18.2.51

5.

D.C.S.,

Please see (21). I think the Bureau Manager's effort to tidy up Chater's commission is very professional. Pending a decision on the question of commissioning local artists generally, about which I have written elsewhere recently, this should avoid some of the more dangerous pitfalls we have fallen into in the past - notably with John Smith on the "Wrecks" issue!

S.P.T. 9.10.81.

6.

CS.

To see minute at . 5 from 3 PJ and copy of little 1: We Chalie at Irlis. 21, please

ff 3.10.81

DCS. That you. I agree with Set, mobilita ha done a good job. IS 13/E.

8

P+T/2/30



EXTRACT FROM LETTER FROM CHRIS PENRY OF CROWN AGENTS DATED 8TH SEPTEMBER

15 Indigenous Fruits

Release approximately 1983. Again this is a new issue to us, and again I would like to know whether you favour a local artist or a local artist. Although this time I would come down in favour of a local artist.

EXTRACT FROM LETTER TO CHRIS PENRY DATED 10TH OCTOBER

Indigenous Fruita: We prefer a local artist.

MINUTES OF A MEETING OF THE STAMP CO-ORDINATING COMMITTEE HELD AT THE SECRETARIAT ON MONDAY IST DECEMBER 1980.



was succi aid! To

P&T/2/30 /e) Indigenous Fruits Issue 1983 As with the Shells Issue a design committee was not formed. There appeared to be some uncertainty about the types of fruit available, i.e. what constituted fruits and whether berries could be classified as fruits for such an issue. Advice to be sought from local experts. It was thought unnecessary at this stage to form a design committee and that pending local advice, applications be invited from interested local artists to produce artwork for such an issue.

Endemir

Ded Strawberry Tear Berry Diddle-del

Botanically Rie Junit

Don Davidson

PUBLIC NOTICE

It is intended to issue in 1983 a short set of stamps featuring berries such as the wild strawberry, tea berry, diddledee berry, and mountain berry or any other indigenous berry.

Artists fees vary according to the type of artwork capable of being produced, and also depends on the amount of work, research and difficulty of the subject.

Information about fees may be obtained from the Philatelic Bureau.

Applications, giving details of the artwork that can be produced should reach the Secretariat by

dus sent & Im for comments 24/12/80

Reg.
Hasnit above PN been usined? If so have a copy filed and BU and BU and BU and BU

4

PUBLIC NOTICE

It is intended to issue in 1983 a short set of stamps featuring berries such as the wild strawberry, tea berry, diddle-dee berry, and mountain berry, or any other indigenous berry.

Artists fees vary according to the type of artwork capable of being produced, and also depends on the amount of work, research and difficulty of the subject.

Information about fees may be obtained from the Postmaster.

Applications to undertake the design of this issue, giving details of the artwork that can be produced should reach the Secretariat by 20th January 1981.

Secretariat, Stanley.

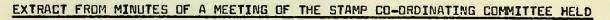
31st December 1980

Public Notice No. 90

Ref: P&T/2/55

ord 17/2/32 3 PAUL ENTERPRISES. 3- PROHEER ROS 9-1-87. Starley. Deal Sir,
would like to be considered
as a tendered to undertake the art work
to finished subject for the following
others produces. 1) The Berry issue (2) The Shell issue. Please france any information necessary. Jon Sincirely

Mel 12 JAN 1981 FALKLAND IS LED





AT THE SECRETARIAT ON MONDAY 23RD DECEMBER 1980

P&T/2/30 6. Indigenous Fruits Issue

Mr. Davidson confirmed that the following berries are botanically classified as fruit and are indigenous: teaberry, strawberry, mountain berry and diddle dee berry. Applications now to be invited from interested local artists.

To Bay West. 1412 Jan 81.

Dear Nev Elhendge

Please find enclosed a couple of sketches of Diddle Dec recently completed on our walk round the West Falklands. Unfortunatly I did not have any colours and only one pencil so please excuse the rather sketchy style.

These drawings are in response to your recent advert on the radio asking for stamp designs. My wife and I hope to return to Darwin on the 21st Jan where I will be able to complete some wore drawings if you should require them

Yours sincerely

Rob Rutterford

PK.

C: these be put with the other tenders
for the stamps designs to come up for
consideration after the closing date
next week. Ta.

With the Compliments

PHT/Z/of the Postmaster

Indigenous fruits file pl.
Fahrie



CAN 10 1980

KATHY PATRIC

FIRT HUWARD

FREKKLANDS

P+T/2/55



DEAR SECRETERIAL

SOME STAMP DESIGNS FOR YOUR CONSIDERATION. PLEASE SEND ME DETAILS CONCERNING SUBJECT MATTER AND MEDIA REQUIREMENTS AS WELL NEED. THANK YOU VERY MUCH.

SINCERELY HATHY PATRIC 8

PHT/2/55 San Carlos (9) Fathland Islands 19th January

The Secretariant.

Por Stanley.

* 20 JAN 1981 *

Dear Sir,

Jam very marked in the

forthcoming issue of stamps depicting wild berries.

I would very much like to undertake the design of these, and have writen to the Postmaster General asking for details.

I have arways enjoyed painting shill life' and feet that I may be able to produce Art Work that could be used for mis usue. The firmshed product will be in water colours on a pastel background and I will be able to complete the rough work necessary for mis myself.

I hope that my offer will interest you, and I awoult you reply,

Jours Surcerly Jally Jank

Y Rose Road West 16 19th Yanuary 81. Dear In forth coming stamp distring, the details of which were recently advertised on the pacto. While the fubject I am most interested in an opperation of while besties I would also like to be considered by its ideal. for the shell issue. Sordanstone bollege of Art (Quadee), where I did
a two-year general course, when went on to
specialize in Graphic Jeolgn, with Lilversmithing
as a secondary subject as a secondary subject. public consumption on these solands athough on the dathy seventies I was awarded the Art Hedal on the Worter Show and last year I disigned the Cover for the Derwin Harbour Sports Magranme. most of which as you can see, are unfourthed but they should nevertheless, give you some motication of the type of work I can produce. Yours faithfully Vernica Low

HELD AT THE SECRETARIAT ON TUESDAY 27TH JANUARY 1981

P&T/2/34 P&T/2/30 P&T/2/32 Following agreement at the previous meeting, applications were invited from interested artists for the production of either rough or finished artwork for the following issues:

Geographical Features Fruits Shells

There was a good response and all applications were considered together with sample artwork if submitted. In view of artwork samples not being received from all the applicants, members agreed that the artists should be invited to submit a sample piece of artwork for consideration on the following:

- o) a suitable landmark such as White Rock etc.
- b) wild strawberry
- c) keyhole limpet

In all cases the artwork to be of the required size i.e. 6 x 4 inches.

he pl

Danvin. 29th Jan 1981.

Dear Mr Etheridge

Thankyou for your letter dated 6th January explaining procedures for stamp designs. I would be very interested in following up the series of stamps depiding Falkland Island bernes.

As To date you have only received two sketchy sketches while my wife and I were walking round the West. I thought I should send you a piece of work recently completed as this gives a better indication of the Standard and style of my art.

Will you please return this painting when you have finished with it as this was a present to my wife!

Yours Sincerely Rob Rutterford. The Postmaster Post & Lelecommunications Dept. Stanley

San Carlos
Stanley
Set: 10TH 1981

Dear Mn Echendye after your telephone call to Sally in Stanley, she asked me if I would send to you the final design of her Wild Strawbury. Herewith enclosed -.

I would be so grateful if you would take great Care with it, please, as it is the final design -.

Sally departed the U.K. on Saturday, sadly. She has, as she has already explained, left the other 3 final designs work me, plus anoble which she felt was not quite so good. So if you need anything funde from he, I would be pleased to act on be behalf -.

> Yours sincerely Mna Monk.

Ref: - P&T/2/30

Chief Secretary's Office, Stanley, Falkland Islands.

23rd February, 1981.

Dear Sir/Madam,

Thank you for responding to the invitation to undertake designing stamps.

In order to help compare the ability of those interested, I should be grateful if you would submit a sample piece of artwork $6^{\prime\prime}$ x $4^{\prime\prime}$ showing how you would portray a wild strawberry.

You should also include the title "Falkland Islands" in whatever lettering you wish plus for balance a fictitious value and the Queen's profile. Any special border or anything else you have in mind to enhance the picture should be included.

Sample artwork should be submitted by 23rd March 1981.

I return your artwork already submitted.

Yours faithfully,

CHIEF SECRETARY

Sonia Paul Kathy Patric Veronica Fowler Sally Monk Bob Rutterford Tony Chater



Indigenous Fruits Issue 1983

Sonia Paul, Stanley Kathy Partic, Port Howard Veronica Fowler, Stanley Sally Monk, San Carlos Bob Rutterford, Darwin

Shell Issue 1983

Kathy Patric, Fort Howard Nick Keenleyside, Stanley Grizelda Cockwell, Fox Bay East Sonia Paul, Stanley Veronica Fowler, Stanley

Geographical Features Issue 1982

Kathy Patric, Port Howard
Mike Peake, Stanley

Thange
Chate

Dear Mr Morrison FIKLAND ISLANDS

Damin. 19th March 81.

Please find enclosed two designs of the wild strawberry. I have enclosed two paintings because I experimented with the horizontal and vertical format.

Yours faithfully Fiso Rutterford



81

Miss K. Patric, Port Howard.

Dear Madem,

I am sorry to have to inform you that your application to design the Indigenous Fruits issue was unsuccessful.

Thank you very much indeed for taking the trouble of submitting artwork which I return herewith.

Yours faithfully,

CHIEF SECRETARY

enc.



81

Mr. R. Rutterford, Goose Green.

Dear Sir,

I am sorry to have to inform you that your application to design the Indigenous Fruits issue was unsuccessful.

Thank you very much indeed for taking the trouble of submitting artwork which I return herewith.

Yours faithfully,

CHIEF SECRETARY

enc.

UW



81

Mrs. Nora Monk, San Carlos.

Dear Madam,

I am sorry to have to inform you that Sally's application to design the Indigenous Fruits stamp issue was unsuccessful.

Please thank her for taking the trouble to submit artwork which I return herewith.

Yours faithfully,

- CHIEF SECRETARY

enc.



81

Mr. Tony Chater, Stanley.

Dear Sir,

I am pleased to be able to inform you that your application to design the Indigenous Fruits stamp issue was successful.

The issue is to feature the strawberry, teaberry, mountain berry, and diddle-dee berry and is to be released in 1983.

Yours faithfully,

GATER SECRETARY

C.C. S.P.T.

7th October,

61.

Mr. Tony Chater 33 Fitzroy Road Stanley.

Dear Sir.

As agreed during our discussion of this morning regarding the production of the Indigenous Fruits Issue, I would like to confirm the following:-

- (1) The issue is due for release in August 1983.
- (2) The issue should consist of 4 designs, each foaturing the fruits as advised in the Chief Secretary's letter of 14 April 1981.
- (3) As you are a novice to the production of stamp designs I recommend that you produce a rough design followed by a final.
- (4) Rough designs should be submitted to this office by 31 December 1961.
- (5) Final designs, following comment from the Stamp Co-Ordinating Committee would be required by 31 March 1982.
- (6) You have already obviously formulated some plans regarding production and I confirm the requirement of having all 4 designs either in a horizontal or vertical format. The former being preferable.
- (7) Finished stamp size, ie the stamps rolling off the printing press should be 28.45 x 42.58 mm perforation to perforation. Therefore you will be required to submit artwork 4 times the stamp size viz 114mm x 171mm nearest approximation.
- (8) The stamps will be printed by the offset lithography process, which requires colour blanding from 3 basic colours, yallow, magenta (red) eyan (blue) and of course black.
- (9) Each design, should show the local andlatin name of the fruit depicted.
- (10) The goaman portrait is preferred, and there is apparently no apecial requirement for this to be in either top right or left corners.

(11) The following values will be applicable to the designs

5p - diddle-dee

17p - teaberry

25p - mountainberry

34p - strawberry

It is of course quite likely that the values will change slightly before the issue is produced, and it is therefore recommended you use a cellophane overlay over the design with the value tablet inscribed.

- (12) A first day cover is to be produced for this dasue. The cover will be of standard size 110 x 220 mm. The cover design is to be left to your imagination but should be in keeping with the subject title. The following inscription should appear on the cover design, 'Official First Day Cover' Falkland Islands Indigenous Fruits Issue. A fee appropriate to the research undertaken will be paid.
- (13) Falklands policy is now to produce liners in all first day overs. Whilst researching the design material it would help if you could prepare notes, say 100 words on each design to be included on a liner. This material will be required in typewritten form and proofed.
- (14) I note that you wish to produce the designs on a white coloured background. This is acceptable and will not therefore require edging around the outer perimeter of the stary.
- (15) There appears to be some discussion over the lasue title of Indigenous Fruits, whilst Endemia may be the scientifically more acceptable. Advice is being sought on this and will be copied to you in due course.
- (16) The Bursau unfortunately does not have a ready supply of reference material for your research. If however you find yourself encountering problems with research, please let me know so we can pursue overseas advice if available.
- (17) The above requirements should not restrict your ertistic ability, and I look forward to viewing the designs in due course.

Yours faithfully.

D.L. Clifton BUREAU MANAGER. DCS

WITH THE COMPLIMENTS

of the

MANAGER

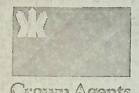
Tany Chater has today been intracted to refer to the 'knit's Issue' as "Native Knit' is all future references.

20.1181

Philatelic Bureau, Stanley, Falkland Islands.

20/44





Crown Agents

St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

Mr L Clifton Bureau Manager Falkland Islands Philatelic Bureau Port Stanley Falkland Islands SOUTH ATLANTIC

CA REF PH1/FALKLANDS 0/120960

10 November 1981

FALKLAND ISLANDS "FRUIT" STAMP ISSUE

I refer to your telex No 255 of 8 October concerning the appropriate title for the above issue.

- I have finally received a reply from the British Museum who suggest that the best title for the stamp issue in question would be "Native Fruits". The term "endemic" in botany (and zoology) is used to denote plants (or animals) found only in one particular country or locality. The species of plants you listed in your telex are certainly native to the Falklands but also occur elsewhere. Terms "native" and "indigenous" are synonymous in the sense we require but the former is perhaps the best for general use.
- 3 The British Museum did advise that they had suitable reference of all of the fruits that you mentioned but I note from your subsequent letter of 6 October that a local artist is producing the design ! I look forward to receiving the artwork in due course.

Yours sincerely

MRS JANICE SMITH

EXTRACT FROM MINUTES OF A MEETING OF THE STAMP CO-ORDINATING COMMITTEE HELD AT THE SECRETARIAT ON TUESDAY 21 SEPTEMBER 1982

Pat 232. Native Fruits Issue

Four pieces of artwork plus a first day cover design were viewed by members, who were pleased with the artist's style creating a simple and attractive design. Concern was expressed however on the first day cover design, but members were generally agreed that there was little else left to depict. Members questioned the colour of the fdc envelope and this to be referred back to the artist for comment.

219 FISTAMPS FK 267103 CASUTN G

7/12/82 15.11 TLX NR 195

FOR THE ATTENTION OF LEWIS CLIFTON

SITU ON NATIVE FRUITS ISSUE DUE FOR RELEASE AUGUST 1983.

- 2) FDC. WILL BE ORDERING FDC SHORTLY TO BE DIESTAMPED BY BC DEERE.
- 3) CACHET. TWO ALTERNATIVE DESIGNS WILL BE IN POST THIS WEEK.
- 4) FDC LINER. AWAIT DETAILS FROM YOU. IF LINER PRINTED BY DEERES AT SAME TIME AS FDC THEY CAN INSERT INTO FDC AT NO EXTRA COST. CAN DETAILS BE SENT SOON.

REGERDS

JANICE SMITH DEPT PH1

CROWN SUTTON

PMB

Try Clates should have this completed by Know.

219 FISTAMPS FK 267103 CASUTN G

PAT/2/30
With the Compliments
Of the

Manager

For you info + fle.

Philatelic Bureau, Stanley, Falkland Islands.



FOR THE ATTENTION OF MRS JANICE SMITH DEPT PH1
YOUR REFERENCE PHIN/FALK STAMP
PLEASE QUOTE OUR REFERENCE PN/8/F/50

NATIVE FRUITS

- 1. THANKS PROGRESS REPORT.
- 2. HAVE ASKED ARTIST TO PREPARE LINER DETAILS BEFORE XMAS. CAN YOU STALL DEERES FOR A COUPLE OF WEEKS UNTIL THE MATERIAL IS TO HAND FOR FDC INSERTION.

REGARDS LEWIS CLIFTON

267103 CASUTN G 219 FISTAMPS FKM

NATIVE FRUITS

In the Falkland Islands various climatic and geological factors have given rise to a treeless landscape clothed mainly with grasses, heaths and dwarf shrubs.

The first botanist to study the flora was Antoine Joseph Pernetty, a member of the French colonising expedition in 1764. His name is immortalised in that of the Mountain Berry Pernettya pumila, one of the berrybearing plants depicted in this issue. All four of the species are common and widespread and, like many others of the one hundred and sixty two native plant species, are also found in Fuegia and Southern Patagonia.

5p Diddle dee Expetrum rubrum

This is a small evergreen shrub growing abundantly throughout the Estands On beautiful and soils, rocky ridges and along smuch of the compained in As often the dominant species. Its dany-transfell solely stems form dense, low bushes seldom exceeding 30 cm in height. Fine white hairs on the timy green leaves give the plant a bluish-green appearance. Flowering takes place in late September and early October. The crimson male flowers appear on separate plants to their female counterparts and release clouds of red police when smaken by the wind. The bright red fronts ripen in January. They are round and fleshy and 4 to 6mm in diameter, but unfortunately their attractive appearance belies a slightly bitter and easily-forgotten flavour. However, small amounts are made into jams and jellies by enthusiastic housewives. The berries also constitute a large part of the Autumn diet of the Upland Goose Chloephaga picta leucoptera. Empetrum is also found in Tristan da Cunha.

17p Tea Berry Myrteola nummularia

Tea Berry is a straggling, evergreen dwarf shrub commonly found in damper areas of heath and bog. It is a delicate-looking plant with spidery, woody stems lying flat along the ground. Sweet-smelling, creamy flowers appear from November until December. The berries ripen in March and April. They are pink and white with a waxy appearance and reach a length of 7mm. The berry itself is delicious and it has become traditional to pick them in the Autumn, a pursuit known as "Tea berrying". The local name derives from the days when early settlers used the leaves as a substitute for tea.

25p Mountain Berry Pernettya pumila

Mountain berry is another small, evergreen shrub found commonly throughout the Falklands between sea level and 600 metres. It grows in areas of dwarf scrub heath, open peat and sand. The many-branched stems lie mainly on the ground, rising upwards at the tips and bear shiny, dark green leaves which form a dense ground cover. Although the stems can reach a length of 60cm the plant does not rise to more than a few centimetres in height. White or pinkish, bell-shaped flowers appear in November. The berries measure up to 12mm in diameter and when freshly ripened their colour varies from pale to deep pink with

of the

Manager



Philatelic Bureau, Stanley, Falkland Islands. white undersides. Later in the year they tend to darken to a purplish hue. Unfortunately, the Mountain berry is rather tasteless to the human palate.

34p Native Strawberry Rubus geoides

This perennial herb is widespread but only locally common. It grows in moist and shady places among stone runs, under banks and on dead tussac bogs, especially near the sea, but also inland to 400 metres above sea level. The plant is of creeping habit with straggling, somewhat woody stems. The leaves vary in size and shape with some reaching a length of 4cm, but they are generally heart-shaped, lobed and with serrated edges. Single white flowers appear in November and early December. The fruit ripens in January and February and consists of a group of numerous and drupters forming a delicious, just a leave up to 2 feet least. Subus geoides is also found an alast transition days as a least search as a least

A.R. Chater Post Standard Cameray



EXTRACT FROM THE MINUTES OF A MEETING OF THE STAMP CO-URDINATING COMMITTEE HELD ON MONDAY 17 JANUARY 1983

6. Native Fruits Issue.

A set of bromides of this issue were viewed by members. Liner details, prepared by the artist, Tony Chater; were also circulated. The issue is scheduled for release in August.

MEMORANDUM



Reference PHI/1/1

It is requested that this number quoted. nd date should be

From Postmaster Date 27th June, 1983.

To Chief Secretary

Subject:-Commemorative Stamps - issuing programme

I propose postponing indefinately the release of the "Native Fruits" commemorative stamp issue scheduled for 22nd August, 1983. The whole future programme will have to be reviewed against the situation that now exists in the Philatelic Bureau.

The Bureau has inadequate staff and accommodation. Against the background of an enormous increase in interest in Falkland Islands stamps since the Argentine invasion the backlog of orders has in some cases reached a year and is growing. The Bureau is unable to respond to the hundreds of new enquiries received each week and these are simply thrown into the waste paper basket. The volume of complaints has risen alarmingly and is doing irreparable harm to the reputation of Falkland Islands philately.

The only effective action I can see in the present circumstances to bring the situation under control is greatly to reduce the number of issues until the backlog of orders can be dealt with and machinery set up to enable a business of this magnitude to be handled effectively. I, therefore, propose postponing the release of the "Native Fruits" issue indefinately pending the return of the Philatelic Manager and discussions with the Administration as to the way forward.

for discoun.
Reply dictated

To 17"

Postmaster

29)

PHT/1/1

7 July

83

U A Etheridge Esq Supt Posts & Tels Post Office Stanley

20

COMMEMORATIVE STAMPS - ISSUING PROGRAMME

Owing to Councillors and a plethora of associated meetings I have not yet had the chance to discuss with you personally your letter of 27 June on the above subject. However the general matter of stamp issuing programmes in relation to our difficulties in staffing and operating the Philatelic Gureau was of course discussed with you at the Select Committee on the Estimates. On that occasion there appeared to be no alternative but to follow your proposal to reduce the number of issues, beginning with the "Native Fruits" Issue, scheduled for the 22nd August this year.

- I agree that this appears to be inevitable but would very much like to discuss this whole subject, together with the matter of the South Georgia stamp programme, on which you also wrote recently (memo of even date and reference).
- I also have points to bring up concerning the operation and future development of the broadcasting service. No doubt you also have other matters to talk over and I would therefore be grateful if you could telephone me in the near future so that we could fix a time to meet and consider these subjects.

F E Baker

Ag Civil Commissioner