MAI/STA/12#7 CLASSIFICATION 4/C Pat/2/51 PaT/2/51 GROUP VOLI SUB-GROUP SUBJECT CENTENARY OF THE DEATH OF ROWLAND HILL. ARCHIVE OFFICER DEALING FILE OPENED 2-6-78 FILE CLOSED 20 11/9 NG 10 1/2 HE 4 54 26/2 140 045 Des 146 11/5 13 Bes 33 S 14995 Dec you P X. 57967 11/4 11/2 219 100 Des DCS 14 16/6/80 Va Desp 119 Des DUS Nes 12/10 R Pi 16/6 pas 16 MC 2 de 26/7 D25 Bu 73 22/00 DCS 23/1 1 16/3 +h 12 PA CS By 7/11 DCS 60 2 Qm 23/6 pis 36 p 10 54 26/1 e, 7/11 PA Pa 27/6 pc S 61 74 1 Des 聖 38 10 DA PD Des 20 14/1 15/10 7 AS 39 61 75 pas BCS DCS PG Nih 63327 13 as 1 . 42 Ta DCS se 10 76 20 8/1 por 9/3 Des 26 76 61 h hà 28/-12/1 9 10 Des Rag FU 44 a PC 65 18/8 ple Des 19/3 DOS MS 18/3 0 000 iu DCS 46 30/16/2 Pa DCS 21/2 77 66 XS DB la 16/2 203 278 Azes 47) Mp 11 ----R 5/5 118 19/2 25 acs 2-1 Jes 78 DU 67 19/2)31/8 FB 3 2/8 Den 48 0 Le CS DCS .-20/5 XS 24/3 52 68 Enp Des PC 20/2 000 80

Y.E.

D. c. r.

The envelope (5)/is addressed to Y.E. as Governor and Commander in Chief, South Georgia so the idea is for S G to participate.

2. When we had the recent stamp meeting, the opinion of members was that it would be inappropriate to include BAT and SG because BAT, as we know it now, had its first stamp issue in 1963, and SG had their first stamps (overopinted F I stamps) in 1944. Apart from this the issue is due for release on 27 August 1979 when there will be no sea communication with SG or BAT

3. The Postmaster is not in favour of either BAT or SG participating in the issue.

4. I recommend we advise Crown Agents accordingly.

2th 22. 6. 78

sham h j m: 1 rg mi HAR 23/6

3

Y.E.

The Stamp Committee viewed the Rowland Hill designs and recommend -

3p no change

? Seated

llp make the colour of the inset stamp as in the original ie claret

25p

- i) make it a vertical with Rowland Hill depicted
 - ii) remove the statue
 - iii) change the background colour to a more pleasing one
 - iv) change the value to 33p

-2-

- v) change the large FALKLAND ISLANDS to a less obtrusive lettering is move it from the face of the stamp
- 33p change the value tablet to 25p
- FDC remove the old Paid frank as we may well need this for a Post Marks issue, and replace with the Rowland Hill statue.
- Souvenir sheet: replace the stamp shown with the present 25p (to become 33p) which will show a Falkland Is, stamp. This will make the souvenir sheet have a vertical rather than a horizontal stamp but it should not matter.

2. The Crown Agents produced what we asked for; but it just goes to show that when the artwork is seen the need for changes becomes apparent.

3. Would YE. agree to the changes? Crown Agents want the designs back asap so I can get them away next week.

4. Postmaster has come back about values in case they are changed by Select Committee next year; if they are we can cope with this by introducing new rates in say October.

-3- Dech 25/8

Togtee with the Committee's proposils and, nodaubt, - jour will make the point made in your pora 2 above to the made in your pora 2 above to the Const Agents: we get shat we prescribed, 2. The revised issue should grove very altractive. But are you agoing also to abh shorter stamps can aprear perforated in reproduction.

4 YÉ B) Pl see draft tel at face I file when discussing this the other day you mentioned the need to refer FLO to your letter about the 150th Anniversary issue; I have included a para drawing attention to the existence of the usine Deth 20/9/78. 5

Ages Thank you. Let cut shightly Omenge I

6



Comme.

Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01 643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Our Ref: PH5/1990

23 May 1978

Sel

and

m

m. M

PROPOSED OMNIBUS ISSUE OF POSTAGE STAMPS TO COMMEMORATE THE CENTENARY OF THE DEATH OF ROWLAND HILL

Sir Rowland Hill, generally accepted as the inventor of the adhesive postage stamp, died on 27 August 1879. Early signs are that this event will be commemorated internationally by a number of postal authorities.

2 Our experience has shown that to achieve the maximum amount of revenue from the sale of postage stamp issues which feature an event of world-wide importance, the issues should form part of an omnibus issue embracing a number of postal administrations. By this method of issue and presentation we can concentrate our advertising and marketing resources with maximum effect.

3 The theme we propose for the above omnibus issue is "stamps on stamps". Unlike many omnibus issues in the past we are not suggesting identical sizes, formats and treatments for the theme but we consider that it would be appropriate to give the maximum emphasis to your own "philatelic history" with the history of the postage stamp. However, it is important to keep uniform the number and value of each set of stamps issued and the size and pattern of the first day covers, so that these may be packaged and marketed as an attractive collection with a set of stamps or sheets. Release should be made in July/August 1979. The value should be kept to about 75p for four stamps and souvenir sheet.

Mr J Massingham

We are enclosing some photographs of suggested treatments for the stamps. The designs could feature the following:

- 1 Your first postage stamp
- 2 A classic stamp of Great Britain issued during the Victorian or Edwardian reigns.
- 3 Either your first stamp of the reign of Elizabeth II or alternatively your first independence stamp of an appropriate value.
- 4 A souvenir sheet which will bear your philatelically most famous stamp. The sheet should be no larger than 90mm x 140mm in landscape format with a design similar to the early Mulready covers.
- 5 A first day cover bearing as its design an enlargement of one or more of your most famous stamp cancellations.

It is important that we make an early start with the 5 initial stages of design. Consequently we should be glad to have as soon as possible, your approval, in principle, together with any comments about which stamps, postmarks etc you consider appropriate for the issue.

6 Could you please let us have your comments by 1 July 1978.

yours succeedy bring Hausthan

11

Des we have been set quite a "fight" deadline

2. Cearly the Councillee must consider soon. Ruch, for shat it is worth, my view is that for shat afford to signare this logitimate omnibus issue

3. To my mind the suggesticing in pose it (wen 4.4) make fais sense

131/1

EXTRACT FROM MINUTES OF STAMP COMMITTEE MEETING OF 8TH JUNE 1478

3. SIR ROW AND HILL ISSUE

1+12/51

- 3.1 The Grown Agents' suggestions were considered and the following designs decided on:
 - 3p: 6d Falkland Islands 1955/57 Issue (Rowland Hill - 25c)
 - 11g: 1d Falkland Islands 1878-79 issue (Rowland Hill - 2c)
 - 33p: Great Britain Penny Black
 - 25p: £1 Falkland Islands Centenary Issue (Rowland Hill's Statue Sc)
- 3.2 Various opinions were expressed regarding the inclusion of a Bouvenir Sheet and it was decided to seek further advice from the Crown Agents on this controversial matter. Should we decide to include a Souvenir Sheet it would be the 25p stamp.
- 3.3 It was noted that the proposed donominations at this stage were provisional and may need to be awanded nearch the release date in the light of the then prevailing postage rates.
- 3.4 It was considered inappropriate to include South Georgia and the British Antarctic Territory in this particular issue,

Note Rowland Hill Issue The 6d 1955 Issue stamp was thought to be the first of Her Majestrys reign. However I now think the 1953 Coronation stamp was the first to portray Her Majesty. HTL

1/2/51

16th June

78

Mr. B. J. Hawthorne, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1EL.

Dear Brian,

ROWLAND HILL

Thank you for your letter PH5/1990 of 23rd May giving details of the proposals for the Rowland Hill omnibus issue.

It is unfortunate that we are featuring the stamps on stamps theme this August in our Anniversary of the First Issue of Postage Stamps which limits our selection somewhat. However, we agree to participate in the omnibus issue along the lines you suggest.

The Stamp Committee's recommendations are:-

Local Stamp Value	Falkland Islands Stamp	Crown Agents Design
3p	1d Falkland Islands 1953 Issue	Rowland Hill 25c
11p	1d Falkland Islands 1878-79 Issue	Rowland Hill 2c
25p	£1 Falkland Islands Centenary Issue	Rowland Hill Statue - 8c
33p	Great Britain Penny Black	

You will be aware of the criticism by purists about the souvenir sheet we issued for the Churchill issue which earned us a "black blot" from the APS, and the more recent criticism of the Coronation sheetlets which makes us aware of how ready some people are to pounce on us. We are also aware of the number of territories which regularly issue souvenir sheets, presumably without any serious effect on their image and consequent reduction in sales.

When we enquired of your office in 1976 about the propriety of issuing souvenir sheets Mr. Sims replied as follows -

"These are popular with collectors provided they are limited to two a year. In general a souvenir sheet issued as part of a set can be expected to increase revenue by about 50%. Another souvenir sheet on your issues is now overdue but is probably best now left for the Telecommunications issue in the latter part of next year." (We didn't take up this suggestion.)

/If in the.....

If in the light of recent events you recommend that we do not issue a souvenir sheet perhaps you would let me know as soon as possible; but I imagine all the other territories concerned in the Rowland Hill issue will have souvenir sheets and if we didn't we would be the odd man out. In any event perhaps you would let us have the benefit of your advice on souvenir sheets in general and in particular on this issue.

The stamp values [have listed are provisional at this stage in case our postage rates change, but these can be confirmed later.

It occurs to me that we haven't obtained approval for this issue from the FCO; in view of the ornibus nature you may wish to clear this on our bhalf with the appropriate department.

Yours faithfully,

Roch O CHIEF SECRETARY

1+ 5 -



obierlian, Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SUBREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Our Ref: PH5/1990

25 May 1978

2219

CONSIO

hary

7

BAT.

1161

Your Excellency

PROPOSED OMNIBUS ISSUE OF POSTAGE STAMPS TO COMMEMORATE THE CENTENARY OF THE DEATH OF ROWLAND HILL

Sir Rowland Hill, generally accepted as the inventor of the adhesive postage stamp, died on 27 August 1879. Early signs are that this event will be commemorated internationally by a number of postal authorities.

2 Our experience has shown that to achieve the maximum amount of revenue from the sale of postage stamp issues which feature an event of world-wide importance, the issues should form part of an omnibus issue embracing a number of postal administrations. By this method of issue and presentation we can concentrate our advertising and marketing resources with maximum effect.

The theme we propose for the above omnibus issue is 3 "stamps on stamps". Unlike many omnibus issues in the past we are not suggesting identical sizes, formats and treatments for the theme but we consider that it would be appropriate to give the maximum emphasis to your own "philatelic history" with the history of the postage stamp. However, it is important to keep uniform the number and value of each set of stamps issued and the size and pattern of the first day covers, so that these may be packaged and marketed as an attractive collection with a set of stamps or sheets. Release should be made in July/August 1979. The value should be kept to about 75p for four stamps and souvenir sheet.

HE J R W Parker CMG OBE

4 We are enclosing some photographs of suggested treatments for the stamps. The designs could feature the following:

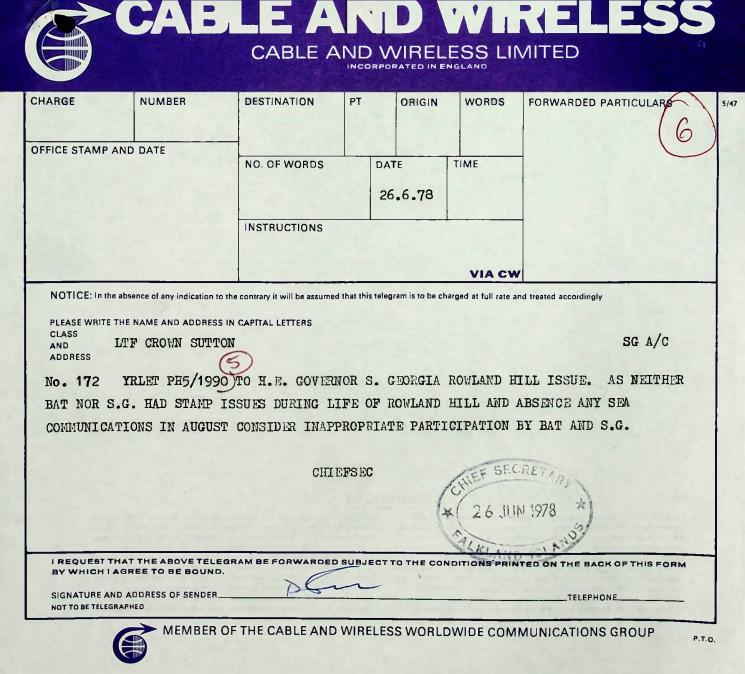
- 1 Your first postage stamp
- 2 A classic stamp of Great Britain issued during the Victorian or Edwardian reigns.
- 3 Either your first stamp of the reign of Elizabeth II or alternatively your first independence stamp of an appropriate value.
- 4 A souvenir sheet which will bear your philatelically most famous stamp. The sheet should be no larger than 90mm x 140mm in landscape format with a design similar to the early Mulready covers.
- 5 A first day cover bearing as its design an enlargement of one or more of your most famous stamp cancellations.

5 It is important that we make an early start with the initial stages of design. Consequently we should be glad to have as soon as possible, your approval, in principle, together with any comments about which stamps, postmarks etc you consider appropriate for the issue.

6 Could you please let us have your comments by 1 July 1978.

I am Sir Your obedient servant

& J. Hawthown



Copieil to Por/ 2/31.



Bino this a will-put (L'Ournaini Liks.

Crown Agents for Oversea Governments and Administration ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON



5 July 1978

Can I combine an answer to your two letters P&T/2/31 and 51 since the subjects overlap.

The reason for the popularity of the BAT Penguins issue is that it has been taken up by one of the big American first day cover sellers. This I think points up your whole problem. You can either issue the sort of stamps which are wanted by the stamp buyer or those which are wanted by philatelists. There is a vast difference between the two.

The stamp buyers are an increasing market and consist, in a large number, of people who buy interesting souvenirs which are pressed upon them by attractive advertisements appealing to other interests, wildlife, flowers etc. etc. The stamps are sold as incidental to these interests, to people who don't know a tete-beche from a bisect. The philatelists, who band themselves into insular little groups, are far more vociferous, usually because the members have contacts in the countries concerned and can through them cause problems to the Administ@ration. I think part of the problem with philatelists is that the day of the classic stamp is always in the past and their only hope for the future is the rare variety. The souvenir collector on the other hand wants a well designed and printed stamp on an expensive looking cover with a clear cancellation mark, on perhaps an attractive souvenir sheet which adds to his collection of memorabilia on his favourite theme. To him an APS black blot means nothing and there is no evidence that it has ever deterred anyone from buying a set of stamps.

So you see the desires of the two parties can rarely be reconciled except by unsatisfactory compromise. In general Mr Sim's advice still holds good but in your case it would appear wisest to keep to the lower figure of the souvenir sheet per year and the Rowland Hill issue represents the best marketing opportunity in 1979.

Deen by The 20/2/20

/I

I hope that this rather rambling letter is of some help. In the meantime I am going ahead with the designs for the Rowland Hill set, including a souvenir sheet using the 33p value.

Jour Another

MR D R MORRISON

P&T/2/51

14th July

78

Mr. B. J. Hawthorne, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1 FL.

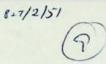
Dear Brian,

This is just to acknowledge and thank you for your very informative letter of 5th July about souvenir sheets and how or why certain stamp issues prove attractive to US dealers who decide to mount cover projects.

Yours faithfully,

CHIEF SECRETARY





EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE HELD AT

THE SECRETARIAT ON MONDAY 24 JUNE 1978

1.8 Sir kowland Hill Issue: It was decided to accept the advice of the Crown Agents regarding the inclusion of a Souvenir Sheet in this issue.



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH1/FALK IS 8/11724

14 July 1978

10

SECU Mr Morrison SIR ROWLAND HILL STAMP ISSUE

I refer to your letter dated 16 June. I confirm that an artist has been commissioned to produce rough designs for three stamps, a Souvenir Sheet and a First Day Cover as outlined in your letter.

I expect to be able to forward these rough designs to you at the end of August.

your succeedy,

Mounte

MP. B J HAWTHORNE

Mr D Morrison



Por/2/51

Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

C A Ref PH1/FALK IS 8/11724





SIR ROWLAND HILL STAMP ISSUE

. I enclose rough designs for the Stamps, Souvenir sheet and First Day Cover.

I look forward to receiving your comments and the return of the artwork.

In view of the good response received in connection with this series, I recommend that you return the artwork as soon as possible. This will enable us to call for tenders from a variety of printers and obtain the best possible delivery and price.

Tima Handlie đ

B J HAWTHORNE

Mr D Morrison



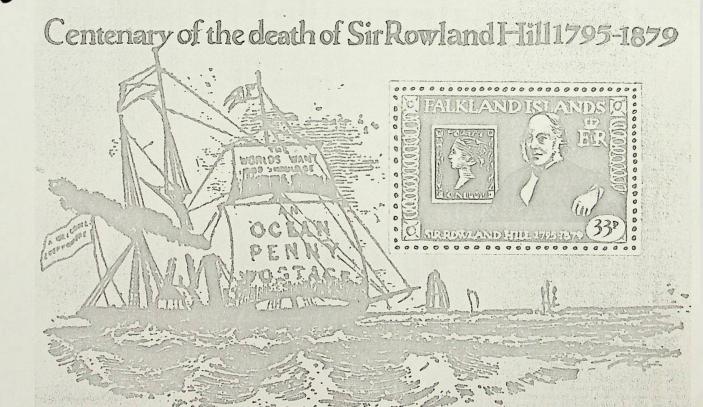






78 De 25P

Centenary of the death of SirRowland Hill1795-1879 5 ISLA Official First Day Cover FALKLANDISLANDS



P&T/2/51

PH1/FALK IS 8/11724

29th August

78

Mr. B. J. Hawthorne, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1EL.

Dear Brian,

SIR ROWLAND HILL STAMP ISSUE

Thank you for your letter of 16th August forwarding stamps, Souvenir Sheet and First Day Cover design. Before listing some of the amendments we would like you to make, I hasten to add that the designs you produced were exactly as we asked in our letter of 16th June. However, it is quite a different matter from sitting down making a decision and then seeing rough designs, and for this reason I think we can improve the issue by making the following changes -

3p

no change;

<u>11p</u>

the colour of the inset stamp needs making more like the original colour, which is described in Gibbons as claret;

25p

- i) make the stamp a vertical one with Rowland Hill shown seated, to conform with the format of the other stamps;
- ii) remove the statue;
- iii) change the background colour to a more pleasing one which I leave to your discretion; slate or silver grey has been suggested;
 - iv) change the value to 33p;
 - v) change the large FALKLAND ISLANDS to a less obstrusive lettering and move it from the face of the £1 Falkland Islands stamp;

/33p....

First Day Cover

33p

remove the 'Paid' frank as we may well need this for a post marks issue, and replace it with the Rowland Hill Statue from the 25p stamp;

Souvenir Sheet

this is fine, except that as shown it depicts a United Kingdom stamp, and we could be accused of irrelevance. Would you therefore please insert the new 33p stamp i.e. the stamp that was formerly the 25p but will now be 33p showing the Falkland Islands £1 stamp.

Do you intend to show the inset stamps as perforated? This would make them more realistic; but here again there may be problems of reproduction of which we are not aware. I should welcome your comments on this point.

I think if all the above changes are made this will be quite an attractive set. Once again I am sorry to ask you to make changes to the designs, particularly as they were what we asked for, but I am sure you will appreciate that we must strive for the best possible presentation of our stamps.

Yours faithfully,

AG. CHIEF SECRETARY

RR PORT STANLEY

GR 130

CYPHER/CAT A

FM F.C.O. 11121ØZ

RESTRICTED TO ROUTINE PORT STANLEY TELNO 115 OF 11 SEPTEMBER.

STAMPS - SIR ROWLAND HILL COMMEMORATIVE ISSUE

1. CROWN AGENTS HAVE SHOWN US THE ROUGH DESIGNS TOGETHER WITH MORRISON'S COMMENTS. WE ARE SOMEWHAT CONCERNED ABOUT THE PROPOSAL FOR THE PRESENT 25P DENOMINATION WHICH CARRIES A REPRODUCTION OF THE 1933 POUNDS STERLING 1 FALKLAND ISLANDS STAMP SINCE THE PROMINENCE OF THE DATES COULD CONVEY AN ERRONEOUS IMPRESSION OF THE DATE OF U.K.'S ASSOCIATION WITH THE TERRITORY. WE CONSIDER ALSO \ THAT REPRODUCTION OF THAT PARTICULAR STAMP MAY GRATUITOUSLY ENGENDER ADVERSE CRITICISM FROM ARGENTINA WHICH WE WOULD MUCH RATHER AVOID. (ESPECIALLY IN VIEW OF STRONG ARGENTINE PROTESTS AT TIME OF ORIGINAL RELEASE).

2. GRATEFUL THEREFORE IF YOU WOULD SUGGEST ALTERNATIVE F.IS. STAMP TO BE USED INSTEAD.

OWEN

NNNN

QRU

SENT AT 122022Z JM/DJM

ACTION

DES we spoke. I really see no allenative but to seek another stomp for reproduction, strongt. 1 am som to discord KGN's rotrait_

to this us a coor with PM 153/75 He will tay COOC MAX



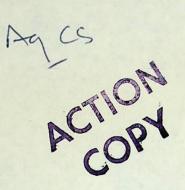
EXTRACT FROM MEETING OF THE STAMP CO-ORDINATING COMMITTEE HELD ON 18th SEPTEMBER 1978

2.6 <u>SIR ROWLAND HILL ISSUE</u>: The Chairman advised members that FCO considered it unwise, at this stage, to reproduce a stamp of the 1933 Centenary issue. Members concurred and it was decided to select a suitable substitute.

> Done + tel sent 21/9/28



FIFO ØØ3/21



RR FCO

GR 7Ø

CYPHER CAT A

FM PORT STANLEY 211910Z

RESTRICTED TO ROUTINE FCO TELNO 248 OF 21 SEPTEMBER YOUR TELNO 115 OF 11 SEPTEMBER STAMPS: ROWLAND HILL COMMEMORATIVE

1. WE ACCEPT POINTS MADE IN YOUR TUR.

2. PLEASE ASK CROWN AGENTS TO SUBSTITUTE 5/- KING GEORGE V STAMP SHOWN AS 83A (MAROON 1916) IN GIBBONS 1979 CATALOGUE.

3. WITH REGARD TO SENSITIVITIES PLEASE ALSO SEE MY LETTER TO COWLING OF 13 SEPTEMBER ABOUT THE ISSUE TO COMMEMORATE IN 1983 THE 150TH ANNIVERSARY OF RESETTLEMENT. THIS IS A SPECIAL CASE AND WE HAVE ALREADY PREPARED PRELIMINARY IDEAS FOR FULL SET WHICH WILL BE FORWARDED TO YOU VIA CROWN AGENTS SHORTLY.

11

MASSINGHAM

NNNN

SENT AT 212015Z DJM RECD AT 212015Z JC



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH1Z/FALKLAND IS 8/11724

28 September 1978

)0

SIR ROWLAND HILL



Thank you for your letter dated 29 August. Now that all the queries are cleared with the FCO I have asked the artist to proceed with finished artwork on all the designs with the exception of the 25p value (to be amended to 33p). This rough design and the finished artwork should be available for your inspection during November.

-0.01

B J HAWTHORNE

D F Morrison



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON



SIR ROWLAND HILL STAMP ISSUE

... I enclose the revised rough artwork for the 33p stamp of the above issue.

2 I hope the design meets with your approval.

yours surcerely Allenter

HAWTHORNE

Ed and

SU/LH/26





P&T/2/51

PHIZ/FALK IS 8/11724

7th November

78

Mr. B. J. Hawthorne, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1 EL.

Dear Brian,

SIR ROWLAND HILL STAMP ISSUE

Thank you for the revised rough art work for the 33p stamp enclosed with your letter of 27th October.

The design is fine, and we like it. The only thing wrong with it is that we asked for the 5/- King George V stamp shown as 83A (maroon 1916) in Gibbons 1979 catalogne where as your artist has produced a King Edward stamp! Despite this we are happy with the design and you may proceed which will save time in sending a further design back to us for consideration.

Yours faithfully,

AG. CHIEF SECRETARY

us



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ZCZC D265 ATS748 HCQ719 TX267103 FKLY HL GBLA 019 ONDON/LA TLX 19/17 20 1135

LT CHIEFSECRETARY PORTSTANLEYFLAKLANDS

YOURLET 7/11 ROWLAND HILL KGV WILL APPEAR STOP WAS POOR ARTISTS IMPRESSION CROWN SUTTON

COL 7/11 KGV





C/A/ 2

EPS



NMNN



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Our Ref: PH1Z/FALK IS 8/11724 SECRETAR

Dear Don

+ - 6 DEC 1978

SIR ROWLAND HILL STAMP ISSUE

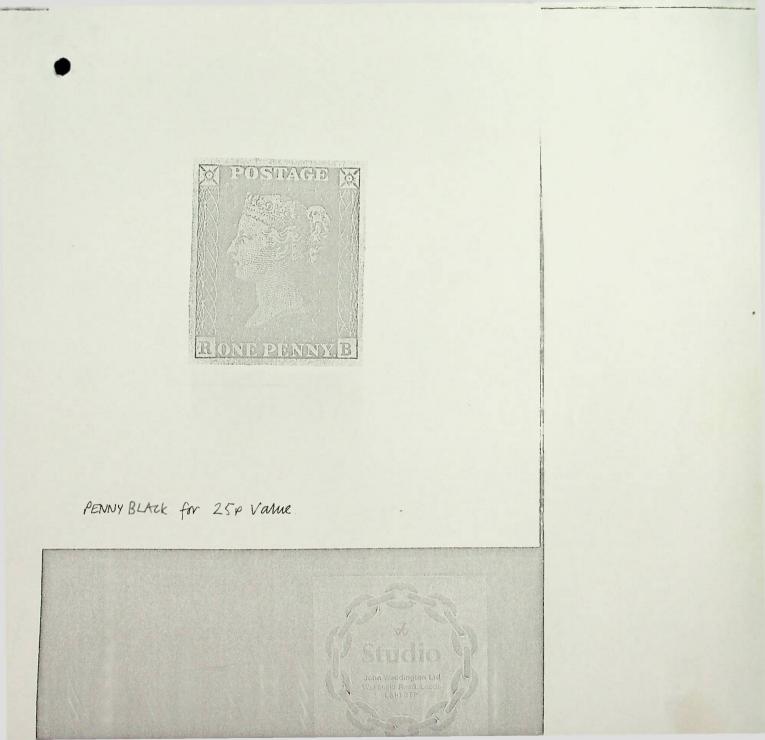
I enclose the finished artwork for the stamps, souvenir sheet and First Day Cover.

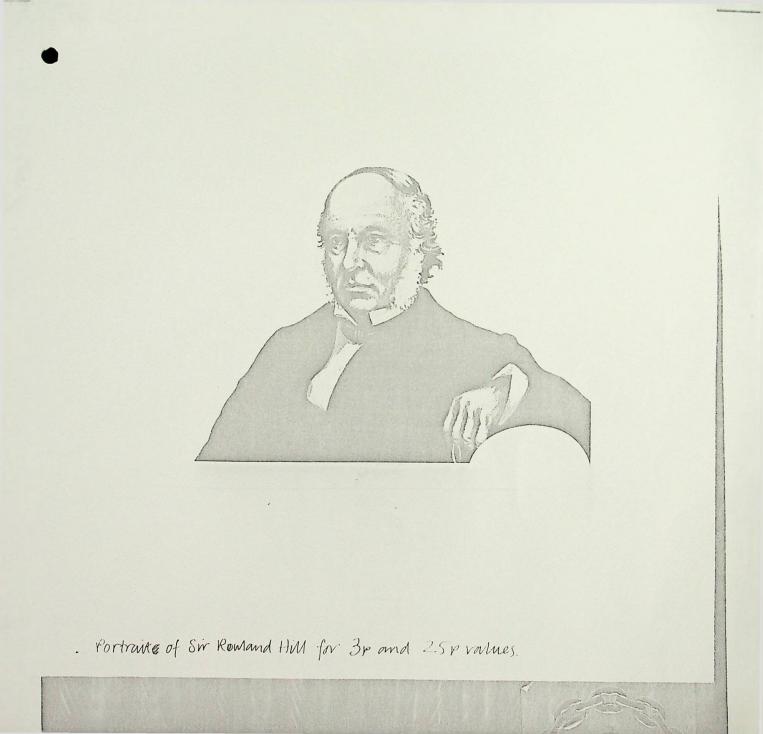
When returning the artwork please confirm the proposed release date of 27 August 1979 and advise me of the quantities of stamps and FDCs you require, the proposed selling price of the FDC and if you will be affixing the stamps locally.

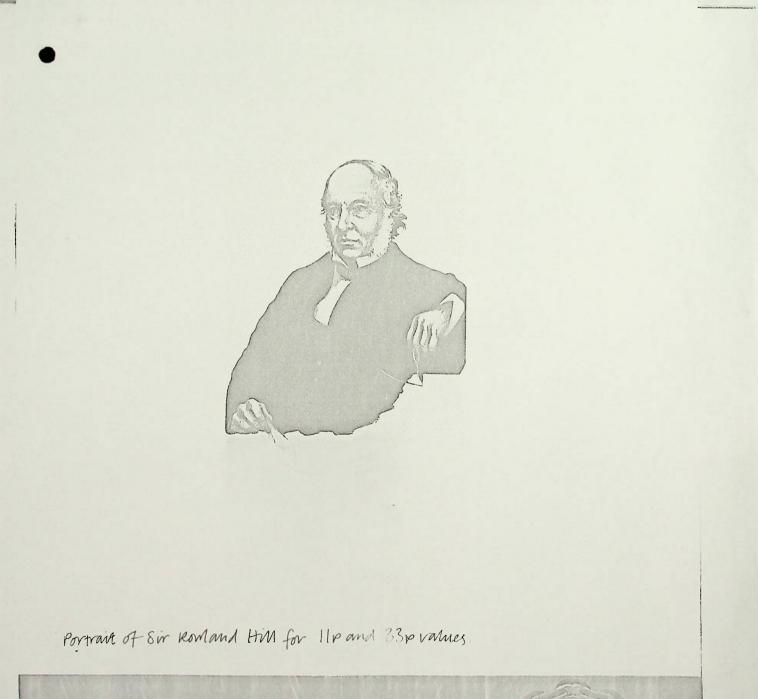
B J HAWTHORNE

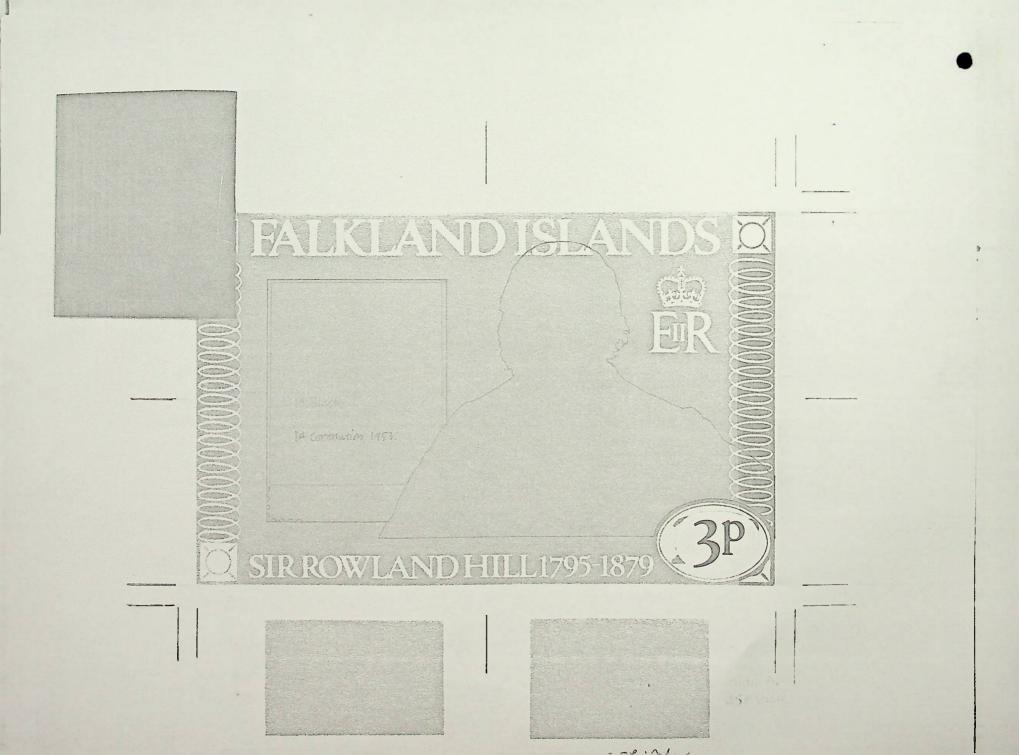
20

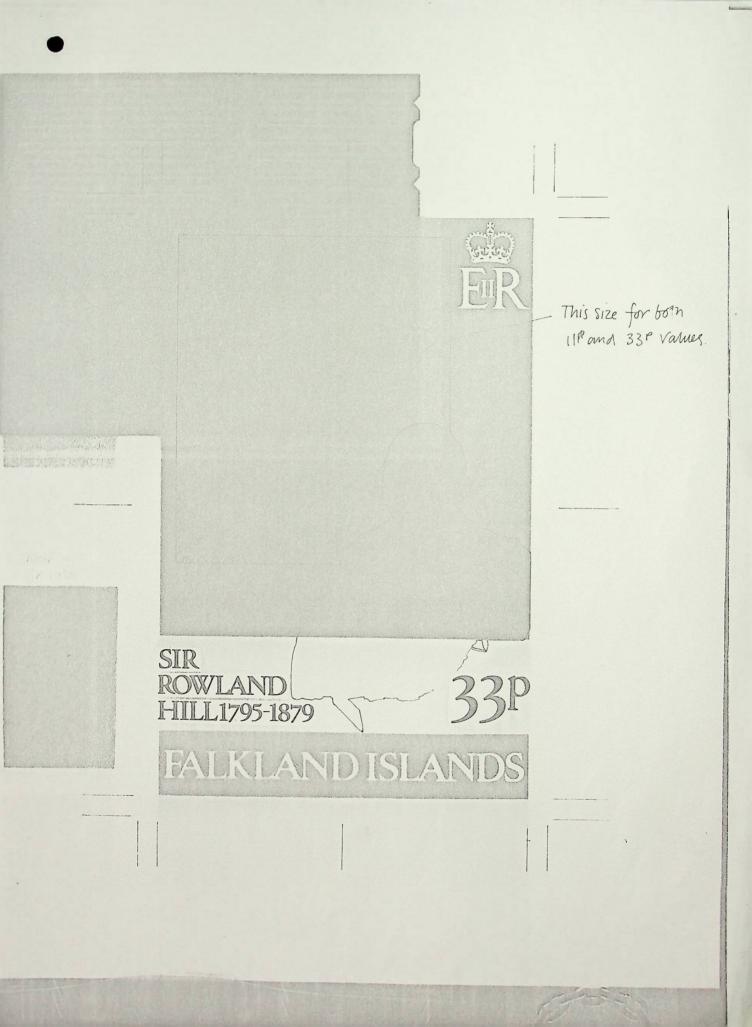
28 November 1978

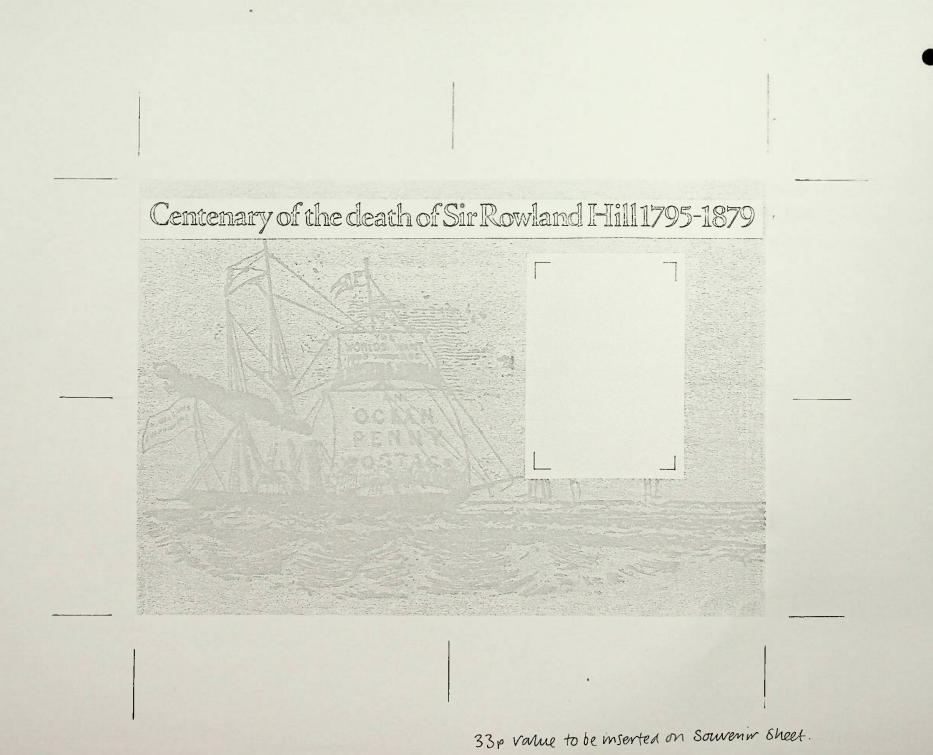


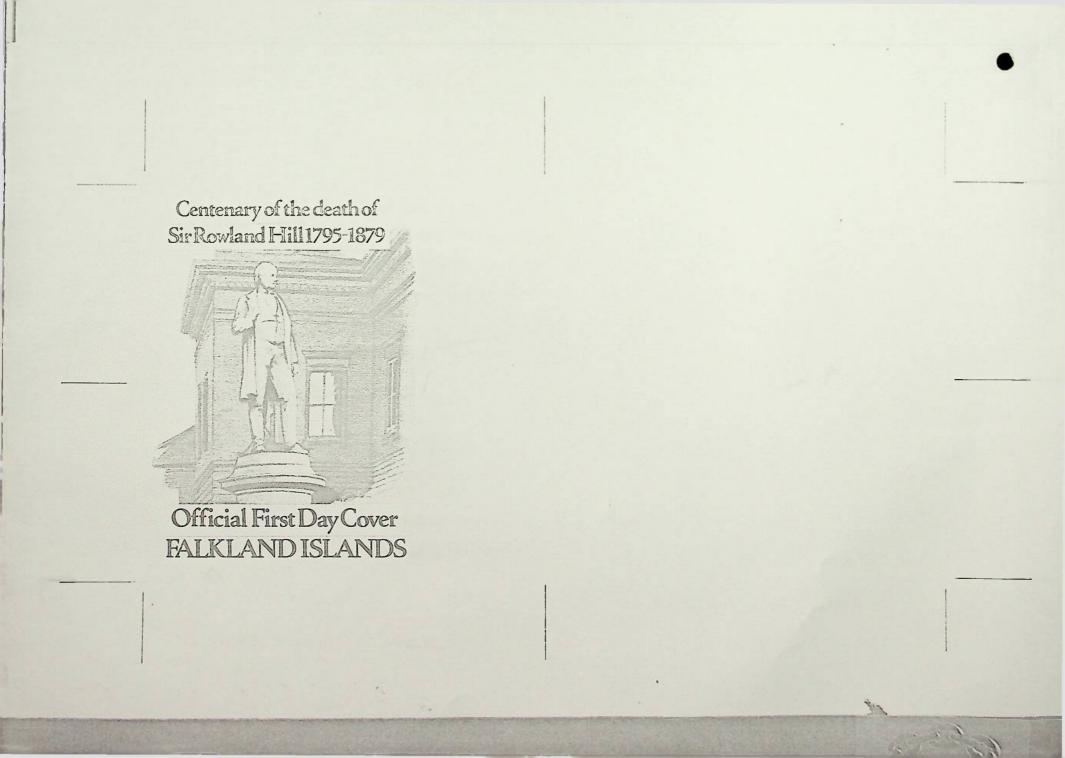














15th December

78

Nr. B. J. Hawthorne, Crown Agents Stamp Bureau, St. Nicholas House, Sutton, Surrey, SM1 1EL.

Dear Brian,

Sir Rowland Hill Stamp Issue

Thank you for sending me the art work for the stamps, souvenir sheet, and first day cover of the above issue.

I confirm the release date of 27th August 1979. We require the following stamps: 35,000 x 3p, 25,000 x 11p, 10,000 x 25p, 10,000 x 33p; 3,000 FDC's; 4,000 souvenir sheets.

The total value of the stamps amounts to 72p so we are going to sell the FDC's at 80p each. I confirm that we shall be affixing the stamps locally.

With regard to the art work for the souvenir sheet, I think that the artist has got the shape of the stamp wrong in the art work - it will not now be a vertical?

I look forward to seeing colour prints of the designs as it has not been possible to get a really good picture of what the finished product will look like with the art work as produced.

I return the art work to enable you to proceed with the issue.

Yours faithfully,

CHIEF SECRETARY

encs.



30

ZCZC D225 ATS019 HCC277 TX267103 FKLY HZ GBLA 023 LONDON/LA TLX 23/21 14 1920

LTF CHIEFSEC PORTSTANLEYFALKLANDISLANDS

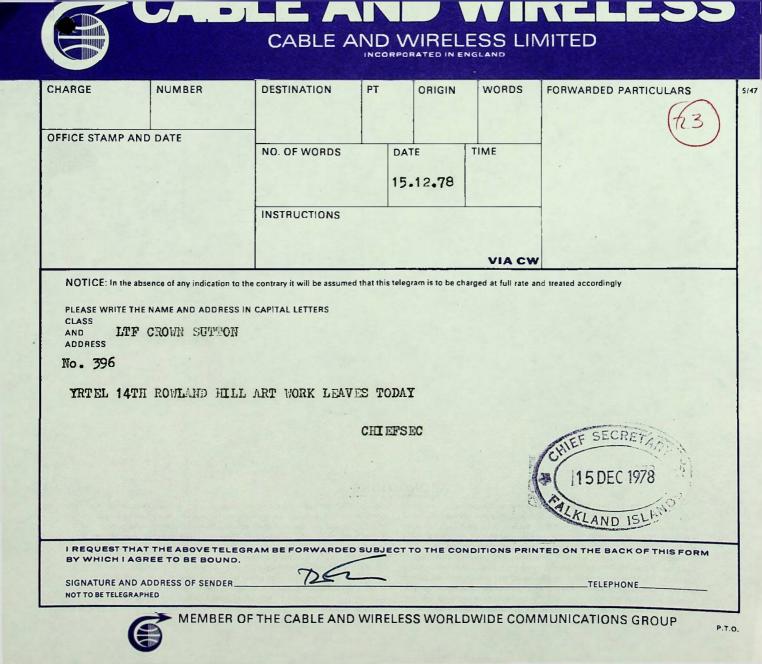
FOR MORRISON GRATEFUL YOU CONFIRM SAFE ARRIVAL ROWLAND HILL FINISHED ARTWORK AND ADVISE EXPECTED RETURN DATE CROWN SUTTON

COL LTF

LTF CLOWN 14th Rowland Foday chiefsee



NNNN





CABLE & WIRELESS

5

2+7/2/51





ZCZC D52 ATS299 HCC702 TX267103 FKLY HZ GBLA 034 LONDON/LA TLX 34/33 3 1420

LTF CHIEFSEC PORTSTANLEYFLAKLANDIS

FOR MORRISON ROWLAND HILL ARTWORK JUST RECEIVED PLEASE CONFIRM RELEASE DATE ADVISE QUANTITIES AND FDC SELLING PRICE AND ADVISE WHETHER AFFIXING LOCALLY FULLSTOP BEST WISHES FOR 1979

HAWTHORNE CROWN SUTTON

COL 1979 FDC -

over talen by went on 18 Subscruent 18

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ZCZC D053 ATS301 HCR114 TX267103 FKLX HL GBLA 036 LONDON/LA TLX 36/35 3 2315 Pft(215)

LT CHIEFSEC PORT STANLEY FALKLANDISLANDS



IN TOUCH

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25

FOR MORRISON REF MY RECENT CABLE ROWLAND HILL HAVE JUST DISCOVERED YRLET 15 DEC ANSWERING ALL QUERIES MANY APOLOGIES CONFIRM SOUVENIR SHEET WILL CONTAIN VERTICAL FORMAT STAMP

(24)

NFA

COL 15

NNNN





PTT 2151 ZCZC D86 ATS329 HCK227 FKLY HZ GBLA 070 LONDON/LA TLX 70/68 5 2156

LTF CHIEFSEC PORTSTANLEY

FOR MORRISON YRLET 15/12 (ROWLAND HILL GIVES QUANTITY OF 10,000 33P STAMPS AND 4000 SOUVENIR SHEETS HOWEVE ? THE 33P STAMP ONLY OCCURS ON SOUVENIR SHEET PLEASE CONFIRM AND ADVISE WHETHER QUANTITY SOUVENIR SHEETS TOBE INCREASED ABOVE 4000 STOP SINCE ONLY THREE ?ALUES BEING PRINTED IN CONVENTIONAL SHEETS TOTAL VALUE OF STAMPS ON FDC NOW 39 PENCE PLEASE ADVISE IF SEELING PRICE CHANGED

HAWTHORNE CROWN SUTTON

COL 15/12 10,000 33P RPPP EEP RPPP FDC 39

Forwarded subject le correction

SECRETARL

3 JAN 1979

LAND ISLA

			INCOR	WIREL PORATED IN E	ENGLAND	MITED
CHARGE		DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS
OFFICE STAMP A	ND DATE	NO. OF WORDS	[0ATE 8.1.79	TIME	
		INSTRUCTIONS			VIAC	
CLASS AND ADDRESS Ro. 11	CA HANTHORNE	n Virtel 8th Rowlad				TR NOV. VE ASSUMED THERE
SELLING PR	ICE FDC 509.					p Souvenir Shiet 4000. Ne charter VESSEL WE CAN
AFFIX LOCA	LI.Y					COFTAD
c.c. POSI	HAST ER	SIC	RETAR Y		3	-8 (979) WAL 8 -
		GRAM BE FORWARDE	-	Service and	11	is the

MEMBER OF THE CABLE AND WIRELESS WORLDWIDE COMMUNICATIONS GROUP



ZCZC D148 ATSO16 HCN183 TX267103 FKLY HL GBLA 063 LONDON/LA TLX 63/61 9 2123 P1/50

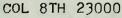
LTF CHIEFSEC PORTSTANLEY

FOR MORRISON THANKS YRTEL 8TH ROWLAND HILL HOWEVER SINCE TOTAL OF 23000 FDC REQUIRED PLEASE CONFIRM YOU CAN STILL AFFIX STOP OUR BUREAU NEGOTIATING POSSIBLE DEAL INVOLVING FDC BEARING SOUVENIR SHEET ONLY PLEASE ADVISE IF QUANTITY REQUIRED LOCALLY AND SELLING PRICE STOP WILL ORDER EXTRA STAMPS SOUVENIR

COL LTF 8TH 23000 FDC FDC

HCN183 TX267103 LTF CHIEFSEC P2/11

SHEETS FOR FDC AFFIXING IN VIEW OF QUANTITY HAWTHORNE CROWN SUTTON



Pl copy to The Sent 10/1 - advice Lon



PS

14

4

CABLE AND WIRELESS LIMITED

CHARGE	NUMBER		PT	ORIGIN	WORDS	FORWARDED PARTICULARS	5/47
OFFICE STAMP AND	DATE	NO. OF WORDS		DATE 12-1.79	ТІМЕ		
		INSTRUCTIONS					
					VIA CW	/	

NOTICE: In the absence of any indication to the contrary it will be assumed that this telegram is to be charged at full rate and treated accordingly

PLEASE WRITE THE NAME AND ADDRESS IN CAPITAL LETTERS CLASS AND LTF CROWN SUTTON ADDRESS

No. 17

ROWLAND HILL. CONFIRM WE CAN COPE WITH 23000 FDC. REQUIRE 1500 SOUVENIR SHEET FDC. ASSUME DESIGN SIMILAR TO NORMAL FDC. SUGGEST SELLING PRICE OF 40p

CHIEFSEC	Contraction of the second s
6401 Kg	CHIEF SECRETARY
M BE FORWARDED BUBYECT TO T	THE CONDITIONS PRINTED ON THE BACK OF THIS PORM



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr D R Morrison The Secretariat Stanley FALKLAND ISLANDS SOUTH ATLANTIC



PH1Z/FALK IS 8/11724

P&T/2/51

26 January 1979

SIR ROWLAND HILL



Since your letter of 15 December 1978, we have obtained approval from the Foreign and Commonwealth Office for the above stamp designs, and are currently awaiting the return of tenders from printers for the production of the stamps. I enclose one set of bromides for your information; regrettably, we will all have to wait until proof stage before obtaining colour prints, since we have recently discovered that it would be prohibitively expensive to produce colour prints from the artwork, in view of the number of operations which would be involved for each design (we are speaking in terms of £400 or £500 just for a couple of colour prints of each denomination).

2 By the time that you receive this letter, I will have sent the FDC artwork to a printer for production of your covers; as you know by now, there will be two varieties of cover. Although the envelopes and the designs printed on them will be identical for both types, one type will have the three stamps on them, and the other type will bear the entire souvenir sheet. A total of 6,500 covers have been ordered, of which 4,000 are to be type 1, and 2,500 of type 2 (bearing souvenir sheet). <u>1.000 covers of</u> each type are required by the Crown Agents Stamp Bureau. I would be grateful if you could arrange for the stamping and franking of these covers to be done as soon as possible after receipt of the stamps; the tender form for the printing of the stamps requests the printer to despatch the appropriate number of stamps and souvenir sheets by airfreight in advance of main supply.

3 Please despatch our supply of affixed FDC's to:-

The Crown Agents Stamp Bureau c/o CO4S 4 Millbank LONDON SW1P 3JD UNITED KINGDOM

4 International customs forms should be attached to the outside of the parcel, and the Crown Agents' VAT number (No 238-8799-93) should be clearly shown. I note that your selling prices are as follows:- 30

•

From: THE CROWN AGENTS

PH1Z/FALK IS 8/11724

To Mr D R Morrison

Page No. 2

Type 1 FDC (bearing 3p, 11p and 25p stamps) to be sold at 50 pence and

Type 2 FDC (bearing souvenir sheet) to be sold at 40 pence.

5 I will advise you when I have adjudicated the tenders for the printing of these stamps; like you, I look forward keenly to viewing the colour proofs.

Yours sincerely

B J HAWTHORNE



19 19 1979

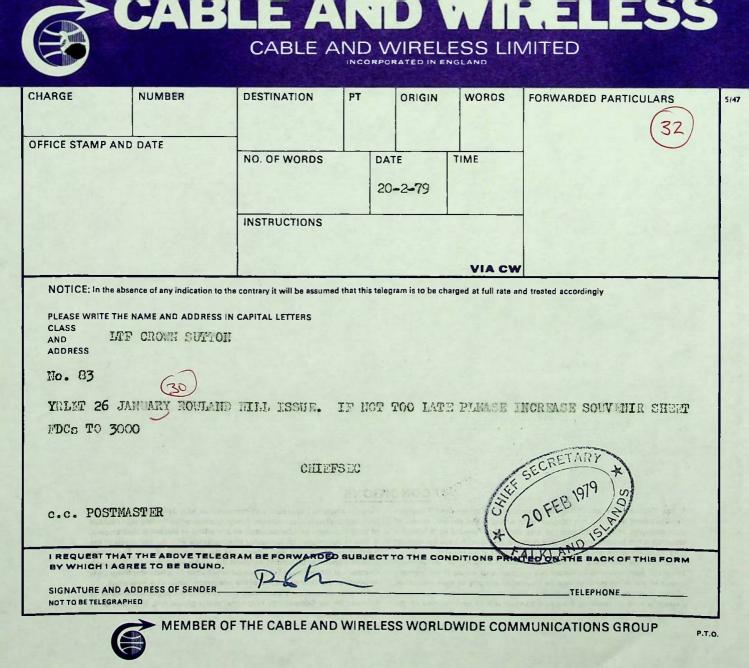
Chief Secretary

Postmaster

I attach a copy of the Crown Agents letter about the Rowland Hill issue.

If there are any complications about this, perhaps you would let me have details so that I may take them up with the Crown $A_{\mathcal{E}}$ ents.

CHIEF SECRETARY





Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr D R Morrison The Secretariat Stanley Falkland Islands SOUTH ATLANTIC Dur ref PH12/FALK IS 8/11724 Our ref P & T/2/51 Y 21 FEB 1979 P & T/2/51 9 February 1979

SIR ROWLAND HILL

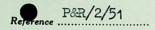
I have now received bromides of the above stamp issue, and enclose one set for your information. Tenders are due to be received on 14 February for the printing of the stamps, and I hope to advise you of the results shortly afterwards.

2 Further to my letter of 26 January, I would first like to apologise for failing to send bromides with this earlier letter; in fact, the bromides arrived too late from our photographic studio for their inclusion.

3 Since writing my previous letter, the requirement of the Crown Agents' Stamp Bureau for First Day Covers has changed. They now require 10,000 First Day Covers of each type rather than the 1,000 of each type mentioned in my letter.

Yours sincerely

B J HAWTHORNE



It is requested that this number and date should be quoted.

From Postmaster

MEMORANDUM



Date 20th February,1979

Chief Secretary

Subject :-

Sir Rowland Hill Stamp Issue

Your Memorandum dated 19th inst refers.

> Certainly we do not want colour prints at £400 or £500 each!

- There are one or two points I am not certain about regarding Souvenir Sheets. Firstly, I know Souvenir ^Sheets are quite legal for the payment of postage but what is the position if the stamp is detached from the sheet - is the stamp itself then deemed legal? By detaching the stamp from the sheet it is possible to make a 4th stamp to the set and covers could appear containing a set of 4 stamps whereas the set officially consists of 3 stamps and a souvenir sheet. Perhaps Crown Agents could be asked to furnish particulars of Souvenir Sheets and their relative postage legality.
- V On reflection I think we should have an equal number of both types of covers - we spoke this morning regarding this matter and a telegram has been sent to Crown Agents.

PH1Z/FALK IS 8/11724

1 March

22

79

B Hawthorne Esq Crown Agents Stamp Bureau St Nicholas House Sutton Surrey SM1 1EL

SIR ROWLAND HILL ISSUE

Thank you for your letter of 26 January which I passed to the Postmaster for action when the time comes.

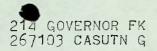
30

2. You will see from our telegram of 20 February that we want to increase our souvenir sheet FDCs to 3,000.

3. The Postmaster has made some points about the issue with regard to the set of three stamps and the souvenip sheet and will another stamp. I append the relevant part of the Postmaster's query and seek your comments.

"There are one or two points I am not certain about regarding Souvenir Sheets. Firstly, I know Souvenir Sheets are quite legal for the payment of postage but what is the position if the stamp is detached from the sheet - is the stamp itself then deemed legal? By detaching the stamp from the sheet it is possible to make a 4th stamp to the set and covers could appear containing a set of 4 stamps whereas the set officially consists of 3 stamps and a souvenir sheet. Perhaps Crown Agents could be asked to furnish particulars of Souvenir Sheets and their relative postage legality."

> D R Morrison for CHIEF SECRETARY



16/3/79 12.12 TLX NR

COPY

Tup

OUR REF PH1 /FALK IS 8/11724 = FOR MORRISON YRLET PANDT/2/51 OF 1ST QUERYING VALIDITY SOUVENIR SHEET. STAMP ON SOUVENIR SHEET IS VALID POSTALLY WHETHER ON SHEET OR DETACHED. PART OF SHEET OUTSIDE PEROFRATION IS PURELY DECORATIVE. ANY NEWS YET S. GEORGER DEFIN PLEASE.

881

REGARDS HAWTHORNE DEPT PH1Z CROWN SUTTON

PMB

CCN PERFORATION

214 GOVERNOR FK 214 GOVERNOR FK 267103 CASUTN G

Copy to Pmpl

copied to Sg/2/4

Copied 16.3.79

EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE MEETING HILD 22ND FIREDARY 19

1.6 SIR ROWLAND HILL ISSUE

Members were advised of the Crown Agents decision to release the 33p stamp in the form of a souvenir sheet. Two different covers would be issued. The bromides were viewed which included the 33p stamp singly and in sheetlet form. Clarification to be sought from the Crown Agents about this.

lee 36

		copied to	8 P.M. (38)
CROWN 🗵	AGENTS,	Crown Agents' Reference	
St. Nicholas House, SUTTON	, SURREY SM1 1EL	a design of the second s	12/FALK IS 8/11724/1
Telephone: 01-643 3311	Telex: 267103	and the second	Authority (LTR DTD 16.6.78
AMENDMENT OF CO	TRACT		<u>REF 2 7/2/51</u>
No2 COPY FOR PRINCIP	AL CH	EF SECRETARY	>
Questa Colour Securi	*	2 2 MAR 179	
Parkhouse Street	1	LKLAND ISLAND	
AONDON SEC-TP			SUPPLIER'S REF.
			WPR/ss/1560
			DATE 7 March 1979

FALKLAND ISLANDS "SIR ROMLAND HILL".

Please note that the quantity of specimens required by our Publicity Department (PH2), as indicated on page 6 of the Contract have beenchanged as follows:

The number of stamps (of each denomination) is reduced from 1450 to 650 and the number of souvenir sheets is increased from 450 to 650. Thus the total number of specimens(including U P U specimens) becomes 1200 stamps of each denomination and 1200 souvenir sheets.

Yours faithfully

B J HAWTHORNE for the Crown Agents

Special notes to Principal :---

Chief Secretary STANLEY FALKLAND ISLANDS

SU/DW/7

PFT12151



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr D R Morrison The Secretariat Stanley FALKLAND ISLANDS South Atlantic



PH1Z/FALK IS 8/11724/1

P&T/2/51

26 March 1979

SIR ROWLAND HILL

. Dessafe

Our ref

I have received colour proofs of the above stamp issue from Questa, and have approved them on your behalf, subject to the following:-

- 3p. (i) Correct break in "N" of "SIR ROWLAND HILL"
 - (ii) Match highlights on Sir Rowland's clothes to artwork.
 - (iii) Lighten flesh tones on Sir Rowland's portrait.
 - (iv) Reproduce stamp as facsimile.
- <u>11p.</u> (i) Make colour of small stamp match transparency.
 - (ii) Remove red mark by Sir Rowland's right hand.
 - (iii) Match highlights on Sir Rowland's clothes to artwork.
- <u>25p.</u> (i) Match highlights on Sir Rowland's clothes to artwork.
 - (ii) Lighten flesh tones on Sir Rowland's portrait.

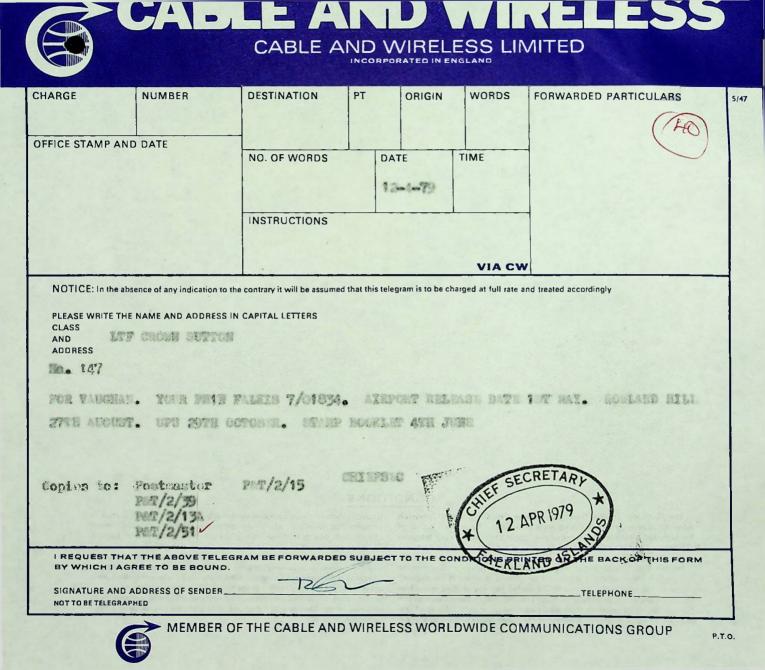
Souvenir Sheet

- (i) Remove spotting, especially around value tablet.
- (ii) Remove blue spot from Sir Rowland's hair.

2 I trust that you are as happy about these proofs as I am; as a whole, Questa have done a very good job, as you can judge from the set of colour proofs enclosed with this letter.

Yours sincerely

B J HAWTHORNE



	CUID CUID
	ENTS Crown Agents' Reference
St. Nicholas House, SUTTON, SURRE	Y SM1 1EL PH1Z/FALK IS 8/11724 /
Telephone: 01-643 3311 Telex: 2	
AMENDMENT OF CONTRACT	P & T/2/51
No3	
COPY FOR PRINCIPAL	
Questa Colour Security Printers Ltd	
Parkhouse Street LONDON SE5 TP	
LIGHTON SESTIF	SUPPLIER'S REF. WFR/SS/1560
	DATE 29 March 1979

FALKLAND ISLANDS "SIR ROWLAND HILL"

As advised in our telex number 1439 dated 23 March 1979, a further 10,000 souvenir sheets are required by Stangib, whose total quantity therefore becomes 45,000 souvenir sheets. So as not to endanger your despatch schedule, these extra souvenir sheets may, if necessary, be despatched after all other supplies have been despatched.

2 The contract price is increased by £186.50 to £6308.28. We note that your paper requirement is increased by 750 sheets size 457×584 mm to:-

7400 sheets size 419 x 533mm

9750 sheets size 457 x 584mm

Yours faithfully

hard

B J HAWTHORNE for the Crown Agents

Chief Secretary Stanley FALKLAND ISLANDS Special notes to Principal :---

	(42)
	Date of Order
CROWN AGENTS	Crown Agents' Order Reference PH1Z/FALK IS 8/11724/2
St Nicholas House, St Nicholas Road SUTTON, Surrey Tel.No: 01-643 3311	Account No. Authority (LTR DTD 16/06/78 249009 RF. P&T/2/51)
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ADVICE OF ONDER FLACED	Contr. Code Department 220957 CHIEF SEC 040
Smith & Watts Limited	11.11
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Nos.		the second second			C	
Item		etailed description of articles		QUANTITY	Price Each	Cost
	FALKLAND ISLANDS COVER	"SIR ROWLAND H	ILL" FIRST DA	Y		
	Cost of Blockmak	ing				£ 12.50
	Cost of enveloped least 100gsm) sig		white, at	24,500		£447.69
The art	Cost of printing	in two colours	- Andrew Arter	24,500		£184.06
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		(43)	
CROWN ⊻	AGENTS	Crown Agents' Reference	1
St. Nicholas House, SUTTO	N, SURREY SM1 1EL	PH12/FALK IS 8/11724/1	
Telephone: 01-643 3311	Telex: 267103	Authority (Ltr dtd 16/5/78	
AMENDMENT OF CO	NTRACT	Ref: P&T/2/51)	1
No4 COPY FOR PRINC	PAL	CHIEF SECRETARA	
Questa Colour Securi	ty Printers	(*(19 APR 1979)*)	
Parkhouse Street	Ltd	THURLAND ISLANDS	
SES 7TP		SUPPLIER'S REF. WFR/SS/1560	
		DATE A April 1979	

FALKLAND ISLANDS "SIR ROWLAND HILL"

We note from telephone conversation of 27 March 1979 that a change of size is necessary to the souvenir sheet, due to the nature of the artwork.

2 The approximate size is now 133 x 94mm, and we note your extra paper requirement of 4,250 sheets size 457×584 mm. Yout total quantity of this size of paper thus becomes 14,000 sheets.

3 We note that the printing rate for the souvenir sheet is consequently changed to £22.00 per 1000; the overall contract price is therefore increased by £413.72 to £6,722.00.

Yours faithfully

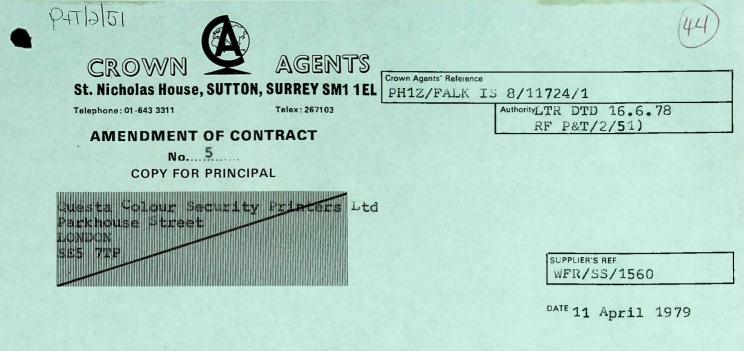
B J HAWTHORNE for the Crown Agents

> cc 1 for AT4H 1 for PH2 1 - PH3

cc to PM

Chief Secretary Stanley Falkland Islands Special notes to Principal :--

We regret the necessity to increase the contract price of this order which is due to technical difficultie which did not show up until the printers started to make printing plates.



FALKLAND ISLANDS "SIR ROWLAND HILL"

Please note that the quantity of souvenir sheets for Stangib is to be increased by 5000 to 50,000. The overall contract price is increased accordingly by £110.00 to £6832.00.

2 We note your extra requirement for paper as 500 sheets, size 457 x 584mm.

Yours faithfully

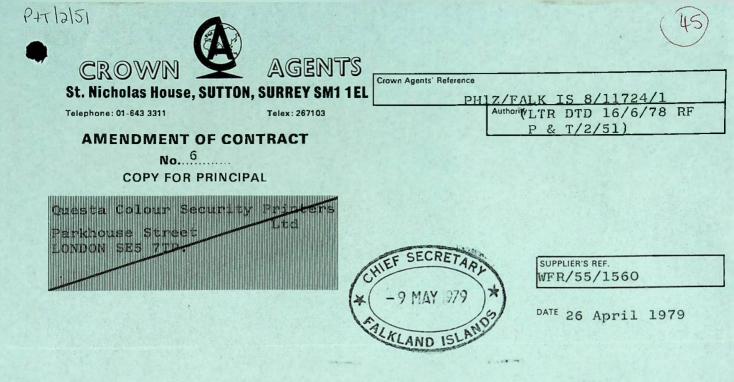
B J HAWTHORNE for the Crown Agents

16,500

cc to ga

SU/SJB/11

Chief Secretary Stanley FALKLAND ISLANDS Special notes to Principal :---



FALKLAND ISLANDS "SIR ROWLAND HILL"

We note that the stamps and souvenir sheets for the above issue will be ready for despatch after 15 May 1979. Unfortunately, the vessel "Annette Danielson" which we had planned to use, arrived in the U K earlier than expected and finishes loading on 4 May 1979. Therefore the entire consignment for the Falkland Islands is to be despatched by airfreight.

2 Unless you are able to despatch the FDC supply (mentioned at the top of page 6 of the contract) at least 2 weeks in advance of the main supply, please despatch the FDC supplies separately packaged but within the same airfreight case as the main supply.

Yours faithfully

B J HAWTHORNE For the Crown Agents.

Send dup to Pm Gut gut guts

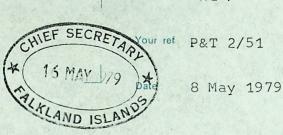
SU/JIG/26

Chief Secretary Stanley FALKLAND ISLANDS. Special notes to Principal :---



Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Mr D R Morrison The Secretariat Stanley FALKLAND ISLANDS South Atlantic



Our ref PH1Z/FALK IS 8/11724/1

our ref P&T 2/51

Ins Dear

for the 130

"SIR ROWLAND HILL"

Please find enclosed one set of running proofs produced by Questa.

2 As you will have seen from Amendment of Contract No 6, the ANNETTE DANIELSON arrived in the UK rather sooner than we had predicted and we were unable to deliver these stamps to the docks before it sailed.

3 Despatch will now be on the first flight after 15 May.

Yours sincerely

B J HAWTHORNE

RN/SU/ER

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PT 2 51



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IN

VZCZC ATS475 HCP946 TX87316 D 302. FKLY CO GBLA 021 LONDON/LA TLX 21/20 23 1150

SECRETARY PORTSTANLEY

FALK IS 8/11724/1 1 C/ S ROWLAND HILL STAMPS BOOKED BR 661 24/5 AWB 10714023 GILBERT CROWN CRAWLEY

is her not seen .

COL 8/11724/1 1 C/ 661 24/5 10714023

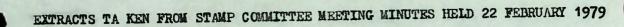
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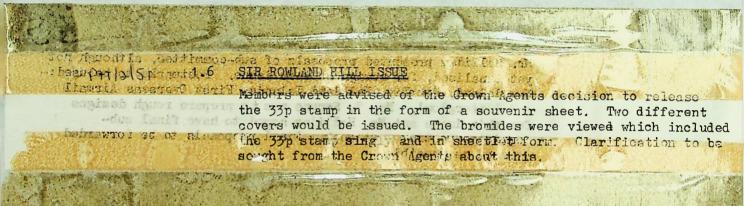
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Note to Contractor:-

0414 66241

STOWAGE ORDER LODGED AT DOCK







ST. NICHOLAS HOUSE,

SUTTON, SURREY, SMI IEL

PATI25

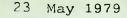
TELEPHONE 01-643 3311

TELEX No. 267103

CABLES "CROWN SUTTON"

Our reference: PH2/1201/16

Mr D R Morrison The Secretari¢at Stanley FALKLAND ISLANDS





Dear Mr Morrison

SIR ROWLAND HILL ISSUE

The point has been made before but it is worth repeating that 1979 is the year in which philatelists and stamp enthusiasts are honouring the memory of Sir Rowland Hill.

2 The commemoration is not related to a particular date and for this reason, Postal Authorities are releasing their special stamps at varying times during the year.

3 From a marketing point of view it is desirable that customers should be able to purchase their requirements all through 1979 which means that we would like your issue to remain on sale both in UK and overseas until December 31.

4 Would you please confirm that this will be possible so that we may suitably phrase our publicity. We emphasize that these are exceptional circumstances and we are not recommending a general revision of 'on-sale' periods.

5 Your early reply is requested.

Yours sincerely

B A R TAYLOR Marketing Manager

Phi has no objection (infact it just means another sweeks in our case The

IARGE	NUMBER	DESTINATION	РТ	ORIGIN	WORDS	FORWARDED PARTICULARS
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		INSTRUCTIONS				THIKLAND ISLA
		an harry th			VIA CW	v
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AND	NO.203 FO	R MARKETING MANA			(50) 201/16 254	AY AGREE SALES

EXTRACTS taken from Minutes of Stamp Co-ordinating Committee held 24th May 1979

1.6 Sir Rowland Hill Issue - 1979

BT12 51

Arrangements for this Issue are well in hand. The Official First Day Covers will arrive on the June Charter Vessel and the stamps and souvenir Sheets have been air freighted. The issue is scheduled for release on 27th August. The Postmaster reported that there appears to be a great interest in this issue, and that anticipated revenue is in the region of £70,000. The Postmaster agreed to prepare a news release in an effort to generate interest in the issue.



RT2/51

NNNHBCZC ATS974 HCG907 TX267103 > 0 20 FKLY HZ GBLA 042 LONDON/LA TLX 42/39 6 1945

LTF CHIEFSEC PORTSTANLEYFALKLANDISLANDS

UNICOVER USA WISH TO AFFIX FULL SETS ROWLAND HILL TO 3000 PRIVATE COVERS THEN SEND TO YOU FOR FIRST DAY CANCEL STOP FFESS 2 1/2 US CENTS CANCELLATION EACH COVER SERVICED PLUS RETURN A/FREIGHT CROWN SUTTON

COL LTF 3000 2 1/2

Copied to he my with a note to say presumating no objection? DR 9/2

-8 JUL 11/1

KLAND IS

HARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS
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ACTION COPY

434CC4 214 GOVERNOR FKKU

214 GOVERNOR FK 267103 CASUTN G

24/7/79 12.26 TLX NR 1531

FOR CHIEFSEC

OUR REF PH1N/FALK IS 8/11724/4 YRTEL 2671DTD 20/7 LUXTON REQUESTED 3 CANCELLORS HIS LETTER 1/6 LUXTON VIEWED DURING VISIT 13/7 AND ONHIS INSTRUCTIONS WE DESPATCHED TO YOU AIRPOST

18/7 FOR USE ROWLAND HILL .

REGARDS VAUGHAN DEPT PH1 CROWN SUTTON

el-NFA clifton

PMB

214 GOVERNOR FK 267103 CASUTN G

$\begin{array}{c} P + T \left \partial \right 5 \\ \hline \end{array}$ Reference $8/E/xxvi$ It is requested that this number and date should be quoted.	MEMORANDUM	61 Date28th July, 1979
From Postmaster	То	Chief Secretary

Subject :-

Sir Rowland Hill Issue

The stamp affixing campaign for this issue is virtually complete but it appears an oversight has occured on the exact requirement of FDC envelopes.

Quantities of FDC's for this issue were increased periodically until the total requirement was 13,000 of the 3 stamp design and 14,500 of the souvenier type (CA ref PH1Z FALK IS 8/117241/1 letter of 27th February 1979). The total number of envelopes received on the June charter vessel was 24,500 as per CA ref PH1Z FALK IS 8/11724/2 of 18th April 1979.

Consequently we are 3,000 covers short and this error was not realised until late Friday afternoon. This figure will represent a shortage of 1,000 of the souvenier FDC and 2,000 of the 3 stamp design. We would still have enough time to prepare these covers before the release date providing it is possible for the CA to prepare and airpost these covers without delay. In the event of a non supply who will go short, the CA or local stocks.



	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS
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		NO. OF WORDS	DA ⁻ 30	0.7.79	IME P	CHIEF SECRETARY
		INSTRUCTIONS				FALKLAND ISLAND
			_		VIACW	
NOTICE: In the abs	ence of any indication to th	e contrary it will be assumed	that this teleg	ram is to be charg	jed at full rate an	d treated accordingly
CLASS	NAME AND ADDRESS IN					(56)
No.280	FOR HAWTHOR	NE. ROWLAND	HILL	ISSUE.	YOUR P	H1 Z/FALKIS/8/117241/1
						H1Z/FALKIS/8/117241/1 O COVERS TO COMPLETE
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CROWN AGENTS

Crown Agents for Oversea Governments and Administrations ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH1Z/FALK IS 8/11724/4

Mr D R Morrison The Secretariat Port Stanley FALKLAND ISLANDS SOUTH ATLANTIC

PT1251



18 July 1979

Dear MI Morrison

FIRST DAY COVER CANCELLATION MACHINES

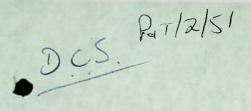
As I expect you know, Henry Luxton wrote to me last month asking me to organise the production of three of the above items for use in cancelling your First Day Covers. These were produced and sent to this office in time for Henry to examine them during his visit on 15 July, and since he will not be returning for several months, I am forwarding these items to you, in the hope that you will be able to hand them to the appropriate persons without too much trouble.

Yours sincerely

Sent to The Burean

JOHN HOWARTH (in absence of Mike Vaughan)

RHN/JG Enc



214 GOVERNOR FK TKU

214 GOVERNOR FK 267103 CASUTN G

9/8/79 16.26 TLX NR 728

FOR CHIEFSEC

OUR REF PH1N/FALK IS 8/11724/3

YRCAB NO 280 DTD 30/7 TO HAWTHORNE RIM PRINTERS PRODUCING 3000 ROWLAND HILL COVERS HOWEVER DUE TO DELAYS BY ENVELOPE SUPPLIER MUST ACCEPT LAID ENVELOPES INSTEAD OF WOVE STOP HOPING DESPATCH ONE WEEK.

VAUGHAN DEPT PH1 CROWN SUTTON

The Bureau mormed

C.S.

65

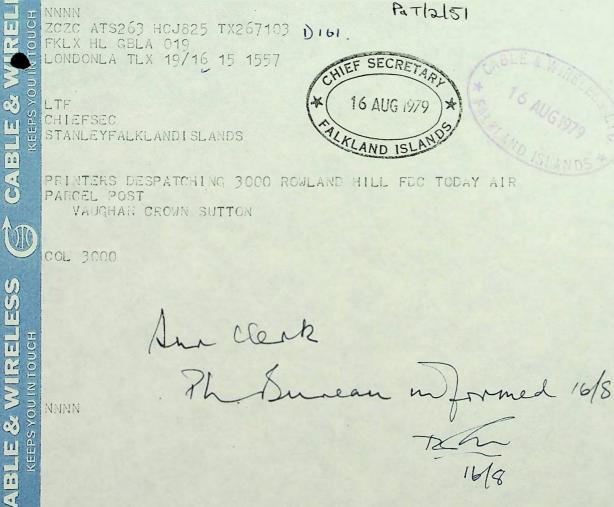
ACTION

COPY

214 GOVERNOR FK 267103 CASUTN G

10/8-

PMB







RB 118

August 7, 1979

SPECIAL STAMPS TO MARK ROWLAND HILL CENTENARY Sir Rowland Hill - the 'father' of the postage stamp - will be paid a special tribute by the Post Office, when a set of four commemorative stamps will be issued on August 22 to mark the centenary of his death.

A portrait of Sir Rowland Hill will be shown on the 10p stamp; a Bellman - an early nineteenth-century postman - on the 11¹/₂p; the 13p illustrates the London Post of 1801-1840 with a postman of the time, while the 15p will depict a Victorian lady and her child posting a letter.

These four stamps will also be issued as a miniature sheet (four values in a single block) on October 24. This will be the second miniature sheet to be issued by the Post Office, and like the first which features Historic Buildings - will carry an additional charge of 10p to help finance the London 1980 International Stamp Exhibition. A special Rowland Hill air letter, price 14p, will now be available on October 24.

FIRST DAY COVER

Separate first day covers for the stamps and the miniature sheets will be issued by the Post Office. Designed by Martin Balcombe of Sutherland Hawes and Associates, they will bear a portrait of Sir Rowland Hill. The cover for the miniature sheet measures 130mm x 150mm and is slightly larger than the standard cover (115mm x 150mm) for the stamps.

These covers will be available from the Philatelic Bureau, Lothian House, 124 Lothian Road, EDINBURGH EHJ 9BB and from most main post offices. The Post Office will also provide two pictorial first day of issue handstamps, one from the Philatelic Bureau, Edinburgh, featuring the head of Queen Victoria, and the other from London EC, showing a Maltese Cross. These will be used to cancel both the stamps and the miniature sheet.

Customers requiring only the special pictorial handstamps may obtain them under the reposting facility by sending on the day of issue a stamped addressed envelope under an outer cover, endorsed "Special Handstamp Rowland Hill", to the Philatelic Bureau or to the District Postmaster, East Central District Office, London Chief Office, King Edward Street, London EC1A 1AA.

The Bureau will provide its usual first day cover services. For customers who wish to pay through National Girobank, the Bureau's Girobank number is 1100009.

The usual first day of issue facilities will be available on August 22 for the stamps and October 24 for the miniature sheet at all offices with philatelic posting boxes.

PRESENTATION PACKS

Designed by Martin Balcombe, packs for the Rowland Hill stamps will be available from the Philatelic Bureau and most main post offices from the issue date of the stamps, price $59\frac{1}{2}p$.

POSTCARDS

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Four new postcards, each featuring one of the new stamps, will also be on sale, price 8p each, from the Bureau and most main post offices two weeks before the issue date of the stamps.

- - - - -

- 2 -

Chief Secretary

1150

Acting Postmaster

I am somewhat perturbed in case there was insufficient publicity given to the Rowland Hill issue which was released on Monday 27th. Was there anything in Friday's newsletter? What were first day local sales?

- I think we should consider
- (i) encouraging customers by taking advance orders for FDC's - this in itself gives publicity to the issue;
- (ii) taking orders from local dealers for the pre release of stamps.

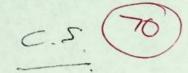
Are we advertising enough the availability of booklets and/or any other items the Bureau has? Advertising costs us nothing and should increase sales in any case it makes people stamp conscious.

I also think we should have a frequent philatelic newsletter (radio) plugging our items or news of future issues.

Please bring this to the notice of Mr. Luxton on his return, but in the meantime please come and discuss it with me.

ECRETARY

Pat12/51





REEMR

214 GOVERNOR FK 214 GOVERNOR FK 267103 CASUTN G UQPE 7.9.79 TELEX NO 485

13.41

FOR CHIEF SECRETARY

CAN YOU SUPPLY 2,500 X 3P STAMPS PLUS AS MANY EQUAL SETS OF STAMPS AND SOUVENIR SHEETS OF ROWLAND HILL ISSUE STOP PLEASE ADVISE SOONEST

REGARDS

FORDHAM DEPT PH CROWN SUTTON ++ LM

That to me Clifton 7/9

214 GOVERNOR FK 267103 CASUTN G

Va mpile



RaTIRISI

2020 ATS492 HCJ296 TX267103 D 081 FKLX HL 98LA 022 LONDON/LA TLX 22/20 10 1523

LTF CHIEF SEC PORTSTANLEYFALKLANDIS

WOULD APPRECIATE REPLY MYTEL & JULY CONCERNING PRIVATE FDC PROJECT ON ROWLAND HILL ISSUE CROWN SUTTON

COL 6 FDC

Discussed with Man h Clifton. Post Hice will service



3.

11 SEP 1979

IARGE	NUMBER	DESTINATION	PT ORIGIN	WORDS	FORWARDED PARTICULARS
FICE STAMP	AND DATE			TIME	FE SECRET
		NO. OF WORDS	DATE	TIME	CHIEF
			11/9/79		(★(11 SEP 1979)★)
		INSTRUCTIONS		-	ALAND ISLAND
		and the second second			AND IS
				VIA CV	
PLEASE WRITE CLASS	THE NAME AND ADDRES	S IN CAPITAL LETTERS	ed that this telegram is to be ch		and treated accordingly
PLEASE WRITE CLASS	THE NAME AND ADDRES	S IN CAPITAL LETTERS		arged at full rate a	and treated accordingly
PLEASE WRITE CLASS AND ADDRESS NO. 33	THE NAME AND ADDRES	S IN CAPITAL LETTERS TTON OSEPT. ROWLA		arged at full rate a	
PLEASE WRITE CLASS AND I ADDRESS NO. 32 HANDLI	THE NAME AND ADDRES TF CROWN SU 4 YRTEL 10 5 ON TERMS II	S IN CAPITAL LETTERS TTON OSEPT. ROWLA		arged at full rate a	
PLEASE WRITE CLASS AND ADDRESS NO. 33	THE NAME AND ADDRES TF CROWN SU 4 YRTEL 10 5 ON TERMS II	S IN CAPITAL LETTERS TTON OSEPT. ROWLA		arged at full rate a	
PLEASE WRITE CLASS AND I ADDRESS NO. 32 HANDLI	THE NAME AND ADDRES TF CROWN SU 4 YRTEL 10 5 ON TERMS II	S IN CAPITAL LETTERS TTON OSEPT. ROWLA		arged at full rate a	
PLEASE WRITE CLASS AND I ADDRESS NO. 32 HANDLI	THE NAME AND ADDRES TF CROWN SU 4 YRTEL 10 5 ON TERMS II	S IN CAPITAL LETTERS TTON OSEPT. ROWLA		arged at full rate a	
PLEASE WRITE CLASS AND I ADDRESS NO. 3: HANDLH CHIEFS	THE NAME AND ADDRES TF CROWN SU 4 YRTEL 10 5 ON TERMS IN SEC	S IN CAPITAL LETTERS TTON OSEPT. ROWLA NDICATED	ND HILL COVE	arged at full rate a	



EXTRACT FROM MINUTES OF STAMP CO-ORDINATING COMMITTEE MEETING HELD TI SDAY 9TH OCTOBER 1979

Constant 1.6 Bir Rowland Hill Issue at sei Soroan Advice had been received to the effect this issue BTTE Sto tas

had been recorded as a sell out with the Crown Agents.

EXTRACT FROM MINUTES OF STAMP COCORDINATING COMMITTEE MEETING HELD 13TH HOVEMBER 1979

1.6 Sir Rowland Hill

P&T/2/51 With exception of the 11p value the stocks of this issue have almost been sold.

Re-settlonent Isaue

CROWN AGENTS	Peril2/14/1 (75)
St. Nicholas House, SUTTON, SURREY.	P HI/8/11724/1 Falkland Is.
Telephone: 01-643 3311 Telex: 267103	
Stamp and Note Control Branch.	F SECRETAD
	1 JAN 1980 +
STANLEY	105
FALKLAND ISLANDS	AND ISLAND

Dear Sirs,

The following Certificate of Destruction is submitted for your information and retention.

Yours faithfully,

for the Crown Agents.

S/S.

CERTIFICATE OF DESTRUCTION

We hereby certify that the following obsolete printing material has this day been

destroyed in our presence:-

"Sir Rowland_Hill."

Printing Material.

S/S. 7 Unit Negatives. 7 Unit Positives. 7 Multi Positives. Stamps. 15 Unit Negatives. 15 Unit Positives. 15 Multi Positives.

Inter Material.

Progressive Sheets. 2 x 100 set. 3p.

ip.	2 X 100 Set.
25p.	3 x 100 set.
25p. s/s.	4 x 12 set.
	//
	Au

Superintendent. (Stamp and Note Control Branch)

	PI	<u>'l</u> r	iting	r Plates.
3p.				set.
11p.	6	x	100	set.
25p.	6	x	100	set.

7 x 12 set.

6 Proofing Plates.

3

E.B. Kidge Security Officer

214 GOVERNOR FK

267103 CASUTN G

18.3.30 14.26 TLX NO. 1243

FOR CHIEF SEC

CHENDINAING PROJECT COVERS DOLPHINE TOUE DESPATCHED 1) AFREIGHT 15 MARCH FLIGHT 131 ALTO LEADING ANCENTINA. 04419200933 REFERS.

2) PLEASE ADVISE WHETHER S/S ROWLAND HILL SHOULD BE RETURNED OR DESTROYED

REGARDS

M SPOOR DEPT PH3 CROWN SUTTON ++ IM

214 GOVERNOR FK

and the state of t

267103 CASUTN G

Registary Copy & Im for advice pl copied UW 19/3/80 2001/9/8/80

ACTION

COPY

HARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS
FFICE STAMP	AND DATE					
		NO. OF WORDS	D	ATE	TIME	
			2	5.3.80		
		INSTRUCTIONS				
		5 . A. M				
					VIA CW	
	ne absence of any indication t THE NAME AND ADDRES	o the contrary it will be assume S IN CAPITAL LETTERS	d that this tel	legram is to be ch		nd treated accordingly
PLEASE WRITE	THE NAME AND ADDRES LTD CROWN NO. ¹²⁶ IF SIMILAR	S IN CAPITAL LETTERS SUTTON FOR SPOOR QUANTITY SHF	REYR '	TELEX 1	arged at full rate a	LAND HILL
PLEASE WRITE CLASS AND	THE NAME AND ADDRES LTD CROWN NO. ¹²⁶ IF SIMILAR	S IN CAPITAL LETTERS SUTTON FOR SPOOR	REYR '	TELEX 1 S AS ST. MAIL.	AMPS PLE	LAND HILL CASE FORWARD
PLEASE WRITE CLASS AND	LTE CROWN NO. 126 IF SIMILAR 5000 AIRMA	S IN CAPITAL LETTERS SUTTON FOR SPOOR QUANTITY SHE IL AND BALANC	REYR '	TELEX 1/ S AS ST. MAIL.	arged at full rate a	LAND HILL CASE FORWARD
PLEASE WRITE CLASS AND ADDRESS	THE NAME AND ADDRES LTT CROWN NO. 126 IF SIMILAR 5000 AIRMA CHIEFSEC CC Secreta	S IN CAPITAL LETTERS SUTTON FOR SPOOR QUANTITY SHE IL AND BALANC FIAT file PA	REYR ' ETLET Æ SEAT	TELEX 1/ S AS ST. MAIL.	AMPS PLE SECRETA 6 MAR 198 KLAND 15	LAND HILL ASE FORWARD

PT/2/51

30 Darley Road, Bardwell Park, 2207 SYDNEY NSW AUSTRALIA.

14th May 1980.

The Secretary, The Secretariat, Port Stanley, FALKLAND ISLANDS SOUTH ATLANTIC.



Dear Sir,

Ref: INT. 1274.

I feel that as a genuine Collector of Falkland Islands stamps and as a standing order account customer with your Philatelic Bureau, I must write to you regarding what appears to be a tendancy to produce Minature Stamp Sheets for the Falkland Islands.

Whilst there is a obvious demand from some sections of the Stamp collecting fraternity for this type of material it would be a great pity if your Stamp Committee were to spoil the high regard of all faithful Falkland Collectors by proliferating minature sheets solely for revenue purposes.

The name "Falkland Islands" is synonymous, to all serious Philatelists throughout the World, with quality production, good taste and adherence to the principle of postage stamps for postage sake. I feel that to venture into the minature sheet market would in time lead to the loss of this respect. The intent of a stamp is first and formost to cover the cost of sending mail from point "A" to point "B" at the appropriate rate, and although the stamps on a minature sheet can be removed from the sheet for postal purposes, this is <u>not the original intent</u>. One cannot say, for instance, that the Rowland Hill Sheet was for genuine postal purposes, because there is no way the sheet would fit an ordinary envelope, let alone leave room for the name and address. As previously mentioned one could remove the 33p stamp and use it, but that was not the intention of your Satmp Committee.

If you were seeking to raise additional revenue for the Falkland Islands, I would respectfully suggest more use be made of stamp booklets. Here the intention is **pr**ovide a customer with a small quantity of stamps for general use suitable protected by a cover, and unless cancelled toworder with the cover still intact, comes well within the principles of Postage for Postage sake.

I trust you will forgive the liberty I have taken in writing to you on this matter, but I am concerned that the Falkland Islands prestige could suffer.

Yours faithfully (W.C. WATLING)

80

Ref: P&T/2/51

Mr C Watling 30 Darley Road Bardwell Park 2207 Sidney NSW Australia

Dear Sir,

Thank you for your comments on the release of miniature sheets which have been noted.

We keep in close touch with our advisers, the Crown Agents, on such matters, and also, of course, the Foreign and Commonwealth Office, who are resounsible for the stamp policy of Dependent Territories.

I note your suggestions about stamp booklets: we are in the course of having a further booklet produced shortly.

Thank you for your continued interest and I wish you good collecting.

Yours faithfully.

D R Morrison for CHIEF SECRETARY



Centenary of the death of Sir Rowland Hill 1795-1879



ROWLAND HILL 1795-1879 Rowland Hill 1795~1879 Maltese Cross **ABCDEFGH** UNIN Sir Rowland Hill 1795-1879 OSTAGE FNN First Stamplesued 1880 Sc HIJKL DEFG [n 2 mann Rowland Hills statue outside the London Office







