P&T/2/50

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CLASSIFICATION UC	P&T/2/50
GROUP POSTS & TELS	100
SUB-GROUP STAMPS	VOC

SUBJECT FALKLAND ISLANDS

WORKING ANIMALS ISSUE 1981

officer dealing ARCHIVE

file opened 29/5/78

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Bh 14/4/80 (Values & quantities) Pl advise on (43) Searing in mind Chris Rennijs views in (36) and (42 Dan 11/7/80 know. I recommend nevertance of the Buesta tender-often all it is only \$700 above the lowest. 7m 37) I expected this. De let me have your views at an early date Dan 17/10/80 3. & (54)...yes. We missed our cue in Penry's previous letter - they were D. C. S., really asking us to say go ahead! I have not changed my view, expressed at the last Committee meeting, and I think we should accept without demanding a reprint. I think it is important that we try to avoid getting a reputation for being too demanding - otherwise MENNE no one is going to want to print our stamps and/or the price is going to go up. Lewis still feels that we should still have a reprint and perhaps you would like to discuss with him. P. M. 20.10.80.

Discussed with the Stephenson who doesn't want to press his objection first expressed

14th November

77

M. Hicknon, Zsq., South America Department, Foreign & Commonwealth Office, LONDON, SWILL 2AL.

Dear Hichael

STAIP PROGRAMIE

Please refer to your saving the larch TPP/205/492/1.
As 1978 is almost upon us, we have been to say to compile our stamp programme for 1979/1965 and have come up with the following sittles:

197

CAccession to UPU\*

- see (8.1) and see para 286 (83)

1980

Birds Farly Settlements\* Christian Issue

1981

Vorting Animals Conservation Foot lanks

1982

Fish Surveyors Nedical Services

1983

150th Anniversary of Founding of Colony Charles Darwin and the Beagle Kelp\*

The above list is only a provisional one and does in fact include some subjects that you have already approved which I have marked with an asterisk.

I should be grateful if you would let me have approval of the proposed programme in accordance with F60 circular 21/71 of 5th April 1971 reference AUT/4/3.

Reply at (81)

/If the ....

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	From: THE CROWN AGENTS
	Page No. 4
oMr J Massingham	Date 9 February 1978

# 1981

i) WORKING ANIMALS

This is also a new theme to us and we would like to know exactly what is intended here. This subject will of course have to be treated sympathetically. Potentially a very good seller, however.

#### ii) CONSERVATION

Conservation has been planned for several years now and although we appreciate that the Islanders are keen to include it in the stamp programme, we will have to be certain that this issue is justifiable; meaning that the Falkland Islands should have active conservation policy and that the species is officially classified as recognised as "Conserved".

Also, if you should wish you include the World Wildlife symbol on the stamp designs, we will have to obtain the necessary approval.

During our discussion with the FCO 'Seals' was considered to be an appropriate subject in a 'loose' conservation contest since 1981 marks the centenary of the "Regulations on the Seal Industry". Perhaps you would like to debate this suggestion with the design committee.

#### iii) POSTMARKS

Another new idea and again we are not certain exactly what is proposed. That is whether the intention is to reproduce the actual first cancellation postmark or the first postage stamp. The latter is to be used this year in the "Centenary of the First Issue of Postage Stamps" and thus any duplication must be avoided. However, without knowing your plans, we would say that our initial reaction to this topic is guarded because 'postal' anniversarys are appearing with some regularity.

# 1982

#### i) FISH

Such issues tend to sell very well philatetically, although careful consideration will have to be given to the selection of the species if it is true to say that gish of the South Atlantic waters are particularly unattractive.

/ii)



- .9 International Year of the Child Issue: Crown Agents to be informed that FIG are not interested.
- The Committee considered part of a letter from the Crown Agents dealing with the future stamp programme.
- Rowland Hill Centenary Issue: The Committee agreed that this could be a popular and appropriate Omnibus issue in which the Falkland Islands night participate. At this stage, however, it was judged sufficient to let the Crown Agents know of our potential interest and await their further proposals.
  - 2.2.3 Centenary of First Mail Service: The Committee judged this proposal, nade by Major Spafford, as a non-starter: largely because it seemed incongrues to celebrate a centenary of the first nail service from 1880 when our current definitive nail ships issue goes tack to 1842. Moreover, Mr Coofee's designs and the whole concept of this issue had become supererogatory following the present definitive issue.
  - 2.2.4 Working Animals: The Committee welcomed Crown Agents' view that this could be a very good seller and it was decided that a special sub-committee under Mr Stephenson would neet to consider appropriate themes featuring a sheet dog, horse, cow or steer, and the clipped sheep. This committee would include Mr W Hirtle, who submitted the idea originally.
    - Postmark Issue: It was agreed that Mr Halliday should chair a design subcommittee to put forward ideas for this issue which could be very attractive to collectors with an interest in these Islands. There is plenty of evidence available based on Mr Andrews' definitive work on this subject, and the Chairman mentioned that his attention had recently been drawn to an appealing issue by another country on this theme.
    - Fish: Despite the Crown Agents' implication that the fish of the South Atlantic are unattractive in appearance, the committee agreed that Crown Agents should be instructed to seek specialist advice and designs. The Committee Felt that the appearance of the fish could be of no importance provided that they are clearly defined.
  - 2.2.8 Surveyors Issue: It was agreed that the Crown Agents should be asked to institute research into this issue, which is generally felt to be extremely worthwhile.
    - 2.2.9 Medical Services Issue: The Committee were agreed that the Crown Agents had gently, even indirectly, hinted that this would not be a very attractive issue and, as the Committee's interest in it was clearly waning, the project was iropped.
  - 2.2.10 Charles Darwin and the Beagle Issue: It was agreed that this issue should now be put to detailed research, since it is of the utmost importance and of great international interest.
  - Wrecks Issue: The Chairman, with the holp of Mr Halliday, drew the Committee attention to the lively and active interest now being taken in our wrecks and suggested to the Committee that it aight consider preparation of a should series by Mr John Smith which would be both very appropriate and of great appeal. Coinciding with an international interest in murine archeology, such an issue would be an attractive seller. But no decision was taken about this.



While we agree in principle we have not entered into any firm comit at with Mr. Strange to produce the series. It could be that if Maps & Charts slipped too much we could insert a Bird issue.

# Christma Isauo

We haven't lest sight of this and are having a look at the rate all collected to date with a view to coming up with something datasets.

# 1981

#### Working Asirals

We are appointing a Design Committee to firm up on ideas. We have had a suggestion that we should feature a sheep dog, house, come or seem, and a shorn sheep. We realise that we released a sheep farming issue several years ago but think we should have a short at getting together some firm proposals.

# Conservation

We need to have got bogged down on this having asked the FCO about the use of the Fanda symbol in an Endangered Species. We await a roply from the FCO; a reminder has been sent.

#### Seals

Nour suggestion for a Seals issue has been noted as a possibility and will let you know about this.

#### Postmarks

We were thinking of featuring the older postmarks such as New Yeland, W.F.I. (West Falkland Islands) and possibly the really old once going back to the first cork marks. However, we have a small committee looking at this and will let you know in due course.

#### 1982

### Fina

Although not exotic colours like some that have been featured the fich here will stand portraying and if brilliant bucs are not absolutely essential then we can have a satisfactory set.

I'm afraid we shall have to leave this one to you to seek advice and prepare some designs. I'm not sure how we can holp you but if you run into difficulties please write immediately and we will see what we can do to help.

#### Surveyora

Here again we shall need your assistance to research this. We were thinking of the people who surveyed the Falklands and not necessarily explorers. The standard of works on the Falklands should throw up plenty of names.

/Medical Services.....

Governments and Administrations was theme work

Crown Agents for Oversea Governments and Administrations

ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr J Massingham Chief Secretary The Secretariat Stanley FALKLAND ISLANDS Our ref PH1B/FALK IS 8/07739

Your ref P&T/1/5

Date 5 May 1978

FALKLAND ISLANDS STAMP ISSUE 1981: WORKING ANIMALS

Thank you for your letter of the 7 April setting out your stamp programme for the next five year period.

- We see that you intend to appoint a design committee to develop your ideas for the working animals stamp set and I would like to make a suggestion for your committee's consideration. I propose that you feature horses only in the set because we think a horse theme may sell more stamps than a general "working animals" theme.
- I have looked at the history of the horse in the Falkland Islands and my first impression is that you seem to have adequate material to work out some attractive and interesting design ideas, illustrating different breeds of horses and perhaps their use in the Islands.
  - 4 In his book on the Falkland Islands, Ian Strangementions the wild horses introduced to the East Falkland by the French. Although the number of this herd is now thought to be under twenty it would be of some historical merit if this breed was shown on one value.
  - 5 Another value could feature a "working" horse. For instance the horse used by the shepherds in sheep farming, ponies used in the delivery of mail and, if appropriate, shire horses used for ploughing of the land.
  - 6 I understand that horse racing is a major sports attraction of the islanders and a stamp depicting a race horse with jockey would show a colourful as well as interesting aspect of the social life on the Falkland Islands.
  - 7 You may also like to consider the gauchos and their horses. regret that I do not have a great deal of information available on this subject without making further research.

/8 Another

-	•						
	To .	Mr	J	Massingham			

Page	No.	 	2		••••••	.,
Date	•••••	 5	Ŋ	lay.	19	78

- 8 Another possible is a series of stamps illustrating "working animals" and follow a "horses" issue by a set featuring "dogs", although we cannot gauge the appeal of dogs on stamps.
- 9 Should you not prefer this proposal and wish to develop your own ideas for the "working animal" set we suggest that you feature a Working horse on each of the stamp designs showing the sheepdog, cow or steer and shorn sheep.
- 10 I now look forward to receiving your committees reaction to this suggestion as well as your further advice concerning the comission of an artist.

Yours sincerely

B J HAWTHORNE



18 May

97

78

B J Hawthorne Esq Crown Agents Stamp Bureau St Nicholas House Sutton Surrey SM1 1EL

# FALKLAND ISLANDS STAMP ISSUE: WORKING ANIMALS

Many thanks for the interesting and stimulating ideas contained in your letter PHIB/FALK IS 8/07739 of 5 May.

- 2. These merit close attention and that we shall give them. Who knows that we may yet emerge with two separate but related sets?
- 3. We shall be in touch again once the Design Committee on this issue have had a chance to consider your proposals.

JOHN MASSINGHAM CHIEF SECRETARY



18th May

78

Mr. J. Stephenson, Stanley.

Dear Sir,

# WORKING ANIMALS



I attach a copy of the Crown Agents letter on the subject of Working Animals, which your Committee will wish to consider carefully in their deliberations when deciding on how this issue should be presented.

Yours faithfully,

CHI EF SECRETARY





# Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr J Massingham Chief Secretary The Secretariat Stanley FALKLAND ISLANDS



PH1B/FALK IS 8/07739

P+T/1/S

2 June 1978

De a Masser Man

FALKLAND ISLANDS STAMP ISSUE: WORKING ANIMALS

Thank you for your letter of 18 May concerning our suggestions for the proposed working animals set.

I now look forward to receiving your Committee's comments in due course.

Jours sincely

B J HAWTHORNE

SU/VS/2

# EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE HELD AT

THE SECRETARIAT ON MONDAY 24 JUNE 1978

Working Animals: Fr Stephenson reported that he hoped to have some definitive proposals to bring to the next meeting.

hus thust seen and asked to
produce some drawings of here, ear, sheepdog
Don 2/2





2.9 WORKING ANIMALS: Mr Stephenson advised that the Design Committee suggested the following:

> Horse Cow Dog Sheep

It was decided to ask Mrs Una Hurst of Fox Bay East to prepare rough designs taking into account the various suggestions recently received from the Crown Agents on this subject. Each stamp to feature a horse as well as the other subject.

78

Mrs. Una Hurst, Fox Bay East.

Dear Una,

I enclose a copy of the July edition of the Gibbons Stamp magazine which features an article on horses, which I know is very dear to your heart. Although I am sending this it is not that I am being impatient for the rough designs that you promised me when you were in here for the seminar!

If, however, you have had time to get down to your drawing board we should be very grateful for a look at what you have done as the Stamp Committee hopes to meet in the near future.

As I said when you were in here, if you have any ideas on how the issue should be presented please let me have them along with your drawings.

Yours faithfully,

CHIEF SECRETARY

us

PATTO 150 CHIEF SECRETARY FOX BOY East, 10 Dec 4. 78. Dear Mr. Morrison, Thankejou for the paper & I have made a Start on the stamps but have had Very little time to work on them with garders, school, etc. However, School breaks up on the 16 th so I should complete them shortly after that date. Yours Faithfuller Cha.



Dear Mr. Morrison,

I am sorry I lave
been so long in getting around
to doing these.

After finishing them I
have a nasty feeling that you Dear Mr. Morrison,

neart certineties and not inches when you said to do then 8x5. They do seen rather

I have lost the small notebook with the notes on what to write on them so I have left then blank. I have also misland Mike Peake's rough sketches but I will send them in as soon as I locate them!

Cha.

23 January

79

Mrs Una Hurst Fox Bay East

This is just to thank you for sending me the delightful drawings of the four working animals.

You didn't make any mistake about the size - they are just right

The Stamp Committee has not been able to meet and consider your pictures, but, hopefully, this will be soon.

Thank you once again.

D R Morrison for Chief Secretary.



### 1.8 WORKING ANIMALS ISSUE

The rough designs by Mrs. Hurst were viewed and it was decided to ask the Crown Agents to commission an artist to prepare artwork. In order to help the artist the following suggestions were made:-

- i. Horse Make the background colour more realistic.
- ii. Make the sheepskin covering the saddle more prominent as in the FIC's calendar like the one marked X.
- iii. Show the horse at more of an angle instead of the profile as in the rough.
- iv. Insert a flock of sheep in the background.
  - v. Sheepdog Acceptable although the perspective needs examining. Delete the horse and rider and substitute a flock of sheep instead of two sheep.
- vi. Sheep Our preference is for an angled view rather than a side view.
- vii. Cow All right: except an angled view may result in a better stamp.
- viii. In either the sheep or cow stamps we would prefer a view of an animal (sheep or cow) viewed from the topa of a hill with a farm settlement in the background with the sea also shown.

  (All settlements are situated by the sea).
  - ix. Background colours should be more realistic as in the attached pictures/slides.

Mr M Vaughan Crown Agents Stamp Bureau St Nicholas House Sutton Surrey SM1 1EL

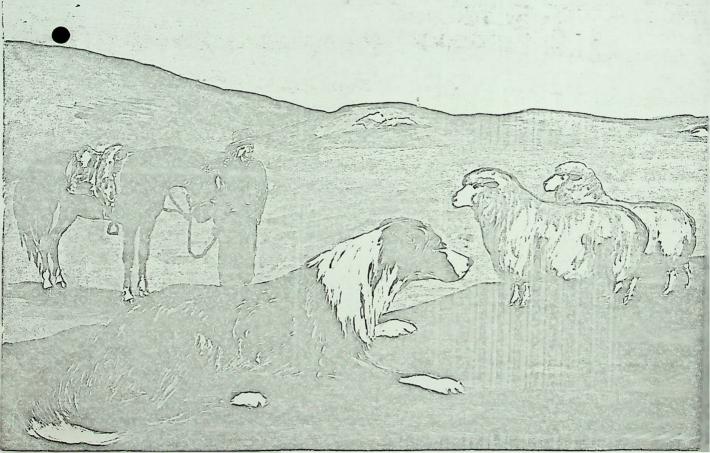
# WORKING ANIMALS ISSUE 1981

Please refer to your letter PH 1B/FALK IS 8/07739 of 2 8 June 1978 about material for the above issue.

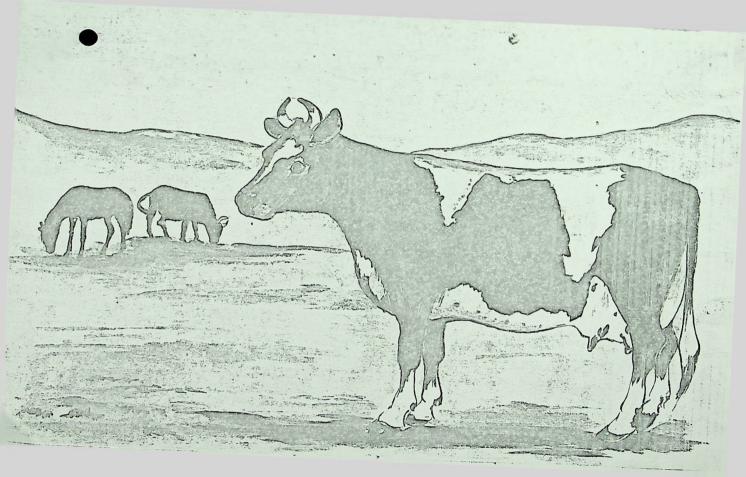
- 2. I attach some illustrations and hope that you will be able to get an artist to prepare some roughs, taking into consideration the wishes of the Stamp Committee which are set out in the attached annexure.
  - 3. If you need further information or background material please do not hesitate to write to me.

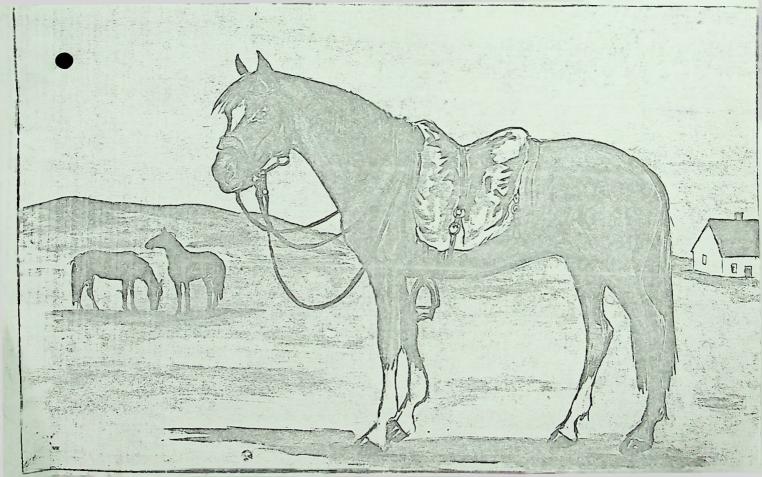
D R MORRISON

for CHIEF SECRETARY











EXTRACTO PARTIL FROM MINUTES OF SPARP COMMITTEE HERET TO BE PARTILLY SO TO

# P+T 3 50 1.8 WORKING ANIMALS ISSUE

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  - ix. Background colours should be more realistic as in the attached pictures/slides.

# 1.8 Working Animals Issue

The rough designs prepared by Mrs. Hurst, together with the Committee's comments have been submitted to the Crown Agents.



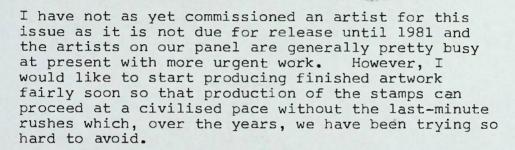
Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH1/FALK IS 8/07739

7 September 1979

Dear Doug

WORKING ANIMALS STAMP ISSUE



With this end in view, I have been in touch with a stamp designer who has not done any work for Crown Agents previously but who has worked for the British Post Office on two occasions, and who has established for himself thereby a first class reputation. I am referring to Patrick Oxenham who designed the BPO "Wild Animals" and "Horses" issues (samples enclosed) which are, arguably, the most attractive British stamps ever to be issued.

Patrick's style is virtually unique and would lend itself admirably to the subjects under consideration, but my purpose in approaching him is in fact more mercenary than aesthetic. Following the enormous success of the two BPO issues referred to above, I am convinced that an issue designed by Patrick Oxenham for virtually any other country would be assured of success and for this reason I feel confident in putting forward the proposal to commission this artist.

You will probably have gathered from my careful build-up that there is a snag and you would be quite right if you guessed that Mr Oxenham's usual fees are higher than those normally paid via the Crown Agents.

However, after some negotiation, it now appears that

/Mr Oxenham

PH1/FALK IS 8/07739 - 2 -7 September 1979 Mr Oxenham would accept a fee of £200.00 for each piece of stamp artwork which I consider, under the circumstances, to be fairly reasonable. I should be grateful if you would give the matter your early consideration. If you feel unable to accept my reasoning, I shall arrange for the artwork to be prepared by another artist, though some delay will be inevitable. I look forward to hearing from you in the near future and should be grateful if in your reply you would advise whether you have any particular treatment in mind for the First Day Cover. Yours sincerely M VAUGHAN Contracts Manager Mr D Morrison

# THE SECRETARIAT,



Ref: FAT/2/50

STANLEY, FALKLAND ISLANDS,
SOUTH ATLANTIC.

23 September 79

H L Bound Esq MBE JP J Stephenson Esq Ag Postmaster (2 copies)

Dear Sir,

I attach for information copies of letters from the Crown Agents about the RAT new definitive, and the Working Animals issue.

Yours faithfully,

P R Morrison for Chief Secretary PH1/FALK IS 8/07739

11th October

79

Mr. M. Vaughan, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1EL.

Dear Mike,

# Working Animals Stamp Issue

Thank you for the suggestion in your letter of 7th September that Patrick Oxenham handles the issue.

We agree to your suggestion that we pay Mr. Oxenham at the rate of £200 for each piece of stamp artwork. I take it this means finished artwork and that with four stamps we pay £800 plus a further fee for the First Day Cover. We cannot, of course, be committed to an unknown quantity of artwork which he may wish to produce: if this is the case please refer back to us.

Yours sincerely,

CHIEF SECRETARY

PAT 2/50

Des

214 GOVERNOR FK 267103 CASUTN G 10-10-79 1620 TLX 794 O£

FOR MORRISON

OUR REF PHIN FALK IS 8/07739

9 ACTION COPY

REF MY LET 7 SEPT WORKING ANIMALS PLEASE ADVISE WHETHER WE COMMISSION OXENHAM AND YOUR THOUGH FOR FDC

REGARDS VAUGHAN DEPT PH1 CROWN SUTTON

++ JM + 214 GOVERNOR FK 267103 CASUTN G

Ag Pm Copysent to mach. Clifton: he is speaking town hither The advise on the FDC

De 11/10

ACTION

214 GOVERNOR FK 267103 CASUTN G

17.10.79 13.29 TLX NO. 1186

FOR MORRISON OUR REF PH1N/FALK IS 8/07739

MYLET 7 SEPT WORKING ANIMALS PLEASE ADVISE REGARDS

M VAUGHAN DEPT PH1 CROWN SUTTON ++ MM

214 GOVERNOR FK

214 GOVERNOR FK

# CABLE AND WIRELESS

# CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

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ENTRACT FROM MENUTES OF STARF CO-ORDINATING CONSTITUTE MEETING RELD

TE-SDAY 9TH OCTOBER 1979

# 7. Working Animals Issue

P+T/2/50

The Crown Agents suggestion that we should engage Mr. Oxenham to prepare designs for this issue was agreed. Mr. Oxenham was a well known artist and it was considered by the Crown Agents that if he designed the stamps we would be assured of a beautifully designed and attractive set which would enhance our reputation. It was agreed to meet the higher fee of £200 for each piecs of finished artwork.

(26

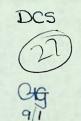
1.12 Working Animals

P&T/2/50 The Crown Agents Had been authorised to engage Mr. Peter Oxenham to prepare this issue.

214 GOVERNOR FK PRINTERGRAMS 214 GOVERNOR FK 214 GOVERNOR FK 57103 CASUTN G 267103 9.1.80 TELEX NO 647

16.11

ACTION COPY



FOR ATTENTION MORRISON

OUR REF VH1N/FALK IS 8/07739

ARTIST FOR WORKING ANIMALS ISSUE REQUIRES TO KNOW PRECISE NAMES OF THE FOUR BREEDS OF ANIMALS GRATEFUL YOU CABLE SOONEST. ALSO REQUIRES ADDITIONAL PHOTOS OF ALL ANIMALS BUT ESPECIALLY COW AND DOG PLUS CLOSE UP PHOTO OF BRIDLE AND SADDLE PLEASE ADVISE IF YOU CAN SUPPLY SOON REGARDS

C B PENRY DEPT PH1 CROWN SUTTON ++

214 GOVERNOR FK 267103 CASUTN G

MM

Ag Postmaster

Jor v. early action pl

copied to m 9/1/80

DCS 28

214 GOVERNOR FK 214 GOVERNOR FKTKS 214 GOVERNOR FK 267103 CASUTN G

16-1--80 1616 TLX 1344

FOR MR DOUG MORRISON

OUR REF PHIN FALK IS 8/07739/1 AND 9/07439/2 YOUR REF P AND T 1/5 AND P AND T /2/52

MY CAB 9/1/80 WORKING ANIMALS GRATEFUL YOU ADVISE WHETHER YOU CAN HELP WITH REF MATS

MY LET 21/12/79 LONDON 1980 FDC PLEASE ADVISE WHEN ROUGH ARTWORK DESPATCHED TO US

REGARDS CHRIS PENRY DEPT PH1 CROWN SUTTON

++
JM

+ 214 GOVERNOR FK 267103 CASUTN G ACTION

# -CABLE AND WIRELESS

# CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

CHARGE NUMBE	R DESTINATION	РТ	ORIGIN	WORDS	FORWARDED PARTICULARS 29 51-
OFFICE STAMP AND DATE	NO. OF WORDS	17,	1.80	TIME	17 JAN 1980
	INSTRUCTIONS				MELAND ISLIN
				VIA CW	

PLEASE WRITE THE NAME AND ADDRESS IN CAPITAL LETTERS

CLASS

AND ADDRESS

LTF CROWN SUTTON

NO.25 FOR PENRY YR TELEX 647 9JAN WORKING ANIMALS MATERIAL IN

MAIL LEAVING 18JAN

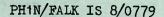
CHIEFSEC

I REQUEST THAT THE ABOVE TELEGRAM BE FORWARDED SUBJECT TO THE CONDITIONS PRINTED ON THE BACK OF THIS FORM BY WHICH I AGREE TO BE BOUND.

SIGNATURE AND ADDRESS OF SENDER.

\_\_\_TELEPHONE\_\_\_\_





Mr C Penry Crown Agents Stamp Bureau St Nicholas House Sutton Surrey SM1 1EL

Dear Chris,

### WORKING ANIMALS ISSUE

Please refer to your telex No 647 of 9 January asking for further information about the animals to be featured in the above issue.

- 2. I enclose polaroid pictures of a Welsh Collie, a Friesian cow, an Ayrshire cow, some horses of indeterminate ancestry and some snapshots of Polwarth sheep; plus some transparencies.
- 3. I am sorry not to be able to produce better information either by way of material or description.
- 4. To describe the working horses with a precise name isn't easy; over the years horses have been bred from Hackneys, Welsh ponies, Devonshire cobs, Criollos (South American), Light Percherons, and Suffolk Punches (draught horses).
- 5. I have been able to get a close-up of a horse showing the bridle but not the saddle. If you turn to our recent UPU Centenary issue you should have material showing horse gear as used in the Falklands.
- 6. I also enclose a film with pictures of the animals to be featured which no doubt you can have processed and passed to Mr Oxenham. The sheep in the film are a cross between Romney Marsh and Corriedales.
- 7. A Mr Dick Vinson, who lives at 51 London Road, Datchet, Slough, Bucks, Tel: Slough 438570753, was for years Manager of a sheep farm in the Falklands, and is certain to have better photographs than I have been able to obtain at short notice. Not only that, he would be able to give on the spot advice to Peter Oxenham if he needed any advice or comments on the animals he will be depicting.
- 8. Another useful contact you should know of is Mr Frank Mitchell, Managing Director of the Falkland Islands Co Ltd at 98A Whitechapel High Street, London El, Tel §1-3770566.
- 9. I hope the foregoing is of help to you: if it isn't and you want better pictures or other information I can get someone to take photographs provided I know what is needed.

Yours sincerely

D R Morrison for CHIEF SECRETARY Mr R Vinson, 51 London Road, Datchet, Slough, Bucks.

The Crown Agents' Stamp Bureau are producing for us a stamp issue featuring working animals - horse, cow, sheep, dog. They have engaged the well-known Peter Oxenham, who designed the recent UK horse issue, so we have a reputable artist who should produce a really good issue.

The Crown Agents have asked for photos at short notice and for precise names of the animals. We have done the best we can in the time available, but think that the artist should contact someone in England who knows the Falklands and the stock. Jim Clement suggested you as a suitable person and I have taken the liberty to pass your name to the Crown Agents.

One thing we were not able to provide and that is a good picture of a horse with a saddle as used here. Jim Clement is sure that you will have a good collection of photos and will be able to help if your assistance is needed.

Best wishes,

D R Morrison

for CHIEF SECRETARY

DCS Den 39/1/80

ACTION COPY

214 GOVERNOR FK 214 GOVERNOR FK 267103 CASUTN G OK TO GA 29-1-80 1115 TLX 2519

FOR MR DOUG MORRISON

OUR REF PHIN FALK IS 8/07739 YOUR REF P AND T 2//50

YRLET 17 JAN JUST RECEIVED BUT WRAPPING WAS DAMAGED AND UNDEVELOPED FILM MISSING.
POLAROIDS, TRANSPARENCIES AND BLACK AND WHITE SNAPSHOTS.
RECD INTATCT HOPE THIS IS SUFFICIENT.
REF YR LET PARA 5 WRE EE ARTWORK AND MATERIAL FOR UPU CENTENARY ISSUE DESPATCHED TO OU 6 NOV 1979.
WILL ADVISE YOU NEXT FEWDAYS IF MORE MATERIAL NEEDED REGARDS CHRIS PENRY DEPT PH1 CROWN SUTTON

+ JM + 214 GOVERNOR FK 267103 CASUTN G

CCN RECD INTACT

26/103 CASUIN G 267103 29.1.80 TELEX NO 2558 14.06 Pt/2/SO

TR THE ATTN MR DOUG MORRISON
OUR REF PH1N FALK IS 8/07739

0G

DCS

29

FURTHER MY TELEX NO 2519 THIS MORNING REF WORKING ANIMALS, PATRICK OXENHAM ABOUT TO BEGIN WORK, PLEASE URGENTLY ADVISE VALUES FOR EACH DESIGN.
WILL ADVISE IF ARTIST REQUIRES FURTHER PHOTOS

REGARDS
CHRIS PENRY DEPT PH1
CROWN SUTTON ++
LM

YOUR REF P + T/2/50

267103 CASUTN G

ACTION

Ag Phn Cord 30/ Pl advise v. lear Cy

75 CAL

# -CABLE AND WIRELESS

## CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

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	USING PRESENT RATES SAY 3P 11P 25P 35P BUT THESE MUST NOT APPEAR ON ACTUAL DESIGNS.								
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BY WHICH	I REQUEST THAT THE ABOVE TELEGRAM BE FORWARDED BUBJECT TO THE CONDITIONS PRINTED ON THE BACK OF THIS FORM BY WHICH I AGREE TO BE BOUND.								
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MEMORANDUM

Date 31st January,

Referend

It is requested that this number and date should be quoted.

From

Ag Postmaster



Deputy Chief Secretary

Subject :-

## Working Animals Issue

Crown Agents telex no 2558 of 29th instant refers.

As this issue is tentatively scheduled for release during early 1981 I think it would be unwise at this stage to quote postage rates. The United Kingdom have recently increased their postage rates, both internal and external and we may find it necessary to follow suit in the not too distant future. The increase in local rates put forward for inclusion in the last budget of LegCo could well be introduced during this years budget session.

If there are no changes in the postage rates I would elect for the following values: 3p. 11p. 15p and 25p. face value 54p with a FDC selling price of 70p.





# Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr D R Morrison The Secretariat Stanley Falkland Islands South Atlantic

PH1N/FALK IS 8/07739 Our ref

P&T/2/50 Your ref

27 March 1980 Date

WORKING ANIMALS

1 copy to Pm Ma Stephenson, and Man HhBoundpl As you know, Mike Vaughan suggested back in September that Patrick Oxenham would be a suitable designer for the above stamp issue, and following your acceptance of his slightly higher fees, he was commissioned and has duly produced finished artwork. artwork is enclosed, and I think you will agree with me that these are superb designs, probably one of the most accurate and detailed designs we have seen. These designs will undoubtedly result in an issue which will please even previous critics and should prove to be well worth the extra money.

Our Sales and Publicity departments immediately showed great interest in these designs, and it is almost certain that they will wish to organise quite a large amount of publicity for this issue, for example colour photographs in one or two of the large philatelic magazines. Our Publicity people have also recommended that this issue be released as early as possible; if it cannot be released this year, then January 1981 would be best.

3 As you know, this is the first time that we have used this artist in Crown Agents, and it usually takes one or two issues before we iron out all the quirks of an individual artist; seems that one of Patrick's quirks is that he is reluctant to include overlays on his designs, preferring to leave such matters to either printers or commissioning agents such as ourselves. Frankly, from a man who has produced such beautiful designs, I feel quite prepared to accept such an aversion, since the addition of black text and the royal silhouette is a fairly mundane and straightforward business. We will choose a suitable type face, and have overlays produced before sending to the printer. Whilst on this subject, I would like to clarify what the issue title should be; whilst you have given the title as "Working Animals" all along, it has been suggested that perhaps a more accurate title would be "Domestic Animals", since cows and sheep do not really work for their living. I trust that you will advise me on this matter, and also let me know whether you wish the particular

From:	THE	CDOMAN	AGENTS
1 1 01111	4 3 1 5	CHOISIA	MOLIVIE

		-	_	
To	Mr	D	ĸ	Morrison
10	**********			

Page No. ....2

Date .....27 March 1980

species of animals to be named. I would tend to recommend against naming the particular species, since some of them seem to have such mixed ancestry - knowing that these are working or domestic animals of the Falkland Islands would seem to me to be enough information.



4 Now we come to the question of denominations, which I hope you will be able to advise me fairly shortly. Our Publicity people have strongly recommended that the stamp containing the dogs should have the top value, followed by the horse, since their sales charts indicate that dogs are fairly close to having the top sales of any animals.

5 Now we turn to the question of the printer who should produce

the stamps. In an ideal world, such artwork would be ideally suited to printing by the photogravure process, since the subtle gradations of tone can be copied by this process more accurately than lithography. However, on a run of the kind of quantities normally produced of a Falkland Islands commemorative issue, the total contract price would be perhaps four times that of a lithographic printing, and therefore we are obviously restricted to lithography only. After a considerable amount of consultation with my colleagues, I have reached the firm conclusion that this contract should be printed by Questa; whilst not always the cheapest printers, they are undoubtedly the printer most likely to do justice to this artwork, and on the assumption that you would agree with me that it would be heartbreaking for such artwork to be badly printed, I would like your permission to award this contract directly to Questa. Normal tenders will go out as usual, which will encourage Questa to put in a competitive price, but I would then award this contract to Questa regardless of who is cheapest (assuming, of course, that Questa submitted a reasonable



Finally, I would like to turn to the First Day Cover (in case you hadn't realised, the design bearing a picture of a sheep dog on its own is the FDC design). The ideal envelope size for this design would be 110 x 220mm; plenty of room would be left for affixing the stamps, and inserting an address, and the artwork could be blown-up to as large a size as possible. However, once again our Publicity section has had some words to say about the the possibility exists of organising quite a large project with the Unicover Company, who market large quantities of FDCs. This company favours smaller sizes of envelopes, which are apparently more popular with collectors, and it would seem that the size  $114 \times 162$ mm would be ideal for their purposes. draw back is that the geometry of this size of envelope means that the pictorial design at the left-hand side would have to be considerably smaller than the corresponding area on the larger envelope, and inevitably some of the details would be lost.



PH1N/FALK IS 8/07739

Page No. 3 27 March 1980

From: THE CROWN AGENTS

To ....Mr D R Morrison

From a design point of view, there is no contest, but the possibility of increased sales with Unicover cannot be ignored, and I would leave such a decision up to you.

1

7 In view of the rather ecstatic reception these designs received here, I look forward to hearing your views on them. Please also advise me of the quantities you will require, when you return this artwork to me.

Yours sincerely

CHRIS PENRY

PHIN/FALK IS 8/07739

7 April

80

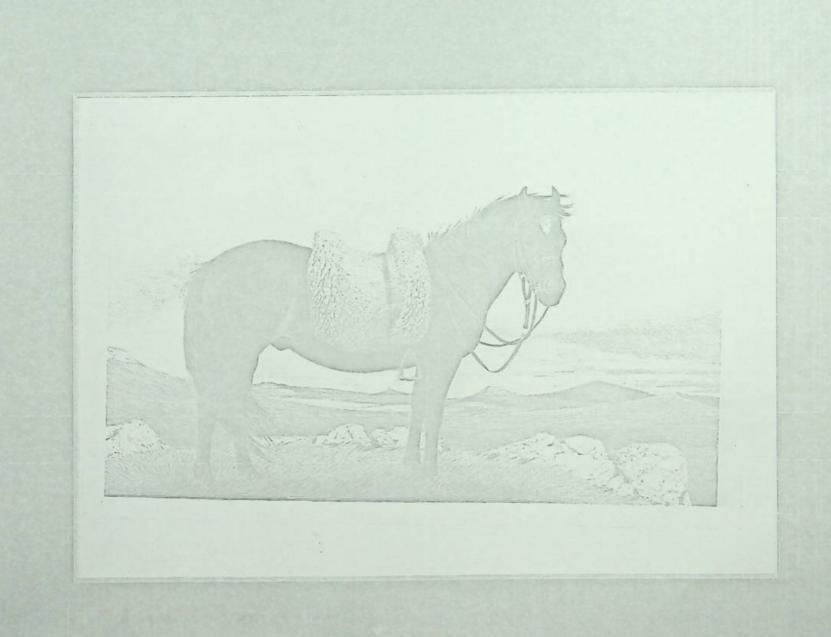
Mr C Penry Crown Agents Stamp Bureau St Nicholas House Sutton Surrey SM1 1EL

### FARM ANIMALS

Thank you for your letter of 27 March about the above issue.

- 2. The excellent artwork produced by Peter Oxenham is returned herewith. The only request we have is that the orange background colour of the "horse" stamp be changed to more like the grass on the sheep issue. We think the artwork is excellent and this issue should prove one of the best we have issued.
- 3. Release Date: We prefer, for the sake of balance, to keep to January or February 1981. The reasoning behind this is that with 'Raptors' in August 1980, we wouldn't necessarily want to follow this with "Farm animals", then, in 1981, Early Settlements. Maps & Charts, Fish, and Surveyors; this means having too many similar issues in 1981. However, if the Early Settlements issue cannot be completed in time for release in November, then the Farm Animals issue should be brought forward.
- 4. Title: You will have surmised that we want the issue called "Farm animals". Domestic animals could be misconstrued, and would in any case be too narrow a definition. "Farm Animals" gets it right, I think.
- 5. Species: In view of the indeterminate ancestry we think it unwise to name the species.
- 6. Values: We accept your advice as to which stamps should have the higher values. I shall write later about values and quantities.
- 7. Printer: We do not disagree with your recommendation about Questa and authorise you to proceed along the lines suggested, although we would like to know the tenders before giving approval. What about Harrisons who printed Peter Oxenham's other issues?
- 8. FDC: We are not too concerned about the size of the FDC as there should still be space for 4 stamps, even with a smaller than usual envelope, without losing the detail of the lovely design. I presume Unicovers project would be financially worth while in which case this would give added weight to the need for a smaller envelope.











# MEMORANDUM

(38)

Reference P&T/2/50

It is requested that this number and date should be que.

From Postmaster



Date 15th April, 1980

To Deputy Chief Secretary

Subject:-

## Farm Animals Issue

In anticipation of increases in stamp sales, particularily gutter pairs, I recommend we require 65,000 sets of this issue.

We are at present unable to gauge how or when any proposed postage rate increases are likely to be effected and suggest we elect for the following:

33p Dogs, 25p Horse, 11p Cow and 3p sheep (face value 72p)

We require 5,000 first day covers and stamps for these are included in the above figure.

Postmaster

# CABLE AND WIRELESS

# CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

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FOR THE ATTENTION OF DOUG MORRISON OUP REF PHIN FALKIS 9/07739 6/18227 OWR REF P + T 2/50 P + T/4/2

# ACTION COPY

YRLET 7 APRIL AMENDING FARM ANIMALS ARTWORK AS REQUESTED TRUST YOU WILL TELEX VALUES SOON TO ENABLE COMPLETION OF DESIGNS, PRODUCTION OF BROWIDES, AND ROYAL APPROVAL. YOUR COMMENTS ABOUT RELEASE DATE PUZZLING IN VIEW YRLET 18 MARCH (PARA 4) CONCERNING EARLY SETTLEMENTS ISSUE. AS REQUESTED HAVE AMENDED LATTER ARTWORK, AM SENDING FOR ROYAL APPROVAL, AND STAMPS SHOULD BE OK FOR NOVEMBER RELEASE. GRATEFUL YOU CONFIRM RELEASE DATES BOTH ISSUES SOONEST REGARDS

CHRIS PENRY DEPT PH1 CROWN SUTTON ++

LM

Pl advise selease dates

25/17/4/80

214 GOVERNOR FK 10th Nov. 267103 CASUTN G for Early Settlements

# CABLE AND WIRELESS

# CABLE AND WIRELESS LIMITED

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Tile: Jarm Animals Iss EXTRACT FROM STAMP COMMITTEE MINUTES - MEETING OF 7 APRIL 1980 Working Animals Issue: The four pieces of artwork of this issue, 1.5 together with the artwork for the First Day Cover design, prepared by Patrick Oxenham were viewed and considered with a covering letter from the Crown Agents. The following details were discussed: The designs were accepted as first-class material and considered to be the most outstanding so far prepared for Falklands' issues. The background colouring of the hills on the horse artwork required toning down to the more natural white grass colour. The re-naming of the title of the issue to "Farm ii) Animals" was agreed. iii) The species of the animals depicted should not be named. The Postmaster would in due course submit recommendations on the required postage rates.

- v) The meeting was not generally in favour of rescheduling the already advertised 1980 programme which would cause an imbalance in the 1981 programme. It was noted, however, that delays in proparing artwork and the printing of stamps of the Early Sottlementa issue may necessitate the re-scheduling of the 1980 programme.
- vi) The recommendation by the Crown Agents that the contract for printing the stamps of this issue be awarded to Questa was considered at length. It was noted that the two issues prepared by Mr Oxenham for the BPO were printed by Harrisons and that further advice be sought from the Crown Agents on the reason to award the contract to Questa.

/vii)

- vii) The reduced size of the First Day Cover suggested by the Crown Agents in connection with a cover project by Unicover was generally agreed upon, provided the financial return was worth while; there was still sufficient space for four stamps with the smaller cover.
- viii) In viewing the artwork, the question was raised as to the possibility of widening the field of artists eligible for preparing artwork designs rather than continuing with the artists available to the Crown Agents and the one or two local artists. It was thought that internationally recognised artists would help keep yo the Falklands' name in philately and perhaps increase sales.
- ix) Mention was also made as to the possibility of having all artwork returned to the Falklands for display in the Museum, and to find out who actually owned it.





Crown Agents

Mr D Morrison The Secretariat Stanley FALKLAND ISLANDS SOUTH ATLANTIC

St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton



CA Ref PHIN/FALK IS 8/07739

Your Ref P&T/2/50 24 June 1980

I would like to bring you up-to-date with the above issue since receipt of your letter of 7 April 1980.

- The amendment which you requested to the background of the 25p stamp has now been carried out by Patrick Oxenham (please note that his christian name is not Peter). Overlays have been produced, and the artwork has been approved by Her Majesty the Queen. The stamp size is now 28.45 x 42.58mm, rather than the larger size originally chosen by the artist. This smaller size was found not only to be more suitable for the designs, but will also enable use of a smaller size of First Day Cover (114 x 162mm) as requested in your letter.
- 6,000 Covers are being printed, of which 5,000 are required by yourselves. In due course, please arrange despatch of the remaining 1,000 stamped Covers to:-

The Crown Agents Stamp Bureau c/o CO4S 4 Millbank LONDON SWIP 3JD United Kingdom

- International Customs forms should be attached to the outside of the parcel, and the Crown Agents new VAT number (430 0464 03) should be clearly shown. Please advise us of the selling price of each FDC in due course.
- I have now invited tenders from a limited number of printers for production of the stamps; although I have every intention of placing this contract with Questa I feel that we would both be happier if we had some comparative prices. The tenders are due for return on 11 July, when I would propose to telex you with the results, to request your confirmation of our choice of printer.

/Incidentally

Page 2

24 June 1980

Incidentally, our choice of printers will include Harrisons, as requested in your letter, but please bear in mind that when they printed Patrick Oxenham's issues for the British Post Office, they were printed in photogravure, not lithography, which is far cheaper for the kind of quantities which you require.

6 I enclose one set of bromides for your interest.

Yours sincerely

CHRIS PENRY

214 GOVERNOR FK 217103 CASUTN G

DCS (43)

267103 11.7.80 TELEX NO 874 16.09

FOR MR DOUG MORRISON

OUR REF PH1N FALK IS 8/07739/1

YOUR REF P + T/2/50



RESULTS OF TENDERS FOR " FARM ANIMALS" STAMPS AS FOLLOWS: -

HARRISONS 5541 (INCL 397 FOR PAPER) DESPATCH 2 OCT QUESTA 4104 (INCL 445 FOR PAPER) DESPATCH 18 SEPT WADDINGTON 3627 (INCL 351 FOR PAPER) DESPATCH 2 OCT ENSCHEDE 3435 (INCL 499 FOR PAPER) DESPATCH 3 OCT



ALL ABOVE PRICES IN POUNDS STERLING, AND EXCLUDING FREIGHT
ALL PRINTERS CAN DELIVER INPLENTY OF TIME. IN VIEW OF QUALITY
OF ARTWORK, GRATEFUL YOU ADVISE CHICE. WE HAVE LIMITED PRINTERS
INVITED TO ONLY THOSE WHOSE QUALITY CAN BE RELIED ON

REGARDS
IN ABSENCE OF PENRY

JOHN HOWARTH DEPT PH1

CROWN SUTTON ++

LM

Dee para 5 of (30) and para 5 of (42)

214 GOVERNOR FK 267103 CASUTN G

# CABLE AND WIRELESS

# CABLE AND WIRELESS LIMITED

NCORPORATED IN ENGLAND

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**Crown Agents** 

8+7/2/56

Mr D R Morrison The Secretariat Stanley Falkland Islands SOUTH ATLANTIC



St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

H1N/FALK IS 8/07739

27 August 1980

Dear Doug,

FALKLAND ISLANDS FARM ANIMALS

Further to your telegram No 260 of 15 July, I have pleasure in enclosing herewith one original proof each of the 11p, 25p and 33p values of the above stamp issue.

- 2 We have approved these proofs in this office, on your behalf, subject to various comments. Principally the comments we made were improving definition, making the colours match the artwork and removing spotting.
- 3 Proofs of the 3p value will be forwarded to you immediately it is received in this office and I will keep you fully informed of any developments.

Yours sincerely

CHRIS PENRY

AP/SU/EP



St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

Our Ref. PH1N/FALK IS 8/07739/1

3 September 1980

Mr D R Morrison The Secretariat Stanley Falkland Islands South Atlantic

Dear Doug,

FARM ANIMALS



Further to my letter of 27 August, I can now forward one proof of the 3p value of the above issue. I have examined this proof on your behalf, and have approved it subject to:-

- 1. Make colour of sheep match artwork.
- 2. Make colour of grass slightly less bright.
- 2 I hope that you find these proofs satisfactory.

Yours sincerely

CHRIS PENRY

DCS onfo



EXTRACT FROM LETTER FROM CROWN AGENTS (MR G PENRY) DATED 8 SEPTEMBER 1980

### 3 Farm Animals

P+T|z|Soto you by the beginning of October, and the First Day Covers have already been delivered. You may like to know that our Publicity Section, PH2, is preparing an article on this issue to be inserted in one of the philatelic magazines under the theme "An Issue is Born".





St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

Mr D R Morrison The Secretariat Stanley FALKLAND ISLANDS South Atlantic Our Ref: PH1N/FALK IS 8/07739/1

Your Ref: P&T/2/50

17 September 1980

Des Dong,

FARM ANIMALS STAMP ISSUE

Please find enclosed the finished stamp artwork for the above issue, together with one set of running proofs. We have examined these running proofs on your behalf, but unfortunately we are not entirely satisfied that these running proofs are acceptable, and we would like your opinion.

2 We have instructed Questa to hold up packing, owing to certain colour-differences when comparing running proofs with artwork. The case is so marginal that I feel compelled to wait for your casting vote before deciding whether packing of these supplies (which have already been printed) can go ahead.

3 I am sure that you will bear in mind that release is due on 19 January 1981, and also that should you decide to reject one or more of these running proofs the cost of reprinting will be a considerable burden on Questa. Please advise me of your decision as quickly as possible, by telex.

Yours sincerely

CHRIS PENRY



267103 CASUTN G 212 CWBOOTH FK

TELEX

TO: CROWN AGENTS STAMP BUFEAU TELEX NO. 267103

NO. 350

FOR PENRY.

YOUR PHIN/FALK IS 8/07739/1 17 SEPTEMBER. FARM ANIMALS RUNNING PROOFS ACCEPTABLE WITH EXCEPTION 33P WHICH REQUIRES REDUCTION INTENSITY DRANGE IN BACKGROUND GRASS. COLOUR SHOULD MATCH ARTWORK AND BE MORE LIKE THAT OF FROOF ENCLOSED YRLET 27 AUGUST. PROVIDED RELEASE DATE 19 JANUARY CAN BE MET AND NO ADDITIONAL COST TO US PLEASE ARRANGE ACCORDINGLY.

CHIEFSEC

212 CWBOOTH FK 267103 CASUTN G DESPATCHED 1416 LOCAL 26/9/80.TRF



Your Ref: PH1N/FALK IS 8/07739/1

30th September

80

Mr. C. Penry, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1EL.

Dear Chris,

## Farm Animals Issue

Further to my telexabout the unsuitability of the 33p stamp I attach the artwork as I presume you will need it for comparative purposes. Do you require the other pieces of artwork? If so please send me a telegram.

Yours sincerely,

-CHIEF SECRETARY

enc.

214 GOVERNUR FK 267103 CASUTN G

26-9-80 1510 TLX 1434

OR DOUG MORRISON

OUR REF PHIN FLAK IS 3/07739 YOUR REF PAND T 2//50 ACTION COPY

NYLET 17 SEPT CONCERNING 'FARM ANIMALS' RUNNING PROOFS
PLEASE TELEX DECISION SOONEST
REGARDS CHRIS PENRY DEPT PH1 CRON SUTTON
++
JM
+0
214 GOVERNOR FK
267103 CASUTN G

Telex ad folio 49 repeated

(51)



# MINUTES OF A MEETING OF THE STAMP CO-ORDINATING COMMITTEE HELD AT THE SECRETARIAT ON 25 SEPTEMBER 1980

PRESENT: The Deputy Chief Secretary (Chairman)

The Postmaster
Mr H L Bound MBE JP
Mr J Stephenson
Nr D L Clifton

The Chief Secretary was unable to attend.

### FARM ANIMALS ISSUE

- Members carefully cumpured the running proofs with the original artwork for colour changes.
- Several colour changes were noted, the most obvious being the orange background on the 33p design.
- 3. The 'Proofs', approved by members on 23 September, were seen again together with the running proofs. There were noticeable colour changes between the 'proofs' and the 'running proofs', the most obvious being the orange background on the 33p design.
- 4. Members were uncertain at what stage in printing the 'proofs' and 'running proofs' were produced, and asked that the matter be clarified with the Crown Agents.
- 5. Some concern was expressed at the receipt from the Crown Agents of running proofs after printing had been finished.
- 6. The majority agreed that, although there were colour changes in all the designs, the 33p, which would be the most popular stamp, would need to be changed provided that: there was no additional cost to the Colony: and that the release date of 19 January 1981 could be met.



### EXTRACT FROM MINUTES OF STAMP 60-CADINATING COMMITTEE HOLD ON 23RD SEPTEMBER 1980

subsect to be exacted the trace considered as in care vo above

P+T/2/50

ii) Farm Animals Issue。 This is<mark>sue</mark> is now in an advanced stage. The proofs were viewed and approved. A sample FDC was also viewed and members noted the stamps would be arriving shortly.

/iii)





Crown Agents

Mr D R Morrison The Secretariat Stanley Falkland Islands SOUTH ATLANTIC



St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

CA Ref: PH1N/FALK IS 8/07739

Your Ref: P&T/2/50

2 October 1980

Dear Dong,

FARM ANIMALS STAMP ISSUE

Thank you for your telex number 350 of 28 September, which advised that the 3p, 11p and 25p running proofs were acceptable. Whilst I agree with your comment regarding the background colour of the 33p denomination, I do not consider that this is sufficient reason for ordering Questa to reprint. As you know, we have built up a very good rapport with Questa over the years, and whilst I am sure they would reprint if we insisted, I would hesitate to impose such a punitive measure over what is, after all, a very well-printed stamp.

- 2 At colour-proof stage, my comments to Questa included instructions to make the colour of the dogs darker, and to remove the green from the dog's hind legs; this has been done on the running proofs. Of course, without the artwork, I cannot tell whether the background colour is more closely-matched by colour proof or running proof.
- I trust that you do not mind my putting the decision "back in your court", but I feel that it is a pity to order a reprint over something like this. Questa are amongst the best lithographic stamp printers in the world, and provided you are happy with the colours of all four animals, then I am sure that when January comes around you will be receiving praise for another high-quality set of stamps. Meanwhile, I will tell Questa to do nothing over this issue until I receive your reply; should a reprint still be needed, it would take about four weeks (which allows plenty of time before the release date).
- 4 Of course, there will be no extra charge if you were to insist on a reprint, provided Questa did not dig in their heels and insist that they have satisfactorily fulfilled their contractual requirements (a very remote possibility).

Yours sincerely

CHRIS PENRY

Discussed with the Stephenson who doesn't object to leaving stamps Rettegare CS leferrise The 20/10/50 16.10.80 14.44 TLX NO. 339

P+T/2/50

DCS

P+7/1/5

COPYCS

FOR ATTENTION OF MR DOUG MORRISON

CUR REF PH1/1618P

PLEASE ADVISE WHETHER MYLET 2/10 CONCERNING FARM ANIMALS YET RECD. PLEASE TELEX YOUR VERDICT.
33P ARTWORK RECD SAFELY.

17/10

YRTLX NO 365 OF 13/10 REF DARWIN APOLOGIES FOR ERROR IN MY EARLIER TELEX, CONFIRM PROPOSING RELEASE APRIL 1982, WILL ADVISE FURTHER IF AND WHEN MINIBUS IS CONFIRMED.

MYTLX 1/10 REF EARLY SETTLEMENTS, DIRECTOR OF BRUDER ROSENBAUM VISITING SUTTON 30/10 INTEND DISCUSSING COLOUR VARIATIONS AND MISREGISTER. PLEASE ADVISE IF YOU FOUND SIMILAR FAULTS.

ANY THOUGHTS YET ON THE NUMEROUS QUESTIONS IN MYLET 6 OCT REF MAPS AND CHARTS ? PARAS 2 3 5 AND 9 ARE PARTICULARLY PRESSING.

UNDERSTAND THINGS NOW GOING SMOOTHLY REGARDING SHIPWRECKS. WE ADAPTING STAMP DESIGNS, PLEASE ADVISE WHETHER YOU CAN PROVIDE DENOMINATIONS BEFORE WE SENT ARTWORK TO YOU.

FISH ARTWORK ARRIVED SAFELY WILL SUBMIT TO SUITABLE EXPERT FOR OPINION. OBVIOUSLY CANNOT PROCEED FURTHER WITHOUT VALUES. WILL WRITE SOON WITH DETAILED VERDICT. IS ISSUE TITLE STILL 'FISHES'? TITLE AT HEAD OF YRLET 29/9 UNDERSTOOD, BUT BOUND TO BE MISTAKEN FOR 'SHELLFISHES'.

PARA 27 OF MY PROGRAMME LETTER 8/9 MENTIONED

DUKE OF EDINBURGH AWARD SCHEME. THIS NOW DEVELOPING INTO VERY
BIG GMNIBUS WITH ACCOMPANYING PUBLICITY, HENCE PLEASE
ADVISE SCONEST WHETHER INTERESTED.
IF SO, WILL WRITE AT LENGTH.

REGARDS
CHRIS PENRY DEPT PH1
CROWN SUTTON

Ph 2 2 10



## CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

CHARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS	5/47
OFFICE STAMP AND DATE		NO. OF WORDS		PATE 22-10-80	TIME		
		INSTRUCTIONS					
					VIA CW	/	-
NOTICE: In the	absence of any indication	to the contrary it will be assume	d that this to	elegram is to be ch	arged at full rate a	nd treated accordingly	
CLASS	CROWN SUTTON	S IN CAPITAL LETTERS					
No. 38	<u>)                                    </u>						
FOR PENR	Y. FARM ANIM	ALS. YRLET PH1N	8/077	39 2ND DC	TOBER ONL	Y RECEIVED 16TH. AGREE	
	REQUEST REPRI						
CHIL	SECRETARY.	СН	IEFSEC				
* 2	20CT 1980 X						
			DSUBJE	TTO THE CO	NDITIONS PRI	NTED ON THE BACK OF THIS FORM	
	GREE TO BE BOUN	+6-					
SIGNATURE AN	D ADDRESS OF SENDER					TELEPHONE	





**Crown Agents** 

R+1/2/50

St Nicholas House, Sutton, Surrey SM1 1EL Telephone 01-643 3311 Telex 267103 Telegrams Crown Sutton

17 November 1980

CA Ref : PH/1604

Mr Doug Morrison The Secretariat Stanley FALKLAND IS SOUTH ATLANTIC



URGENT

Dear Doug

I have recently approached a number of our Principals with the idea of limited edition fine-art prints from stamp artwork, for sale through your philatelic bureau. Having now seen the Farm Animals stamp issue I feel this would be a suitable opportunity to produce such an item.

I propose we produce one thousand prints of the sheep dog stamp, artwork size, removing the value tablet and the words Falkland Is, together with the royal portrait. The cost and possible sales figures would be as follows:-

No. of prints	Cost to print	Shipping	Retail	Bureau Profit	Break-even
1000	£1000	£100	£5 each	£3900	200 prints

Please note break-even would only be 200 prints of each design and if initially 1000 per design were too great a quantity this could be reduced to 500 without changing production costs to a great extent.

It may be possible to sell some of the prints in North America through Stangib.

I have no doubt that these prints correctly marketed through your bureau, with full emphasis on the connection with the attractive stamp issue they are produced from, will sell well. On this basis a new print from the most suitable issue each year is foreseeable. Four designs, ie one complete issue, sold out, could bring in £16,000 which is worthwhile revenue.

Should you wish us to proceed with this project please let me know as soon as possible so production can meet the release date of the stamps. If you require further details I will do my best to answer your questions.

To: Mr Doug Morrison Page 2

You may be interested to learn that the artist of the Australia Folklore issue has produced one thousand limited edition prints of a scene related to the stamp design. This is currently advertised for sale at A\$65.

I would also like to point out that our advertising section would be able to place advertisements for the prints on your behalf in the philatelic press stating their availability from your bureau.

I look forward to hearing from you in the near future.

Yours sincerely

CHRIS PENRY

Chris Penny

Ag. C. S.,

We are in this business to make money. Let the Crown Agents print them. We will seal them. We agree a printing of 1000 and that CAs should explore possibility of selling in North America. We will advertise in due course in our appropriate publication and stand-by for a bonanza!

Postmaster 28.11.80.

Tile and to FS for early comments pl

In 1/12/80

1. 1.

I have no objection if the prepared pints costs
can be regarded as correctly allocated to Pot. Ilea y Ships

and St. 2 11/0



## CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

HARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS				
							5/			
FFICE STAMP A	ND DATE									
		NO. OF WORDS		ATE 3.12.80	TIME	cc: Postmaster				
		INSTRUCTIONS								
			VIA CW							
NOTICE: In the	absence of any indication to	the contrary it will be assumed	that this tele	gram is to be ch	narged at full rate ar	d treated accordingly				
	HE NAME AND ADDRESS	IN CAPITAL LETTERS								
CLASS AND ADDRESS	LTF CROWN S	SUTTON								
	FOR PENRY	VRLET PH/1604	<b>1</b> 7NOV	FINE AF	T PRINTS.					
	PLEASE PROD	CEED ON LINES SU	GGESTE	D						
		CHI	EFSEC							
-			BUBJECT	TO THE CO	NDITIONS PRIN	TED ON THE BACK OF THIS FOR	RM			
	GREE TO BE BOUND.									
SIGNATURE AN	D ADDRESS OF SENDER_ APHED					TELEPHONE	_			





# CABLE AND WIRELESS LIMITED

CHARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS 5/47
OFFICE STAMP AND DATE		NO. OF WORDS		2.12.80	TIME	CHIEF SECRETARY  1 2 DEC 1980  ALKLAND ISLAND
					VIA CW	1
PLEASE WRITE THE CLASS AND ADDRESS	HE NAME AND ADDRESS I LTF CROWN SL PRTLX 661 PH1 E BY BUREAU AND M FISH VALUES:	ITTON FOR CHI 3/07739 . I CONF NO OBJECTION TO	RIS PEI	NRY . DEP	T PH1 TAIN PROF	PORTION PRINTS FOR SALE P. YOUR 8/07740 SHELF
	TOC SELLING PRI	CE 95p		CHIEF	SEC	
I REQUEST TH	AT THE ABOVE TELEG GREE TO BE BOUND.	BRAM BE FORWARDED	<u>ou</u> ojeci	TTO THE CON	DITIONS PRI	NTED ON THE BACK OF THIS FORM
SIGNATURE AND	ADDRESS OF SENDER_	Tura de la companya della companya d				TELEPHONE



214 GOVERNOR FKIKS型 214 GOVERNOR FK 267103 CASUTN G

15-1-81 1415 TLX 779

Physics be Plannie Demisils, cored ACTION and 15/1/81 COPY

FOR MR DOUG MORRISON

CUR REF PHIN FALK IS 3/07739

YR TLX 8/1 ''FARM ANIMALS'' LIMITED EDITION

PRINTS. AT THIRD ATTEMPT QUESTA HAVE SUBMITTED SATISFACTORY

PROOFS (FIVE PROOFS DESPATCHED TO YOU TODAY). DESPATCH FIRST FLIGHT

AFTER 29/1/81 PRICE PDSSTG 950 (I.E. 95PENCE EACH).

DISTRIBUTION OF 1000 PRINTS BETWEEN CA BUREAU AND YOURSELVES

TO BE DECIDED SHORTLY BUT PLEASE ADVISE IF YOU HAVE ANY FIGURES

IN MIND.BUREAU APPROACHING '' UPLAND GOOSE'' PLUS THE ARTIST

(WHO HAS SALES OUTLETS)AS WELL AS STAMP DEALERS.

FOR YOUR INTEREST A POSSIBLE SALES IDEA IS TO AFFIX THE

CORRESPONDING STAMP IN TOP CORNER OF PRINT, AND CANCEL

THE STAMP AS WITH FDC

REGARDS MRS JANICE SMITH DEPT PH1 CROWN SUTTON

++

JM

214 GOVERNOR FK 267103 CASUTN G CA Tlx dtd 15.1.81

Ref PH1N FALK IS 8/07739

"Farm Animals" Prints

PATIZISO

We have no firm basis on which to assess our requirements for these prints but suggest 400. Further request that consideration might be given to sending them by air parcel post rather than air freight. They would need to be adequately packed.

> We would have no objection to cancelling stamps affixed to these prints by purchasers but we would be unable to give first day of issue cancellations and we would not propose selling prints with stamps already affixed.





## CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

The state of the s							-	
CHARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS		
						(2)		
OFFICE STAND AND	DATE					9	-	
OFFICE STAMP AND	DATE	NO. OF WORDS		DATE	TIME	(6-	2	
				96 1 01			1	
				26.1.81				
		INSTRUCTIONS						
		INSTRUCTIONS						
							1	
					VIA CW		4	
NOTICE: In the abse	ence of any indication to the	contrary it will be assumed	that this	telegram is to be cl	harged at full rate ar	d treated accordingly		
DI EACE WOITE THE	NAME AND ADDRESS IN	CADITAL LETTERS						
CLASS	NAME AND ADDRESS IN	CAPITAL LETTERS						
AND ADDRESS No 26	TELEX 267103	CROWN AGEN	ITS)					
YRTLX 779 1	5 JAN 8/07739	FARM ANIMALS F	INE	ART PRINT	S. SUGGES	T SEND 400 BY PARCEL		
POST ADEQUATELY PACKED RATHER THAN AIR FREIGHT. NO DBJECTION TO CANCELLING STAMPS								
AFFIXED TO PRINTS BY PURCHASERS BUT NOT FIRST DAY OF ISSUE. WE DO NOT INTEND								
SELLING PRINTS WITH STAMPS AFFIXED.								
YRTLX 1044 20 JAN 0/12105 D.OF E. AWARD SCHEME. RELEASE DATE 14 SEPT ACCEPTABLE.								
						PTC	3	
	THE ABOVE TELEGR	AM BE FORWARDED	anbje	CT TO THE CO	NDITIONS PRIN	TED ON THE BACK OF THIS FORM		
	SIGNATURE AND ADDRESS OF SENDER							



HOPE TO HAVE FINAL DETAILS OF SUBJECTS AVAILABLE SOON.

VRTLX 1044 0/12105 SHELF FISHES. TO ACCOMMODATE D. OF E. ISSUE AM

POSTPONING THIS ISSUE UNTIL 7 DEC. THIS IN TURN MEANS THAT POSTAGE

RATES UNDER REVIEW WILL BE EFFECTIVE THEN. PLEASE CONFIRM YOU HAVE

NOT STARTED PRINTING AND CAN HOLD PRINTING UNTIL END OF JUNE 1981.

CHIEFSEC

cc: Postmaster

### CONDITIONS

<sup>1.</sup> The Company or any Telegraph Company or Government Telegraph Administration by whom this telegram is or would in the ordinary course of the telegraphic service be forwarded may decline to forward such telegram although it has been received for that purpose, but in such case the amount paid for transmission will be refunded to the sender at his request.

<sup>2.</sup> Neither the Company nor any Telegraph Company or Government Telegraph Administration by whom this telegram is or would in the ordinary course of the telegraphic service be forwarded nor any of their respective officers or servants shall be liable to make compensation for any loss, injury or damage arising or resulting from non-transmission or non-delivery of the telegram, or delay or error or omission in the transmission or delivery thereof

through whatever cause such non-transmission, non-delivery, delay, error, or omission shall have occurred even though occasioned by the neglect or default of such Company or Administration or any officer or servant in their employ. 3. This telegram shall be forwarded in accordance with the provisions of the International Talegraph Regulations and the provisions of such Regulation shall be deemed to be binding between the sender and this or any Telegraph Company or Government Telegraph Administration by whom this telegram is or would in the ordinary course of the telegraphic service be forwarded.

The above mentioned conditions also apply to telegrams tendered to or delivered by the Company by telephone, over a private line, or by any other means whatsoever.

63

The copy (Copy sent to

214 GOVERNOR FK® 214 GOVERNOR FK 267103 CASUTN G 6.2.81 1553 TLX

306

**□99 .4 ⊕**9) 3) 3346E

EEE

FOR MR DOUG MORRISON

OUR REF PIN FALK IS 3/07739/5

FURTHER MY TLX 2/2 HAVE DISCOVERED THAT QUESTA MISTAKENLY
DESPATCHED TWENTY RUNNING PROOFS ( UN-NUMBERED) OF DOGS
PRINT TO YOU. QUESTA HAVE SUPPLIED US WITH A FEW MORE, THEREFORE
SUGGEST YOU STAMP 'SPECIMEN'' ON THE TWENTY AND USE FOR PUBLICITY
REGARDS MRS JANICE SMITHXE DEPT PH1
CROWN SUTTON

JM

214 GOVERNOR FK 267103 CASUTN G ACTION

Ag CS.

214 GOVERNOR FK JCS PATIZIZA AGES. 64 267103 CASUTN G 27-1-31 1541 TLX 1461 FOR THE ATTN OF MR DOUG MORRISON YR TLX NO 26/ CF 26/1 DUR BUREAU WILL RETAIN 200 PRINTS, REMAINING 800 TO BE DESPATCHED AIR PARCEL POST. SHOULD BUREAU'S SALES EXCEED EXPECTATIONS THEY WOULD OBVIOUSLY ASK YOU TO RETURN SOME. PLEASE KEEP US POSTED REGARDING YOUR SALES. REF D OF/E. SINCE WE KEEN TO BEGIN DESIGN WORK PLEASE ADVISE ANY DESIGN REQUIREMENTS DECIDED SO FAR ( EVEN IF ONLY ONE DESIGN). REF SHELF FISH CONFIRM NO PRINTING YET STARTED . CAN HOLD UNTIL END JUNE 1931 ACTION REGARDS MRS JANICE SMITH DEPT PH1 CROWN SUTTON JM COPY 214 GOVERNOR FK 267103 CASUTN G Pl copy to:

Dike of Edin Surgh Issue; and

Shelf Fish Issue

Copod to PHIPSOM;

and also PM 12/3/8; This is an old

P.M. Can hervis give us the information pl.? 25 cs

214 GOVERNOR FK® 214 GOVERNOR FK 267103 CASUTN G 15/4/31 12.12 516

152

ACTION DES OP 15/4
COPY

FOR ATTN MR DOUG MORRISON

PLEASE QUOTE OUR REFERENCE PHIN/FALK IS 8/07739

PLEASE ADVISE PROGRESS OF SALES OF ''DOG'' PRINTS SO FAR. INFORMATION NEEDED TO PLAN FURTHER SIMILAR PROJECTS. OUR BUREAU HAVE SOLD 135 SO FAR AND STILL SELLING STEADILY—

REGARDS - MRS JANICE SMITH PH1 CROWN SUTTON

214 GOVERNOR FK 267103 CASUTN G

(66)

DRAFT

For Mrs. Janice Smith Crown Agents Dept PH1 Ref PH1N/FALK IS 8/07739 "Dog" Prints

Total sales to date of 152 appears to represent total local demand in spite of local publicity efforts. Due to considerable backlog of overseas philatelic orders generally and the fact that many of our customers have only recently been advised of the availability of these prints it will be some time before we can assess interest of overseas customers who may order directly from the Bureau.

Unfortunately the majority of the prints received here have been found to be creased due to inadequate packing. The creasing was not noticeable until the polythene wrapper was removed and efforts to remove the creasing have not been very successful. This could adversely affect sales of our stock.

Please keep us fully in the picture concerning any further similar projects.

Regards



To:- Crown Agents, Sutton, UwK.

Telex No.:- 267103 CASUTN G.

For Mrs. J. Smith from Chief Secretary, F.I.G.

Rytel 15th April ref PH1N/FALK IS 8/07739. Local sales dog prints now total 152 but cannot yet assess interest from our Oureau's overseas customers. Unfortunately many of our prints arrived creased due apparently to inadequate packing and this has been difficult to remedy. Sales could be adversley affected but would nevertheless appreciate any further similar projects.

HUNT

267103 CASUTN G DF GA PATIZIFAND. FOR Aminute Star Time July ACTION, Star Time July ACTION, Star Time July ACTION, FROM THE CHIEF SECRETARY, FALKLAND ISLANDS GOVT.

RYTEL 15 APRIL REF PHIN/FALK IS 3/07739. LOCAL SALES DOG PRINTS NOW TOTAL 152 BUT CANNOT YET ASSESS INTEREST FROM OUR BUREAU'S OVERSEAS CUSTOMERS. UNFORTUNATELY MANY OF OUR PRINTS ARRIVED CREASED DUE APPARENTLY TO INADEQUATE PACKING AND THIS HAS BEEN DIFFICULT TO REMEDY. SALES COULD BE ADVERSELY AFFECTED BUT WOULD NEVERTHELESS APPRECIATE INFORMATION ON ANY FURTHER SIMILAR PROJECTS.

NNNN

1715Z 23 APRIL 31 214 GOVERNOR FK型 267103 CASUTN GM

DCS Suggest you of \$ 3PT

214 GOVERNOR FK型 214 GOVERNOR FK 267103 CASUTN G 18/5/81 16.27

543

PLEASE QUOTE OUR REFERENCE PH3 FALKLAND ISLANDS

REF FARM ANIMALS ISSUE FDCS - GRATEFUL IF YOU CAN SUPPLY FURTHER 50 FDCS.

REF OURTLX 12 MARCH - GRATEFUL YOU CONFIRM OUR GUTTER PAIR STANDING ORDER REDUCED TO 350

REGARDS MISS M E WHITE PH3 CROW SUTTON JS

母 214 GOVERNOR FK 267103 CASUTN G

214 GOVERNOR FK 267103 CASUTN G

copy Sent to SP +T for archive flight

**Nicholas** House, SUTTON.

Telephone: 01-643 3311

Telex: 267103

C.A.'s Reference P.H1/8/07739/1 Falkland Telands

Stamp and Note Control Branch.

Chief Secretary Secretariat

Stanley

Date 27th July 1981.

Dear Sirs,

The following Certificate of Destruction is submitted for your information and retention.

Yours faithfully,

for the Crown Agents.

### CERTIFICATE OF DESTRUCTION

We hereby certify that the following obsolete printing material has this day been destroyed in our presence:-

### FARM ANIMALS.

## Printing Materials.

16 Multi Positives.

16 Unit Negatives.

16 Unit Positives.

Inter Material.

## Printing Plates.

4 x 100 Set.

4 x 100 Set.

25p. 4 x 100 Set.

4 x 100 Set. 33p.

4 Proofing Plates.

## Progressive Sheets.

2 x 100 Set. 2 x 100 Set. 3 x 100 Set. 2 x 100 Set.

11p.

25p.

33p.

Superintendent

(Stamp and Note Control Branch)

Date 24-4.81

No. 214

Attention Mrs Janice Smith. Dept. PH1
Ref farm animals issue. A collection of photographs
/transpagenicies were mailed to you to help Patrick
Oxenham, in particular a colour print of face of horse
with head gear.
Grateful if you can return this asap as it was only a
loan and owner is now anxious for its return.

Clifton Bureau Manager

Telegram Crown Sutton
Telephone 01-643 2311
Telex 267103

Our ref 11/34

Your ref

CRCINN AGENTS

II Division ST. NICHOLAS HOUSE

SUTTON

SUPREY SM1 150

Date 2811 August 1981.

The Secretarial, Stanley, Fackland 1s.

Dear Sir

I enclose for your records, and safe keeping, the materials which were used in the production of the issues of postage stemps as listed on the attached sheet.

2 Please acknowledge safe receipt of this meterial by signing and returning the duplicate copy of this letter.

Yours faithfully

Bon'

PHI. J. HYKIN (MAS.) for the Crown Agents

Wick reference to your teles 214 of 27.8.81: - He photographs you request one included with the enclosed.

First.

REQUISITION

ISSUE

LIST OF MATERIAL

Falkland Is 6/18227

Early Settlements

1 rejected rough a/w

4 rough stamp a/w /

4 finished "

1. rough FDC 1 finished FDC " -

Falkland Is 8/07739 Farm Animals

1 rough a/w 4 stamp designs /

1 finished a/w (33p)/

1 finished FDC a/w -

1 Falk Is Co Calender -16 reference colour photos

8 reference colour polaroids

5 reference b/w photos/

16 reference colour / transparancies

Mr P Simmons The Secretariat Stanley Falkland Islands.

Received 9/9/81

in Ac's rafe













Hare Lenus canensis





