

CONFIDENTIAL.

MED/BRO/4#7

No. 0001/II.

Subject.

LOCAL BROADCASTING COMMITTEE.

No. 35.

G A

N O T I C E

100

Colonial Secretary's Office,
Stanley, Falkland Islands.
23rd May, 1951.

His Excellency the Governor has been pleased to
appoint the following Ladies and Gentlemen to be
Temporary Members of the Broadcast Committee:-

M.G. Creece, Esq., vice Mrs. F. White
Mrs. W. Luxton vice Mrs. A.G. Barton.
Miss I.U. Sedgwick vice Mrs. H.L. Bound.

By Command,

Michael R. Haynes

COLONIAL SECRETARY.

Ref: 0001/II

60/11/51

7th July, 1951.

101

From Superintendent Posts
& Telegraphs Dept.,
Stanley.

To Hon Colonial Secretary,
Stanley.

Subject. Items to be Broadcast.

With reference to your Letter 0001 of 30th November 1950 on the subject of relations between Broadcast Committee and the S.P.T., I should be glad to learn whether, in view of para 2, Government Officials in the course of their duty must seek permission from the Broadcast Advisory Board, before the Broadcast system is used for the purpose of approaching the Public or for issuing Government notices to the Public, and at the same time whether normal paid announcements handed over the Post Office counter should also be submitted to the above Board.

The Committee has drawn my attention to the fact that Mr Ikkint broadcast a notice recently - in connection with his duty as Chief Constable- and that the attention of the Committee was not sought before the broadcast. I was similarly approached in connection with an address by His Excellency the Governor some time back, and as neither the two occasions could be classed as entertainment, the suitability of which an advisory committee should decide, I feel that I am infringing your specific directions by accepting any notice or announcement.

The Secretary of the Broadcast Advisory Board has spoken to me in this connection and does not think the Committee are to control ordinary notices, and I am sure there would be no end to confusion if they did, but, your ruling on the subject will be appreciated.

S.P.T.

7.7.51.




X This buston on the impression - I have no
attention whatever of seeing the Clie's approval of
at any time I wish to broadcast. May

102

S.P.T.

I see no virtue at all in the Broadcasting Ctte
controlling ordinary notices. In their job of arranging
the programmes they could, if they wished, alter the times
for broadcasting notices, but they need not control the
actual notices, any more than they need control the
actual weather forecasts.


7/7/51.

Mr. M.

Re return for filing

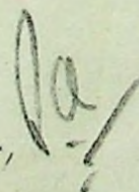
S.P.T. has seen - file pl

Mr. Board.

Thanks you

S.M.

7 7 51



LOOSE MINUTE

To:- The Honourable,
The Colonial Secretary,
Stanley.

From:- The Chair,
Broadcast Adv
Stanley.

Remuneration for Honorary Secretary

At a recent meeting of the Advisory Committee on broadcasting it was agreed that the work of Secretary to the Committee involved long periods of work and considerable responsibility. A motion was approved that the Secretary should receive some payment for her services - particularly since she is not technically a member of the Committee and is not already gainfully employed by Government, and I was authorised to approach you on the matter.

I hesitate to suggest a figure - nor could I persuade the members of the Committee to be specific. - but I should welcome your views and, if you consider it appropriate, those of His Excellency on the matter. My own view is that payment of some kind is called for, especially since Mrs Cawkell is now also handling the requests for the B.B.C.'s Sunday programme.

D. Macpherson
5/7/51.

Reply at 105

See 108

ll
Hs.
11/7/51.

y.n.
12/7/51

1) Acknowledge - say that I would prefer to
put this matter to H.E. on his return.

2) I should appreciate your views.

16/7/51.

July,

To: Chairman,

From: The Colonial Secretary,

Broadcasting Advisory
Committee,
STANLEY.

Remuneration for Honorary Secretary.

103.

With reference to your Minute of the 5th of July, 1951, on the subject of remuneration for the Honorary Secretary of the Broadcast Committee, I am directed to inform you that His Honour the Officer Administering the Government would prefer to put the matter to His Excellency the Governor on his return to the Colony.

(Sgd) L.W. Alldridge

for COLONIAL SECRETARY.

2. all

Not approved by the Committee for the Secretary to the Governor
10/10/51

Y.H.,

The office of Secretary to the Broadcast Advisory Committee undoubtedly involves quite a lot of work and in my opinion the person performing it should receive some remuneration.

The Chairman of the Committee estimates that some 16 hours work is put in per month, and on that basis I would recommend payment of an allowance at the rate of £25 per annum.

LCY
A.C.S.

26/7/51.

/ Y.E. (on return)

No 5.
Page 103 and minute above. Mr. Cawkell told me that the matter had come up in conversation once with Y.E., and that he, Mr. Cawkell, did not support the proposal when it was brought before the Broadcasting Committee. I am not very keen on the idea myself since I feel that people ought to undertake public service of this nature from motives of public spiritedness (I don't say that Mrs. C does'nt), and to grant an allowance in this case would set a bad precedent. We should be paying the Chairman and members of the Town Council next.

W
27/7/51.

*I understand from Mr. Committee that he did
NOT approve my date idea. Who approves the vote?
McG/mii*

J.E.

At present the vote is administered by the S.P.T.

U

10/8/51.

P. speak at conference.

Inc. 19/VIII

Ex. Co.

Inc. 22/VIII

ACS

P. place on agenda for Ex. Co. to discuss. No need to
circulate.

U

22/8/51.

Extract from the minutes of a meeting of the Executive Council
held on the 23rd of August, 1951.

6. Remuneration for Secretary of Broadcast Committee.

Council advised that in view of the amount of work which the duties of Secretary to the Broadcast Committee involved (some 16 hours per month) and of the fact that this would no doubt increase with the installation of the new equipment, the Committee should be authorised to pay an allowance at the rate of \$25 per annum out of the public funds controlled by them.

His Excellency concurred and ordered accordingly, but directed that this case should be regarded as an exception and should not be treated as a precedent.

W. H. H. H. H.
Clerk of the Executive Council.

0001/II

Copies to: Treasury, Audit

August,

To: Chairman,

From: The Colonial Secretary,

Broadcasting Advisory
Committee,
STANLEY.

Remuneration for Honorary Secretary

103

With reference to your Memorandum of the 5th of July, 1951, on the subject of remuneration for the Secretary of the Broadcast Advisory Committee I am directed to inform you that the Governor has authorised, as an exceptional case, the payment to the Secretary, from the funds at the disposal of your Committee, of an allowance at the rate of £25 per annum.

(Sgd) Michael R. Raymer

COLONIAL SECRETARY.

S.P.T.

to note 108 pl

W. J. C. S.
3/19/51

W. J. C. S.

108 noted.

From which date should the allowance be paid

Pl.

W. J. C. S. 3/19/51

S.P.T.

Ref 1/1/51 pl.

W. J. C. S.
1/1/51

W. J. C. S.

Thank you.

W. J. C. S.
1. 9. 51

W. J. C. S.
1/1/51

0663/D
COPY to H.C.S.

6 Ross Road West,
Stanley.

15.9.51.

Dear Mr. Chairman,

Referring to our telephone conversation when you advised that H.E. The Governor had been pleased to approve a grant of £25 per annum for my work in connection with the Broadcast Advisory Committee, I have considered the matter and regret I am unable to accept this payment. It is my view that work of this kind - of a community nature - does not require recompense.

The making out of the monthly lists of record requests for London is, I feel, quite another matter. It has no connection whatsoever with local broadcasting and what, in effect, I am doing is acting as a typing agency on behalf of the Secretariat. I do feel, therefore, that this job should be treated as the business arrangement it is and suggest a fee of 10/6 per mail despatch, which I think is not unreasonable in view of the domestic dislocation occasioned and also the fact that the typing of these lists occurs at a time when I am extremely busy with my own mail.

While on this subject, do you think arrangements could be made for these requests to be in my hands immediately after the closing of the 48 hours' time limit, not as has been the case on the last two occasions a few hours before the actual closing of the mail. On the last occasion, as it happened, I had already typed and delivered my letter to the Secretariat when an accumulated batch of requests arrived, together with my letter, necessitating re-typing of the whole list.

A further point. Would it be possible for the Secretariat messenger to call for these letters at my house? It is often very inconvenient for me to get to the Secretariat at that time.

Yours sincerely,

(sgd.) M.B.R. Cawthell

Mr. D. McNaughton,
Broadcast Advisory Committee.

c.c. C.S.

PPS

NAVAL MESSAGE

A.S.

This is preposterous - we are quite capable of doing our own typing without employing an "agency," but I do not consider that work of this nature can be taken as within Secretariat's scope of duty. Furthermore there is a heavy call on the Messenger's services a few days before a mail goes out & it is not always convenient to detach him for calls of this nature.

The solution would be to leave the whole job to the Secretariat ~~as a~~ ~~extra time~~ & pay one of the junior clerks say 5/- per mile to do the typing in own time

8/17/9

13 Mr. Bennett told me on. I will have written his next documents. the original and then add my comments.

8/17/9

Loose Minute.

To: The Honourable,
The Colonial Secretary,
Stanley.

From: The Chairman,
Broadcast Advisory Cttee.,
Stahley.

Remuneration for Honorary Secretary:

Thank you for your recent communication on this subject. The attached letter which I have recently received from Mrs. Cawkell is more or less self-explanatory. I feel it is a great pity that she did not make the statement contained in the first paragraph some time ago - it would have saved us all time and trouble. No doubt H.E. will wish to know and will direct that no financial provision need be made.

Para. 2 is not strictly true since I believe the job used to be done by the "Weekly News" clerk and not the Secretariat - a fact of which Mrs Cawkell was no doubt ignorant. By her own estimate the time taken to type these requests is about two hours per mail - which makes her suggested rate of pay rather high? Perhaps you would care to consider whether one of your staff would not be prepared to take over as a spare time task? This would also have the great virtue of virtually removing the points raised in the rest of the letter?

I apologise for any inconvenience this may have caused.

D. McNaughton.

20 - 9 - 51.

6 Ross Road West
Stanley.

15.9.51.

Dear Mr. Chairman,

Referring to our telephone conversation when you advised that H.E. The Governor had been pleased to approve a grant of £25 per annum for my work in connection with the Broadcast Advisory Committee, I have considered the matter and regret I am unable to accept this payment. It is my view that work of this kind - of a community nature - does not require recompense.

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A further point. Would it be possible for the Secretariat messenger to call for these letters at my house? It is often very inconvenient for me to get to the Secretariat at that time.

Yours sincerely,

M.B.R. Cawke

Mr. D. McNaughton,
Broadcast Advisory Committee.

c.c. C.S.

A.C.S.,

You asked me to give you an idea of how much time is occupied by the duties of Secretary to the Broadcasting Advisory Committee. I think the following is a reasonable estimate:-

<u>Duty</u>	<u>Hours per month</u>
Attendance at meetings.	3
Preparation etc. of minutes.	3
Correspondence.	4
B.B.C. requests.	2
Broadcast notices, advice to news readers, general arrangements.	4
Total	<u><u>16</u></u>

D. McNaughton

Chairman,
Broadcasting Advisory
Committee.

H.C.S.,
112-113 submitted please.

2. Prior to the closing down of the News Weekly, the preparation and transmission of lists of B.B.C. requests was performed by that Office, and when it was subsequently decided to bring the News Weekly Clerk into this Office she continued this duty. It was only on her resignation that the Broadcast Committee agreed to take over the B.B.C. requests.

3. Mrs. Cawkell's inference that she is acting as a "typing agency" for the Secretariat is of course ridiculous. Our Clerical Staff is quite capable of, and does in fact meet, all the demands made upon it.

X 4. I personally feel that a fee of 10/- per mail for typing these lists is excessive and would recommend we adopt Mr. McNaughton's suggestion that this work be undertaken by junior members of the Secretariat staff in their own time, a fee of 5/- per mail to be paid to the Clerk performing the duty.

[Signature]
A.C.S.
29/9/51.

ACS

B
Quite agree.

U
29/9/51.

C
Chairman, Broadcast Committee,

To note, please. You have expressed the wish that the requests should be taken over for this mail and arranging for such requests as may already have been received by Mrs. Cawkell to be handed in to the Secretariat along with the relevant files.

for C.S.
1/10/51.

H.C.S.

D
Seen thank you. I have informed Mrs. Cawkell.

J. Man

1-10-51.

E.
Mr. Bound

Will you please arrange as at A^x above.

ACS

[Signature]
F. 1/10/51
Yes - Miss Shackel has a job. Where does she work?
1.10.51.

S.P.T.

H

To note 113 in connection with 108.

2. Page 114. Presumably you will meet this charge from the moneys provided for broadcast services?

B. *L. J. S.*
1/10/51

Mr C.S.

It will be a pleasure to prepare the necessary vouchers. Thanks you

L. J. S.

2. 10. 51

C

Mr Bound

We will have to advise Mr. Mercer each month of the amount due. Will you please R.V.

L. J. S.
3/10/51

Ans.

Yes. K.Y.

R
3. X.

L. J. S.
4/10/51

D

Broadcast Advisory Committee

Stanley.
10.12.51.

Dear Sir,

Would you please arrange for letters of thanks to be sent to Mrs. C. Luxton and Miss U. Sedgwick for their services as deputy members of the Committee.

This evening's meeting was the last which they will attend.

Yours faithfully,

M.B.R. *Cawke*
Hon. Secretary.

The Colonial Secretary,
Stanley.

ACS
— According to *fl.* *13/12/51.*

6061/2
Broadcast Advisory Committee

Stanley.
10.12.51.

Dear Sir,

I am enclosing a letter from Mr. Napier, West Point, tendering his resignation as a Camp Corresponding Member of the Committee.

Would you be good enough to pass it on to H.E.

Yours sincerely,

M.B.R. Cawthell

Hon. Secretary.

The Colonial Secretary,
Stanley.

On file H.
B/n/sj.

West Point.

27. 11. 51

Hon: Secretary.

Broadcast Committee

Dear Mr^{rs} Cockrell.

Please accept this letter as
my resignation from the Committee.

I feel that when all the members
in Stanley are so ready to give
their time and often the very little
because they have to the work
of the Committee a Camp member
who is called upon for no sacrifice
whatsoever should at least be of
some little use.

The Camp member in my
opinion if he or she can do nothing
else ought to be able to furnish
reports on reception the receiving
following every broadcast. This I
am unable to do as reception
at my home in the evening is 9 times

119 Out of 10 very poor often
quite impossible.

By at any time I can
do anything please let me know.

Yours sincerely

W. H. Chapin



H. C. S.

May H.E. please be informed that the two gentlemen he suggested yesterday as news-readers were approached by Mrs. Cawkell this morning and that both said that they were unable to help as they were too busy. This is, I'm afraid, an answer she often gets.

12. x. 1951.

Lm. Cawkell

J.E.
Albion fi.

W

15/10/51

Poly. Mac 15x

W

17/10/51



Broadcast Advisory Committee

Stanley.

17.10.51.

477
121

Dear Sir,

With the proximate return from leave of Mrs. White, Mr. M. Creece will now automatically resign his temporary membership of the Committee.

Could a suitable letter of thanks please be sent to him?

Yours faithfully,

!!

M.B.R. Cawlell
Hon. Secretary.

The Colonial Secretary,
Stanley.

ACS

Yes, please.

W. 14/2.

What about Mr. Lister vice Mr. Bunter
Pl ask Hon. Sec.

122
ACS

Mr. McNaughton tells me that Mrs Luxton has agreed to serve on the SFC. Committee until her S.W. Sullivan returns from leave. He also thinks that we should await Mrs White's return before we sign Mr. Greer off.

Chas
19/10/57

ACS
Tm. Records fl

20/10/57

BN 30/x/57
25/10/57

0001/II

#123

1st November,

51.

Sir,

With reference to my letter No. 0001 of the 11th of May, 1951, I am directed to convey to you His Excellency's thanks for your services as a temporary Member of the Broadcasting Committee during the absence from the Colony of Mrs. F. White.

I am,

Sir,

Your obedient servant,

(Sgd) MICHAEL R. RAYMER,
Colonial Secretary.

12/11/51
3/11/51

M. G. Creece, Esq.,
STANLEY.
wh.

CS

124

As we suppose must be the case, the mechanism is in duplicate with his Committee who do not appear to see the impropriety of a Government agency being employed, for the guise of a news broadcast, for the ventilation of tendentious matters. This, clearly, is a situation which the Government cannot accept i.e. it is an abuse?

2. If private enterprise chooses to run a Newspaper (and it is high time that it did - this is not a Government function) then

125

individuals are free to contribute what they please and what the Editor sees fit to publish the latter being held responsible for any breach of the law which he may commit. The public is thereby protected. The use of a Government agency for such purposes is quite a different matter; ~~and~~ in a ~~free~~ community so small as this it is all too easy to stir up bad feeling and unless the Broadcasting Committee takes a responsible attitude then neither Govt. or any other institution (e.g. FIC) or individual

has any protection at all. The need for such responsibility is not something novel introduced here with the idea of muzzling opinion but is the general practice everywhere with 'national' broadcasting systems.

3. If the Committee cannot appreciate this very reasonable point of view the alternative is to appoint a Director of Broadcasting (to whom the Committee would be advisory) who can be held responsible? Please consider and discuss early.

4. We should also stand down 2 members of the Ctee on balancing

126^{as}

of each year so as to bring in
new blood.

110 13/xii

Y.E.

I am bringing these papers up for verbal discussion, but it may be of assistance if I record now some views and suggestions.

2. I consider that Govt: has every right to insist that the news should be factual and should not contain contentious matter. It is not the place for the expression of opinions. There is adequate scope for that in other programmes (c.f. the current "Speak your Mind" series). I would suggest that Govt: informs the Committee in writing of this, framed as a definite policy directive.

3. If that is done and the Committee takes umbrage and resigns, it would be a pity but I do not consider that Govt: would have acted wrongly and in the circumstances I would then advise publication of the correspondence.

And in mine.

4. The idea of a Director of Broadcasting is attractive. Far and away the best person in my opinion would be Mr. Howkins, but I fear that he has not got, and is not likely to have, the time to devote to it. Failing him my next choice would be Mr. Cawkell. Education & Broadcasting are allied in many ways - as long as the broadcasting doesn't become too educative!

Go.

5. I agree that the membership of the Committee should be varied at regular intervals by the introduction of fresh blood. The difficulty, of course, as in so many other cases, is to find the blood donors. The original composition of the Committee is at p. 77 (Vol: 1), and at p. 100 there is a note of some temporary members to cover leave vacancies. The temporary members have provided some new blood. We have also unfilled the vacancy caused by the departure of Mr. Lloyd-Jones. At p. 87 it was agreed to await the arrival of his successor. Mr. Steele arrives by this "Fitzroy" and if he seems suitable and willing I certainly think we might rope him in.

13.12.51.

We spoke and you will see the Committee and explain Govt's point of view.

I have spoken to Mr. Howkins and very much hope that he may be persuaded to accept the appointment after Sedgwick's return from the South. A convenient time would be 1st April. Mr. McNaughton is due to go on leave about then.

MC 13/XII

127
Y.E.

As I mentioned to Y.E. verbally earlier in the week, I saw Mr. McNaughton again about this. He, and his Committee, are in favour of the new blood being introduced by retirement of a proportion of the existing members annually.

2. Mr. McNaughton feels that some at least of our troubles have arisen from the fact that the terms of reference of the Committee are not as closely defined as they should be. He suggested that if we were to appoint a Director of Broadcasting, an idea which he supports, it would be useful to appoint him as from 1st. Jan. next, and at the same time to introduce the annual inflow of new blood into the Committee. This would then be the obvious moment to redefine the status of the Committee. He suggested that if Mr. Howkins were prepared to act as titular Director until after Mr. Elliott has returned from South, he, Mr. McNaughton, would be quite ready to do the actual work of the Director during that period.

131-134
I have seen it and approved.
3. I asked Mr. McNaughton, with his experience of the Broadcasting Committee, to draft out for Y.E.'s consideration a revised "charter", covering the set-up envisaged above, and this he has promised to do.

4. If the arrangement suggested in para 2 is adopted, Mr. McNaughton suggests that both he and Mr. Cawkell retire from the Committee, as being the two who have done most of the work in the past year. Clearly it would be less desirable to retire any of those who have been away on leave for half their period of office. Assuming that Mr. Steele takes the place of Mr. Lloyd-Jones, this would leave two vacancies to be filled, both men. After discussion with Mr. McNaughton, we offer the following as possibilities for Y.E.'s consideration:

Arthur Biggs
R. Hills
✓ R. V. Goss

Dave Jones
John Bound
Frank Elliott.

With a Director to be actually responsible for broadcasting the identity of the Chairman of the Advisory Committee would be a matter of less immediate concern to Govt.:. Normally one would expect it to be one of the existing members (not one of the new blood members). ? Mrs. Barton.

5. We further discussed the question of certain broadcasts due to take place this week. Mr. McNaughton did not feel that it would be opportune to "lay down the law" to the Committee as I had suggested in my minute overleaf. He thought that with the new charter and status of the Committee such matters would be easier to handle (I agree), and that present broadcasts should be allowed to take place, the more so as they had already been announced and the person concerned had been told quite clearly by Mr. McNaughton what Govt.'s views were. Mr. McNaughton rather hopes that given enough rope he may hang himself! I am not altogether happy about this, as I mentioned to Y.E., but on balance I feel that I must support the advice which Mr. McNaughton gives. Y.E. has consented to this verbally.

19.12.51.

I seem to have referred to this elsewhere; returning at the same time Mr. McNaughton's draft. I fear I may have been silly in this file quite recently.

Q8

We are doing something
about the Broadband Advisory Com-
mission?

Incidentally, I think that
Government servants must participate
in the Speak your mind programmes,
forums do must understand
that they are bound by the
same degree of circumspection as
they would be in writing to the

Press. We cannot have this
abused.

I understand,
for instance, that S/PH is
proposing to ventilate the Old
Age Pension subject at the

next session; he must take
particular care to be well
briefed and not to embroil

the Govt. on a matter which
is sub. judice and where a
cautious word may do
indefinitely of harm.

MC. 31/XII

Shake N.
Guthrie.

11/1/52.

1130
Y.E.'s

minute attached. The file is temporarily mislaid, but I had minuted in it before Xmas that Mr. McNaughten was going to rough out a revised "charter" for the Broadcasting Ctte for me, and had volunteered to do the actual work of Director of Broadcasting if Mr. Howkins would assume the title, until such time as Elliott returned from South and Howkins was able to have more time.

So do I. | 2. Mr. McNaughten's suggestions are given in his minute attached, with which I find myself in agreement. With reference to his last paragraph I favour the two names which I have ticked with pencil.

ll
4.1.52.

Yes - I would object to the one I have
indicated earlier. The Charles appears to me to be
quite unacceptable.

Me. 7.

H.C.S.,

We spoke some time ago and I was to give you some of my ideas on Broadcasting to assist you to make recommendations to H.E. I have thought about the matter over the holiday period and some comments follow which I hope will be useful.

I believe H.E. would agree:-

(1) That the idea of having a Committee to organise programmes has worked very well up to a point, and that the variety and entertainment-value of local broadcasting has improved greatly over the last year. Mrs Cawkell's enthusiasm has played a large part in this.

(2) That the general principle of free discussion on the air on a wide variety of topics including those closely affecting the lives of the people, is, in itself, a good thing. The free exchange of honestly-held and responsibly-expressed viewpoints is necessary in a healthy community.

On the other hand I feel he would also:-

(a) Welcome having an officer responsible for the whole matter of Broadcasting, to whom he could issue guidance from time to time, and to whom questions affecting broadcasting could be referred in the first instance.

(b) Wish us to bear in mind the increasing range of our transmitting equipment - we shall shortly be received regularly by listeners in parts of South America as well as in the Dependencies. Our programmes should therefore be conducted with efficiency and dignity so as to reflect general credit on the Colony and its people.

/ (c)

(c) Want to ensure that the needs of listeners in the Dependencies are kept in mind and that suitable programmes are broadcast to them from time to time, in so far as the available facilities allow.

(d) Want to make sure that the facilities provided for expressing personal opinions are not used merely to air grievances without constructive comment. All remarks should be made in a responsible manner and, in so far as it is possible, all criticism should be of a constructive rather than of a destructive nature. In particular, there should be no question of airing personal views in broadcast news bulletins; and when programmes of the "Open Forum" and "Speak Your Mind" type are scheduled, care should be taken to ensure that the teams chosen are comprised of responsible citizens chosen from various sections of the community. Such arrangements make for better entertainment as well as fairer comment.

After over a year as Chairman of the present Broadcast Committee I am confident that (b) to (d) can not readily be covered by a Committee, owing to the divergences of opinion which frequently arise in it, and that H.E. should ~~invest~~ final authority for broadcasting in a single officer - "Director of Broadcasting", "Controller of Broadcasting", "Broadcasting Officer" or what you will - to be advised by the Broadcasting Committee in the same way as Mr Mercer is at present except that he, and not they, would be finally responsible. The officer concerned could be provided with general guidance in the form of a sort of "charter" (a copy of which could be provided to the Committee) and instructed that he was to accept the advice of the Committee except when this did not appear to him to be in accordance with the provisions of the charter. Thus he would be able to amend programme arrangements,

/introduce

Handwritten note in left margin:
 Remedy: and
 Govt. should make
 sure that they
 are in the same
 position as the
 public as they
 are not the Press.

155

introduce additional programmes and so on, provided he was convinced that such changes, additions etc. were required by the provisions of his general instructions.

The "Charter" might be on these lines:

(1)

(1) As Controller of Broadcasting you are to be responsible for all broadcast programmes emanating from the Falkland Islands Broadcasting Station at Stanley.

(2) You are to work in close co-operation with the Supt. Post and Telegraphs Department who will continue to be responsible for the provision and maintenance of the technical equipment required for broadcasting.

(3) You are to make every effort to improve the efficiency, entertainment value and general usefulness of the broadcasting arrangements, bearing in mind the particular needs of listeners in the Camp and in the Dependencies.

(4) You are to take all reasonable steps to ensure that Broadcasting offers facilities for the expression of opinions and for useful discussion on various topics. You are to do all in your power, however, to ensure that opinions are expressed in a responsible manner, that criticism is constructive and useful and that, when open discussion takes place, teams are chosen in such a way as to be likely to produce varied viewpoints on the topics in question.

(5) You are to endeavour further to improve the value of News Broadcasts to the Camp and the Dependencies and are to ensure that the news readers confine themselves to news and general comment and do not express their personal views on controversial topics.

/ (6)

13

(6) You are to be advised on the contents of broadcast programmes by the Broadcast Advisory Committee and you ^{must} ~~are to~~ be prepared to justify to ^{His Excellency} ~~the Governor~~ any changes which you make in the Committee's arrangements on the basis of these general instructions. The Committee ^{must} ~~are to~~ seek your approval before incurring expenditure for materials for broadcasting e.g. gramophone records, plays, transcriptions etc. for which provision is made in the Estimates.

Finally, H.E. has accepted the principle that we should have changes in the composition of the Committee from time to time. The present Committee has been in office since November 1950 but (because of leave and so on) only Mr Cawkell and I have served continuously during this period. H.E. will probably now wish to invite either the Rev. Steele or Mr McWhan to fill the seat vacated by the Rev. Lloyd-Jones, and to retire two other members in favour of "new blood". I would like to suggest that I should be one of the retiring members - I have served as Chairman for fourteen months and I shall be going on leave in June this year. (The post of Chairman will not be such a responsible one if an Executive Officer is appointed). For the two new members I would suggest consideration to:-

Mr Arthur Biggs.	Mr E. Enestrom
✓ ✓ Mr David Howard.	Mr Booth.
✓ ✓ Mr Richard Hills.	Mr H. Bennett.
Miss Onions.	Mr. W. Hirtle,
✓ Mr R.V. Goss.	Mr L. Gleadell.
✓ Mr John Bound.	Miss Sheila Sedgewick.
Miss Hargreaves.	

You can probably think of others.

Pl K.W. 116-117

J.E.

Ref. 130. Paper was filed.

Ref X on 127 & 130. J.E. has spoken to Mr. Hartline on the matter generally. Is it known if he is prepared to accept the temporary arrangement proposed by Mr. McNaughton?

Ull
10/1/52

As I understand it, yes. He will make a good job of it.

M.C. 10/1/52

KCS

Pl ask Mr. McNaughton to come & see me again.

Ull
11/1/52

25 January,

52.

Reverend Sir,

As you may by now have heard, there exists a Committee, set up by the Government, to advise on local broadcasting and to be responsible for the programmes which are broadcast from the local station. A vacancy has existed on the Committee since the departure of Mr. Lloyd Jones and I am directed to enquire whether you would be agreeable to becoming a member and filling that vacancy.

I am,

Reverend Sir,
Your obedient servant,

(Sgd) Michael R. Raymer

COLONIAL SECRETARY.

The Rev. J.D. Steele,
The Deanery,
STANLEY.

There is a reply in 119

*B.N. 29/1/52
31/1/52*

28. 1. 52.

Re: 0001/11.

Dear Sir. ¹³⁶ Thank you for your letter of the 25th inst., which I received today regarding a vacancy on the Committee for local broadcasting, caused by the departure of the previous Chairman, and which, if I can be of help, I should like to fill as his successor.

Yours sincerely,

By M. R. Payne Esq.,
Colonial Secretary.
Stanley, Falkland Island.

J. D. Steele.

Chairman, Broadcasting
Ctte. informed.

lll 29/1/52

25th January,

52.

Reverend Sir,

I thank you for your letter dated the 26th January, 1952, advising me of your willingness to serve as a member of the Broadcasting Committee. I have notified the Chairman of the Committee, and he will get in touch with you and advise you when the next meeting will be.

I am,

Reverend Sir,
Your obedient servant,

(Sgd) Michael R. Raymer

COLONIAL SECRETARY.

Rev. J.D. Steele,
STANLEY.

139

ACS

Pl ask Mr. MacNaughton to call on me
at his convenience.

U 5/2/52.

U

B.O. 13/2/52.

Q.

What are we doing
about the appointment of
Mr MacNaughton as acting
Director of Broadcasting?

A.

24/ii

We must confer with
BBC (Caird Williams)
about his attendance &
state quite clearly
we want him to
be there e.g.

have with him a scale
drawing of the studio
in plan and section
and send them advice
both as to the equipment
required (which he should
be authorized to acquire
on their recommendation) and
as to how it should be
installed. Sound-proofing,
programme construction,
Schools Broadcasting etc. etc.

N.B. File taken by Mr. Kayne
& returned 28.3.52.

28/3

Y.H.

Ref (86)

transferred from 0663

I am afraid that I am rather in the dark over this since, as I explained, Mr. Rayner has gone off with the Broadcasting C'ttee file - it will be returning by the Fitzroy.

2) I do not know therefore if Y.H. has seen & instructed on (90)⁽¹³¹⁾ of which is a spare copy produced by Mr. MacNaughton.

3) On the subject of the Committee, I feel that Mr. Hawkins would be willing to serve & I think he would be a useful member.

4) I presume we should delay forgetting the appointment of a D of B until the charter & new Committee are arranged.

(P)
24) 3

We will have to await the return of the file.

2. I am entirely in accord with the views expressed by Mr. MacNaughton at ¹³¹⁻¹³⁴ 90-93. I wish him to be Chairman.
3. Mr. Struthers would be a most useful member; I would like him to be Chairman at any rate at interim but he is backed and filled and finally withdrawn.

ACP

Rev. on Fitzroy
return & acquaint Mr. No. 1
with the position

P
2513

Mr. 24/iii

Y.E.

Ref (94)

This file has now returned from Mr Ramage
if you wished to see it before going south.

2) I suggest that a letter be sent to
the Broadcasting Committee to say the Mr McNaughton
has been appointed Director / Controller of
Broadcasting & ~~at~~ Chairman of the
Committee as well.

✓ 3) A directive along the lines of (131) to
accompany the letter.

✓ 4) Mr McNaughton's appointment can later be
gazetted & announced.

5) The Committee at present constitutes

Mr McNaughton Chair

Rev Steele

Mr Cawthell

Mr O'Sullivan

Mrs White

Barton

Bond.

Secretary Mr Cawthell

It will be about time two were
replaced. & (possibly) Mr Hawkins & A.N. Githens
brought in. Possibly the issue of
the directive might lead to some voluntary
resignations & we might await its
reception before changing the membership.

6) As regards Mr McNaughton's ~~recognition~~
to B.P.C. Y.E. will recall that
saw him has already
another file.

8.
43
H.C.S.

We spoke about this again and you were
to inform the members of the B'cast Ctee and Mr. Mercer
about the new arrangements.

D.M.C.

15-4-52.

0001/II

16th April,

52.

Sir,

I am directed to inform you that His Excellency has been pleased to appoint you as Director of Broadcasting, Falkland Islands.

2. His Excellency also wishes you to continue in the post of Chairman of the Broadcasting Advisory Committee.

3. As Director of Broadcasting

(a) you are to be responsible for all broadcast programmes emanating from the Falkland Islands Broadcasting Station at Stanley.

(b) you are to work in close co-operation with the Superintendent, Posts and Telegraphs Department, who will continue to be responsible for the provision and maintenance of the technical equipment required for broadcasting.

(c) you are to make every effort to improve the efficiency, entertainment value and general usefulness of the broadcasting arrangements, bearing in mind the particular needs of listeners in the Camp and in the Dependencies.

(d) you are to take all reasonable steps to ensure that Broadcasting offers facilities for the expression of opinions and for useful discussions on various topics. You are to do all in your power, however, to ensure that opinions are expressed in a responsible manner, that criticism is constructive and useful and that, when open discussion takes place, topics are chosen in such a way as to be likely to produce varied viewpoints on the topics in question.

(e) you are to endeavour further to improve the value of News Broadcasts to the Camp and the Dependencies and are to ensure that the news readers confine themselves to news and general comment and do not express their personal views on controversial topics.

(f) you are to be advised on the contents of broadcast programmes by the Broadcast Advisory Committee and you must be prepared to justify to His Excellency any changes which you make in the Committee's arrangements on the basis of these general instructions. The Committee must seek your approval before incurring expenditure for materials for broadcasting, e.g. gramophone records, plays, transcriptions, etc., for which provision is made in the Estimates.

4. It is requested that you will advise the Committee of the provisions of paragraph 3 above at the earliest opportunity.

I am,

Sir,

Your obedient servant,

D. McLaughton, Esq.,
STANLEY.

WL

(SGD) C. CAMPBELL,
Colonial Secretary.

Replied at 11.45

COPY TO MR. McNAUGHTON.

Sir,

I am directed to inform you that His Excellency has been pleased to appoint Mr. D. McNaughton as Director of Broadcasting, Falkland Islands, in addition to his post of Chairman of the Broadcasting Advisory Committee.

2. A Policy directive has been issued to Mr. McNaughton and he has been requested to bring the contents to the notice of the Committee.

3. It is requested that Members of the Committee be so advised.

I am,

Sir,

Your obedient servant,

(SGD) C. CAMPBELL,

Colonial Secretary.

The Honorary Secretary,
Broadcasting Advisory Committee,
STANLEY.

WIL

146

16th April, 52.

Sir,

I am directed to inform you that Rev. J. D. Steele has been appointed as a Member of your Committee vice Mr. Lloyd Jones.

I am,

Sir,

Your obedient servant,

(SGD) C. CAMPBELL,

Colonial Secretary.

The Chairman,
Broadcasting Advisory Committee,
STANLEY.

WA.

Copy to D. of B. R.

14

24th April, 52.

Madam,

I am directed to refer to conversation
Mrs. Cawkell - Mr. Campbell and to forward to
you six copies of the policy directive addressed
to the Director of Broadcasting.

Para 3 of 144

I am,

Madam,

Your obedient servant,

(Sgd) C. Campbell

COLONIAL SECRETARY.

Honorary Secretary,
Broadcast Advisory Committee,
STANLEY.

148

No. 25.

G A Z E T T E N O T I C E .

Colonial Secretary's Office,
Stanley, Falkland islands.
28th April, 1952.

It is notified for general information that His Excellency
the Governor has been pleased to appoint

D. McNAUGHTON, ESQUIRE,

to be Director of Broadcasting, Falkland Islands, with effect
from the 16th of April, 1952; and

THE REVEREND J. D. STEELE

to be a Member of the Broadcasting Committee, vice the Reverend
Lloyd Jones, with effect from the 25th of January, 1952.

By Command,

C Campbell

Colonial Secretary.

Ref: 0001/II.

Mr. S. ask to the ...

Please send ...

1449

Record

NOTICE

No. 25

S.P.T. has been 144 members

Colonial Secretary's Office,
Attorney, Colonial Islands,
28th April, 1952.

B.V. (x 142)
15/5/52
B.V.

It is notified for general information that the following
the Governor has been pleased to appoint

to be a member of the Broadcasting Committee, with effect
from the 1st of April, 1952, and

THE GOVERNOR, COLONIAL ISLANDS

to be a member of the Broadcasting Committee, with effect
from the 1st of January, 1952.

By Command,

Colonial Secretary.

150
6, Ross Road West,
Stanley.

16.5.52.

Dear Sir,

I should be grateful if you would ask His Excellency to accept my resignation from the Broadcasting Advisory Committee. After last night's meeting I remain unconvinced that the appointment of a Director of Broadcasting does not imply a lack of confidence in the Committee or that the terms of the Directive issued to him do not make the existence of the Committee unnecessary.

Yours faithfully,

L. H. Canham.

The Colonial Secretary,
Stanley.

YH P20 200 (150) - nothing
from MacCallister despite last
night's new announcement.
→ I have told J.B.
to see an interview with YH.

17/5

CS.

150 is tantamount to a criticism of myself as Governor by a Departmental officer to which I take exception. Mr. Cawthell's minute reveals a lack of perception and a somewhat peculiar attitude towards of mind.

2. This Colony does not differ fundamentally from any other English-speaking community and the principles which have guided Governments elsewhere within the Commonwealth or the question of broadcasting are of equal application here.

In England, as in all Colonies too, the whole of broadcasting is to entertain and enlighten; the medium is not misused; to give the public a wide range of views; and, finally, that the Government's programmes should attain as high a level as is possible.

If we could persuade Mr. Starn to take on the duties of Secretary (which I am sure of nobody better.)



is not only a
 it is also

will soon be carrying
 into the Dependence
 deep into the interior of
 responsibly rests
 indicated. I would
 obvious.

must be some
 to the Admin-
 cy laid down by
 conveyed in a
 simple directives (144)
 which, on re-reading, I
 or shall I say - to which his p
 problem with an open mind con
 the

reception? The, too, as elsewhere in the Union calls
 for the services of an advice Committee which will support
 and stand the Office in giving the best possible
 service to the community - a community which depends
 more than most upon a good broadcasting service - and
 I regret that Mr. Cuskell (and his wife - the latter well
 over the country of poor information to Government) should have
 seen fit to resign from the Committee so precipitately. It sets
 a poor example where I would have looked for

are being disorganized & h...
 You will please be

CONFIDENTIAL

19th May,

52.

Madam,

I am directed to refer to the news announcement last Friday night to the effect that you have resigned your post of Secretary and to request that you will confirm the statement.

2. If the announcement was correct, I am to express His Excellency's displeasure at your lack of courtesy in not sending prior intimation to Government.

I am,

Madam,

Your obedient servant,

(sgd.) C. CAMPBELL.

COLONIAL SECRETARY.

The Secretary,
Broadcast Advisory Committee,
STANLEY.

CONFIDENTIAL

19th May, 52.

Sir,

I am directed to refer to your letter of 16th May, 1952 and to state that the views contained therein would appear not only to reveal a sad lack of perception in this matter but also to amount to a criticism of the Governor to which His Excellency takes strong exception.

2. I am to point out that this Colony does not differ fundamentally from any other English speaking community and the principles which have guided Governments elsewhere within the Commonwealth on the question of broadcasting, are of equal application here.

3. In England, as in all Colonies too, the whole object of broadcasting is to entertain and enlighten; to give as wide scope as possible (particularly here where there is no press) to public opinion, but at the same time, to ensure that the reflection of such opinion is not 'weighted' on one side or the other and that it is not used for airing of tendentious views; and, finally that the standard of programmes should attain as high a level as is possible.

4. The broadcasting system in the Falkland Islands is not only Government sponsored institution but is also Government owned; its voice will soon be carrying over a far wider field, i.e. the Dependencies and the coast and interior of South America, and an increasing responsibility rests upon Government in the direction already indicated.

5. Here, therefore, as elsewhere there must be some one individual who will be responsible to the Administration for pursuing the general policy laid down by the latter; that policy for the Falkland Islands has been conveyed in a simple directive to which, it is considered, no person approaching the problem with an open mind, could possibly take exception.

6. Here too, as elsewhere the institution calls for the services of an advisory Committee which will support and assist the Director in giving the best possible service to the community which depends more than most upon a good broadcasting service.

7. On this account, it is all the more regrettable that you should have seen fit to resign from the Committee so precipitately.

8. I am to state that if you have any further views on the subject, His Excellency will be pleased to grant you a personal interview.

I am,

Sir,
Your obedient servant,

(sgd.) E. Campbell

COLONIAL OFFICE

E. M. Barkell, Esq.

6 Ross Road West,
Stanley.

155

20.5.52.

Sir,

With reference to your letter of 19th May, there appears to be some mistake.

I was appointed Hon. Secretary of the Broadcast Advisory Committee by the Committee itself, not by Government. I was not made a member of the Committee nor given any voting powers. Nor have I since been co-opted to the Committee. I was secretary only as long as it pleased the Committee for me to continue or, alternatively, for as long as I found it possible to do so.

I tendered my resignation to my appointing body, viz. the Committee, at their meeting on Thursday last. Naturally had Government been concerned with my appointment I would have advised them first.

In the light of this explanation I trust it will please His Excellency to withdraw his record of displeasure.

I am, Sir,
Your obedient servant.

M.B.R. Cawthell

The Colonial Secretary,
Stanley.

Reply at 159.

156
Education Office,
Stanley,

21.5.52.

Sir,

Reference your 0001/11 of 19th May, 1952.

2. I should have made my letter of May 16th asking H.E. to accept my resignation from the Broadcasting Advisory Committee more explicit. My action was in no way connected with the policy laid down in the directive.

3. One can explain these things much more easily than one can write about them and I would therefore be glad of the opportunity of an interview with His Excellency (para. 8 of your letter).

Yours faithfully,

E.M. Cawthra.

The Honourable the Colonial Secretary,
S T A N L E Y.

46

A

Ref (153)

15

Be see (155). The short answer is
at (77) in vol I attached.

2) Draft reply etc at cover.

B.

21 15

We have seen Mr. Campbell and the ball
is on his side of the net. NFA I think?
While I accept Mr C's explanation the fact
remains that her appointment was forgotten
and therefore promptly recognized by me.
Moreover, it is surely unlikely this

page.

Mr. 21/1

Q

157A

Ross Road West,
Stanley.

22.5.52.



Sir,

Reference your letter of 0001/11 of 19th
May and further to my letters of 16th and 21st
May, 1952.

Following my interview with His Excellency and
yourself yesterday I wish to withdraw my resignation
from the Broadcasting Advisory Committee.

Yours faithfully,

E. H. Currie

The Honourable the Colonial Secretary,
S T A N L E Y.

PP.
22/5

Reply at 160.

4th

Broadcast C'ttee

I have, I hope, now got this straightened out.

2) The Cawkells wish to return to the fold and Mrs C asks if she can be a member as well as secretary.

3) I recommend this & DofB agrees. As the Sec. she should certainly be a member ~~with~~ & I feel ^{that} this could well have been done before.

Yes - 5
during thought she was
a member !!

4) In the midst of all the comings & goings I made a firm offer to Mrs Gleason to be a member & she accepted. I feel &

None at all -
this will be no
regret in

DofB agrees, that there is no harm in this increasing the membership & she will fill the gap when DofB is on leave.

5) If Yth agrees with the foregoing, it leaves the question of DofB when Mr Newington goes on leave. Messrs

X | Cawkell & Steele seem to be the possibles & I favour the former.

23/5

App. ... I conclude, that he now
has 23/5 fully up to date God's part of mind.

26th May, 52.

Madam,

155 I am directed to refer to your letter of the 20th of May, 1952, and to advise you that you were officially appointed Honorary Secretary of the Broadcasting Advisory Committee in a Government notice appearing in the Gazette of January, 1951.

2. As however, information has been received that you were unaware of this notice and would not have so acted had you known about it, I am directed to accept the explanation and to withdraw His Excellency's displeasure.

3. I am further to advise you that you will be appointed as member of the Committee in addition to your post as Honorary Secretary.

I am,

Madam,

Your obedient servant,

(Sgd) C. Campbell.

Colonial Secretary.

Mrs B.R. Cawkell,
Stanley.

26th May, 52.

Sir,

157
I am directed to refer to your letter of the 22nd of May, 1952. and to accept the withdrawal of your resignation from the Broadcasting Advisory Committee.

I am,

Sir,

Your obedient servant

(Sgd) C. Campbell.

COLONIAL SECRETARY

Mr. E.M. Cawkell,
STANLEY.

26th May, 52.

Madam,

I am directed to inform you that His Excellency has been pleased to appoint you as a member of the Broadcast Advisory Committee.

I am,

Madam,

Your obedient servant,

(Sgd) C. Campbell.

COLONIAL SECRETARY.

Mrs Glessor,
STANLEY.

No. 32.

G A Z E T T E N O T I C E.

Colonial Secretary's Office,
Stanley, Falkland Islands.

27th May, 1952.

His Excellency the Governor has been pleased to approve the appointment of the following to be Members of the Broadcast Advisory Committee with effect from the 26th of May, 1952:-

MRS. R. S. SLESSOR

MRS. E. M. CAWKELL (in addition to her post as
Honorary Secretary)

By Command,

Camille
Colonial Secretary.

Ref: 0001/II.

WH.

BU
15/6
(XIV x m 158)
275

Loose Minute

H.C.S.

163

Pressure of work is mounting steadily and I am afraid I can no longer continue as Director of Broadcasting. I believe H.E. intends that Mr. Cawthell should act as D. of B. and Chairman of the Broadcasting Committee during my absence. Could you arrange for him to take over as soon as possible? I am giving a talk in broadcasting on Wednesday evening (as D. of B.) so he could take over on Thursday perhaps? - at any rate not later than next Monday at the very latest. As things are going now? Very much doubt that I shall get away at all!

D. Men
2.6.52.

P.S.

I expect you will wish to put the Empire Day message back in the file and I enclose it.

! Refiled.

L. Men.

Acc
Mr Cawthell is the
taking on D of B - he
will arrange date of taking
over. Mr. Boyle will
cooperate of Mr. Brown.

Y.E. Submitted for info.
direction as to D of B's
temporary successor.
S.B.

Ask Mr. Men. for date of handover.

~~122~~

A

Mr. C. took over on 6th inst.

(a) we may now issue Ltr.?

(b) write to Mr. Hawkins (who I assume has been approached verbally) appointing him a member of Gazettee accy?

B

acc. yes - but we confirm with Mr. Hawkins first.

9/6

C

acc.

Confirmed with Mr. Hawkins - as a member.

OK. press on

WAS 8/6/52

10/6

Copy 13

11th June,

52

Sir,

I am directed to inform you that His Excellency has been pleased to appoint you as a member of the Broadcast Advisory Committee.

I am,

Sir,

Your obedient servant,

(Sgd) C. Campbell.
COLONIAL SECRETARY.

G.A. Howkins, Esq.,
STANLEY.

166

11th June,

52.

Sir,

I am directed to inform you that His Excellency has been pleased to appoint you to act as Director of Broadcasting with effect from the 6th of June, 1952, during the absence on leave of Mr. D. McNaughton.

I am,

Sir,

Your obedient servant,

(Sgd) C. Campbell.

COLONIAL SECRETARY.

E.M. Cawkell, Esq.,
STANLEY.

No. 39.

G A Z E T T E N O T I C E

167

Colonial Secretary's Office,
Stanley, Falkland Islands.
11th June, 1952.

His Excellency the Governor has been pleased to approve the following appointments to the Broadcast Advisory Committee with effect from the 6th June, 1952:-

E.M. CAWKELL, ESQUIRE, to act as Director of Broadcasting during the absence on leave of D. McNaughton, Esquire; and

G.A. HOWKINS, ESQUIRE, to be a member.

By Command,

C Campbell

COLONIAL SECRETARY.

Ref: 0001/II

*Re
E*

Broadcast Advisory Committee

Stanley.
20.6.52.

168

The Colonial Secretary,
Stanley.

Dear Sir,

The Committee have not yet been advised of the various new appointments which have been made to its membership.

May I have these please so that the names of these persons may be included in time for the next Meeting?

Yours faithfully,

M. P. R. Cawkell

Hon. Secretary.

Off
Copies of the letter have been sent to the Sec. as the drafts were enclosed so - pl. check

160, 161, 165
Copies sent

8
2/6

Spoke Mr. Barkell who
received copies of the
letters of appr

ba. 8
28/6.

Broadcast Advisory Committee

16.

Stanley.

1st October, 1952.

Dear Sir,

106 in 0663/6 *honoria annua*

I acknowledge receipt of Minute from the Acting Governor which will be considered by the Committee at their meeting on Tuesday next.

In the meantime I should like to anticipate the implication contained in the same and hereby tender my resignation as Hon. Secretary to the Committee as from 31st December, 1952.

Yours faithfully,

M. R. R. Cawthell
Hon. Secretary.

The Acting Colonial Secretary,
Stanley.



c.c. D/B.

Reply at 173.

ACS
minute at 1063 in
0663/6 att?

pt. pl.
gob
H. W. H.

G.H.

P. 169. Mrs. Cawhall does not say she
wishes to resign as a member of Bitter.

Her letter reads as though it was the
'implication' that has caused her resignation
although this may not be so. Relevant
minute is at p. 10 0663/9 attached - also p.
see p. 12. (same file)

Do you wish any other action other than
accept will regret & thank for her service?

It has struck me that with S/E as Chairman
of Coronation Bitter it would be advantageous
to have Mrs. C. as Secretary to that Bitter.

G.H.
9/14

CP
Reply at 171 I have written to Mrs. Cawhall
and will await her reply.
10/10

BU 17/x

Stanley.

12th October, 1952.

Dear Mr. Campbell,

Thank you very much for your letter. I now fully appreciate the situation.

I would, however, like my resignation to stand. Two years are, in my opinion, quite long enough for one person to be secretary of a Committee. By the end of December I shall have been secretary of the Broadcast Advisory Committee for that period.

Yours sincerely,

M.B.R. Cawthell

CSM
2 for file - 2
pity but as amiable
shows way no doubt
extent of money

17/10

34/171

do you now wish formal reply
to 169?

J.D.
23/10

169 - expressing regret & appreciation.
shall be asked to look round for a

* By 1/10
successor.

25/10

* 2/13 is so doing

P.A.
J.D.

28th October,

52.

Madam,

169.

I am directed to refer to your letter of the 1st of October, 1952, and to accept with regret your resignation as Honorary Secretary of the Broadcasting Committee with effect from the 31st of December, next.

2. I am also to convey Government's thanks for the service you have so kindly given.

I am,

Madam,

Your obedient servant,

(Sgd) J.E. Briscoe

Acting Colonial Secretary.

Mrs. M.B.R. Cawkell,
STANLEY.

*Phoned Mrs. Campbell
who adds resignation
as member of Ctte to
that as Secretary.*

C.P.
Dof B

B road

As far as

Messrs. MacNaughton

Cawshell

Steele

O'fullivan

Horskins

Mrs James

Barton

White

Steele

Barnes

Cawshell

2) Mrs Cawshell was apparently persuaded by the Ctee to stay on as Sec. after a months rest in January but she has changed her mind and now wants to leave.

3) With a new member (see the Ctee will be able to start without reducing new blood we need to reduce.

4) Mrs White I gather is keen to put up, as she can be retired & thanked.

5) Mr O'fullivan I gather, seldom attends meetings & has done a long time so I should give way. Dof B to explain to him that fully, before he gets a letter.

6) Mrs Steele I feel, may not want to continue to & I am sending her & will let you know.

7) Mrs Cawshell is returning as a member also & will be able to help.

8) Later in the year we may have further change. Mrs Cawshell may like a rest after the Coronation. Mrs Barnes may not be staying on & her place must be filled up.

9) As regards a Secretary, I gather that is willing to take it on and is a better candidate.

7) As regards unincorporated replacements, I would like to suggest numbers, but we will have one or possibly two new numbers. There seems to be rather an overseas preponderance but we may not be able to get over this:-

I would suggest for consideration:-

Rev. McWhan (possibly later vice Rev. Phale).

Rev. Creece (who I believe used to be a useful member)

Father Callen (a shot in the dark, but shows promise of being a live wire).

J. Barnes (too often in Camp?).

8) I am not quite sure of Spt's status. If he is not a member, I think he should be if he wants to, in order to be able to speak.

Record
Spoken to Mrs. White
who tendered resignation verbally.
Also spoken to Spt who
is to speak to O'Sullivan.

31/12

[Signature]

0001/61

12th January,

53

Sir,

I am directed to enquire whether you are willing to serve as a Member and Honorary Secretary of the Broadcasting Advisory Committee.

I am,

Sir,

Your obedient servant,

(Sgd) J.E. Briscoe

Acting Colonial Secretary.

Mr. D.E. Mortimer,
STANLEY.

03

Reply at 177.

177.

1, Philomel Place,
Stanley,
Falkland Islands.

12th January, 1953



Acting Colonial Secretary,
Colonial Secretary's Office,
Stanley, Falkland Islands.

Sir,

176.

In reply to your letter ref. 0001/11 of
today's date, I confirm that I am willing to
serve as a Member and Honorary Secretary of
the Broadcasting Advisory Committee.

Mr. McNaughton is aware that I shall be leaving
Stanley tomorrow on the S.V. John Biscoe, and
that I should not be able to serve in an active
capacity until my return, towards the end
of March.

I am,

Sir,

Your obedient servant,

Donald E. Mortimer

des

note at h.c. re Mr. C. M. M. pl.

14. 19/1/53

PN on file

0001/II

178

26th January, 53.

Sir,

I am directed to inform you that His Honour the Officer Administering the Government has been pleased to appoint you to be Honorary Secretary and a Member of the Broadcasting Advisory Committee with effect from the 1st of January, 1953.

I am,

Sir,

Your obedient servant,

(Sgd) J.E. Briscoe

Acting Colonial Secretary.

Mr. D. Mortimer,
STANLEY.

Copy 179 enclosed Re:in.

179

G A Z E T T E N O T I C E .

No. 9.

Colonial Secretary's Office,
Stanley, Falkland Islands.

24th January, 1953.

It is hereby notified for general information that His Honour
the Officer Administering the Government has been pleased to appoint

DONALD E. MORTIMER, ESQUIRE

to be Honorary Secretary and a Member of the Broadcasting Advisory
Committee with effect from the 1st of January, 1953 - vice Mrs. E.M. Cawkell
(resigned).

By Command,

G. E. H. H. H. H.

Acting Colonial Secretary.

*Copy sent to
Mr. M. under 178.*

Ref: 0001/II.

180
GAZETTE NOTICE.

No. 10.

Colonial Secretary's Office,
Stanley, Falkland Islands.

24th January, 1953.

With reference to Gazette Notice No. 39 of 1952, it is
hereby notified for general information that

E. M. CAWKELL, ESQUIRE,
acted as Director of Broadcasting from the 6th of June, 1952, to the
6th of December, 1952, both dates inclusive, during the absence from
the Colony of D. McNaughton, Esquire.

By Command,

J. E. B. Davies
Acting Colonial Secretary.

Ref: 0001/II.

Copies of 179 & 180 to D. of B under
c.s. 26/1/53
Dr. B. Davies

Stanley.

26.1.55.

181.

The Acting Colonial Secretary,
Stanley.



Dear Sir,

As there now appears to be some misunderstanding about my resignation from the Broadcast Advisory Committee, I think the circumstances should be made clear.

When I resigned the secretaryship of the Committee I did not resign as a member of the Committee.

It was only when it was suggested to my husband that 'perhaps it was not a very good thing' to have two members of the same family on the Committee that I offered my resignation as a member - he being the obvious representative as the necessary link-up with schools broadcasts and the Coronation Committee.

Yours faithfully,

M. B. R. Cawell

Reply at 183.

BUT

182

G. W.

He spoke.

draft. S. G. C. — I assume the offer was accepted
verbally.

28/11

affw
29/11

30th January, 53.

Madam,

181.

I am directed to acknowledge receipt of your letter of the 26th of January, 1953, and to say that His Honour was of course aware of the circumstances which prompted your offer to resign your membership of the Broadcast Advisory Committee, unfortunately due to the offer to resign being given and accepted verbally there was no record of the circumstances in this office.

2. I am further directed to convey to you His Honour's thanks for the service you so kindly gave as a member of the Committee and appreciation of the spirit in which your resignation was offered.

I am,

Madam,

Your obedient servant,

(Sgd) J.E. Briscoe
Acting Colonial Secretary.

Mrs. M.B.R. Cawkell,
STANLEY.

Miss
175
2/1

13th April,

53.

Madam,

I am directed to refer to your conversation and to confirm that your resignation from the Broadcasting Committee, with effect from the 31st December last, was accepted.

2. I am also to convey Government's thanks for the service you have so kindly given.

I am,

Madam,

Your obedient servant,

(Sgd) J. S. Briscoe

Acting Colonial Secretary.

Mrs. F. White,
STANLEY.

See
We have to appe. someone to replace
Mr. G. S.
14/4.

N.C.S.

184 - New member not yet required
pl see X on 174 where H.H. considers
number unwieldy.

X | A/B is to make recommendation regarding
number - 7 on 175.

[Signature]

D. J. B.

Bu. 21/4.

X above, pl.

[Signature]
22/4.

H.C.S.

Y | The ideal Cttee might be eight members plus
Chairman - at least three of them ladies? This is
large enough to be useful; not so large as to
be unwieldy.

At present (in addition to myself) we have:

Messrs. Cawokell.	Mrs. daries Bastin.
Hawkins.	Slessor.
O' Sullivan.	Baund.
Steele.	
Martinez.	

Mr. Cawokell has hinted that he may wish to
resign after the Coronation. If he did I should most
close liaison with him (as S. of E.) in the

8P
Mr. Hawkins goes on leave shortly, but is a most useful member and I would welcome his retention.

Mr. O'Sullivan has assured me he is still keenly interested and would like to continue as a member.

X | Mr. Steele will be going at the end of the year and his relief or Mr. McWhan or Father Callen might be invited to take his place?

Mrs. Baund is finding her hands full with her new son and wishes to resign. If you approve I suggest a letter on the lines of 184 - she has been with us over two years.

Mrs. Hamilton is a regular News Reader, does a most useful "Round-the-Shops" programme, is in close touch with the Camp and is virtually a "Kelper." Might she not be invited to take Mrs. Baund's place?

Mr. Creece has recently read a short story on the air, is soon to become a regular News Reader, is in touch with the Camp, is virtually a "Kelper", and was a most useful Temporary Member. Might he be invited to be a Member? I am sure he would accept.

He would fill the gap during Mr. Hawkins' leave

should not need a replacement for Mr. Carroll who is to resign.

Mr. Mercer has no desire to be a Member, but
I maintain a close and cordial liaison with
him in accordance with X on 14th.

If you approve would you convey these ideas
to H. H. please?

Dillon

1. 5. 53.

G.H. of his suggestion re. Broadcasting Co. etc

You will agree that Mrs Bond & I write
Mrs Hamilton in his place. Yes

Mrs Bond might well be approached as a full
member?

B
7/5

Yes - She
will have dropped out also
before Hamilton's return
8/5

Recd Pres draft accordingly. B
11/5

Mr. S Re.
11/6

14th May, 53.

Sir,

I am directed to refer to your conversation with the Director of Broadcasting and to confirm that your resignation from the Broadcasting Committee, has been accepted, with effect from the 30th of April, 1953.

2. I am to convey Government's appreciation for all the assistance you have so willingly given.

I am,

Sir,

Your obedient servant,

(Sgd) C. Campbell

Colonial Secretary.

Mrs. H.L. Bound,
STANLEY.

*Ref. to D. of B's recommendation -
for wh. he has been requested*

18/5/53 BM 25/5/53

EXTRACT FROM MINUTE BY HIS EXCELLENCY THE GOVERNOR TO HON. COL.
SEC. OF 20/5/53.

(Original filed in C504/VII - Import Programme).

.....

D of B suggests that there is need for a full-time
Secretary for Broadcasting; for myself I don't think
there is, yet, but would like to have your views.

.....

ACS K.V. (189) but finish off
the letter first. I think I
remember that Mr. Hamilton
did not wish to serve and
that we DfB should suggest
an alternative.
The Creech will serve.

Yes - Rec. for DfB's reply on 28/5

To Mr. G.

21/5 Same DB But 21/5

28/5

6/5

190

A.C.S.

Spoke D of B - he would like someone
to represent younger section of community
and suggests
Miss V. Pettersson of the Secretariat.

2. Miss P. is not unwilling to serve, pl.

WT 4/6/53

~~W.B.~~
S/g.

S/g.

Another lady for the B-casting C'ttee
is required. ASB supports Miss V. Pettersen.

3. I recommend approval as she not
only represents the younger element
but she also strengthens the 'local' team.

App.^d

inc 9/vi

P
S/g

ACB FRA 7
Wm S/B
9/6

Conf. with P

10th June,

53.

Madam,

I am directed to inform you that His Excellency has been pleased to appoint you as a member of the Broadcast Advisory Committee, *vice Mrs H. B. Bond.*

I am,

Madam,

Your obedient servant,

(Sgd) C. Campbell

Colonial Secretary.

Miss V. Pettersson,
STANLEY.

acs
*No gazette - pl. see 162 - effective date
pl.?*

*ask D/B. 10/6/53
W.H. B. M.G.*

13th June,

53.

Sir,

I am directed to inform you that His Excellency has been pleased to appoint you as a member of the Broadcast Advisory Committee.

I am,

Sir,

Your obedient servant,

(Sgd) C. Campbell

Colonial Secretary.

Mr. M.G. Greece, J.P.,
STANLEY.

Reply at 193.



193

STANLEY,
FALKLAND ISLANDS,
16th June, 1953.

192

Sir,

I have to acknowledge receipt of your letter
No. 0001/II dated 13th June, 1953 advising me
that His Excellency has been pleased to appoint
me as a member of the Broadcast Advisory Committee,
for which I thank you.

I am pleased to accept the appointment.

I am,

Sir,

your obedient servant,

John Greene

The Honourable
The Colonial Secretary,
Stanley.

fel
fm + pe ad

17/6 to call in in 17/6
when passing
re. chert at cov.

acs
24/6
Tomorrow, 25th
He will phone you
first.
15/24/6

JF

~~Reference~~ ~~don't~~ ~~at~~ ~~cover?~~

Though I do not think there is work for a full time B. - casting Sec. I think there certainly is for a part time one. We have been very lucky with our volunteer Secs but ^{we} many be in a jam when Norman goes next year.

- 2) I am also very loth to suggest anyone who ~~might~~ ~~was~~ entail our drawing on

0001/II *file* *194a*

GAZETTE NOTICE.

No. 37.

Colonial Secretary's Office,
Stanley, Falkland Islands.

23rd June, 1953.

It is hereby notified for general information that
His Excellency the Governor has been pleased to appoint the
undermentioned to be Members of the Broadcast Advisory Committee
with effect from the 1st of June, 1953:-

MISS V. PETERSSON vice MRS. H. L. BOUND

M. G. CREECE, ESQUIRE, J.P.

By Command,

C Creece
Colonial Secretary.

Ref: 0001/II.

YE

Ref: red clit at over

1945

I do not think that we require a full time Sec. at the moment but I think we could well employ a part time one.

We have been very lucky with our voluntary Secretaries in the past but I we must be prepared to engage someone part time when Mr. Northman goes next year.

2) This man and again with staff shortages I would be unwilling to second or suggest any Govt servant for the job.

3) I think our best bet may well be Mr. Butcher - ex G.C. He is a pensioner, he wants to come to the P.I. & will probably arrive here. I hope I would like him (if he is any good) as a strengthener in the Secretariat. I feel with his electrical experience he would be employed more fully within the Port Dept. where his services

4) If YE agrees to the principle I will get Mr. B + SPT to consider & put up concrete suggestions for his duties & we can make Mr. B an offer if his replies to my queries I have sent him are satisfactory.

28/2

Agree to course proposed: I wish we knew a little more about him.

Mr. Muckele

might be prepared to assist on her return to Colony.

SPT Could you see discussion with Mr. B & see how best to proceed.

196
S.P & T.

My apologies for the delay. What I have in mind for the Broadcasting Dept. is someone with energy and enthusiasm who can take over the present Secretary's duties and expand and enlarge upon them. He (or she) would be responsible for the day to day work of the Broadcasting Dept. under the supervision of the Director of Broadcasting, who would continue to be advised by the Committee as at present. Among the duties which come readily to mind, and which may help to illustrate the kind of person I have in mind, are these:

1. Arrange programmes as far ahead as possible and make necessary alterations as required.
2. Supervise, and assist with, the work of the Studio Announcers and ensure a high standard of studio technique.
3. Maintain registers of B.B.C. and other transcriptions, arrange for the ordering and disposal of these, and correspond with the Transcription Service, the Norwegian Broadcasting Service etc. as required by D/B.
4. Maintain similar registers of gramophone records, keeping them revised as necessary. Arrange for regular supplies of new records. Examine all records at regular intervals and discard old and cracked ones. Supply suitable music for plays, feature programmes etc.
5. Operate the tape recorder, recording programmes from the B.B.C. and other services for subsequent rebroadcast to Falklands or Dependencies listeners. Record local programmes, important events or speeches, Leg.Co. meetings etc. and edit this material as required.
6. Write and produce local features - e.g. the new hospital, the new F.I.C. workshops, the Beaver aircraft - all of which cry aloud to be done at the moment but which none of us have time to do. Produce special programmes for F.I.D.S. and programmes for special occasions like Christmas, Empire Day and so on.
7. Maintain logs of all material broadcast so that we can notice and check undesirable trends. Organise a limited amount of "Listener Research" to see how the Public are reacting - we get precious little spontaneous reaction at present, I'm afraid.
8. Maintain records of reception from the B.B.C. and other systems and send regular reports to them.
9. Broadcast special programmes for schools on at least one afternoon a week and more as required by S/E.
10. If necessary compile and read the odd local news bulletin and arrange commentaries on events of interest, sports meetings etc.

I could give many more - in short I would like to see someone with secretarial ability, a pleasant speaking voice and manner, limited technical knowledge - but, most important of all, with energy and enthusiasm for the job. I believe we must get such a person if we are to make broadcasting what it should be - a powerful instrument for social progress. Given such a person I believe, with respect, we can give him a full-time job.

From what I can learn locally it seems unlikely that Mr Butcher would fill the bill - for one thing people I spoke to doubt his secretarial suitability, and emphasise that his strong point is the technical side. On the other hand he has had long and wide experience of electrical and radio work and has, to some extent, specialised in broadcasting. With the inevitable increase in the work of your Department consequent upon the installation of the new equipment, I think you would find his services of very great value. My impression, however, that he is not what I had in mind for the position, is the impression which worries me greatly as Don is so relieved of his duties at the end of this year.

J.M. D/B

Hon. Col Sec.

A

DQB has expressed his views on 196.
my view is that we could employ this person for
technical services but not for secretarial duties. I do
not think he could do the secretarial work required.

ACS

B

B's with Butcher's file.

15/7

AM. SPT

14.7.53.

ACS

C

Mr. B's file att pl.

15/7

SPT

DQB

Confidential

D

If you don't like the B -
Whom would you suggest?

16/7

Recalled, 21/7/53
on ACS's instructions

E

NB (198)

Letter from Mr. Cantwell
dated 15/7 concerning
resignation - extraneous

F

ACS

b above should be done

SPT + DQB

15/7

G

It did - but was recalled for

21.7.

S.P.T.
D/B

As at D above, pl.

18

197a

Hon C.S.

It is not that I dislike Mr B. at all.

He may well be the person for the work required but as he is technical, or was technical when I knew him I doubted whether he is the person to carry out the duties listed by S/B. I have no doubt we can use Mr B on line work and other technical services

AM

SPi

24.7.53

S/B

To you please

AM

24.7.53



0001/II

X

198

6, Ross Road West,
Stanley.

15. 7. 53.

Dear Sir,

See 187.

You may remember that in the early part of the year you requested that either Mrs. Cawkell or I resign from the Broadcast Advisory Committee as it was not "desirable that two members of the same family should be on the same committee." Mrs. Cawkell resigned but at the same time I pointed out that my usefulness on the committee was a doubtful factor as my ideas were exhausted and that this committee, in particular, constantly requires new blood. It was ~~felt~~ felt, though, with the Coronation coming along that there would have to be a good deal of working together by the two committees, as indeed there was, and that it would be best if I left after the Coronation.

2. Even now I would hesitate to ask to resign if I thought that I was leaving the committee in the lurch. But you will recollect that you said that it was intended to "reconstitute the committee and make it smaller." This then will give you a chance to reduce numbers without requesting someone to go.

3. This, of course, in no way affects any broadcasting I may be asked to do.

Yours faithfully,

L. M. Cawkell.

The Colonial Secretary,
S T A N L E Y.

Acc'd

But

Confidential

Off B

Be consider v sph

up 7 Spoken

Reply at 199

199

51st July, 1955.

Dear Cawkell,

FEBRUARY

198.

Please refer to your letter of the 15th of July, 1955, on the subject of your resignation from the Broadcasting Committee. We will naturally feel very sorry to see you go after all the hard and useful work you have put in but if you feel like a rest there will be no question of leaving the Committee in the lurch and you may like to come on again later after a period of mental refreshment!

Yours Sincerely,

(Sgd) C. Campbell

Mr. E. M. Cawkell,
STANLEY.

Be. for Be. for Leg. Co
Munster on 10/5/67
J. W.B.

PPI
199a

MAY 1951

5
NDAY

Extracted to 000111 -
Appt. Broadcast Committee

CS.

ACS Extract to
relevant files 12.

20/5

D of B suggests
that there is need for a
full-time Secretary for
Broadcasting; for myself
I don't think there is, yet,
but would like to have
your views.

Bv F.
Files 12/12/51

200

8th August, 1955.

CONFIDENTIAL.

Dear Mrs. Hamilton,

Mr. Mortimer, the Honorary Secretary of the Broadcasting Committee is anxious to lay down his burden towards the end of the year and it has been decided that the work involved is too much to expect a 'voluntary worker' to undertake in his spare time if we wish to maintain let alone expand our existing services.

Looking to the future it seems probable that in order to get the full value out of our new and expensive development equipment we may have to engage a full time secretary with previous broadcasting training but until this equipment is installed and tested we are anxious to engage a temporary secretary locally and I was wondering whether you would be interested in the post.

The salary would be in the region of a flat rate of £300 (which would include cost of living bonus) and details of the work could be explained by Mr. MacNaughton.

Could you please therefore let me know if you might be interested and I will arrange with Mr. MacNaughton to discuss the matter further.

Yours sincerely,

(Sgd) C. Campbell

Mrs. Hamilton,
STANLEY.

Reply at 201.

BU 2/8.

PORT STANLEY,
FALKLAND ISLANDS.

27 Aug. 1953.

Dear Mr. Campbell,

I have considered your letter of Aug 8 and have talked with Mr. Macnaughton.

I am prepared to accept the appointment of broadcasting secretary at a salary of £300 per annum to include cost of living bonus.

I assume that reduced medical and dental charges which apply to other government employees will be applicable in this case - mutatis mutandis.

Yours sincerely,
Rose Hamiller.

45/2 Pse see - I will discuss with
JFB date for taking over.

202.

Mr. H. will ~~not~~ qualify for reduced medical & dental charges

~~a) I assume we will not take her as P.E. as she is only temporary.~~

~~b) She is not - will not contribute to President fund.~~

A.

19

Seen Mc 2/ix

D/B had found an impression that Mr. H. was disposed to consider that she should only give up as much time to the job as e.g. Mr. Montross. It is a full-time appointment and she must be left in no doubt on this score.

Where will she work?

B. ~~How far the 'Weekly News' project?~~

ACS P20 ask D/B to call & discuss at his convenience.

Mc 2/ix

Mr. H. is planning H.C.S.

2/9/53

Yes.

B opposite - on account of the outward mail on the weekend, D/B will like to defer till Monday pl.

4/9.

Yes.
4/9

6/1. 7.9.53 +

Yes.

(202)

D/B - I suggest that Mrs H should start in about 1st October.

- 2) Mrs H will be advised that the post is a full time one & strictly temporary & must abate.
- 3) She will work at her house & use her own typewriter but will be entitled to telephone rural concessions. Later on she may have an office in the new Studio but this will be more of a registry for records and a new Department will not be set up.

Good.

6/9

Noted.

huc. 8. IX

A.C.S.

Further action on P/216 (Mrs Hamilton).

14/9/53

Yes.

There has been no reply to (19)

04-
EXTRACT FROM MINUTES OF S.F.C. OF 15. 9. 53.

(Original filed in 1040/A - S.F.C. - Minutes of Meetings).

.....
Broadcasting Secretary.

Committee agreed to the engagement of a temporary
Broadcasting Secretary at a salary of £300 per annum (flat).
.....

Bu. 5/10
(Let's appreciate
to Mr. Martin)

G A Z E T T E N O T I C E.

No. 56.

Colonial Secretary's Office,
Stanley, Falkland Islands,
18th September, 1953.

It is hereby notified for general information that
His Excellency the Governor has been pleased to appoint

MRS. ROSE HAMILTON

to be a Member of the Broadcast Advisory Committee with effect
from the 8th September, 1953, and to be Secretary to the
Committee, vice Mr. D. Mortimer, with effect from the
1st October, 1953.

By Command,

C. Campbell

Colonial Secretary.

Loose Minutes



205

H.C.S.

Mrs. Hamilton took over the duties of Secretary of the Broadcast Advisory Committee vice Mr. Mortimer w.e.f. October 1st. Mr. Mortimer continues as a Member of the Committee & has very kindly agreed to assist Mrs Hamilton with advice as necessary, and to help with outside broadcasts, especially the new tape recorder if required, and so on.

Mr. Mortimer's value to the development of broadcasting in the colony has been out of proportion to the length of time during which he has been Secretary. Without the careful organisation which we have built up during this time, especially with regards to BBC transcriptions (of which we now hold over 200, although we have a discarding system and have already got rid of over 100), our programmes would not have been nearly sufficient to keep up a reasonable standard, let alone introduce broadcasting every night in the week, as we have now done. Mrs Hamilton has taken over a well-oiled machine, and I have every hope that we shall be able to make even greater progress because of it.

H.E. will no doubt wish you to express his thanks to Mr. Mortimer for his services.

B.F.

Gillin

15th October,

53.

Sir,

On your resignation from the appointment of Honorary Secretary Broadcasting Committee, I am directed to express His Excellency's great appreciation of all the hard work you have undertaken and of the very high standard of Broadcasting which has been maintained.

His Excellency notes with satisfaction that you will still be able to continue to further the cause as a member of the Committee.

I am,

Sir,

Your obedient servant,

(Sgd) C. Campbell

COLONIAL SECRETARY.

Mr. D. Mortimer,
STANLEY.

D/6

To see done - ref. your 205

HCS.

noted thank you. D/M
20/10/53.

C/px.

file

From— Director of Broadcasting.
To— Hon. Colonial Secretary.

Date— 25. 10. 53.

Time—

G.M.T.

207

Instructions to Studio Announcers:

I have been wanting to get some written instructions into the Studio for Announcers for some time - Mrs Hamilton's appointment has enabled me to do so. You may be interested to glance through them to get some idea of the sort of "cleaning up" process which we are now engaged on. I propose to issue more comprehensive instructions later, when we have had some experience of how this work.

You will know, of course, that we are now broadcasting almost 20 hours each week, and that we cover every evening in the week for at least 2 hours.

The new tape recorder has arrived and is operating satisfactorily. We can now record stories, speeches etc. at any time.

These points may also interest H.E. - especially the last one as he may wish to record his next broadcast.

Note -
I would prefer to do so.

R. Mar.
25/10/53.

Y.E. attached to Mr. Mar.
vms

Read with interest: both useful and helpful.

W.C. 27/10.

File 8 PA

FAULKLAND ISLANDS BROADCASTING STATION

208

INSTRUCTIONS TO STUDIO ANNOUNCERS

ISSUED WITH THE APPROVAL OF THE BROADCASTING ADVISORY COMMITTEE

L. McNaughton

- 1 The Studio Announcer should arrive at the Studio 15 minutes before the advertised time of the first programme. This time should be used to make purely local announcements over the Stanley Re-diffusion System, switch on and warm transmitters, check the programmes to be broadcast and so on.

- 2 While the station is actually on the air, (no matter from where the broadcast material is coming,) the Studio Announcer must continually monitor the programme and be prepared to take action immediately should anything go wrong.

- 3 The announcement record should be played for approximately 1 minute before announcements or programmes on the Stanley Re-diffusion System.

- 4 The announcement record should be played for approximately 3 minutes before the commencement of a broadcast. It should cease at the time advertised for the commencement of a programme. In the case of relays of the G.O.S. of the B.B.C. it will have to end approximately 15 seconds before the advertised time to allow time for station identification. (This means that when announcements are made first over the Stanley Re-diffusion System and then the transmitters are put on, ~~that~~ the former must be switched off after the announcements, and kept off till 1 minute before the broadcast programme is due to start.

- 5 A typical evening schedule might therefore commence as follows :-

L.M.T.

210

- 7.35 Announcement record
- 7.36 "Good evening everyone. Here are several local announcements."
Local announcements. Switch off.
- 7.42 Broadcast announcement record.
- 7.44 Switch on Re-diffusion System.
- 7.44½ "This is the Falkland Islands Broadcasting Station at Stanley. We commence our programme this evening by joining the overseas service of the B.B.C. for Sports Roundup and the News."
- 7.45 Big Ben.
Sports Roundup.
- 8.00 News
- 8.15 Weather forecast, messages & announcements.

6 The announcement record should not be played during normal programme time unless it proves necessary to interrupt a scheduled programme to make an EMERGENCY ANNOUNCEMENT. In this case the record should be used to draw special attention and should not be played for more than half a minute. Such occasions will seldom arise.

7 In such a case the Studio Announcer should interrupt with an announcement on the following lines :-

"You are listening to the F.I.B.S. at Stanley. We interrupt our programme to bring you an EMERGENCY ANNOUNCEMENT (or to broadcast an urgent message to so-and-so.)"
and resume with an announcement like :-

"That was an Emergency Announcement and we now rejoin our normal programme."

8 Local announcements are not to be made during broadcast time. In particular, they are not to be broadcast during the "broadcast announcements" period, unless they are really urgent and could not have been sent to the Studio for

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broadcast over the S.R.S. only. Announcements received during the evening may be broadcast at the end of the broadcasting period, at the Announcer's discretion but only after the radio broadcast service has been closed down.

- 9 The order of messages etc. during a "broadcast announcements period should follow the following pattern :-

Weather forecast (if any)
Announcements
Messages
Advertisements
Sweepstake results

In particular, it is of great importance to read sweepstake results last and to indicate that this is being done i.e. to inform listeners that if they are not interested in sweepstake results they may switch off without fear of missing further announcements.

- 10 Messages and announcements should normally be read once and once only. The weather forecast is deliberately designed to be read once, and has usually been broadcast previously, and at dictation speed. The Studio Announcer may occasionally feel that an announcement is of such importance or interest (e.g. Air Service notices) that it should be read twice, but this should be done very sparingly and only when really necessary. In general, it is better to read a notice once clearly, firmly and at reasonable speed carefully emphasising the important points and (if necessary) extracting these and repeating them at the end. The laborious repetition of every item merely irritates the Stanley listener and annoys the Camper with little battery to spare.

- 11 The Studio Announcer should read carefully all announcements programme notes etc. which he is going to read before he actually faces the microphone to ensure that he knows exactly what they are about, and can convey their meaning clearly to the listening audience.

12 The Studio Announcer should set a good example to all broadcasters. He should speak clearly and distinctly and not allow his voice to drop at the end of sentences or phrases. He should be friendly but not familiar. He should keep his listening audience fully informed of what is going on. He should always know what he is going to say and say it directly and with conviction.

13 Timing is of great importance and is one of the main features by which the efficiency of our broadcasting service will be judged abroad. The time signals (both "pips" and "Big Ben") of the B.B.C. should be radiated whenever possible and Announcers should base their timing on these during the course of an evening. The identification of "Big Ben" is frequently helpful to listeners. Thus the quarter hour after the evening news might be identified immediately by the Announcer in summer as :-

"2315 Greenwich Mean Time; 7.15 p.m. Comp Time; 8.15 p.m Stanley Time."

B.B.C. transcribed programmes normally last about 45 seconds less than their "nominal" times - the exact time is given on the records and on cue sheets. The time thus made available should be used for station identification etc. The Studio Announcer should ensure that there are no "dead" periods exceeding 10 seconds and should have "fill-up" music on records ready for this purpose. "Fill-up" music lasting less than one side of a record should not be identified. It should be faded in but never faded out.

14

14 The Announcer should try to avoid giving the impression that any period is not adequately covered by programme arrangements. This is particularly true of the period after the messages and announcements and before the first scheduled programme. Instead of saying :-

"And now, till 8.30, I'll play you some records"

he should say something like :-

"For our musical interlude this evening

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Questions" at 8.30, we are to hear several songs by Richard Crooks. First he sings -" and so on. This will assure the listening audience that the Announcer expected the break and knew exactly what he was going to do with it.

- 15 For station identification between programmes it is normally sufficient to say "You are tuned to (or you are listening to) the Falkland Islands Broadcasting Station at Stanley." If the next part of the programme is to follow at once this fact need not be stated. If there is to be a short delay (say 1 minute), which will be filled up with music, an announcement should be made like :-

"The next part of our programme follows at 8.30, in approximately 1 minute."

NEVER Say "the next part of the programme follows ALMOST at once" - this apparently annoys most listeners. Try as far as possible to avoid the phrase "Next we have".

- 16 Relays from the B.B.C. should commence immediately prior to the programme to be broadcast. They should not commence so early as to catch the last part of the previous programme. The cue "This is the British Broadcasting Corporation" (when given) ends exactly 40 seconds before the next quarter-hour. The best time to join is usually during the 20 seconds prior to the exact quarter-hour. The Greenwich Time Signal (when given) commences 5 seconds before the hour and ends on it. Announcers should take a pride in joining G.O.S. smoothly and should strictly avoid doing so in the middle of announcements etc. When a programme has already started this should be stated. A musical programme should be "faded" in. Speech should be "cut" in.

- 17 B.B.C. Transcriptions should not generally be announced - this is done on the record. An Announcer who is unsure of the pronunciation of the title of a transcription, he may wish to "trail" earlier in the evening or

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previous night), should listen to the opening announcement for guidance. Any visitors who are being introduced should be asked how they like their names pronounced.

- 18 The use of courtesy titles (Mr. Miss Mrs.) should be avoided as far as possible, though in a small community like this, it is difficult to lay down hard and fast rules. Good sense and common courtesy must be the guides. In general, gentlemen will be referred to by christian name or initials, whichever is in more common usage, and the term "Mr" will be reserved for "official" use. Thus, if Mr. Cawkell broadcasts as a private individual he may be announced as "E.M. Cawkell," but if he makes a broadcast in an official capacity he would be referred to as "Mr. E.M. Cawkell, Superintendent of Education". The same would hold good of officials of the Falkland Islands Company, the Town Council and so on. The Governor will never broadcast in a "private" capacity and must always be given his full courtesy title. The Colonial Secretary and Colonial Manager F.I.C. will always be called "Mr." even for "private" broadcasts. In general the above rule will apply apply at other times.

For ladies the general rule will be to use christian names for unmarried and younger married ladies and "Mrs." for older married ladies. There will have to be a certain amount of flexibility in this however, and Studio Announcers should follow the lead of the Broadcast Secretary in the programme notes.

These rules apply only to programme announcements etc. The method of addressing an individual within a programme will be the responsibility of the Chairman, Question Master or other person concerned. Even here, however, these rules form a useful guide if it is wished to avoid giving needless offence.

- 19 The Studio Announcer should always have some carefully selected music ready to fill up ~~any~~ gaps in the programme.

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for use if a programme fails (e.g. B.B.C. relay is faulty, transcription record is damaged.) They should follow a definite pattern and should reflect the mood of the programme that is to follow or for which they are being substituted. Never play dance music after an orchestral concert or before the Church Service. The best introduction to a classical concert is a pianoforte solo. Bearing this rule in mind, fill-up records should be chosen from music that is popular and cheerful.

20 Programmes of gramophone records should be punctuated with interesting and well varied introductions. Avoid the phrase "Next we have" and try to think of new ways to introduce each record. Encourage guests to adopt a similar system and to impart something from their own personality to the programme. Operate the equipment so that the music commences ~~with~~ as soon as the introduction finishes - normally by dropping the needle just before the speech ends. It will help to know what is to be said.

21 Studio Announcers should take an obvious interest in other broadcasters. Encourage them to speak clearly and loudly straight at the microphone. Give them hints. Be interested in their programmes. Help in any way you can.

22 The Studio telephone should be switched OFF for any periods during which the microphone will be live for more than 15 seconds. The idea is to ensure that the Studio can be contacted in emergency but to reduce the possibility of the telephone ringing while the Studio is actually on the air. (Appropriate steps will be taken later to eliminate this danger.)

23 Remember that you are there to help and interest the listening audience. Tell them about interesting B.B.C. Programmes soon to be heard. Explain why you do as often as this is practical. If you miss a

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because of poor conditions, or through some other fault, advise your listeners exactly what has happened. A Football Association Handbook is available in the Studio. Should the football results be missed on Saturday evening they can almost certainly be obtained by telephone from a local enthusiast, (First and Second division will suffice), entered in the book, and read out with the announcements. Services of this kind are of inestimable value in promoting friendly relations with the listening audience and opportunities to provide them should never be wasted.

Pa H.
3/7x

KIV BU

5

Ref for draft.

Y.S.

Q
13/1

to above

X /

we have already sent (206) &
suggest a further letter before he leaves in March.
Accy. Mc 15
1-52

Ref by account.

Q
14/1

Q
15/1

By 2/3/54

C

H.C.S.

I suggested a suitable composition for the Broadcast
Addressing Committee at Y on 135 & still think it
At present we have Messrs. O'Sullivan. Madames
Mortimer?
Greene.

218

that makes seven & we don't include a
(to replace Rev. Steele)
clergyman/ & I suggested (at X on 186) that
his relief might be suitable. I have met
Mr. Gould & have the impression that he might
be willing to serve. If you agree would you
ask H.E. to approve - we would like to have
another meeting soon.

Dillen.
D/B
9/2/54.

P.S.
With reference to X on 217, Mr. Martindale is not now
going in March - June or July I think. I will
advise later.

Dillen
9/2.

D/B above
What about Father Callen - as he
should have more leisure than Mr G?
P
12/2

H.C.S.
I should prefer Mr Gould if he will accept - Father
Callen to be approached if he feels he can't. Meetings
should not make great demands on Mr. G's time - we
meet only about once in two months & I don't think
meetings more often than monthly are likely.

Dillen
D/B
15/2/54.

(217) & (218)
will approve Mr Gould?
P
16/2

should - please speak when next we meet. M.C.

Def B

(218)

Can you please approach Mr Gould.

17/2

H.C.S.

Have done so & he will be very pleased to
serve. You will wish to acknowledge & have his
appointment gazetted vice Rev. Steele.

ACB

Mr. appointing &
paying Mr Gould.

Zimmer

D/S 7/3/54.

17/3

192

Bul. 7/4

(to H.V. B m 217)

21/3.

15th March,

54.

Reverend Sir,

I am directed to inform you that His Honour
the Officer Administering the Government has been pleased to
appoint you as a member of the Broadcast Advisory Committee.

I am,

Reverend Sir,

Your obedient servant,

(Sgd) J.E. Briscoe
Acting Colonial Secretary.

The Reverend J. Gould,
STANLEY.

L.H.

K.M.G.

221

G A Z E T T E N O T I C E.

No. 16.

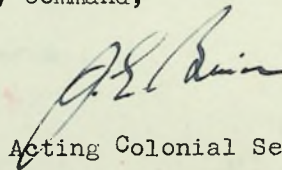
Colonial Secretary's Office,
Stanley, Falkland Islands,
16th March, 1954.

It is hereby notified for general information that
His Honour the Officer Administering the Government has
been pleased to appoint

THE REVEREND J. GOULD

to be a Member of the Broadcast Advisory Committee vice
Reverend J. Steele, with effect from 1st March, 1954.

By Command,



Acting Colonial Secretary.

BU 7/4 su 219

222
WES.

B on 217.

Mr. Montine is now not expected
to leave before July perhaps not
then (so he tells me).

Dice submitted for instructions. pl.

Q.

7.4

ACB

What ~~do you suggest~~ instructions
do you suggest I use?

Q.
8/4

WES.

There is view of the late date of Mr. M's
departure you now consider that (206) will suffice.
It would appear rather silly to thank him again
so long after his resignation?

Q.
8/4.

I agree. Q.
8/4

Q.

225
Copies filed in: 1305 - Census Report 1953.
- 0001/II - Broadcasting in the Colony.
0167/A - Ionospheric Station Staff.

8th July, 1954.

Dear Mortimer,

118 pm
0167/A
Thank you for your official letter
N/206 of the 1st of July, 1954, informing
me of the future organisation of your
sub-station. I would like to take this
opportunity of thanking you again for all
the help you have given us with Broadcasting -
to say nothing of the Census - and of wishing
you a pleasant trip home and an enjoyable
assignment for your next posting.

Yours sincerely,

(Sgd) C. Campbell

Car
sh

Mr. D.E. Mortimer,
STANLEY.

Confidential.

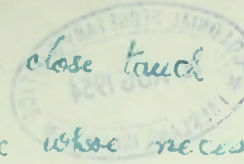


224

H.C.S.

you enquired about the broadcasting Committee. The main functions of the Committee changed their character with the appointment of a D. of B. — instead of trying to arrange programmes in detail the Committee now confine themselves to recommending general lines of approach. We always seek specific advice about programmes over the Christmas season & at other special seasons but, as a rule, one evening meeting about every couple of months suffices to keep things running. The broadcast Secretary is responsible to me & not to the Committee & I give her a pretty free hand.

225



However I keep in close touch with her & the Studio
and issue guidance where necessary - I have done
a couple of evenings as Studio announced recently
just so that I am familiar with their problems.

I think, as a matter of principle, that we
should retain, for the present at least, the system
whereby the D. of B. must be prepared to justify
to H.E. any changes which he makes contrary to
the wishes of the Committee. You may recall that
this was written into the instructions issued to
D. of B. as a safeguard, & it could be a most
useful one.

We need a replacement for Don Mortimer -
otherwise we are ok. You may care to issue on
the appropriate file.

L.M.

19. 8. 54.

APR
1954
M.A.
J.C.

H.C.S.

X on 225 - a stupid mistake on my part.
 When I listed members at 217 I missed out
 Mrs. Hamilton. We thus have eight at present
 (though Mrs. Barton is on holiday) - four ladies
 & four men, & I consider this satisfactory at
 this stage. If you approve - N.F.A. *(Appl)*
 149

Instructions to D/B are at 144. In a
 separate minute I have suggested a modification
 to para. 3 (f). to cease educational broadcasts
 during school hours.

D. Mc
 D/B 14. 9. 54.

D.f.B. informed of
 Appl. above. *W. 28/9/54*

00001-
1348.



227
BUP

H.C.S.

144 Please refer to the current instructions issued
to Director of Broadcasting. Strictly speaking
this mean that D/B should be guided by the
Broadcast Advisory Ctee. on all broadcast
programmes. I think you would agree that is
only logical that advice on educational
broadcasts within school hours should come
from the Supb. of Education. With educational
broadcasts under way again, with S. of E.
due back shortly, I think we should tidy up
this point. I raised it at the last meeting

228

of the Committee & they readily agreed with my view. I therefore suggest that the instructions should be suitably amended — I have forgotten the precise form of the original, but what I have in mind is that D/S should be told to accept the advice of S/E about "the times and contents of educational broadcasts to children undertaken during normal school hours."

If you agree & H.E. approves I should be grateful if you would advise officially S/E, S.P. & T. and Broadcast Advisory Committee members. I will speak if you wish.

Lph 228

L. Men
D/S

9. 9. 54.

0001/II.

229
17th September, 54.

To: The Director of Broadcasting,

From: The Colonial Secretary,

STANLEY.

Instructions to Director of Broadcasting.

144 I am directed to refer to my letter 0001/II of 16th April, 1952, and to advise that paragraph 3 (f) is not intended to apply to educational broadcasts to children made during normal school hours since in this respect you should be advised as to the times and contents of programmes by the Superintendent of Education.

2. I am to request that you will bring the above to the notice of the Broadcast Advisory Committee.

(Sgd) C. Campbell.
Colonial Secretary.

Reply to 227

Pa. H. 20/9/54

Copies to: Superintendent Posts & Telegraphs.
CC/TJH. Superintendent of Education.

CLOSED

DRAFTS.

Mrs. H.L. Bound.

Confirmed by D of B.
I am directed to refer to your conversation with the Director of Broadcasting and to confirm that your resignation from the Broadcasting Committee ^{has been} ~~was~~ accepted, with ~~regret~~, with effect from 30th April, 1953.

2. I am ~~also~~ ^{appreciate} to convey Government's thanks for the ^{all the assistance} ~~service~~ you have so kindly given.

To Mrs. J.E. Hamilton, and Mr. M.G. Creece, J.P.

I am directed to enquire whether you would be willing to serve as a Member of the Broadcasting Advisory Committee.

See

189c - drafts S.F.C.P.

2. Mr. Creece's letter re. advise
Mr. Hawkins' departure?

I
12/5.

See Draft to Mrs. Bound appd.

2) I have approached Mr. H & M & C verbally. Mr. C agrees (when Bonkins leaves) + Mr. H will say my name later. Also enquire from Mr. S.C.

I
13/5

See Mrs. S. declined a note has been sent to D/B
I 15/5. to a further meeting

FALKLAND ISLANDS.

Comparative statement of the Estimated and Actual the Falkland Islands for the

REVENUE.

RECEIPTS.	Estimated 1936.	Amount received to 31st March, 1936.	Receipts for same period, 1935.	More than estimated, 1936.	Less than estimated, 1936.
	£ s. d.	£ s. d.	£ s. d.	£ s. d.	£ s. d.
Balance on 1st Jan., 1936		1479 4 6			
1. Customs Duties	3506 5 0	6874 7 8	1674 4 11	3368 2 8	
2. Port Dues	42 10 0	36 18 0	44 3 0		5 12 0
3. Internal Revenue	325 0 0	377 6 11	428 9 8	52 6 11	
4. Fees, Fines, &c.	655 10 0	250 0 9	524 19 2		405 9 3
5. Interest	3650 0 0	4238 17 7	3851 9 9	588 17 7	
6. Post Office	368 15 0	1626 14 9	297 1 6	1257 19 9	
7. Telegraphs & Telephones	587 10 0	560 19 11	651 8 11		26 10 1
8. Rents	305 15 0	202 7 0	207 16 7		103 8 0
9. Miscellaneous	1381 0 0	606 11 9	514 14 2		774 8 3
10. Contribution from Dependencies	2000 0 0	2000 0 0			
Total Ordinary Rev. Falklands £	12822 5 0	16774 4 4	8194 7 8	5267 6 11	1315 7 7
Land Sales Fund	1638 0 0	3178 10 2		1540 10 2	
Total ... £	14460 5 0	19952 14 6	8194 7 8	6807 17 1	1315 7 7
Dependencies Revenue		8252 13 1	Surplus of Assets 1st January, 1936.		
Research Fund		8370 17 10			
"Discovery" Pension Fund			Land Sales Fund ... £241199 15 4		
Unallocated Store Account		1042 2 9			
Investments Realized		21931 9 5	Other Surplus ... 55704 10 6		
Farm & Building Loans		246 16 8			
Advances Repaid		690 14 3	£296904 5 10		
Deposits Received		20739 3 7			
Remittances Received		17376 13 5			
Total	£	98603 5 6			
Balance brought down	£	1479 4 6			
Total	£	100082 10 0			

Distribution of Cash Balance 1st January, 1936 :—

Colonial Treasury	£ 440 11 1
Crown Agents	789 0 8
South Georgia	249 12 9
	£1479 4 6.

Examined,
A. R. HOARE.
Local Auditor.

M.P. 172/31.