

C.S.

POSTAL & TELEGRAPHIC.

(Broadcasting)

193 7.

No. 173/37.

Mr. Syd. Goss.

SUBJECT.

193 7.

30th August.

BROADCAST RECEPTION FROM BUENOS AIRES.

Previous Paper.

MINUTES.

Letter from Mr. S. Goss of 30/8/37.

Y.E. Submitted.

In view of the complications which might arise I informed the Secretary of the Penguin through the A.C.B. that vols ① & ② of which he had been given copies should not be published in the Penguin pending the decision of Y.E.

2. As Y.E. is aware we are already paying the Gramophone Company & the Performing Rights Society a contribution for our local broadcast of items from the U.K. They do not however include foreign programmes. I wonder if there will be any such similar charge made by the Argentine Govt. if support is offered to this scheme.
3. There is also under consideration the possibility of Wireless Broadcasting in the Colony & the revenue derived from licences at present is not such that Govt. can make a contribution.

Red
11/9/37

Subsequent Paper.

Hon. C. S.

Mr. Goss must be assured
that Govt. is unable to support
the proposal. I am afraid that
if we did so the Argentine Govt.
would probably raise difficulties.
In any case we know nothing
about Mr. Blumstein of B. A. —
is the broadcast given from a
Govt. Station or a private Station?

2. I can at the moment
see no objection to resos 1 and 2
being published in the "Penguin"
over the names of J. Sumner
and J. Goss. It then becomes
a purely private matter of their
own. I am afraid they will
not get much support.
If however you consider it
inadvisable to publish it for certain
reasons will you please say

3. Kindly obtain the
views of Mr. Mercer.

MCH

2. 9. 57

Sup. E. V. I.

For your observations, please.

RS. for C.S.
2/9/57

Hon C.S.

The broadcasts are given from a private station in Baines, and the request for support was made to owners of receiving sets who appreciate broadcasting ^{in English} without advertisement. I think those who wish to subscribe should do so without expecting our local system to contribute, more especially so when we do not contribute towards any British broadcast system.

I see no reason why Miss Lumm and Mr Goss should not advertise for subscribers.

RM
Sup E & T
6.9.37.

Y.E.

I agree with the last para of Mr. Morris' minute as by allowing nos (1) & (2) to be published without cost it may establish a dangerous precedent. Inform as in Y.E.S. minute adding that they may advertise at the usual rate.

7/9/37.

Hon. C.S.

I concur.

MCH

7.9.37.

(4) Letter to Miss Sylvia Summers of 8.9.37.

PA
2/9/37

Sub-Editor
"Penguin"

to note. ^{for CS.}
9/9/37.

You, lady sec.

Noted.

~~Ed. Sec.~~ Sub-Editor
"Penguin"
10/9/37.

PA
10/9/37

4

173/37.

8th September,

37.

Madam,

I am directed by the Acting Governor to acknowledge the receipt of your letter dated the 30th September, presumably intended for the 30th of August, and to inform you Government is unable to support the proposals contained in your letter under reference.

Red 3.

2. His Excellency however would have no objection to your advertising in the 'Penguin' at the usual rates, for subscribers.

I am,

Madam,

Your obedient servant,

Acting Colonial Secretary.

Miss Sylvia Summers,
STANLEY.

(3)
Woodbine Bakery,
Stanley.

30th Sept. 1937.

August:

The Colonial Secretary,
Stanley

Sir,

Would the Government be prepared to assist the many Radio Listeners in this colony, in securing a Broadcast of English Programmes, free of advertisements, from Buenos Aires? An appeal is being launched through the medium of the "Penguin", a copy of which is enclosed. We humbly request that the matter receive your sympathetic consideration, & suggest, without being offensive, that perhaps you would consider a certain percentage of Radio License monies being set aside for this purpose.

Thanking you in anticipation of a favourable reply,

We have, Sir, the honour,
Sir to be,

Yours obedient Servants,
Alfred Summers
Ed. Goss

Radio Listeners

Will all those sufficiently interested in receiving good English Programmes, without Advertisement, from Radio Stenton, Buenos Aires, - who are willing to assist in defraying the necessary expenditures involved in securing such a boon, send their names to Miss Sylvia Summers of Stanley or to Syd. Goss, Fitzroy. The object of this appeal is to assist, Mr. Bluman, of 25 de Mayo, 267, Buenos Aires, in establishing, through Radio Stenton, The English Radio Circle. Many listeners in these Islands, through the past month, must have heard the splendid programmes, his Radio Greetings to the Falklands, - his appeal for support in establishing a weekly or bi-weekly series of good English entertainment. No cash is at present asked for, just your names, which will be taken as a promise that you are willing to contribute, say, two-shillings - sixpence, yearly, towards establishing the proposed Circle. This appeal is addressed not only to owners of Receiving Sets, but to all Listeners who enjoy hearing good English Programmes, - are desirous of securing a Broadcast Service to these Islands from a centre where "personal request items" will doubtless be favourably considered. The scheme

(1)
is certainly a fascinating one, - would be
the means of linking these Islands in a
close personal touch with the whole of South
America. It would require at least 3-400 names
at the figure suggested (£2/6) to realize a
sufficient sum to offer as a contribution
from the Falkland Islands. Suggestions from
anyone interested in the furtherance of the
scheme ~~are~~ cordially invited. Send no cash,
for the time being, but let us have your names
please before the end of September.