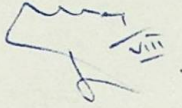


1
B.S.

Folio 1

2. Let us have a word about this, for there are a number of decisions to be taken.



2

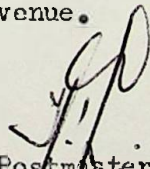
Pm

(4) Please let me have your views

RCH
8/9/78

3
C.S.

I would very much like to see a joint FI/SG/BAT stand at the London Exhibition. We don't have very much to go on as far as cost goes but I would think we could expect expenditure in the region of £3000 per each territory. Such a stand could possibly be manned by permanent members of B.A.S. The point is whether any expenditure is justified. I doubt very much whether SFC would vote £3000 for prestige alone. There must however be some financial gain for someone from such an exhibition and if we could guarantee some revenue return the situation may be viewed differently. We could possibly release one of our commemorative issues during the period of the exhibition with suitably overprinted stamps for sale only at the exhibition. A Special Cachet for mail posted at the Falkland Island Stand may also be possible and bring in additional revenue.


Postmaster 12.9.78.

Y.E.

We wrote to Crown Agents at (3) seeking further information but didn't get very far. What we do know is that we have to make our mind up by the 15th whether we want to take a 'Stand' or not. If we do decide to take a Stand we have to make a reservation fee of £500. One good thing about this is that it is refundable if we changed our mind or if a Stand couldn't be provided.

If we do not take a Stand we are asked to participate in the Crown Agents display which would cost at least £750. This, too, is optional, and if we think the cost is not worth the benefits then we may save our money, but have no publicity.

It is very difficult to quantify the benefits from an exhibition and particularly from a Stand. I think it would be essential to have a stamp issue released at the time or an overprint.

I suggested at the start of this that perhaps the three territories could share a Stand - but would there be enough space for three territories in the stand? Could we commit BAT to sharing without asking? I suppose we are entitled to.

yes

If we had someone like Ted Clapp to lead the team we could do it without too much expense other than for hotel charges, fares and incidentals. Major Spafford would help I think.

No matter what we think SFC will have the final say as they will have to provide the funds. Their first question will be - what are the profits going to amount to.

May I discuss pl. Perhaps we should include PM in our discussions also?

D.M. 13/9/78

AgCS

I've spoke briefly.
2. Much as I should like to participate I really wonder whether we can afford the costs involved. I accept that we should need a staff of three on the stand, one at least of whom should be a member of our own Public Bureau. (The new series cloth will have been working for 18 months by then). Profits are more important than prestige & in my view, we ought now to concentrate all our resources into making the Bureau function better & thus expand sales

13/9

6

CS

(13) We agreed at para 4 of (3) to participate in the display to cost us £750. Crown are now seeking authority to charge our account and I may authorise? We are to have the "Postmarks" issue to coincide with the Exhibition.

P. Ch
17/8/79

7

D.C.S. It looks as though we are committed to this but was SFC consulted?

J.S. 17/8/79

8

CS

SFC was not consulted. Presumably P.M. would pay from his stamp vote of £43,000. I am not sure if the £750 covered covered Colony, S.C. and B.A.T. If it does then our contribution is £250.

P.M. 20.8.79

9

F.S. Min 6 - 8 pl.

I raised the matter of SFC approval

but on reflection I now wonder if it is
really necessary. Could we pl. discuss briefly
a. y. c. ?

B. 20/8/79

10.

A. S.

I agree that we should ascertain
the territories covered i.e. S.G., B.A.T.
& F.I.

2. The Postmaster has not provided
for the £750 under the steps vote.
The breakdown of the steps vote for
1979/80 is :-

Non Agents Commission	£21,000
Production costs	£22,000

3. I recommend as follows :-

a) That we authorize payment and
ascertain the territories involved

b) That an application be put to
D. F. I. for a new item:

'Laden 1980 Philatelic Exhibitions'
showing scrips under the steps
vote.

J. S.
26/8/79

D.C.S. This above pl.

F.S. agrees that we should authorize payment & find out what territories are involved. Could you pl. do this.

2. We can then go to SFC as F.S. proposes.

FB 20/ VIII

C.S.

Pl see (15). Theoretically, I suppose we would be justified in saying AG & BAT owe us £250 each, and if SFC demurs then I recommend that is how we tackle it. On the other hand we receive the subvention of £27,000 as a contribution to the central administration and it may be fair just to pay without quibbling

DM 29.9.79

D.C.S. of 12 pl.

I agree it is fair to pay without quibbling unless S.F.C. will not accept this.

2. I suggest we ask A/DFS to note for next SFC with an application to be made

as suggested by F.S. at 10. 10 3. (b) above. (16)

2/3
28/12

14

Aq DFS

13. PL note for next SFC
meeting

D. Ch. 1/10/79

15

J.C.S.

Noted

Thakya

L 2/10/79

16



**CROWN AGENTS
STAMP BUREAU**

ST. NICHOLAS HOUSE,
SUTTON, SURREY, SMI 1EL

TELEPHONE 01-643 3311

TELEX No. 267103

CABLES "CROWN SUTTON"

OUR REFERENCE ~~PH2~~/ PH2/1001/260



19 July 1978

Mr J D Massingham
Chief Secretary
The Secretariat
Stanley
Falkland Islands South Atlantic

Dear Mr Massingham

"LONDON 1980" STAMP EXHIBITION 6-14 MAY 1980

I am writing to you on behalf of Jack Sims who is presently away from the office.

2 This will probably be the most important exhibition of its kind for many years, as London is still the capital city of the stamp world. The Crown Agents will take a large sales stand from which your stamps then on sale can be purchased by collectors.

3 It occurs to us however, that you may wish to consider taking a stand in your own name in order to emphasise your own services to collectors and to make sales direct. A small stand, 8 metres x 4 with no fittings other than a table/counter is expected to cost at least £2040.00. To this, you must add the cost of stand fittings, say £1500, air fares, hotels and salaries for your personnel. Allowing for the need for rest periods we feel you will need at least two or preferably three staff.

4 If you decide not to take a stand we would ask you to contribute to our costs for the provision of a display of your issues current at the time of the exhibition. I do not yet know what the costs will prove to be but the contribution needed is not likely to be less than £750.

5 Whether or not you decide to participate in this exhibition, I suggest you issue a set of stamps (and possibly souvenir sheet), to mark the occasion. Designs could feature stamps on stamps, links with Great Britain or British History. Alternatively, if you prefer, you could nominate a set of stamps in your programme and add the words London 1980 Stamp Exhibition. With a face value of perhaps £1.00 for a straight set or 50p for a set and 50p for a souvenir sheet, extra sales at the exhibition should comfortably cover your costs of participating.

/I enclose

.... 6 I enclose an application form for a stand in the hope you will decide to apply for one. The form should be returned to this Office, with authority to debit your account with the £500.00 reservation fee (refundable if no stand is allocated). There is a shortage of space at this exhibition so there is no guarantee that a stand will be available, but to ensure you are not 'overlooked' by the organisers please let us know by 31 August if you wish to participate individually. If no reply is received by then, we will assume that you will be happy to be included in the Crown Agents 'umbrella' and to make a contribution to our costs.

7 My colleague, John Smith, has been co-opted to a British Post Office Committee dealing with the participation by Overseas Postal Administrations. He will do his best to ensure that you are allocated a stand if you require one.

8 Should you have any queries, please do not hesitate to write to me, or better still telex.

Yours sincerely



V J F SHIPP
Marketing Manager

SU/LH/18

POSTAL ADMINISTRATIONS

SALES STANDS LONDON 1980

Although London 1980 is two years hence tremendous excitement has already been evoked at the prospect of this, the largest Philatelic Exhibition ever to be staged in the UK.

The Organising Committee have booked the entire first floor of Earls Court and the exhibitions days are expected to be from Tuesday 6 May to Wednesday 14 May 1980. In order for us to plan adequately the requirement of postal authorities for space you are invited to give us some indication of your needs at this stage.

Present plans provide for fully carpeted stands complete with display counters, furniture and shelving, a screened cubicle and metal cupboard to be provided. The units will vary in shape and size, but the most common dimensions are likely to be approximately 8m long x 5m deep and 8 m long x 3m deep.

The demand for stands is expected to be large and although we are not yet able to quote a firm price it is expected that the cost will be from £85 per square metre for a fully equipped unit.

As it was thought to be unlikely that postal administrations would be in a position to make available interest free loans or any other form of financial guarantee to assist in financing the exhibition, which many of the trade stand holders are doing, the Organising Committee decided that postal administrations should be asked for a DECLARATION OF INTENT and to make an initial deposit in the form of a STAND RESERVATION FEE of £500. Please note however, that the payment of this fee does not commit you to take any space offered nor does it guarantee you a booth. The decision of the Allocation Committee will be final and in the event of your declining to take a stand or one not being available at the time of allocation, this £500 will be returned in full.

If you are interested in a Stand at London 1980 please complete the application form below and send it along with your cheque(s) to Eric Etkin c/o Argyll Etkin Limited, 55 New Bond Street, LONDON W1Y 9DG, England.

We would like to apply for a stand at London 1980. Our requirements are - please tick

Approximately -

8 metres x 5 metres

8 metres x 3 metres

Other sizes (please indicate)

Please find enclosed our cheque for £500 as a reservation fee. We understand that this does not commit us to take a booth nor does it guarantee our being allocated space. We understand that in the event of our deciding not to participate in London 1980 or our application not proving successful our cheque for £500 will be refunded immediately.

Please make cheques payable to "International Philatelic Exhibitions Limited".

Signed

Name and address of postal administration
.....
.....

London 1980

Earls Court,
London
6-14 May 1980



*London
International
Stamp
Exhibition*

**British
airways**

Come to London 1980....

LONDON has always been regarded as the major centre of the philatelic world. The world's leading dealers, auctioneers, and philatelic societies are to be found in London, making it a haven for collectors everywhere. In 1980 London will once again be the scene of an international stamp exhibition, to be called 'LONDON 1980'. A large number of leading British collectors and dealers are working hard to make this the best stamp exhibition ever staged. This brochure will give you some indication of what is planned. We will ensure you are kept up to date with information about the exhibition, but in the meantime, make a careful note of the dates: 6 to 14 May 1980.

LONDRES a toujours été considéré comme le principal centre philatélique du monde. On trouve à Londres les plus grands revendeurs, commissaires-priseurs et sociétés philatéliques qui font de cette ville un centre de ralliement pour les collectionneurs du monde entier. En 1980, Londres sera, une fois de plus, le point de mire grâce à l'exposition philatélique internationale qu'on y organisera: 'LONDON 1980'. La plupart des principaux collectionneurs et revendeurs britanniques font leur possible pour que LONDON 1980 soit la plus grande exposition philatélique qui ait jamais eu lieu. La présente brochure vous donnera l'idée de ce qui est prévu lors de cette manifestation. Nous continuerons à vous transmettre des informations sur l'exposition, mais en attendant, prenez bonne note des dates: du 6 au 14 mai 1980.

LONDON galt schon seit jeher als das wichtigste Zentrum der philatelistischen Welt. In London sind die führenden Händler, Auktionatoren und philatelistischen Gesellschaften der Welt zu finden, und diese Stadt ist daher ein wahres Mekka für alle Sammler. I. J. 1980 wird London wiederum zur Szene einer internationalen Briefmarkenausstellung, der 'LONDON 1980', werden. Eine grosse Anzahl britischer Sammler und Händler stecken tief in den Vorbereitungen; sie haben sich zum Ziel gesetzt, die beste Briefmarkenausstellung aller Zeiten zu veranstalten. Diese Broschüre soll einen Hinweis darauf geben, was geplant ist. Wir werden dafür sorgen, dass Sie mit Informationen über diese Ausstellung auf dem laufenden gehalten werden und raten Ihnen, sich den Termin schon jetzt sorgfältig vorzumerken: 6. bis 14. Mai 1980

George South

George South
Chairman



for a great stamp exhibition

LONDON 1980 will be held at the Earls Court exhibition centre from 6 to 14 May. This will be the best stamp exhibition ever staged in the United Kingdom. There will be about 4,000 frames of stamps (each holding sixteen standard album leaves - 22cm by 29cm), covering not only the competitive entries but also many outstanding invited exhibits, including part of the famous Royal Collection of Her Majesty Queen Elizabeth II.

There will be over 200 trade stands, featuring not only a wide range and the best of the world's stamp dealers, publishers and auctioneers, but also a large number of overseas postal administrations. One must not forget the major participation of the British Post Office and also the Crown Agents for Overseas Governments and Administrations.

Overseas dealers visiting LONDON 1980 will be pleased to learn that every effort is being made to ease Customs formalities.

Visitors to the exhibition with very young children will find creche facilities available; for older children a special section will show them how to derive more pleasure out of stamp collecting.

The exhibition is being organised by a dedicated team headed by George South, who is currently President of the Royal Philatelic Society London. Vice-Chairmen of the Organising Committee are Ronald Butler, currently a Vice-President and Honorary Librarian of the Royal Philatelic Society London, and Sidney Leverton, Vice-Chairman of the Stamp Collecting Promotion Council and a leading dealer in the stamps of Great Britain. Treasurer is Ronald A. G. Lee, internationally known as a judge, and the spear-head of the highly successful London International Stamp Exhibition, Philymphia 1970.

The displays are being organised by a Philatelic Committee, headed by Alan Huggins, which is also actively engaged in selecting an international jury and overseas commissioners. To ease the tasks of the commissioners, and those exhibiting, two Commissioners-General have been appointed, namely Ernest Hugen and Marjorie Humble, who have both had a great deal of experience in this field. Chairman of the Trade Committee is Eric Etkin, of the internationally famous stamp dealers, Argyll Etkin Ltd.

The management of the exhibition is being assisted by Philbeach Events Ltd, Earls Court Exhibition Building, Warwick Road, London SW5 9TA.

Those planning to come to London for the exhibition will be pleased to know that D. F. Long and Co (Travel) Ltd, Travel House, Mornington Crescent Station, London N1W 2JD have been appointed agents, and they have made bookings at a number of London hotels to cover a wide range of prices. London can boast plenty of new and large hotels, but due to its growing popularity with tourists, you are advised to contact Mr T. J. Gaston at D. F. Long and Co (Travel) Ltd as soon as possible, and he will be pleased to send you a list of available hotels and a booking form. D. F. Long and Co (Travel) Ltd are also arranging a number of fascinating tours so that visitors to LONDON 1980 can at least see part of beautiful Britain. And if you are coming from overseas, remember to fly British Airways, official carriers for the exhibition.

Information about LONDON 1980 will be published in the world's philatelic press, but if you are interested in any specific details please complete the form and send it to The Secretary, London 1980, PO Box 300, London WC2R 1AF. One way in which you can support the exhibition is by joining the LONDON 1980 Club. Membership will be strictly limited, and for just £25 (US\$50) you will receive all literature about the exhibition, a season ticket, and the use of special facilities at the exhibition itself. The first bulletin of the exhibition will be published early in 1979, and remember, LONDON 1980 has FIP patronage.



London in springtime

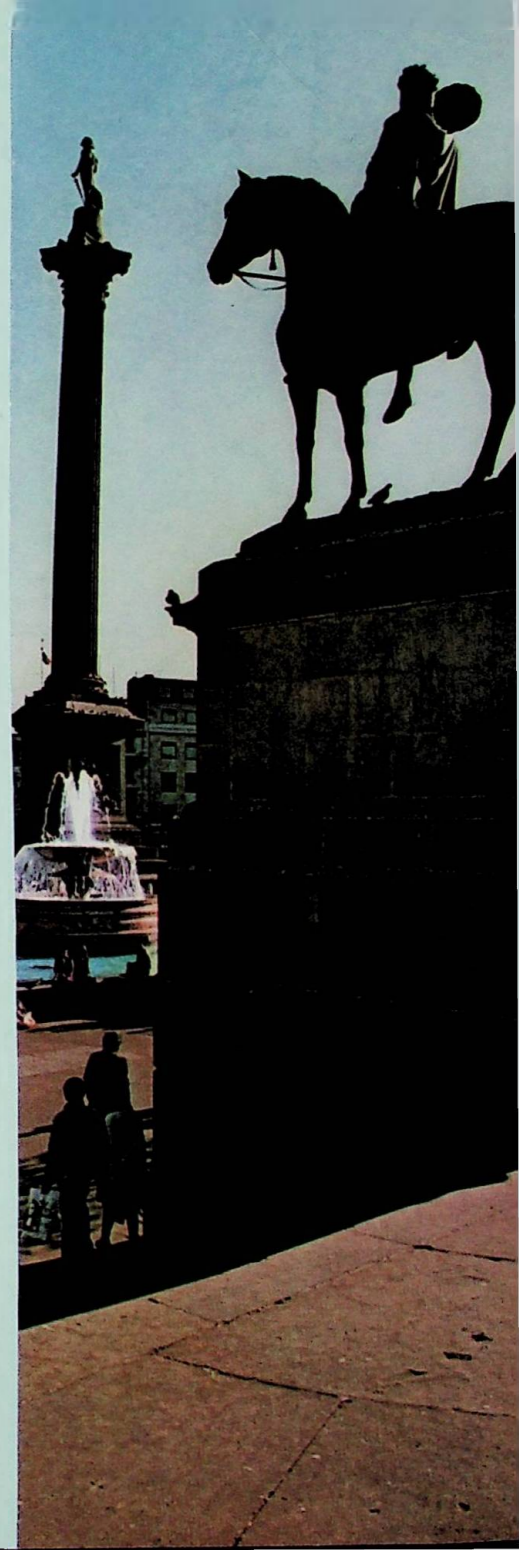
Come to London in 1980; not the London of Hollywood thrillers, all swirling with fog; not the London derived from the gloomier Dickens novels of 125 years ago; not even the London of tourist literature, all Changing of the Guard and quaint medieval custom. But London where there are still more public concerts, more art treasures, more varied museums - and more stamp dealers - than in any other capital city.

Let us not get the priorities wrong; you are coming as a philatelist. You are coming first and foremost to the exhibition. But leave a few days over and above, even for philately. You will want to visit the National Postal Museum. If you are interested in seaposts, the National Maritime Museum; if in any British territory (present or past) one of the national repositories holding the Gazettes of the territory; if in Great Britain and Rowland Hill, Bruce Castle; if in military mail, the National Army Museum or the Imperial War Museum.

Why not make the whole expedition a holiday? Take a short rest even from stamps. There are the river and the parks in the May sunshine; the Royal Festival Hall, Covent Garden Opera House, the National Theatre or the many other theatres, cinemas, and concert halls in the evening. The Tower of London, the Queen's Gallery at Buckingham Palace, the British Museum, the National Gallery, the Tate Gallery, the Science Museum, the Natural History Museum, the Victoria and Albert Museum, all are central, unsurpassed in their treasures - and in the main are free!

Of course you can also have an enjoyable night out on the town, if you wish, for London is the centre of good eating, and night life, remembering the superb choice of theatres, cinemas and concerts.

Where else will you find a more comprehensive collection of world masterpieces more beautiful than that in the British Museum, or a more honest and knowledgeable body of taxi drivers than those of London. Come and see for yourself.



Please....

I want to know more!

If you would like to have more specific information about LONDON 1980 fill in this form and post it to
The Secretary, LONDON 1980, PO Box 300, London WC2R 1AF.

NAME

.....

ADDRESS

.....

.....

.....

BLOCK LETTERS PLEASE

I would like to enter an exhibit for LONDON 1980. Please send me the first bulletin and provisional entry form when available.

I would like to be considered for a trade stand; please send me details when available.

I would like to advertise in the bulletins and/or exhibition catalogue: please send me details when available.

I would like to make a donation to help the finances of LONDON 1980. Please tell me how I can help.

I would like to join the LONDON 1980 Club. Please send me more details when available.

I will need accommodation in London. Please pass my name to your appointed agents.

Tick boxes as appropriate.

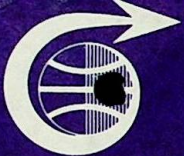
A major contribution from the British Post Office



LONDON 1980 is pleased to announce that the British Post Office will be participating in a major way in the exhibition.

The British Post Office will be there in strength with rare exhibits from the National Postal Museum and other interesting features to attract philatelists and postal history enthusiasts. There will of course be philatelic sales counters and a further counter for normal Post Office business. But perhaps the best measure of the commitment of the British Post Office is that they chose this occasion to issue their very first miniature sheet on 1 March 1978 and a further sheet is planned for the time of the exhibition itself in 1980. Part of the proceeds of these sheets will go to support this important international event.

The British Post Office will help make LONDON 1980 a memorable occasion for everyone, and look forward to meeting friends from Great Britain and overseas.



CABLE AND WIRELESS

CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

CHARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS	5/47
OFFICE STAMP AND DATE		NO. OF WORDS		DATE	TIME	P 07/7/4	2
				16.8.78			
		INSTRUCTIONS					
							VIA CW

NOTICE: In the absence of any indication to the contrary it will be assumed that this telegram is to be charged at full rate and treated accordingly

PLEASE WRITE THE NAME AND ADDRESS IN CAPITAL LETTERS

CLASS

AND

ADDRESS

LTF CROWN SUTTON

No. 221

YRLET PH2/1001/2600 19JULY. STAMP EXHIBITION. NOT CONTEMPLATING STAND UNLESS YOU
COULD GUARANTEE THAT REVENUE WOULD EXCEED EXPENDITURE

CHIEFSEC



I REQUEST THAT THE ABOVE TELEGRAM BE FORWARDED SUBJECT TO THE CONDITIONS PRINTED ON THE BACK OF THIS FORM BY WHICH I AGREE TO BE BOUND.

SIGNATURE AND ADDRESS OF SENDER

NOT TO BE TELEGRAPHED

TELEPHONE



MEMBER OF THE CABLE AND WIRELESS WORLDWIDE COMMUNICATIONS GROUP

P.T.O.

PH2/1007/260

21st August

78

Mr. V. J. F. Shipp,
Marketing Manager,
Crown Agents Stamp Bureau,
St. Nicholas House,
Sutton,
Surrey, SM1 1EL.

Dear Vic,

"LONDON 1980" STAMP EXHIBITION 1980

Thank you for your letter of 19th July giving details of how we go about participating in the exhibition.

2. Generally speaking, we look upon the exhibition with favour, and, apart from its value as a shop window we feel that we should be able to benefit financially from it. Having said that, I hasten to add that we do not wish to take a stand unless we can make money. We could of course share a stand with British Antarctic Territory, and South Georgia, and divide the expenditure by three and thereby lessen our costs.

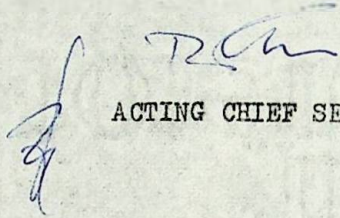
3. I sent you a telegram saying that we are not contemplating taking a stand, unless we can show a good profit. This may not be easy for you to answer, as I know that benefits are intangible as well as tangible; but we would have to seek additional funds from Standing Finance Committee who could not be expected to provide funds unless they could be sure of a handsome profit - if not a handsome profit - at least a good profit.

4. If we do not take a stand - and this seems unlikely - then we would wish to participate in the display, provided the cost is not excessive; we wouldn't be too worried about something in the region of £750 but would of course wish to look at this again if costs, as they have a habit of, keep rising.

5. We are attracted to the idea of issuing a set of stamps (are you not contemplating an omnibus issue?) to mark the occasion. We have ~~stamps on stamps~~ at present so that subject could not be featured, but could probably bring forward our Postmarks issue, or feature Maps, which would show our link with Britain. You mention the possibility of our nominating a set of stamps and adding the words "London 1980 Stamp Exhibition" - is this an overprint during the life of the exhibition? or for the life of the issue.

6. I should be grateful if you would offer us further advice and information on the points raised.

Yours faithfully,


 ACTING CHIEF SECRETARY

us

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KEEPS YOU IN TOUCH

CABLE & WIRELESS
KEEPS YOU IN TOUCH

CABLE & WIRELESS
KEEPS YOU IN TOUCH

CABLE & WIRELESS
KEEPS YOU IN TOUCH

4

ZC D076 AT5073 LHE547 XLH125 TX267103
FKLY HZ GBLH 044
LONDONLH 44/42 8 1211

LTF
CHIEFSEC
PORTSTANLEY

3

FOR MORRISON YRLET 21/8/78 PANDT/7/4 LONDON 1980 EXHIBITION
HANDSOME PROFIT UNLIKELY GOOD PRESTIGE FULLSTOP CONFIRM BY
15/9/78 EITHER NO STAND REQUIRED OR JOINT PARTICIPATION WITH
BAT SOUTH GEORGIA FULLSTOP ASSUME NO SEPARATE STANDS FOR BAT
SOUTH GEORGIA
CROWN SUTTON

COL 21/8/78 PANDT/7/4 1980 15/9/78

NNNN

CABLE & WIRELESS LTD.
-8 SEP 1978
FALKLAND ISLANDS

CHIEF SECRETARY
-8 SEP 1978
FALKLAND ISLANDS

KEEP



CABLE AND WIRELESS

CABLE AND WIRELESS LIMITED

INCORPORATED IN ENGLAND

5/47

CHARGE	NUMBER	DESTINATION	PT	ORIGIN	WORDS	FORWARDED PARTICULARS 5
OFFICE STAMP AND DATE		NO. OF WORDS	DATE	TIME		
		INSTRUCTIONS				

VIA CW

NOTICE: In the absence of any indication to the contrary it will be assumed that this telegram is to be charged at full rate and treated accordingly

PLEASE WRITE THE NAME AND ADDRESS IN CAPITAL LETTERS

CLASS

AND

ADDRESS

LTF CROWN SUTTON

No. 254

YOURTEL 8TH PH2/1001/260 1980 EXHIBITION. WITH CONSIDERABLE
RELUCTANCE DECIDED NOT TO TAKE STAND. I CONFIRM NO SEPARATE
STANDS FOR SOUTH GEORGIA BAT

CHIEFSEC



I REQUEST THAT THE ABOVE TELEGRAM BE FORWARDED SUBJECT TO THE CONDITIONS PRINTED ON THE BACK OF THIS FORM BY WHICH I AGREE TO BE BOUND.

SIGNATURE AND ADDRESS OF SENDER

TELEPHONE

NOT TO BE TELEGRAPHED



MEMBER OF THE CABLE AND WIRELESS WORLDWIDE COMMUNICATIONS GROUP

P.T.O.

PH1714

6



Crown Agents for Oversea Governments and Administrations
ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL
TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH2/1001/260

30 January 1979



Dear Doug

"LONDON 1980" STAMP EXHIBITION 6-14 MAY 1980

You may recall that we wrote to you on 19th July 1978 in broad terms on the above topic. In paragraph five we suggested you issue a set of commemorative stamps to be released, preferably on the opening day 6 May 1980 and we would now like to put forward positive proposals.

2 Obviously the most appropriate themes for the issue would be those connected with the postal services; stamps on stamps will have been featured extensively during 1979 in the Rowland Hill issues so we would suggest that for 1980 the theme should be the The History of Local Mail Transport. This gives scope to include any unusual methods of transport which may have been used. All stamps, FDCs etc should bear the exhibition symbol, a photocopy of which is attached.

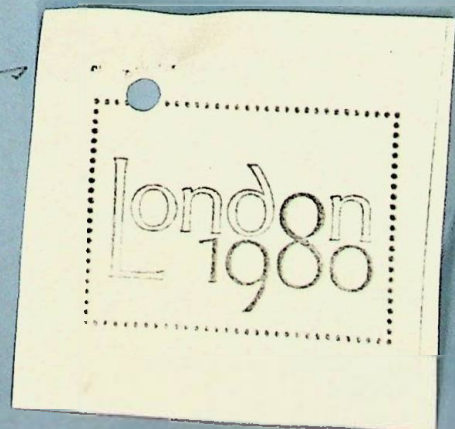
3 We recommend that the issue should be in the form of a miniature sheet comprising six different stamps, of one value, with a total minimum face value of the equivalent of about 80p - £1.

4 We look forward to hearing from you. Should you decide to go ahead it will help if you can provide pictorial references and any other background material. *This enquiry also refers to South Georgia and British Antarctic Territory.*

Yours sincerely
Brian Hawthorne
B J HAWTHORNE

Mr J D Massingham

*Postmarks
6 stamps*



DM/7/4

7

16 February 1979 xx

Dear Sir,

6

I attach a copy of a letter from the Crown Agents about issuing a set of stamps to coincide with the London Stamp Exhibition 1980.

I should be grateful if you would give this some thought in readiness for a stamp meeting to be held shortly.

Yours faithfully,

D R Morrison
for Chief Secretary

Postmaster
Mr J Stephenson
Mr L J Halliday

4. 1980 LONDON STAMP EXHIBITION

The Crown Agents suggestion to depict various methods of transporting mail was not accepted in view of the forthcoming UPU Issue featuring this subject. It was decided to issue the Postmarks set for the Stamp Exhibition substituting it for the Maps and Charts Issue scheduled for 1981. Crown Agents to be asked for clarification as to release either in the form of a Sheetlet/miniature sheet or a set of 6 single stamps. As there would be no opportunities to send mail to South Georgia or the B.A.T. Post Offices in May, it was decided that there should be no B.A.T. or South Georgia Issues.

19 March

79

B Hawthorne Esq
Crown Agents Stamp Bureau
St Nicholas House
Sutton Surrey
SM1 1EL

Would you please refer to your letter PH/2/1001/260 of 30 January ⁽⁶⁾ about the 1980 Stamp Exhibition.

2. Your suggestion of issuing a short set depicting the history of local mail transport is an excellent one; but as we are featuring this in our Anniversary of our Accession to the UPU, due for release in October this year, I regret we have had to set aside your idea.

3. We have decided to release a set featuring the Post Marks of the Falklands which will have a postal history connection, so will be following your postal theme.

4. We are having rough illustrations prepared and hope to get them to you soon.

5. This means that our Stamp Programme will be:

1979	Kelp/Seaweed Stanley Airport Sir Rowland Hill UPU
1980	Dolphins and Porpoises Post Marks Birds (Raptors) Early Settlements
1981	Working Animals Maps and Charts Fish Surveyors
1982	Birds (Passerines) Wrecks Geographical Features Uniforms
1983	150th Anniversary of Re-occupation Charles Darwin

D R Morrison
for Chief Secretary

cc P&T/1/5

P&T/7/4

9

20th March

79

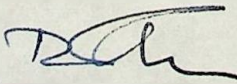
Mr. B. J. Hawthorne,
Crown Agents Stamp Bureau,
St. Nicholas House,
Sutton,
Surrey, SM1 1EL.

Dear Brian,

LONDON 1980 STAMP EXHIBITION

Further to my letter of 19th March I should have said that with no sea communications with either South Georgia or the British Antarctic Territory, it would be impossible to have issues for these territories.

Yours sincerely,


for CHIEF SECRETARY

us

27 March 1979

xxx

B Hawthorne Esq
Crown Agents Stamp Bureau
St Nicholas House
Sutton Surrey SM1 1EL

LONDON 1980 STAMP EXHIBITION

Please refer to para 4 of my letter of 19 March.

2. I attach some rough art work showing how we think our Postmarks issue should be dealt with. The designs were prepared before we decided to use them for the Stamp Exhibition, so they will need changing to make room for the Stamp Exhibition symbol.

3. We more or less agree on your suggestion for a six-stamp issue in the form of a miniature sheet with stamps of all the same value. What we have wondered is if we would get a better return if we had six different values rather than the six 11p stamps we propose, and I should welcome your views on this. On the other hand we don't want to be too out-of-step if other territories are settling for six stamps of all one value.

4. You will find illustrations of the Postmarks in James Andrews' book "The cancellations of the Falkland Islands and Dependencies", published by Robson Lowe 1956.

5. The Postmarks to be depicted are:

- (i) the first 1878-1899 Falkland Islands frank;
- (ii) the first Port Stanley frank - not attached but Andrews' book on postal franks will show a sample;
- (iii) the New Island 1909-1917 frank;
- (iv) the 1914-1948 Fox Bay frank;
- (v) the 1952 First Overseas Airmail frank;
- (vi) West Falkland frank 1899-1904 - Andrews' book will give an illustration.

6. We would like the colours to be as near as possible to those in the small strip. Please ignore the designs in the colour strip as they do not relate to the designs we want as one was an obliterator and not a frank. This will leave one colour to be chosen, and I leave this to you or your artist to select. We would like the colours to be deeper at the outside, becoming lighter towards the centre.

27 March 1979

-2-

7. We would very much like to have the profile of Her Majesty the Queen to be in gold which should enhance the overall aspect of the stamps; otherwise they may be a bit on the plain side.

8. I hope the above enables you to proceed with this issue. I apologise for the delay in submitting proposals.

D R MORRISON
for CHIEF SECRETARY

PS On reading this I see that I omitted to say that we prefer the layout of the New Island drawing but with the place name at the top, the value at the top left, and leaving your artist to include the Exhibition symbol.

11

P+T/7/4

4.

1980 LONDON STAMP EXHIBITION

The Crown Agents suggestion to depict various methods of transporting mail was not accepted in view of the forthcoming UPU Issue featuring this subject. It was decided to issue the Postmarks set for the Stamp Exhibition substituting it for the Maps and Charts Issue scheduled for 1981. Crown Agents to be asked for clarification as to release either in the form of a Sheetlet/miniature sheet or a set of 6 single stamps. As there would be no opportunities to send mail to South Georgia or the B.A.T. Post Offices in May, it was decided that there should be no B.A.T. or South Georgia Issues.

1.13 1980 London Stamp Exhibition

See 1.9 - Postmarks Issue

P+T/7/4

13



Crown Agents for Oversea Governments and Administrations
ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL
TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH2/1001/260 Vol II

23 July 1979

Dear Mr Morrison,



'LONDON 1980' PHILATELIC EXHIBITION

The organisers are aiming to make 'London 1980' the biggest and best ever stamp exhibition and we are anxious that you should be represented as impressively as possible.

We therefore budgeted for considerably more expense than the amount we would normally be able to commit for a single stamp exhibition.

For this reason we wrote to you in July 1978 and were pleased to note from your letter reference P+T/7/4 of 21 August that you have agreed to make a contribution towards the cost of participating in this exhibition.

We are now having to meet some of the expenses involved and shall be grateful if you will let us have your formal authority to deduct from your account the sum of £750 involved.

Yours sincerely
T.A. Cooper

T A COOPER
Head of Security Printing Division

Mr D Morrison

Mr. T. A. Cooper, (2 copies)
Security Printing Division,
Crown Agents Stamp Bureau,
St. Nicholas House,
Sutton,
Surrey, SM1 1EL.

Dear Mr. Cooper,

'LONDON 1980' PHILATELIC EXHIBITION

Thank you for your letter of 23rd July seeking authority for the deduction of £750 from our stamp account.

This letter formally authorises the payment to you of £750 for the stamp display at the Exhibition.

It is not clear from Vic Shipp's letter of 19th July 1978 whether the £750 covers a display of the Falkland Islands, South Georgia, and the British Antarctic Territory stamps or whether it is just Falkland Island stamps. We presume that the three stamp-issuing territories are covered by the £750 but perhaps you would be good enough to confirm this.

We wish the Exhibition every success and hope the resultant publicity results in an even greater interest in our stamps.

Yours sincerely,


CHIEF SECRETARY

c.c. Postmaster



15

Crown Agents for Oversea Governments and Administrations

ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL
TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

Our Reference: PH2/1001/260

19 September 1979



Dear Mr Morrison,

Thank you for your letter of 21 August authorising the deduction of £750 from Falkland Islands stamp account towards the costs of the 'London 1980' Exhibition. Naturally with or without this contribution we should have been displaying stamps from British Antarctic Territory and South Georgia/Falkland Islands Dependencies at the 'London 1980' Exhibition as a matter of course.

2 Because the expenses arising from mounting good exhibits and attractive sales-points at a major show in the centre of London are extremely high we have asked for contributions from each of our Principals who are not themselves having individual stands and the majority have readily agreed. This will release our own promotional funds for other international enterprises during the year which are currently in the planning stages. These include potential in-depth participation in exhibitions in Australia and New Zealand and development of Far East markets.

3 You will see that if all our stamp issuing Principals for whom we are exhibiting are encouraged to contribute towards the cost of 'London 1980' the greater will be the opportunity for us to spread our promotional activity more widely to the long term benefit of them all.

Yours sincerely

(T A COOPER)

Mr D Morrison

PFT/7/4

18
16



BRITAIN'S INTERNATIONAL STAMP EXHIBITION
at EARLS COURT · LONDON · 6th - 14th MAY 1980

Patron: Her Majesty The Queen

P.O. BOX 300 · DANES INN HOUSE (4th FLOOR) · 265 STRAND · LONDON WC2R 1AF
TELEPHONE 01-405 3194 & 3195 VAT REG. NO. 245 2004 05

OUR REF

YOUR REF

PLEASE REPLY TO 'London 1980' office



Dear Correspondent,

Enclosed is the latest news for 'London 1980'. Please use this at your discretion, although it would be appreciated if publication was spread over a number of editions, particularly if your publication is daily or weekly.

We would also appreciate receiving cuttings of any material published about the Exhibition.

Perhaps you could also advise if you (or your representative) will be visiting the event?

Yours sincerely,

Peter Walker

Press Relations Officer

December 1979

P+7/7/4



17

Crown Agents for Oversea Governments and Administrations

ST NICHOLAS HOUSE SUTTON SURREY SM1 1EL
TELEPHONE 01-643 3311 TELEX 267103 TELEGRAMS CROWN SUTTON

PH2/1001/260V3



4 March 1980

Dear Dong

LONDON 1980

As the 6 May approaches, our plans for the London 1980 Exhibition are reaching their final stages. We have, as you know a site of about 180 square metres, a small part of which will be occupied by the Australian Stamp Bureau. We enclose an artist's impression of the stand which will, subject to certain modifications, be erected on the site.

The central gallery will feature the current definitive and commemorative stamps which will be available to collectors from the sales counter.

An added attraction on the Stand will be an early 19th century printing press which was used to print some of the first postage stamps.

In addition to the display on our Stand, we have accepted an invitation to provide a display of stamps and archive material for the Official Class of the Exhibition which will be located in a separate area within the Earls Court arena.

Experienced members of the Crown Agents staff will be available at all times to answer questions from collectors or trade and media on all aspects of philately and there will be a small sitting-room on the Stand which can be used for more private discussions.

Extending our promotional activities outside the area of the Exhibition itself, we shall be holding a reception on the 8 May at the Commonwealth Institute. The guest list will include representatives of our Principals, members of the Diplomatic Service, key figures from radio, television and the press as well as prominent members of the stamp trade. If anyone from your Administration is to be in the United Kingdom at the time of the Exhibition would you please let us know so that we can be sure to invite them to our reception and give their names and address to the organisers for inclusion on any other appropriate guest lists.

I am enclosing an information sheet from the organisers which you may find useful.

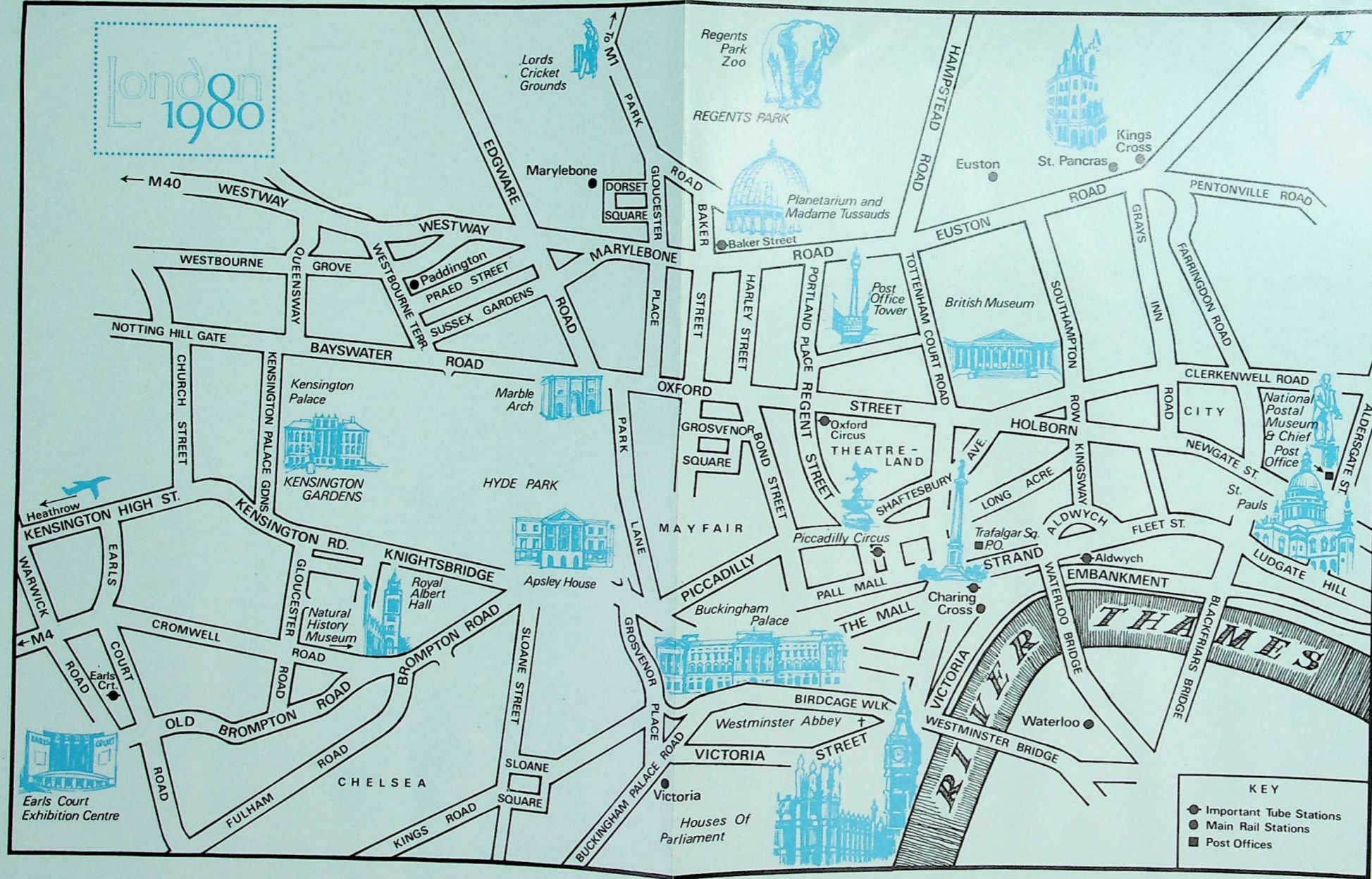
Yours sincerely

Brian

B J HAWTHORNE
Exhibitions Manager

Mr D R Morrison

Places of Interest in London



Printed in England by Shenval

London 1980



*London International
Stamp Exhibition
Earl's Court, 6-14 May 1980*

London 1980...

LONDON has always been regarded as the major centre of the philatelic world. The world's leading dealers, auctioneers, and philatelic societies are to be found in London, making it a haven for collectors everywhere. In May London will once again be the scene of an international stamp exhibition, to be called 'LONDON 1980'. A large number of leading British collectors and dealers are working hard to make this the best stamp exhibition ever staged. This brochure will give you some indication of what is planned. Make a careful note of the dates: 6 to 14 May 1980.

LONDRES a toujours été considéré comme le principal centre philatélique du monde. On trouve à Londres les plus grands revendeurs, commissaires-priseurs et sociétés philatéliques qui font de cette ville un centre de ralliement pour les collectionneurs du monde entier. En Mai Londres sera, une fois de plus, le point de mire grâce à l'exposition philatélique internationale qu'on y organisera: 'LONDON 1980'. La plupart des principaux collectionneurs et revendeurs britanniques font leur possible pour que LONDON 1980 soit la plus grande exposition philatélique qui ait jamais eu lieu. La présente brochure vous donnera l'idée de ce qui est prévu lors de cette manifestation. Prenez bonne note des dates: du 6 au 14 Mai 1980.

LONDON galt schon seit jeher als das wichtigste Zentrum der philatelistischen Welt. In London sind die führenden Händler, Auktionatoren und philatelistischen Gesellschaften der Welt zu finden, und diese Stadt ist daher ein wahres Mekka für alle Sammler. I. J. Mai wird London wiederum zur Szene einer internationalen Briefmarkenausstellung, der 'LONDON 1980', werden. Eine grosse Anzahl britischer Sammler und Händler stecken tief in den Vorbereitungen; sie haben sich zum Ziel gesetzt, die beste Briefmarkenausstellung aller Zeiten zu veranstalten. Diese Broschüre soll einen Hinweis darauf geben, was geplant ist. Sich den Termin schon jetzt sorgfältig vorzumerken: 6. bis 14. Mai 1980.

George South
George South
Chairman

a great stamp exhibition

LONDON 1980 – planned to be the finest stamp exhibition ever staged in the United Kingdom – will take place at the Earls Court Exhibition Centre from 6 to 14 May.

Over 4,000 frames will display the pick of the world's best collections, and hundreds of competitive entries will be shown, together with many invited exhibits, to give the most magnificent selection of stamps and postal history ever brought together in this country.

Our Patron, Her Majesty Queen Elizabeth II, has graciously given permission for part of the famous Royal Collection to be exhibited.

There will be over 200 trade stands, occupied by the world's best-known dealers, auctioneers and publishers, to supply every conceivable collecting requirement.

The large number of overseas postal agencies in attendance will ensure the most comprehensive choice of current stamp issues available and The Crown Agents for Overseas Governments and Administrations will combine with the Australian Stamp Bureau to present an exciting stand offering a full range of their stamp issues and associated products.

The British Post Office, as a major participant at LONDON 1980 will have something to attract those interested in the past, present and future, with the full range of current philatelic items available from no less than 24 counter positions on their revolutionary two-tier stand.



Customers at the stand will also be able to take advantage of a special postmarking service, with a different hand-stamp available on most days of the Exhibition.

The National Postal Museum will mount a special display on the stand devoted to the theme 'Carrying British Mail'. This will tell the story of 300 years of mail transport from the time of Elizabeth I to the present day.

The Post Office has been actively promoting the LONDON 1980 Exhibition through several philatelic items already issued. Two special miniature sheets have been issued in 1978 and 1979 featuring the complete sets of stamps from the British Architecture and Sir Rowland Hill issues. A third miniature sheet, based on a 50p stamp is to be issued to coincide with the Exhibition itself. Part of the money raised by the sale of these sheets is being donated by the Post Office to help finance the event.

Three of the world's most famous stamp printers, Messrs Harrisons, The House of Questa and Walsall Security Printers, will be producing special souvenir sheets to commemorate the Exhibition. These will be available at each of their feature stands in the main Exhibition Hall, where they will be demonstrating facets of their crafts.

Other delights will include a special junior section where children will be shown how to derive more pleasure out of stamp collecting, and the prize-winning entries in the 1980 Melville Junior Stamp Competition will be on display; the British Post Office Giro will offer banking facilities; an overseas telephone exchange will be in operation; the officially appointed travel agent, D. F. Long and Co (Travel) Ltd, will be available to assist with all travel and hotel requirements; and more, much more...

D. F. Long and Co (Travel) Ltd are also arranging a number of fascinating tours so that visitors to LONDON 1980 can see at least part of beautiful Britain.

If you would like to know more specific details about this – the most exciting philatelic event of 1980 – write to The Secretary, London 1980, PO Box 300, London WC2R 1AF.



London in springtime

Come to London in May; not the London of Hollywood thrillers, all swirling with fog; not the London derived from the gloomier Dickens novels of 125 years ago; not even the London of tourist literature, all Changing of the Guard and quaint medieval custom. But London where there are still more public concerts, more art treasures, more varied museums – and more stamp dealers – than in any other capital city.

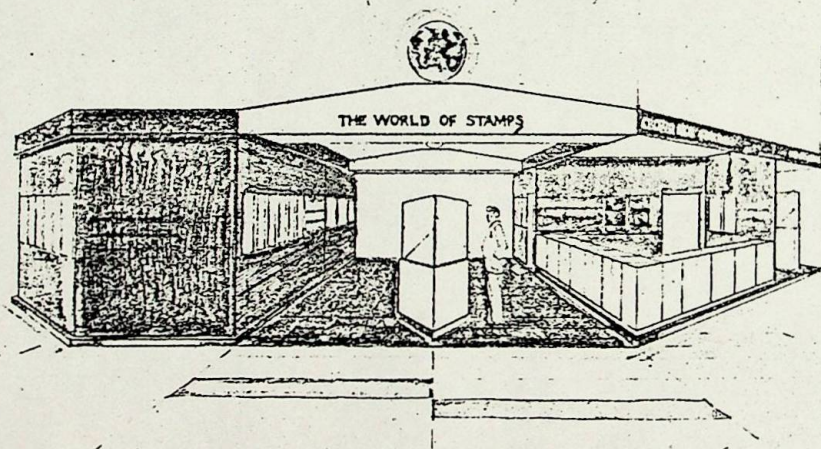
Let us not get the priorities wrong: you are coming as a philatelist. You are coming first and foremost to the exhibition. But leave a few days over and above, even for philately. You will want to visit the National Postal Museum. If you are interested in seaposts, the National Maritime Museum; if in any British territory (present or past) one of the national repositories holding the Gazettes of the territory; if in Great Britain and Rowland Hill, Bruce Castle; if in military mail, the National Army Museum or the Imperial War Museum.

Of course you can also have an enjoyable night out on the town, if you wish, for London is the centre of good eating, and night life, remembering the superb choice of theatres, cinemas and concerts.

Where else will you find a more comprehensive collection of world masterpieces more beautiful than that in the British Museum, or a more honest and knowledgeable body of taxi drivers than those of London. Come and see for yourself.

Why not make the whole expedition a holiday? Take a short rest even from stamps. There are the river and the parks in the May sunshine; the Royal Festival Hall, Covent Garden Opera House, the National Theatre or the many other theatres, cinemas, and concert halls in the evening. The Tower of London, the Queen's Gallery at Buckingham Palace, the British Museum, the National Gallery, the Tate Gallery, the Science Museum, the Natural History Museum, the Victoria and Albert Museum, all are central, unsurpassed in their treasures – and in the main are free!

Those planning to come to London for the exhibition will be pleased to know that D. F. Long and Co (Travel) Ltd, Travel House, Mornington Crescent Station, London NW1 2JD have been appointed agents, and they have made bookings at a number of London hotels to cover a wide range of prices. London can boast plenty of new and large hotels, but due to its growing popularity with tourists, you are advised to contact Mr T. J. Gaston at D. F. Long and Co (Travel) Ltd as soon as possible, and he will be pleased to send you a list of available hotels and a booking form. If you are coming from overseas, remember to fly British Airways, official carriers for the exhibition.



An artist's impression of the combined stand of the Crown Agents and the Australian Stamp Bureau



BRITAIN'S INTERNATIONAL STAMP EXHIBITION
at EARLS COURT · LONDON · 6th - 14th MAY 1980

Patron: Her Majesty The Queen

P.O. BOX 300 · DANES INN HOUSE (4th FLOOR) · 265 STRAND · LONDON WC2R 1AF
TELEPHONE 01-405 3194 & 3195
VAT REG NO. 245 2004 05

OUR REF

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PLEASE REPLY TO

PRESS RELEASE

'LONDON 1980' - LATEST NEWS & INFORMATION

DATES AND HOURS OF OPENING:

The International Stamp Exhibition 'London 1980' will open its doors to the public on Tuesday, 6th May at 1.00 p.m. On this, the Preview Day, the Exhibition will remain open until 8.00 p.m.

On all other days, the Exhibition will be open between 10.00 a.m. and 8.00 p.m., except on Sunday 11th May, and on the final day, May 14th, when the Exhibition will close at 6.00 p.m.

The opening hours on Sunday, 11th May will be between 11.00 a.m. and 6.00 p.m.

SPECIAL DAYS:

- The Organisers have decided to designate each weekday as a Special Day, named as follows:
- May 6th - National Stamp Day (also Preview Day)
 - May 7th - Post Office Day
 - May 8th - Day of the Americas
 - May 9th - United Nations Day
 - May 10th Youth Day
 - May 12th Society Day
 - May 13th Commonwealth Day
 - May 14th Europe Day.

ADMISSION CHARGES:

There will be varying levels of admission, incorporating special party rates and reductions for evening attendance - all designed to attract the widest possible visitor profile at the Exhibition.

The standard cost of entry will be £1.50 for adults and £1.00 for juniors. After 5.00 p.m. each day (except Sunday and May 14th) the entry price will be reduced to £1.00 for adults, and 50p for juniors, (under 14 years).

/continued...

ADMISSION CHARGES: (cont)

Group party concessions have been devised for Philatelic Societies and school party visits. Philatelic Societies will be charged £1.00 per head (minimum of 10). A further reduction to 75p per head will be charged for tickets used after 5.00 p.m.

School party groups may purchase advance tickets on the following basis:

£5.00 for ten juniors - accompanied by one adult
Additional juniors - 50p each; additional adults -
£1.00 each

Parties of over 10 children must be accompanied by more than one adult.

Travellers to the Exhibition, using British Rail on the London Midland, Eastern, Western or Southern Regions, also can save money with the purchase of a combined rail/underground/admission ticket bought at their point of departure.

No reductions or concessions will be allowable on the Preview Day (May 6th) when the standard individual admission will be £3.00.

A season ticket, valid for every day of the Exhibition and at all published opening times will be on sale at £10.00

THE EXHIBITION CENTRE - AMENITIES:

The Earls Court Exhibition Centre is situated almost in the centre of London, being just 20 minutes from the 'West End' and 40 minutes from Heathrow Airport - travelling by road or rail.

The Centre, which was opened in 1937, is currently undergoing major refurbishment. £6½ million is being spent on improving the facilities for the thousands who visit the building each year.

There are several bars and counters within the Hall, offering either alcoholic drinks or light refreshments with hot or cold drinks, open during exhibition hours. In addition, two large restaurants will serve a la carte or self-service lunches.

THE DISPLAYS:

The Organising Committee is extremely gratified by the very considerable world-wide support shown for the Exhibition. Even though Overseas Commissioners were asked to submit only the best possible entries from their particular countries, the organisers still received far more applications for space than is available.

/continued...

THE DISPLAYS: (cont)

Some 1400 individual entries have been received and these would occupy over 9000 frames - were this number available to the Exhibition. As indicated previously, there will be 4000 frames at 'London 1980' and the selection committee has been working very hard in an endeavour to solve the problem of over-subscription.

All potential exhibitors should have now been notified of their frame allocations. Any intending exhibitor who has not yet received this information should write to the 'London 1980' office, immediately.

SPONSORED AWARDS:

The Philatelic Committee are pleased to announce that the Grand Prix Awards have been sponsored as follows:

<u>Award</u>	<u>Sponsor</u>
Grand Prix d'Honneur	The British Post Office
Grand Prix National	The Philatelic Traders' Society
Grand Prix International	The Royal Philatelic Society, London.

These Grand Prix awards take the form of the most prestigious Jasperware pieces manufactured by Josiah Wedgwood & Sons Ltd. The Organisers of 'London 1980' wish to thank the sponsors for their generosity.

THE INTERNATIONAL JURY:

The following distinguished philatelists have agreed to be members of the Jury:

R Alvarez	Costa Rica
M Bergman	Switzerland
F W Blecher	FIP
R Bodily	U.K.
A Boerma	Netherlands
L A Brecke	Norway
A R Butler	U.K.
H Danesch	FIP
E Diena	FIP
L Dvoracek	FIP
G Gourin	France
J Guinovart Vidal	Spain
J Haff	Denmark
G O I Hollings	U.K.
A K Huggins	U.K.
H Hunziker	Switzerland
S Ichida	FIP
H Jaeger	Fed. Rep. of Germany

/Continued...

THE INTERNATIONAL JURY: (cont)

D N Jatia	India
A I Katschinsky	USSR
T Kuyas	Turkey
M Lea	UK
R A G Lee	UK
G D Lindberg	FIP
R Lowe	UK
J B Marriott	UK
E Obregon	Mexico
C Angus Parker	UK
Basil C Pearce	USA
P C Pearson	UK
L Putz	Luxembourg
F Burton Sellers	USA
G South	UK
J Stibbe (President)	FIP
M Van de Moortel	FIP
A Zanetti	Italy

Hon. Juror H R Holmes UK

THE BRITISH POST OFFICE:

The British Post Office stand at 'London 1980' will have something to attract those interested in the past present and future; with the full range of current philatelic items available from 24 counter positions.

Ideas for the two-floor stand are still taking shape. In addition to the philatelic sales facilities, there will be a special section dealing with requests for philatelic information and a counter for general post office services.

Customers at the stand will also be able to take advantage of a special postmarking service, with a different hand-stamp available on most days of the exhibition and special posting boxes will be set up. A shop in the first floor of the stand will offer facsimiles of interesting historical documents and other Post Office publications for sale.

The National Postal Museum will mount a special display on the stand devoted to the theme 'Carrying British Mail'. This will tell the story of 300 years of mail transport from the time of Elizabeth I to the present day. Dealing first with inland mail, it covers the spread of the postal service from the mounted postboys of the 16th Century, tracing the story through the coaching era and on to travelling post offices on the railway and the development of motor transport.

/Continued...

THE BRITISH POST OFFICE: (cont)

It also traces the growth of overseas services from the days of packet ships and early services to British colonies in the West Indies, North America, India and Australia, to the growth of regular air mail flights in the 20th Century. The story closes with a look at how the Post Office transports mail today, for example, by containerisation and by Concorde for Datapost.

The Post Office has been actively promoting the 'London 1980' exhibition through several philatelic items already issued. Two special miniature sheets have been issued in 1978 and 1979 featuring the complete sets of stamps from the British Architecture and Sir Rowland Hill issues. A third miniature sheet, based on a 50p stamp commemorating the 1980 exhibition itself, will be issued next year. Part of the money raised by the sale of these sheets is being donated by the Post Office to help finance the event.

As well as the Sir Rowland Hill miniature sheet issued on October 24th, a new pictorial air letter was released on the same date with a Rowland Hill theme and carrying the 'London 1980' message.

An artist's impression of the Post Office's exhibition stand is depicted on the cover of a 10p stamp booklet issued in October, and a new series of pictorial booklets also carry reminders of the exhibition in the build-up to this major philatelic event in Britain.

THE CROWN AGENTS:

The combined stand of the Crown Agents and Australian Stamp Bureaux will display and sell current and recent stamps and philatelic items, from their Principals, including many sets issued to commemorate 'London 1980'.

As a special feature it is hoped to have a working printing press on the stand. This is a contemporary of the press which produced the first postage stamps. Experienced members of the Crown Agents Stamp Bureaux will be in attendance and will welcome enquiries on all aspects of the hobby. Enquiries from potential dealers overseas will be especially welcome.

In addition to the main stand, many of the Crown Agents' Principals will be having their own sales counters affording an excellent opportunity for enthusiasts to meet members of the Post Offices from the countries they collect.

/Continued...

NEW STAMP ISSUES:

Among the many stamp issues which will be released to coincide with 'London 1980', several will be in honour of the event, probably incorporating the 'London 1980' logo within their design. Such issues are expected from Ascension, Barbados, British Virgin Islands, Brunei, Cayman Islands, Fiji, The Gambia, Malawi, Mauritius, New Hebrides, Pitcairn Island, St Helena, St Christopher Nevis Anguilla, Solomon Islands, Sierra Leone, Swaziland, Tristan da Cunha, Western Samoa and PDR Yemen. Other stamps expected to be released during the course of 'London 1980' will be issued by Christmas Island, Gibraltar and Lesotho.

THE JUNIOR SECTION:

The Stamp Collecting Promotion Council, aided by the Melville Junior Competition Committee of the British Philatelic Federation and the National Philatelic Society, will be arranging part of the exhibition to be of particular attraction to young collectors.

Within this special section will be stamps to see, including the prize-winning entries in the 1980 Melville Junior Stamp Competition, in addition to demonstrations of how to prepare stamps for the collection, films and a free competition for which all young visitors may enter.

THE STAMP PRINTERS:

The stamp printing companies of Harrison and Sons, The House of Questa and Walsall Security Printers Ltd, will each have a stand at 'London 1980' - from which they will demonstrate various aspects of stamp printing. Each will be making available a special souvenir of the exhibition which will be available for visitors.

THE SOCIAL CALENDAR:

A large number of social events are planned for 'London 1980'. For many it will be necessary either to purchase a ticket in advance or receive an official invitation.

/Continued...

THE SOCIAL CALENDAR: (cont)

The opening Ceremony will take place at 11.00 a.m. on Tuesday, May 6th, in the South Restaurant of Earls Court. Invitations will be extended to the Jury, Commissioners, Exhibitors and Standholders, in addition to other invited guests.

In Guildhall, a building built in 1411 to house the Civic Government of The City of London, the opening day reception will be held between 2000 - 2200 hrs. During the evening music will be played by the orchestra of the Coldstream Guards. Tickets, £12 each.

Palmares on Tuesday, May 13th will be held at the Grosvenor House Hotel in Park Lane. The dinner and presentation of the major awards will take place between 1900-0200 hrs., with the Trumpeters of the Household Cavalry in attendance. Tickets, £25 each.

Applications for tickets should be sent to the 'London 1980' office.

END

20th December 1979

PH2/1001/260V3

14 March

80

Mr B J Hawthorne
Crown Agents Stamp Bureau
St Nicholas House
Sutton
Surrey SM1 1EL

LONDON 1980

Thank you for your letter of 4 March about invitations to your reception at the Commonwealth Institute on 8 May.

Unfortunately we shall not have anyone in London at that time whom we would wish to nominate, so I regret we shall not be able to take up your offer.

I hope everything goes off well and that the Exhibition is the success it deserves to be.

D R Morrison

for CHIEF SECRETARY



Crown Agents

(19)
St Nicholas House, Sutton,
Surrey SM1 1EL
Telephone 01-643 3311
Telex 267103
Telegrams Crown Sutton

P+T/7/4



Mr D R Morrison
The Secretariat
Stanley
FALKLAND ISLANDS
South Atlantic Ocean

4 July 1980

Dear Mr Morrison,

In your letter reference P&T/7/4 of 21 August 1979 you kindly agreed to contribute £750 towards the considerable cost of our taking an attractive stand at the world's premier philatelic exhibition in 1980, "London 1980", to be held at Earls Court, London, between 6 and 14 May.

2 Now that the exhibition is over, it is our pleasure to fulfil our obligation of reporting to you on this occasion.

3 There is no doubt that by any standards "London 1980" was an immense success and this view has been echoed widely by the philatelic press in their post-exhibition editions. Glowing terms such as "the best stamp exhibition anywhere at any time" have been used. Attendance exceeded 100,000, the highest total ever achieved at any British philatelic event and at the exhibition's conclusion participants were unanimous in saying that the interest, enthusiasm and sales made illustrated in the most positive way possible the healthy state of the hobby of stamp collecting which now prevails. This sentiment, of course, augurs well for the future prosperity of the sales to collectors of your new issues of stamps.

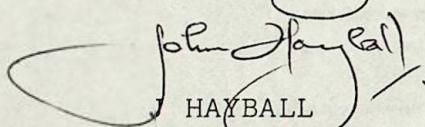
4 On our purpose-built stand we displayed all the currently available stamp issues, FDCs etc of the Crown Agents Stamp Bureau Principals and a constant keen interest was shown by visitors to the exhibition. Although we normally sell only to the philatelic trade, and not directly to collectors, because of the special nature of the occasion we sold stamps and FDCs to collectors from the stand and clearly this extra service was appreciated by them.

5 During the exhibition our stand was honoured with a visit by HM the Queen, Patron of "London 1980", and she spent some time looking at the stamps etc on display.

6 We believe firmly that your £750 was well spent and that this exhibition will prove to be a catalyst for increased sales of your stamps. We now look forward to achieving this and to consolidating upon the impact made.

7 Finally, although because of the extremely high cost of this particular exhibition we were obliged to seek a £750 contribution from you, may we say that normally the cost of our participation in stamp exhibitions is met entirely by us from the commission we take on sales made by our Bureau.

Yours sincerely,



J HAYBALL
Deputy Head of the
Philatelic Services Division