MED/BRO/2#4

POSTAL AND TELS BROADCASTING.

1933.

No.

142/33.

S.of.Sa Circular.

SUBJECT.

193 з.

HIS MAJESTY THE KING'S PRIZE.

15th May

FINAL SHOOT AND BISLEY - COMMENTARY TO BE BROADCAST BY B.B.C.

Previous Paper.

Soft Circulas Despalch 15/5/39 Submitted

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time at and date on which the programme will be received here. He Edilor "Penguin" could then kuthish a notice on the Fenguin to this

a- 1/1/33.

Hon lol. Sec.

Approved.

M. e.H.

Electrician in charge

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Subsequent Paper.

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CIRCULAR.



Downing Street,

15th May, 1933.

Sir,

I have the honour to inform you that unless unforeseen circumstances interfere a running commentary on the Final shoot at Bisley for His Majesty the King's Prize will be broadcast as usual by the British Broadcasting Corporation and that all or part of the commentary will this year be included in the Empire programmes to all the various zones. The shoot will take place on the 22nd of July next.

- 2. I shall be glad if such action as is practicable may be taken, e.g., by publication in the local Press, in order that this information may be brought to the notice of interested bodies and individuals in the territory under your administration.
- 3. The time of the broadcast in the Home programmes will be 3.30 p.m. to 4.15 p.m. British Summer Time. The actual commentary will be broadcast in the Indian Zone programmes, but a blattnerphone record will be made and this will be reproduced for the benefit of African listeners some time between 7.15 p.m. and 11.15 p.m. British Summer Time on the same day, some time between 12.0 midnight and 2.0 a.m. British Summer Time on the morning of the 23rd of July for the benefit of Canadian and West Indian listeners, and some time between 5.30 a.m. and 7.30 a.m. British Summer Time on the morning of the 23rd of July for the benefit of listeners in the Australasian Zone.

I have the honour to be,

Sir,

Your most obedient, humble servant,

P. CUNLIFFE-LISTER.

NOTICE FOR PUBLICATION IN "PENGUIN".

It is hereby notified for general information that unless unforeseen circumstances interfere a running commentary on the Final shoot at Bisley for His Majesty the King's Prize will be broadcast as usual by the British Broadcasting Corporation. The shoot will take place on the 22nd of July next.

The actual commentary will be broadcast in the Indian Zone programmes, but a blattnerphone record will be made and this will be reproduced for the benefit of listeners in the African Zone (which includes the Falkland Islands) some time between 2.15 p.m. and 6.15 p.m., local time, on 31.55 metres and also on 25.55 metres. It will be repeated between 7.0 p.m. and 9.0 p.m., local time, on 19.82, 51.55 and 49.59 metres.

A. I. Fleuret.

for Colonial Secretary.